August 17, 2010

MEMORANDUM

TO: John Kraft
FROM: Joel F. Houston
SUBJECT: Annual Report – MBA Committee

Committee Members: Sandy Berg, Victoria Dickinson, Selcuk Erenguc, Joel Houston (CHAIR), Selwyn Piramuthu, Alan Sawyer (SPRING) Alex Sevilla, Steven Shugan (FALL) and Robert Thomas.

The MBA Committee met six times during the 2009-2010 Academic year (twice in the fall semester and four times during the spring semester). The committee also exchanged comments throughout the year via email and through a committee Wiki that was established by Tawnya Means.

This past year the committee’s primary focus was to compile the various components for the Assurance of Learning (AOL) document. The committee worked closely with the MBA staff to develop the learning objectives and measurement criteria for the AOL project. As part of the process, the committee proposed the development of a new capstone course.

While the AOL document took the vast majority of the committee’s time this past year, the committee also continued its work in the following three areas:

1. EDGE program – the MBA staff updated the committee on the newly established EDGE program. The committee and staff discussed strategies for further improvement.
2. Issues Regarding Grade Inflation and MBA Student Accountability – the committee has continued its on-going discussion and assessment of the previously approved new guidelines for grading and student accountability.
3. Course approvals – the committee reviewed and voted on a number of new course proposals.