

Warrington College of Business Administration
Hough Graduate School of Business
School of Business
Fisher School of Accounting

100 Bryan Hall
PO Box 117150
Gainesville, FL 32611-7150
352-273-2398 Office
352-392-2086 Fax
www.warrington.ufl.edu

GENERAL FACULTY MEETING

MINUTES | Thursday, December 3, 2009 | 4:00 p.m. | Stuzin 101

1. The October 8, 2009 General Faculty Meeting Minutes were presented for approval by the faculty. A motion was made to approve the minutes. The motion was seconded and the faculty voted to approve the minutes as distributed.
2. The Undergraduate Committee approved the following items and presented them to the faculty for approval. A motion was made to approve the new courses and course changes. The motion was seconded and the faculty voted to approve these items as presented.

New Courses:

ENT 4930 – Special Topics

- ◆ Credits: Variable, 1-4; repeatable for up to 8 credits
- ◆ Contact Hours: Variable
- ◆ Description: Special topics in Entrepreneurship related fields of study

GEB 3373 – International Business

- ◆ Credits: 4
- ◆ Contact Hours: 4
- ◆ Description: This course is designed to expose the student to the business environments (culture, politics, laws, and economics) one encounters in other parts of the world; to the tools and skills necessary to analyze the potential of other countries as locations for production, distribution and marketing; to how managing and integrating international operations in many parts of the world differs from the purely domestic focus of many business courses; and to the broad perspective required of successful managers working in international business.
- ◆ Prereqs: MAN 3025 Principles of Management, MAR 3023 Principles of Marketing, and FIN 3403 Business Finance

Course Changes

MAN 4301 – Human Resource Management

- ◆ Change Prereq:
 - Old: MAN 3025 with grade of C
 - New: MAN 3025 Principles of Management with a grade of C or better and MAN 3240 Organizational Behavior with a grade of C or better

Revision of the 3000-4000 Level Restricted Elective Requirements for the following BSBA Majors: Economics, Finance, Information Systems, Management, and Marketing *Current Requirement:* Complete 11-12 credits of 3000-4000 level courses offered by other UF colleges (not WCBA) or 1000-4000 level foreign language courses. Students can take one professional development or professional communication course to fulfill part of the restricted elective

requirement, including GEB 3035 Effective Career Management in Business, GEB 3213 Professional Business Writing in Business or GEB 3218 Professional Speaking in Business.

Proposed Requirement: Complete 11-12 credits of 3000-4000 level courses (beyond the student's business core and major requirements) or 1000-4000 level foreign language courses. Students may only count one non-core/non-major electronic platform course toward this requirement (e.g., GEB 3113, REE 3043, GEB 3035, ISM 3004). Students may use one of the college's professional communication courses toward this requirement if they complete both GEB 3213 Professional Writing in Business and GEB 3218 Professional Speaking in Business.

Adjustment to the Requirements for the Management Major

Current Requirement: MAN 3240 Organizations, Structure and Behavior; MAN 4301 Human Resource Management; MAN 4723 Strategic Management; and two credits of MAN/BUL 3000-4000 electives with a GPA of at least 2.0.

Proposed Requirement: MAN 3240 Organizations, Structure and Behavior; MAN 4301 Human Resource Management; MAN 4723 Strategic Management; and four credits of MAN/BUL 3000-4000 electives with a GPA of at least 2.0.

Adjustment to the Requirements for the Marketing Major

Current Requirement: MAR 3503 Consumer Behavior; MAR 4803 Marketing Management; and four credits of MAR 3000-4000 electives with a GPA of at least 2.0.

Proposed Requirement: MAR 3503 Consumer Behavior; MAR 4803 Marketing Management; and eight credits of MAR 3000-4000 electives with a GPA of at least 2.0.

Adjustment to the Business Core Requirements (BABA & BSBA Majors)

Current Requirement: Seven core courses to include ECP 3703 Managerial Economics

Proposed Requirement: Seven core courses to include GEB 3373 International Business

Adjustment to the Requirements for the Economics Major

Current Requirement: ECO 3203 Intermediate Macroeconomics and 12 credits of 3000-4000 level economics electives with a GPA of at least 2.0.

Proposed Requirement: ECO3101 Intermediate Microeconomics (with a grade of C or better), ECO 3203 Intermediate Macroeconomics, and 12 credits of 3000-4000 level economics electives with a GPA of at least 2.0.

3. Other Business – no items

4. Dean's Report –

- The RCM Model we will be using is frozen in place.
- We should begin using the new budget model in July if everything stays the same.
- We are working to determine revenue and cost by program.
- The June budget will be this year's budget + \$2M + jumpstart money.
- Over time we will end up coming out an additional \$9M over this year's budget.
- We will pay all of our raises.
- Tuition Waivers will be subtracted from the total budget.
- The Incentive Fund was taken out of the RCM.
- Enrollment is on an 18 month lag and with tuition increase on a two year lag.
- The President is considering a raise increase after May.
- The University of expecting no material change in the State budget situation.

A motion was made to adjourn the General Faculty Meeting. The motion was seconded and the meeting adjourned at 4:05 p.m.

GRADUATE FACULTY MEETING

MINUTES | Thursday, December 3, 2009 | 4:00 p.m. | (Stuzin 101 (immediately following the General Faculty Meeting))

1. The October 8, 2009 Graduate Faculty Meeting Minutes were presented for approval by the faculty. A motion was made to approve the minutes. The motion was seconded and the faculty voted to approve the minutes as distributed
2. Other Business – no items
3. Dean’s Report – no items

A motion was made to adjourn the Graduate Faculty Meeting. The motion was seconded and the meeting adjourned at 4:25 p.m.

Attendance: John Kraft, Selcuk Erenguc, Brian Ray, Doug Waldo, Bill Bomberger, Stan Smith, Jonathan Hamilton, Gary McGill, Jane Douglas, Lyle Brenner, Alan Cooke, Richard Lutz, Sanford Berg, Harold Benson, Robert Emerson, Pravenn Pathak, Kenny Cheng, Gary Koehler, Subhajyoti Bandyopadhyay, Bill Rossi, and Joe Alba