



GENERAL FACULTY MEETING  
OCTOBER 18, 1996

MINUTES

1. Minutes from the August 30, 1996 General Faculty Meeting was approved as distributed.  
  
Bart Weitz introduced Erik Gordon as the new Director for the Retailing Center.
2. Strategic Plan - Rich Lutz reported that the Strategic plan is being put forward as an action item at this meeting. Dr. Lutz briefly went over a few minor changes within the document and discussion took place. A motion was made, seconded, and passed to approve the Statement of Strategic Direction. It was noted that a new title page would be made to show the naming of the College. Dean Kraft thanked Rich Lutz for his efforts in creating this document for the College.
3. Campaign gifts - Campaign goals for the next five years was distributed. Randy Talbot mentioned that Mr. Phil Hills will be joining his staff and will focus on corporate partnership and the MBA Program. Randy stated that he and Dean Kraft will be traveling weekly to meet potential donors of the college and he has every expectation of meeting the college goals. The faculty voiced their appreciation to Dean Kraft for his efforts in obtaining the recent gift from Mr. Warrington naming the College of Business Administration.
4. Other Business - Information was distributed on the SUS Post-Tenure Review Program. Dr. McCollough stated that the University is currently trying to develop some guidelines for the post-tenure review program. The information distributed is an outline of what the University has in mind and they are soliciting opinion from the faculty, college's, and departments concerning suggestions on how to conduct this review at the University of Florida. Dr. McCollough encouraged the faculty to look at the document and to provide their ideas. (Copies of this document can be obtained from the Dean's office).

A motion was made, seconded and passed to adjourn the General Faculty meeting.

GRADUATE FACULTY MEETING  
OCTOBER 18, 1996

MINUTES

1. Minutes from the August 30, 1996 Graduate Faculty Meeting was approved as distributed.
2. The MBA Committee is exploring the possibility of offering an MBA via the Internet. The draft document distributed at the meeting has been discussed with the Academic Unit Heads. Dean Kraft stated at this point it is only an idea and the committee would have to decide what format it would take plus a demand analysis would need to be done. Dean Kraft said that President Lombardi and Provost Capaldi are very interested in this new idea. Dean Kraft stated that he believes this is a good program but that he will leave it up to the faculty to decide. If the program is approved, it would be on a pilot experimental basis and we would have to learn more about technology. Dean Kraft encouraged the faculty to look over this document and provide comments, suggestions and any ideas, including what we could name the program should the College decide to offer this program. (Copies are available in the Dean's office).

A motion was made, seconded and passed to adjourn the Graduate Faculty Meeting.