

Warrington College of Business Administration
Hough Graduate School of Business
School of Business
Fisher School of Accounting

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GENERAL FACULTY MEETING

MINUTES | Monday, February 21, 2011 | 1:00 p.m. | HGS 120A/B

1. The October 25, 2010 General Faculty Meeting Minutes were presented for approval by the faculty. A motion was made to approve the minutes. The motion was seconded and the faculty voted to approve the minutes as distributed.
2. The Undergraduate Committee approved the following items and requested approval by the faculty. A motion was made to approve these items. The motion was seconded and the faculty voted to approve the new course and the course change as presented.

New Course:

ISM 3013 – Intro to Info Systems

- ◆ Credits: 4
- ◆ Contact Hours: 4
- ◆ Description: This course provides an introduction to the role of information systems and technology in an organization with a focus on the use of Access and Excel to solve business problems. The course provides students with the knowledge necessary to earn Microsoft Certifications in Access and Excel.
- ◆ Prerequisites: Sophomore standing AND either MAC 2311 or 2233

Course Change:

GEB 3373 – International Business

Change Prerequisite from:

- ◆ current: MAN 3025, MAR 3023, FIN 3403

Change Prerequisite to:

- ◆ proposed: MAN 3025, MAR 3023

3. Other Business - none
4. Dean's Report - none

GRADUATE FACULTY MEETING

MINUTES | Monday, February 21, 2011 | 1:00 p.m. | HGS 120A/B

(immediately following General Faculty Meeting)

1. The October 25, 2010 Graduate Faculty Meeting Minutes were presented for approval by the faculty. A motion was made to approve the minutes. The motion was seconded and the faculty voted to approve the minutes as distributed.

2. The Masters Committee approved the following item and requested approval by the graduate faculty. A motion was made to approve the new course. The motion was seconded and the faculty voted to approve the new course as distributed.

New Courses:

MAR 6xxx – Web-Based Marketing

- ◆ **Credits:** 2
- ◆ **Contact Hours:** 2
- ◆ **Description:** This course provides students with an understanding of the current online marketing environment and a survey of the strategy and tactics of web-based marketing. The course is designed for students who either pursue a career in online business or have general interest in the current marketing environment. The course consists of the lecture and various assignments that provide opportunities for hands-on experience in web-based marketing.
- ◆ **Prerequisites:** Masters students in Warrington College of Business Administration; Designed for MBA students.

3. Other Business – none reported

4. Dean's Report –

A motion was made to adjourn the meeting. The motion was seconded and the meeting adjourned.