MBA Committee Meeting Agenda
September 14, 2011  3:00 pm
Hough Hall Conference Room (HGS 338)

I. Approval of Spring 2011 meeting minutes

II. Curriculum Items
• RE Case Studies class to count for MBA credit for Amanda Farmand.
• RE Research & Technology class to count for MBA credit for Amanda Farmand.
• Permanent approval for the combo of the above.
• Proposed update of Entrepreneurship concentration – plus Global study tour – Dublin
• Proposed update of HR concentration
• Approval of MAR 6930 Art & Science of Pricing

III. MBA Grading Policy Memo
• Review and approve memo to faculty
• Discussion on MBA versus MSM grading

IV. Assurance of Learning
• Update on data collection: Cupoli/Means
  • Review and discuss results and assess validity of exam questions
• Define parameters (%) for meeting/exceeding program AoL expectations for all goals
• Define expectations for capstone exam
  • # of questions (balance across disciplines)
  • Format and delivery of questions (one exam versus series of quizzes)
  • Preparation and review opportunity for students
• Review learning goals
  • Approve merger of 2a & 2b
  • Determine how to measure goal 3 (which questions from capstone exam belong here)
• Measuring programs: Traditional MBA and all Working Professional MBA
  • How to measure each objective – by program
  • How to successfully incorporate into AASCB review for MBA programs
• Discussion: timeline, next action steps, and set next AoL meeting – recommend November 2011

V. MBA Program Update
• Full-time MBA curriculum redesign – discussion of proposal (November meeting)