

Warrington College of Business Administration  
Hough Graduate School of Business  
School of Business  
Fisher School of Accounting

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## GENERAL FACULTY MEETING

MINUTES | Monday, October 25, 2010 | 4:00 p.m. | HGS 120A/B

1. The August 27, 2010 General Faculty Meeting Minutes were presented for approval by the faculty. A motion was made to approve the minutes. The motion was seconded and the faculty voted to approve the minutes as distributed.
2. The UG Committee approved the following items and requested approval by the faculty. A motion was made to approve these items. The motion was seconded and the faculty voted to approve the new course and the course change as presented.

### New Course:

#### **MAR 4XXX Retail Consulting**

- Credits 4
- Contacts 4
- Prerequisite: Grade of C or better in MAR 3023
- Description: This course is designed to provide students with an opportunity to practice making strategic decisions based on market research through hands-on experience in approaching real retail problems and coming up with solutions that will be used by sponsoring retail clients. Teams of students will work on retail issues provided by a real client. Student teams are responsible for designing and executing all phases of the project. By working closely with retail clients, students will gain practical insight into actual retail business operations while performing problem identification, exploring opportunities, collecting data and developing strategy.

### Course Change:

#### **MAN 4504 Operations Management**

##### **Change Prerequisites from:**

- Current: MAC 2233, STA 2023, BUL 4310, **ECP 3703**, FIN 3403, MAN 3025, MAR 3023 AND QMB 3250; BA and AC majors.

##### **Change Prerequisites to:**

- Proposed: MAC 2233, STA 2023, BUL 4310, **GEB 3373**, FIN 3403, MAN 3025, MAR 3023 AND QMB 3250; BA and AC majors.

3. Other Business

- Brian Ray reported that the School of Business Undergraduate area has moved to Bryan Hall from Stuzin Hall. On the lower level (133 Bryan Hall) is the administrative staff, the international programs staff, and the online programs staff. The upper level (233 Bryan Hall) is the academic advising staff and career coaching staff.

4. Dean's Report – no report provided.

**GRADUATE FACULTY MEETING**

**MINUTES | Monday, October 25, 2010 | 4:00 p.m. | HGS 120A/B**

*(immediately following General Faculty Meeting)*

1. The August 27, 2010 Graduate Faculty Meeting Minutes were presented for approval by the faculty. A motion was made to approve the minutes. The motion was seconded and the faculty voted to approve the minutes as distributed.
2. The Masters Committee approved the following items and requested approval by the graduate faculty. A motion was made to approve these items. The motion was seconded and the faculty voted to approve the new courses and course change as presented.

**New Courses:**

ENT 6933 – Entrepreneurship Lecture Series

- Credits: VAR (1-4) total 8 credits (repeatable)
- Contacts: VAR
- Description: To educate students about topics relevant to entrepreneurship and innovation including opportunity recognition, business planning, capital sourcing, growth and harvest. To provide the background necessary for students interested in careers in start-up ventures, high growth firms, business consulting or venture capital. To introduce students to resources in the entrepreneurial arena and provide a forum for networking and career development.

ENT 6950 – Integrated Technology Ventures

- Credits: VAR (1-4) total 8 credits (repeatable)
- Contacts: VAR
- Prereq/Coreq:
- Description: ITV brings together teams of engineering, business, and law students to work together to commercialize a technology that was developed by one of the researchers at UF. Objectives include to teach entrepreneurship while attempting to commercialize a real technology. To teach team

dynamics, goal setting, and project management. To aid in the commercialization of University of Florida technology.

**Course Change:**

GEB 5146 – Family Business Management

- Change Prefix and Number from GEB 5146 to ENT 5273

3. Other Business

An update was provided regarding the process for College Administrative Reorganization.

- The Committee has met three times to discuss the department structure.
- The Committee met with faculty members most likely to be affected (Business Law and Communications).
- The Committee is working on a draft recommendation that will be shared with each department for comments.
- The recommendation will be voted on by the College faculty.
- If a new department is created, it will require approval of the Faculty Senate and Provost.

4. Dean's Report

- WCBA no longer fund liberal arts/eco major
- Liberal Arts needs to decide if they'll continue the major and if they'll acquire or build an ECO department.
- If Liberal Arts acquires our ECO department this will need a faculty vote.
- WCBA asked that Liberal Arts not admit new majors starting in January, 2011.
- All who are currently in the program will complete but no new majors after January.
- University RCM is smoothing out process:
  - = there is a website
  - = no new changes
  - = start out next year with the same model used this year
  - = looking at increasing the graduate program

A motion was made to adjourn the meeting. The motion was seconded and the meeting adjourned.

Attending: John Kraft, Selcuk Erenguc, Brian Ray, Dorothy McCawley, Virginia Maurer, Robert Thomas, Larry DiMatteo, Mark Rush, Roger Blair, Shubho Bandyopadhyay, Praveen Pathak, Eric Olson, Dominique DeSantiago, Jon Hamilton, David Denslow, Linda Clarke, Hyunjoo Oh, Richard Lutz,