



UNIVERSITY OF FLORIDA

COLLEGE OF BUSINESS ADMINISTRATION
JOHN L. KRAMER, INTERIM DEAN
ARTHUR ANDERSEN PROFESSOR

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GENERAL FACULTY MINUTES January 18, 1990

The meeting was called to order at 4:07 p.m. by Dean Kramer.

1. A motion was made and seconded to accept the minutes as distributed from the October 6, 1989, faculty meeting. The motion passed unanimously.
2. Introduction of New and Visiting Faculty
New and visiting faculty were introduced as follows:
 - Economics Department
 - David Sappington, Matherly Professor from BellCore
 - James Fesmire, Visiting Professor from Tampa University
 - John Galbraith, Visiting Assistant Professor from McGill University
 - Michael Wickens, Visiting Professor from the University of Southhampton
 - Fisher School of Accounting
 - Henry Davis, Visiting Assistant Professor from Indiana University
 - Roann Kopal, Visiting Assistant Professor from Indiana University
 - FIRE Department
 - Azriel Levy, Visiting Assistant Professor from Hebrew University
 - MBA Program
 - Elizabeth Watson, Placement Director from KPMG Peat Marwick in San Francisco where she was the Director of Marketing Communications
3. Dean's Report
Private fund raising has seen five regional campaigns get underway; St. Petersburg, Clearwater, Tampa, Ft. Lauderdale, Palm Beach. Four have passed the halfway mark with total pledges and gifts of approximately \$250,000. By completion, it is hoped that \$300-350,000 will have been raised. Last week was the kickoff of the Palm Beach Campaign, with a goal of \$75,000.

The Foundation debt has been reduced by \$20,000 while remaining current with the 1989-90 fund raising expenses. Arrangements have been made for payments to be made over the next five years to be made toward the balance, which will accrue interest.

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The possibility of a callback for State funds placed the networking project for Matherly Hall and the Business Building on hold for two months. Most of the money for the purchase of the remaining servers, boards and software has now been released. The targeted completion date is Fall 1990.

The University's Teaching and Advising Awards program has been substantially increased this year, with the College receiving four awards of \$2,500 and one award of \$7,500. The procedures for selecting winners have been standardized across the University by the Board of Regents. Dr. McCollough and Dean Kramer, in conjunction with the Teaching Committee, will set the College standards and criteria.

Faculty data sheets which were distributed earlier by Dr. Schaefer are now overdue in all areas other than FSA. These should be returned to your Academic Unit Head as soon as possible.

Last week, there was a hanging in the Dean's office -- of Robert Lanzillotti's portrait. President Emeritus J. Wayne Reitz and Dean Emeritus Bob Lanzillotti unveiled his official portrait. Everyone is invited to stop by to see this excellent painting.

The call for proposals for research grants will be distributed around February 1. It is anticipated that the total funds distributed this year will be above last year's total.

President-Designate Lombardi will officially take office on March 5 of this year. The Presidential Convocation, however, will not be held until Spring 1991. Materials related to the CBA functions should be handled through the Dean's office. The Dean will then forward the materials to Provost Gene Hemp, who is coordinating the transition process.

In honor of President Bryan's departure, a dinner and reception for the senior faculty will be held February 16, 1990. Invitations will be distributed soon. Our College will be hosting a reception for Dr. and Mrs. Bryan in late February. Drs. Cohen, Blair and Ray are handling the the details. Please contact them with your suggestions.

The Dean encouraged the faculty to forward information on College events for the new semester to his office as soon as possible for inclusion in the College's various calendars.

4. Enrollment Update

Dr. Tapley reported on enrollment in the Undergraduate Program. He reported enrollment had increased from 1591 in Fall 1989 to 1611 for Spring 1990. Enrollment breaks down to 35% female, 65% male and 12% minority, 88% white. He explained that no qualified students were

denied admission and enrollment was held down by reducing the number of students admitted on probation, from 64 in Fall to 26 in Spring.

