

**WARRINGTON COLLEGE OF BUSINESS ADMINISTRATION
GENERAL FACULTY MEETING
MINUTES**

March 23, 2007 – 1:00 p.m. – 103 Stuzin Hall

1. A motion was made to approve the January 29, 2007 General Faculty Meeting Minutes. The motion was seconded and the faculty voted to approve the minutes as distributed.
2. The Undergraduate Committee approved the following and requested approval by the faculty. A motion was made to approve the new course. The motion was seconded and the faculty voted to approve the new course.

New Course:

GEB 3214 – Writing & Speaking in Business

- ◆ Credits: 4
- ◆ Contact Hours: 4 Base hours
- ◆ Description: An online course designed to teach business students the fundamentals of both written and spoken communication., allowing them to express their ideas effectively and efficiently and also prepare them for the demands of the business workspace.

3. The following was presented as an Information Item. Some discussion took place and the faculty will be asked to vote on this item at the next scheduled meeting.

-Professional Communication Requirement: Beginning with the 2007-2008 catalog, all BSBA and BABA candidates will be required to complete a professional communications course with a grade of at least a C. Course options include: GEB 3213 Professional Business Writing (capacity 400), GEB 3218 Professional Speaking in Business (capacity 150), SPC 2600 Introduction to Public Speaking (capacity 1500), ENC 3312 Advanced Argumentative Writing (capacity 100), or a similar course with prior approval.

4. The following item was presented for faculty approval. After some discussion took place a motion was made to approve this teaching award for faculty teaching primarily in specialized Masters courses. The motion was seconded and the faculty voted to approve the teaching award.

-Teaching Award: At the May 12 Faculty Meeting, the Teaching Committee proposed a teaching award for faculty who do not teach either the undergraduate courses, nor the MBA courses, but only the specialized Masters courses. Such faculty are not eligible for any teaching awards, and there is a sizeable faculty who fall in this category. This proposal was an information item with the understanding that it would be put for a vote at the following faculty meeting on September 8, 2006. At this meeting the faculty decided to postpone action for further discussion. The Chair of the Teaching Committee has requested that it be presented for vote at this meeting.

5. Other – no items reported.
6. Dean’s Report – no items reported.

**WARRINGTON COLLEGE OF BUSINESS ADMINISTRATION
GRADUATE FACULTY MEETING
MINUTES**

1. A motion was made to approve the January 29, 2007 Graduate Faculty Meeting Minutes. The motion was seconded and the faculty voted to approve the minutes as distributed.
2. The specialty Masters Committee approved the following and requested approval by the faculty. A motion was made to approve the new course. The motion was seconded and the faculty voted to approve the new course.

New Courses

ECP 6701 – Competitive Strategies in Expanding Markets

- ◆ Credits: 2
- ◆ Contact Hours: 2 Base hours
- ◆ Prerequisites: ECP 5702. Designed for MBA and other masters students
- ◆ Description: Focus on the identification and analysis of strategies in expanding markets (dynamic expansion caused by rapid technological change and geographic expansion based on the acceleration of globalization) & draws on strategic management, the economics of technological change

and R&D investments, dynamic game theory, international economics and international business for analytical tools to address challenges faced by management in technology-based firms and in firms facing international competition and opportunities. The course is research and theory-based but practice oriented.

3. Other – no items reported

4. Dean's Report:

- The "Hough Graduate School of Business" was presented as information at the Senate Meeting, March '07.
- The Senate will vote on approving the "Hough Graduate School of Business" at the Senate Meeting in April, '07.
- The BOT will vote on approving the "Hough Graduate School of Business" at the Trustees Meeting in June, '07.
- WCBA will also seek approval for the "School of Business" so that it will be ready for a naming opportunity.
- The Hough gift is in the works of being restructured in order to take advantage of additional matching opportunities.
 - The building will be located in front of Criser Hall next to Stuzin Hall (currently parking lot).
 - There is some talk about the possibility that UF will build another building for us and they would take control of Matherly Hall.
- The College's Budget review was handled differently this year by all Dean's presenting at a group meeting with the Provost. The bottom line is that there is no money at the University level; UF is still dealing with losses due to problems at Liberal Arts and Sciences; also there may be a 5% hike in tuition.
- T&P Process – outcomes will come late this year; expected in July.

Faculty Meeting Attendance:
March 23, 2007

(Please sign below):

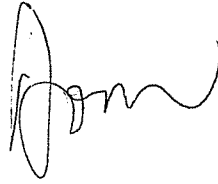
Chris Janiszewski

Selcuk Frenge

Robyn Zerbo

Joe ALBA

Dan DE SANTIAGO



Bart Weis

Asoo Vakharia

Robert Emerson

Jonas Alant

Doug Wark

Bill Rossi

Gene Pindon

JANE DOUGLAS