



UNIVERSITY OF FLORIDA

COLLEGE OF BUSINESS ADMINISTRATION
ALAN G. MERTEN, DEAN

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GENERAL FACULTY MEETING
January 11, 1989

MINUTES

The meeting was called to order by Dean Merten at 4:35 p.m.

1. Minutes

After some discussion, the minutes for the October 3, 1988, Faculty Meeting were approved as distributed.

2. Dean's Report

Dean Merten informed the faculty of several personnel additions to the College beginning in January. He introduced Steve Beeland, Associate Director of Development and Alumni Affairs. Mr. Beeland will be working with Tom Boyden at the Foundation. Jack Kramer introduced the four new Accounting faculty members; Steve Asare, Jeff Yost, Karl Hackenbrack and Barbara Scofield. He also introduced Alan Ford (University of Kansas), who is serving as a Visiting Professor and Mary Ann Mowen, Visiting Associate Professor (Oklahoma State University), who is joining them on sabbatical.

Dean Merten informed the faculty on several items related to College course offerings (these were of a "housekeeping" nature rather than requiring faculty action).

- 1) Because of the establishment of the DIS department, additional variable credit courses (in areas such as independent study, supervised research, dissertation research) are being established. Variable credit courses in DIS currently can be offered only under the MAN prefix.
- 2) GEB 4941 is the course number formerly used for internships. The College will now have a separate internship course designation for each academic unit.
- 3) There will be adjustments of some course numberings to comply with SUS numbering standards.

Dean Merten elaborated on several issues contained in the Research Committee Report which had been presented at the October Faculty Meeting.

- 1) The Committee recommended that the College insure that faculty hiring and promotion be driven by research. Within the last

year, the College Promotion and Tenure Committee has revised the College's guidelines to clearly specify that one of the two required areas of excellence for tenure must be research and for consideration of promotion to full professor, the candidate must have maintained an active research profile at the associate professor level. The Department should specify what the research activity was during the candidate's appointment as associate professor.

- 2) The Committee also recommended that criteria and job descriptions be specified for eminent scholars. In a recent memorandum to the faculty, it was specified that an eminent scholar must be an active research scholar and have a commitment to junior faculty and to Ph.D. students. The goal of the College is to ensure that our eminent scholar chairs be established with as much College discretion as possible.

He also announced that the College has recently received an Eminent Scholar Chair in Business Administration from John Higdon, of Higdon Grocery in Quincy, Florida:

- 3) The Dean referred to a memorandum to the academic unit heads which addressed the Research Committee's question of faculty teaching loads for those maintaining active research agendas. It states that, where a faculty member's scheduled teaching load is three sections in an academic year, unit heads should attempt to schedule these in one semester only, ensuring that this does not result in an excess of course sections in one term and a deficiency in another.
- 4) Regarding resource allocations, the Dean described the Behavioral Laboratories as having a high priority for the renovation project in Bryan Hall. Planning and architectural drawings will be done during 1989 and the renovations will begin in 1990.
- 5) It was recommended in the Research Report that the College create a College-wide speaker series. As a follow-up on that, the Emerson's have recently made a donation to the College, allowing the creation and endowment of such a series that will provide speakers who will impact the whole College.
- 6) With regard to the Ph.D. program expansion, the Dean indicated that it would be desirable to expand the program by approximately 30 students. Because additional State support is unlikely, the College will have to look to other means of financing the expenses including; 1) increasing the number of available fellowships from private sources, 2) obtaining funds from contracts and grants, and/or 3) reducing recruiting for faculty positions.

- 7) The current purpose of research centers is to support research activities in interdisciplinary areas. Funds are initially allocated for the purpose of seed money, expecting that, in time, research centers will generate enough dollars to be self-supporting.
- 8) The College has established a policy with respect to progress toward promotion and tenure, for the review of assistant professors after their first, second and third years.

Dean Merten's recent memorandum describing the make-up of eminent scholar chair search committees and the criteria for selections was discussed. Dr. Cohen questioned the absence of an external scholar on some of the committees and the Dean explained that the addition of such a members to committees was a recommendation, rather than a requirement, from the President.

In a discussion of the criteria set for the Huber C. Hurst Eminent Scholar Chair, Dr. Milliman pointed out that Dean Merten's description of "legal scholarship" in his memo was too narrow and was meant to include "major contributions to legal scholarship and one of the functional areas of business or economics." The Dean agreed.

For a professorship available to be filled across multiple departments, the Dean will establish a search committee. However, if the available professorship is specified to a particular department, the Dean will take the department's recommendation.

Executive Education Programs will come primarily from the research activities of faculty and research centers. The Dean will send a memorandum establishing College policies for Executive Programs. The programs may be developed by academic units or within the research centers.

The Dean had to leave the meeting because of another commitment and Dean Snowball chaired the remainder of the meeting.

3. Committee Reports Graduate Committee

Dr. Lutz discussed tuition waivers, saying that the College has managed to fill the voids created by the change in University policy and students are actually paying less than usual. It is recognized that the College needs better support for Ph.D. students.

Dr. Lutz proposed that the faculty approve the addition of the new course, REE 5001. The proposal was seconded and passed with a unanimous vote.

MBA Committee

Dr. Heggstad reported that Sandy Kramer will be resigning as Director of the MBA program and a search is currently being conducted. The committee has met and discussed the criteria for that position. Nominations will close on February 15, 1989. It will be a renewable 3-year appointment, the committee would prefer the position to be filled by a tenured faculty member, and candidates will be sought from both outside and within the the College.

The committee has also been examining the number and nature of concentrations offered in the program. Among the considerations will be the impact of the concentrations on planning of student programs and the planning of course offerings by department.

Undergraduate Committee

Jack Faricy reported that the Committee had been reviewing the core and preprofessional courses in the undergraduate curriculum. A review of this nature is done about every 20 years and the Committee has spent extensive time on the project. The major areas yet to be completed concern the economics core courses. The Committee will be considering the establishment of a major in DIS, and a task force has also been established to look at the internship programs.

Information Resource Committee

Gary Koehler explained that the Committee has worked toward determining its objectives and tasks. They have looked into issues such as the impact of work stations on the faculty, an information resource plan, identifying student and faculty needs, computing alternatives, standardization throughout the college, networking, as well as all activities of the old "Library Committee". They are also communicating with Information Resources Committees at other universities.

The meeting was adjourned at 5:30 p.m.