Dr. Snowball reported that the BSAcc program has had a record number of admissions. Enrollment is currently around 700, which is 150 higher than is desired for the number of faculty. There were 42 students denied admission.

He also reported that the MAcc program had 128 students enrolled, with 140 being an optimal number for that program.

5. Progress Center Report

Mr. Gordon Carlisle, who has been Director of the Progress Center since mid-November, was invited to present information on the Center to the Faculty. The Progress Center is the Research and Technology Park of the University of Florida and is located in Alachua. Mr. Carlisle is responsible for overall operations with special emphasis on sales and leasing of laboratory space and building sites. He also attempts to identify companies and ways to bring them to the Gainesville area.

Mr. Carlisle stated that, in reaction to an article which appeared recently in the Gainesville Sun, he had prepared a rebuttal which he hoped to have printed in the Sun and he had elected to read that to the faculty.

He concluded with a few general comments and confirmed that the Center is a source of summer internships for students and employment for some of our students and faculty.

6. Placement Center Report

Mr. Barry Shiflett reported the College's Placement Center, which opened a year ago, is housed in 126 Bryan Hall. The Center's services include, for example, career counseling (177 students were seen Fall semester), assistance in preparation of resumes, job service campaigns, internships, and interfacing with the MBA office.

He reported that Career Expo is being held on January 23 and encouraged the faculty to try to come to the O'Connell Center during that time. The company representatives are always anxious to have contact and input from the faculty. He said that employers feel that our students are very prepared for the interviewing process.

The Fall 1990 Career Expo occurs approximately two and a half weeks into the Fall semester. Mr. Shiflett will get the dates on the College's calendars so that the faculty can plan for this.

Regarding summer internships with academic credit, his office sent letters to 806 companies and received responses from 72 of these. He

asked that the faculty refer students who have an interest in internships to his office.

7. Committee Reports

Undergraduate Committee

Dr. Faricy presented the curriculum changes to be voted on by the faculty.

- 1) A motion was made to accept a new course, ECO 3704 - International Macroeconomics. It will be a 4-credit course with ECO 2013 and ECO 2023 or permission from instructor as the prerequisites. Students may not receive credit for both ECO 3704 and ECO 3700. The motion was seconded and passed unanimously.
- 2) A motion was made to accept name changes in ECO 2013 from "Basic Economics 1" to "Principles of Macroeconomics" and in ECO 2023 from "Basic Economics 2" to "Principles of Microeconomics". The motion was seconded and passed unanimously.
- 3) A motion was made to accept a name and description change for ECO 3100. The proposed name change is from "Prices and Markets" to "Managerial Economics". The course description will be changed to read: "Analysis of the firm's decisions regarding prices, outputs, input, advertising, etc. under various market conditions. Reliance is placed upon both theories and applications." The purpose of the change is to change the emphasis of the course. This course will not be available for CIS, DIS, FIN, INS, RE or ECO majors. The motion was seconded and passed unanimously.
- 4) A motion was made to accept a name change for ECO 3703 from "International Economics" to "International Trade". It was also proposed to change the prerequisites from ECO 3100 or ECO 4101 or permission of instructor to ECO 2013 and ECO 2023 or permission of instructor. A change also was proposed to the course description. Students may not receive credit for both ECO 3703 and ECO 3700. The motion was seconded and passed unanimously.
- 5) A motion was made to accept name changes for ECO 4101 from "Microeconomic Theory" to "Intermediate Microeconomics" and for ECO 4203 from "Macroeconomic Theory" to "Intermediate Macroeconomics". Both courses will be renumbered from 4000 level courses to 3000 level courses. The motion was seconded and passed unanimously.

