



UNIVERSITY OF FLORIDA

COLLEGE OF BUSINESS ADMINISTRATION
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GENERAL FACULTY MEETING
April 27, 1990

MINUTES

The meeting was called to order by Dean Kramer at 2:15 p.m.

1. Minutes
The minutes of the March 12, 1990 were approved as distributed.
2. UF Information & Publication Services - Mr. Larry Humes

Mr. Larry Humes, Associate Director, Mr. Joe Kays, State Editor, and Mr. Charlie Tuggle, Television Section Chief, from UF Information & Publication Services, were invited to present information on the Media Services available to the Faculty.

Mr. Larry Humes stated that problems nationwide have caused them to reorganize how they operate in Public Relations. They have split their Print sections and divided the responsibilities to facilitate getting things done. Mr. Joe Kays is heading up the State and National stories and welcomes your call if you have a story. Ms. Pat McGhee, Editor of the Digest that runs in the Alligator twice weekly, is the person to contact (2-0186) if you have a story for local distribution. Mr. Charlie Tuggle, heads up the TV Division and produces the Satellite Uplink Program.

Mr. Joe Kays stated that he would like to get our stories into National Media and indicated that President Lombardi has given them a clear message indicating that he would like to see us be more visible in the Wall Street Journal, New York Times and Business Week, which will in turn increase federal research funds. Mr. Kays requested that the faculty help them to push for National coverage. He stated that if you have stories, or preliminary stories, research, Opinion Editorial, etc. they would like to write about it.

Mr. Charlie Tuggle stated that they have satellite uplink available that puts them on co-equal standing with any of the TV stations around the State and with the Networks. Mr. Tuggle stated that he is willing to use the contacts he has made over the eleven years that he worked for NBC to get our stories statewide coverage. The satellite uplink truck allows them to be bring seminars, programs, etc. live anywhere in the country. Mr. Tuggle stated that President Lombardi

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has encouraged National coverage. Mr. Tuggle asked the faculty for help in contacting their office with any stories you might have or know about.

3. Committee Nominations

Nominations of tenured full professors for the Promotion and Tenure Committee to fill vacancies from the Marketing and Management departments were taken from tenure track faculty. Those nominated were Rich Lutz, Henry Tosi, Joel Cohen, and Bill Fox. A secret ballot will be prepared and distributed, with one member being selected. One member will also be appointed by the Dean to fill the position in the remaining department. The motion was seconded to close the floor for nominations.

Nominations were taken from the faculty at large for the Research Committee to fill vacancies from the DIS, ACG, & ECO departments. Those nominated were Larry Kenny, Harold Benson, Elias Dinopoulos, Bipin Ajinkya and Robert Knechel. A secret ballot will be prepared and distributed, with two members being selected. The Dean will appoint one additional member to represent the remaining department. The motion was seconded to close the floor for nominations.

Nominations of Assistant and Associate Professors were taken from Assistant and Associate Professors to be added to the nominations made by the College's University Senate Nominating Committee. The nominations from the faculty were for Rich Romano, Elias Dinopoulos, and Mark Rush; those from the nominating committee were Robert Knechel, Richard Romano, Stephan Motowidlo, Ronald Rasch, Christopher Zappe, and Chris Janiszewski. A secret ballot will be prepared and distributed to elect three Assistant and Associate Professors. The motion was seconded to close the nominations.

4. Election of Parliamentarian

J.B. Ray was elected by unanimous vote to hold the position of Parliamentarian for the 1990-91 academic year.

5. Committee Reports

Student Evaluation Teaching Committee

William Fox reported on statistical analysis of evaluation data that was undertaken by this committee. Further work was interrupted by activation of the Ad Hoc Committee for Special Teaching Awards. Of 28 nominees, 16 who were eligible for the awards submitted data for the Ad Hoc Committee to process. Five winners were selected: Professors, Berg, Crum, McCollough, Rush, and Smith. Much discussion about future statistical analysis alternatives which should occur took place.

Undergraduate Committee

Jack Faricy had nothing to report.

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Graduate Committee

Selcuk Erenguc had nothing to report.

MBA Committee

Arnie Heggstad was unable to attend the meeting. Associate Dean Andrew McCollough presented the report prepared by Professor Heggstad. Among the things the MBA Committee wanted to inform the faculty about, are as follows: the Placement activities are on the upswing primarily due to the presence now of Elizabeth Watson; 2/3rds of the graduating class has been placed with an average salary of \$35,000; in terms of the upcoming MBA class, the admissions application deadline has passed and their applications were up from last year some 20%. They have admitted 134 for the new class and reported that the GMAT scores and work experiences are up and also 18% of the new class should be classified as Foreign students.

The MBA Committee has been working on trying to develop a greater International program and have done so with some success. They were actively involved with the development of this proposal that went forth to the Department of Education trying to get grant money for a Center of International Business Education and Research. There is a new exchange program that should be in place with the Manchester Business School shortly and they are working on some potential faculty development programs which would include some overseas experience, teaching, etc.

The MBA Committee has now begun to think about a part-time/night-time executive MBA program. It has not developed its thinking to the point that it is prepared to come to the faculty yet. These proposals should be brought to the faculty in the Fall. It was stated that if the faculty have any comments to please get your input in to the Committee.

