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August 7, 2009

MEMORANDUM

TO: John Kraft
FROM: Joel F. Houston
SUBJECT: Annual Report – MBA Committee

Committee Members: *Sandy Berg, Selcuk Erenguc, Joel Houston (CHAIR), Anand Paul, Hadley Schaefer, Alexander Sevilla, Steven Shugan and Robert Thomas.*

The MBA Committee met twice during the 2008-2009 Academic year – once each semester. The committee also exchanged comments throughout the year via email.

This past year the committee focused primarily on the following issues:

1. EDGE program – the committee considered some proposals for enhancing the leadership and communication skills that make students more marketable to potential recruiters. The chief proposal was to partner with the LDI (Leadership and Development Institute) to develop courses to replace the current Ethics and Groups and Teams courses. The committee met with representatives of LDI, and offered suggestions for enhancing the proposed course. LDI is currently revising the proposal to incorporate the committee's suggestions.
2. Assurance of Learning – the committee worked with the MBA office to develop the learning objectives and measurement criteria for the Assurance of Learning project. Members of the committee also met with representatives of AACSB during their visit.
3. Issues Regarding Grade Inflation and MBA Student Accountability – there continues to be an on-going discussion regarding the implementation and effectiveness of the previously approved new guidelines for grading and student accountability.
4. Course approvals – the committee reviewed and voted on a number of new course proposals.