

Warrington College of Business Administration
Hough Graduate School of Business
School of Business
Fisher School of Accounting

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GENERAL FACULTY MEETING

MINUTES | Monday, August 29, 2011 | 2:00 p.m. | HGS 120A/B

1. The February 21, 2011 General Faculty Meeting Minutes were presented for approval by the faculty. A motion was made to approve the minutes. The motion was seconded and the faculty voted to approve the minutes as distributed.

2. The following new hires were introduced:

MGT:

- Lindy Archambeau, Visiting Assistant Professor
- Joyce Bono, Professor
- Mo Wang, Associate Professor

ISOM:

- Seema Bandyopadhyay, Lecturer
- Anuj Kumar, Assistant Professor
- Aditi Mukherjee, Lecturer
- Adam Munson, Lecturer
- Tharanga Rajapakshe, Assistant Professor

FSOA:

- Christopher Falk, Lecturer
- Joost Impink, Post Doc

A motion was made to adjourn the General Faculty Meeting. The motion was seconded and the meeting adjourned.

GRADUATE FACULTY MEETING

MINUTES | Monday, August 29, 2011 | 2:00 p.m. | HGS 120A/B

(Immediately following General Faculty Meeting)

1. The February 21, 2011 Graduate Faculty Meeting Minutes were presented for approval by the faculty. A motion was made to approve the minutes. The motion was seconded and the faculty voted to approve the minutes as distributed.
2. The Masters Committee approved the following items and requested approval by the graduate faculty. A motion was made for each of the items. The motion for each item was seconded and the faculty voted to approve the course changes, certificate revisions, and new concentrations as presented.

Course Change: (approved)

ENT 6116 – Business Plan Formation (approved)

- ◆ **Prerequisite:** *(Reason: GEB 6115 course no longer offered/minimal impact on program)*
 - Change from:** GEB 6115. Designed for M.B.A. Students
 - Change to:** None

MAN 6747 – Managing Innovation and Change (approved)

- ◆ **Terminate course:** *(Reason: Professors no longer available to teach the course/minimal impact on program)*

Certificate Revisions: (approved)

Certificate in Hospitality Management

- ◆ **Proposed Revisions:**
 - changing the certificate name:
 - From:** Hospitality Management
 - To:** Tourism and Hospitality Business Management
 - replacing the existing TRSM certificate courses, with the courses listed below:
 - Tourism Hospitality Business Perspectives
 - Strategic Hospitality Business Management
 - Strategic Marketing in Tourism & Hospitality Business
 - Revenue Management in Hospitality Business

New Concentrations: (approved)

New concentrations for the online Master of Science in Management (MSM) program

- ◆ Proposed Concentrations: (see attached for description of proposed concentrations)
 - Master of Science in Management with a concentration in Biomedical Science Representation
 - Master of Science in Management with a concentration in Healthcare Compliance
 - Master of Science in Management with a concentration in Healthcare Finance and Accounting
 - Master of Science in Management with a concentration in Healthcare Patient Services Administration
 - Master of Science in Management with a concentration in Healthcare Practice Management

3. Other Business – none presented

4. Dean’s Report –

-Dean Kraft announced the appointment of the following individuals to serve on the WCBA Strategic Planning Committee:

Marketing: Rich Lutz (Chair) and Robyn LeBoeuf

Management: Joyce Bono and Larry DiMatteo

Finance: Jay Ritter and Andy Naranjo

ISOM: Praveen Pathak and Haldun Aytug

FSOA: Stephen Asare and Jenny Tucker

Economics: David Sappington and Chunrong Ai

Ex-officio: Selcuk Erenguc, Gary McGill, Brian Ray, Jon Cannon and Sherry Deist

Dean Kraft reported the following:

- The WCBA Strategy background document (attached to the agenda) is a resource document to help the Strategic Planning Committee focus direction for our next accreditation. Their planning horizon is 2013 to 2018.
- The strategic planning document has been discussed with the Unit Heads and also the Provost.
- In order to move forward the college will need \$5 million. If the college doesn't get the funding we will have to find a way to cut our budget. Some thought on this would be:
 - The college will not be able to get the \$5 million through endowments (requires about \$120 million).
 - Enrollments at the graduate level are holding up.
 - Shrink sections and eliminate seats; non-business particularly at the UG level.
 - The jumpstart one \$ - added into our budget.
 - The jumpstart two \$ - after two years we have to pick up funding the last year and this is something we don't want (so returned two jump start positions in entrepreneurship).
 - The college will have a 3 year commitment to BEBR and then any funding ends after that.
 - BEBR officially moved to CLAS in July 2011.
 - UF is committed to improving quality of doctoral education and the college will be participating in this effort.
 - Long term an adjustment to tenure track faculty from 76 to 66 is a possibility.
 - The college will not replace faculty or staff that retire.

A motion was made to adjourn the graduate faculty meeting. The motion was seconded and the meeting adjourned.

Attendance: John Kraft, Selcuk Erenguc, Sean Limon, Jamie Kraft, Chien-Chi Tseng, Ana Portocarrero, Robyn LeBoeuf, Richard Lutz, Dick Elnicki, Tharanga Rajapakshe, Anuj Kumar, Shubho Bandyopadhyay, Janice Carrillo, Haldun Aytug, Kenny Cheng, Praveen Pathak, Sarah Hamersma, Sanford Berg, Joe Alba, Jonathan Hamilton, Christopher Falk, Aner Sela, Peter Zubcsek, Alan Cooke, Larry DiMatteo, Robert Thomas, Roger Blair, Doug Waldo, Joyce Bono, Mo Wang, Mike Ryngaert, Mark Rush, Gary McGill, Brian Ray, Virginia Maurer,