The MBA Graduation Program will be held May 6, at 11:00 a.m. at the University Auditorium, the speaker will be Bruce Starling. All faculty are encouraged to attend.

Bryan Hall Renovation

J.B. Ray was unable to attend the meeting so, Associate Dean Andrew McCollough gave the following the report. The Facilities Committee is still working on the basic design as explained at the previous faculty meeting. There will be a meeting with the architects on Monday where they promised to bring all the suggestions that could possibly be incorporated in the plans. As soon as we receive a final set of plans, it will be posted in a number of places so you can look at them. The details on temporary space has not been worked out yet; it was stated that temporary space may be provided with double-wides.

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At this point in the meeting Dean Kramer mentioned the five winners of the Teaching Competition: Sandy Berg, Roy Crum, Andy McCollough, Mark Rush and **DAN** Stan Smith each received plaques and \$2,500 awards at the University Senate Meeting. Also, Dan Smith and Andy McCollough won \$5,000 Teacher of the Year Awards. Other teaching awards given were Dan Smith - FSOA for the Undergraduates, Bill Messier - the M.Acc. program. The MBA first year students made two awards one to Chris Zappe and one to Elias Dinopolus, the second year students have not made their awards yet, they will be given at the MBA graduation. The College of Business Administration students had six winners of the Undergraduate teaching awards: Larry Kenny - Economics, Roy Crum - Finance, John James - Management, Bill Webster - DIS and Maggie Smith - Marketing. Jack Faricy won Teacher of the Year and was presented with a \$1,000 check from the College of Business Administration.

Information Resource Committee

Gary Koehler reported on the study of changes to Library East and West and their impact on the students and faculty of the College of Business Administration. It was noted that they are working on some minor problems and that normal operating activities are being carried out. The committee prepared two studies dealing with needs assessment. A report was submitted to the Facilities Committee regarding Information Resource Needs in the Bryan Renovation. Also, a report was submitted to Associate Dean Andy McCollough regarding the hardware and software, specifically for teaching needs. Input was given to the Supercomputer Allocation Committee on how funds might be allocated. It was stated that the College is one of the ten supercomputer sites that IBM has designated a machine too sometime in May. The committee has to give away 15% of the computing power. The Committee encourages the faculty who do extensive computing to consider filling out the proper forms to qualify for funds.

Minority Affairs Committee

Nancy Horowitz reported on Equal Opportunity Policy for the College and Fisher School of Accounting. She stated that the committee is seeking comments from the Faculty on making the following policy statement:

The Faculty of the College of Business Administration and the Fisher School of Accounting reaffirm that it is the policy of the College and the Fisher School that all activities sponsored by units or organizations affiliated with the College and/or the Fisher School must be open to all students regardless of race, sex, religion, color, or national heritage and must not give even the appearance that this is not the case. This policy applies to all activities sponsored by the College and Fisher School be they career or educational opportunities, academic recognition, or social functions. Specifically,

- 1) Events should not be announced with titles that are insensitive toward race or gender.
- 2) Students should not be assigned responsibilities at (or for) these activities that can be construed as racist or sexist.
- 3) Off-campus events should be scheduled at locations where all segments of our student/faculty population feel comfortable.

Comments on this policy statement should be directed to the Minority Affairs Committee not later than May 15th.

The Committee would also like to report that they have met with the Undergraduate and Graduate Program Directors regarding Minority Recruiting and that the number of blacks and Hispanics have increased.

Faculty Advisory Committee

Richard Lutz reported that the Committee spent the majority of the year trying to determine their purpose since this was the first year the committee existed. Dr. Lutz stated that Dean Kramer opened the lines of communication for them and believes that in the future this committee will be able provide valuable information to the Dean in his role in the administration of the College. *See attached Correction*

6. Dean's Report

Dean Kramer reported that he recently met with Gene Hemp regarding the College's Budget Hearing. The budget shortfall ranges somewhere between \$25 million and \$43 million for the State University System. Approximately 25% is going to come from the University of Florida. The \$25 million means losses of substantial faculty positions (150 lines lost). The reason that it hits the University of Florida the hardest is that one of the places that they are planning to make the cuts is in the research area. Raise money is somewhere between 0 and 5%, the last number that was mentioned was about 3 1/2% possibly effective beginning of the academic year or part of the way through the year. Another option might be a 3% raise given by the Regents but not funded, the money to cover the raises would come out of expense money. One positive thing in terms of the budget this year is that there are some extra monies in Tigert Hall. We put a proposal in for \$100,000 in improvements for the College. About 2 weeks ago we received \$7,500 for minor renovations, including upgrading four classrooms. The networking project should be completed in September or October.

Graduation Breakfast is Saturday May 5, from 7:15 a.m. to 8:15 a.m. Faculty are encouraged to attend.

On May 8, we will be announcing publicly the Citizen and Southern Professorship in Banking. We will be receiving the first of four \$50,000 payments for this Professorship, which when fully funded will

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provide a total of \$300,000.

7. Announcements and other business

Joel Cohen would like to sponsor a resolution: The Faculty of the College of Business Administration wishes to express its appreciation to Interim Dean Jack Kramer for his outstanding efforts in guiding the College during 1989-90 academic year. The faculty approved the motion unanimously.

The meeting was adjourned at 4:25 p.m.

FACMIN.4/TXTRCM

S. Haughton

D. Johnson