- 6) A motion was made to change the prerequisites for ECO 4203 "Macroeconomic Theory" from ECO 2013, MAC 3233, and either ECO 3100 or ECO 4101 to ECO 2013, ECO 2023 and MAC 3233. The motion was seconded and passed unanimously.
- 7) A motion was made to change the course number of "International Economic Relations" from ECO 4713 to ECO 3700. The prerequisites were changed from ECO 3202 or ECO 4203 or permission of instructor to ECO 2013. A broader description was also proposed to read "The development of international economic policies; geographic, economic, social and political factors underlying contemporary international trade, investment and monetary relations. Commercial, exchange rate and monetary policies of leading nations, trade blocks and international institutions." Students who take ECO 3700 may not receive credit for either ECO 3703 or ECO 3704. This motion was seconded and passed unanimously.

Dr. Faricy explained that the College's Undergraduate Committee has approved the following: The Undergraduate Program will use all attempts (at all institutions) of general education, preprofessional and core courses to calculate a student's overall grade point average for admission purposes. The benefits of this are: (1) only "academic" courses will be used in the computation of the overall grade point average, and (2) repeat attempts will now be included for transfer students to make them comparable to native (UF) students. He also pointed out that this may help the College to control its undergraduate enrollment. This item was provided for information purposes and no faculty vote was required. It will become effective with admission for the 1990 Fall term.

Dean's Search Committee Report

Dr. Berg reported on the progress of the Committee. He explained that 38 persons had declined nominations, many because of Florida's Sunshine Law. There were 53 applications or acceptances of nominations, 14 of these had been received within the last 3 days. The Committee is now finalizing criteria for evaluating the candidates and developing a format for information which will be provided to them about the College and faculty. The Committee will circulate a "short-list" of candidates within the next three to four weeks.

Provost's Search Committee Report

Dr. Weitz reported that he had just returned from a meeting with the Provost's Search Committee and Dr. Lombardi. November 15, 1989, was the original closing date for that search. However, that date has now been extended to February 28, 1990. The Committee has set the week prior to Spring Break for campus visits. By April 1, the Committee hopes to be able to present three candidates to Dr.

Lombardi. Dr. Lombardi elaborated on the characteristics that he is looking for in the Provost and expressed his opinion that the Provost and Academic Vice-President should be the same person.

Bryan Hall Renovations

Dr. Ray reported that 35 architectural firms have walked through Bryan Hall recently. Applications were received from 31 and 8 were selected from those to be on a short list. The Facilities Planning office picked 4 firms to make presentations. We have ranked those and passed that ranking on to the Board of Regents. Dr. Ray said that construction, starting with asbestos removal, is scheduled to be during the late fall of 1990 and be finished in 1992.

8. Announcements and Other Business

Dr. McCollough reported on campus security, saying that the College is currently spending \$10-15,000 annually in repairs or replacement of equipment. Our location makes us vulnerable and police surveillance is a low priority. For this reason, the College is hoping to hire security personnel at the rate of \$1,200 per term to insure security of our buildings. That person will check to be sure the buildings are secured through the night hours for a total of 2 or 3 hours per night or 15 hours per week. Dr. McCollough also encouraged everyone to be conscious of security and to help keep buildings locked on weekends and night hours. He also explained that classrooms are not to be left open for students to use as a study hall. Feel free to lock any that you find open outside of class hours.

The meeting was adjourned at approximately 5:20 p.m.

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cc: S. Haughton



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GRADUATE FACULTY MINUTES
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The meeting was called to order at 5:26 p.m. by Dean Kramer.

Dr. Erenguc reported for the Graduate Committee.

- 1) A motion was made to accept a new course, ISM 6222 - "Business Telecom Statregy and Applications." The motion was seconded and there was some discussion regarding the textbook specified for the course. A vote was taken and it was passed with one dissenting vote.
- 2) A motion was made to accept a new course, ISM 6422 - "Knowledge Systems for Business." The motion was seconded and passed unanimously.

Dean Kramer adjourned the meeting at approximately 5:30 p.m.

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cc: S. Haughton