

**Warrington College of Business Administration**  
Heavener School of Business  
Fisher School of Accounting  
Hough Graduate School of Business

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**GENERAL FACULTY MEETING**  
**MINUTES | Friday, March 22, 2013 | 4:00 P.M. | 120A/B HGS**

1. A motion was made to approve the January 17, 2013 General Faculty Meeting Minutes. The motion was seconded and the faculty voted to approve the minutes as distributed.
2. Rich Lutz presented the Final Draft of the Strategic Plan as an informational item. To be voted on at the April 17 faculty meeting
3. Other Business – Brian Ray briefly discussed a. SER inputs and b. briefly discussed the up-coming changes to AACSB. These will not affect our 2014 visit. c. he also provided a video overview of Heavener Hall
4. Dean’s Report – none

**GRADUATE FACULTY MEETING**  
**MINUTES | Friday, March 22, 2013 | 4:00 P.M. | 120A/B HGS (Immediately following General Faculty Meeting)**

1. A motion was made to approve the January 17, 2013 Graduate Faculty Meeting Minutes. The motion was seconded and the faculty voted to approve the minutes as distributed.
2. The MBA Committee and the Specialized Masters Committee approved the following items and presented these to the faculty for approval. A motion was made to approve the following items. The motion was seconded and the faculty voted to approve the courses.

**Prefix:** ISM 6405  
**Course Title:** Business Intelligence  
**Effective Term:** Fall 2014  
**Amount of Credit:** 2  
**Prerequisites:** ISM 6216

**Description:** The goal of this course is for students to master emerging business intelligence technologies such as data warehousing, on-line analytic processing (OLAP), data mining and text mining in generating valuable control and decision-support business intelligence for many organizations in adjusting to their competitive business environment.

**Prefix:** BUL 6XXX  
**Course Title:** Law for Entrepreneurs  
**Effective Term:** Spring 2013  
**Amount of Credit:** 2  
**Prerequisites:** None

**Description:** This course examines the legal aspects in starting and growing a company (small or medium-sized business or SMEs); strategies for ensuring compliance with law; use of law and the legal system to increase predictability, maximize value, marshal resources, and manage risk in an entrepreneurial enterprise. Since law permeates every act of an entrepreneurship enterprise, the course will consist of a broad survey of legal issues confront a new—small or medium-sized business.

3. Other Business – none
4. Dean’s Report -
  - Brief discussion regarding the current legislative session and possible implications to WCBA.
  - Brief discussion regarding current conversations about RCM.