



UNIVERSITY OF FLORIDA

COLLEGE OF BUSINESS ADMINISTRATION
ALAN G. MERTEN, DEAN

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GENERAL FACULTY MEETING January 12, 1988

MINUTES

1. Minutes

Minutes from the December 8, 1987, Faculty Meeting were approved as distributed.

2. Report on Degree Programs

Dean Merten reported that there have been a number of significant changes related to the College's degree programs. Most importantly, the faculty committees have addressed issues which can improve the quality of these programs.

We have approved the business and economics minors. The joint MBA/Industrial and Systems Engineering program has been approved. Two task forces have been established by the Undergraduate Committee, one for the Economics courses and one for the quantitative courses. The MBA curriculum is being reviewed and the Ph.D. Committee will bring the core curriculum to the faculty for review soon. The MAAC and BAAC are being reviewed. The new MBA and Ph.D. brochures are out. The Undergraduate Handbook is scheduled for distribution. There is a MBA brownbag seminar, featuring key business executives and governmental leaders, as well as a Career Awareness Program for the Undergraduate Program. Several staff enhancements are under negotiations for the degree programs, i.e. more counselors and more support staff for career planning and placement.

Statistics on College enrollment are about the same for Spring 88 as for last Spring (2,400). The number of student credit hours is 45,200 this Spring as compared to 41,200 last Spring.

3. Facilities Status

Dr. Schaefer gave a brief report on the status of the facilities.

The Courtyard is now complete except for a wall and a few trees. The dedication will be February 12. Matherly Hall is complete except for the desks with built-in overhead projectors. These should be installed next week. The windows will be replaced sometime this year.

The first floor of the north wing of Bryan Hall is essentially complete with the exception of the telephone, computer and security systems. The Media Center stage has been renovated.

Room 201 Business Building is being renovated. The back area will be partitioned and a four office suite will be established. Classroom 102 BUS will receive modified lighting. It was suggested that all four classrooms in Business Administration be renovated. Classrooms and entry areas of departments will be recarpeted over a two-year period. The classrooms will be done first, then other areas with high student use, and finally, the departments.

The Facilities Committee is looking at other minor renovation needs also (3rd floor Matherly, 2nd floor Bryan, and the Library).

4. Exchange Program with Bocconi

In Dr. Tosi's absence, Dr. Snowball discussed the exchange program with Bocconi. Prior to the meeting, Dr. Tosi distributed a copy of that proposal to the faculty for their review. Dr. Snowball made a motion that the exchange program with Bocconi be accepted. That motion was seconded. Dr. McCollough discussed the Undergraduate Committee's feelings of the proposal; Dr. Brigham stated that he felt this program could be handled on an ad hoc basis. Dr. Snowball withdrew his motion and the second was also withdrawn.

5. Summer Research Grants

Details on grants available in 1988 will be distributed tomorrow. The February 1 deadline has been extended to February 8 because the information was a week late in distribution.

6. Committee Reports

The Undergraduate Committee recommended four course changes (Attachment 1). Dr. McCollough made a motion to delete MAC 3234 as a prerequisite to the following courses:

- ECO 3100 - "Prices and Markets"
- ECO 3202 - "National Income Determinants and Policy"
- ECO 4101 - "Microeconomic Theory"
- ECO 4203 - "Macroeconomic Theory"

The motion was seconded. There was discussion by Dr. Frazer regarding the math requirements. A vote was taken and the motion passed with one dissenting vote.

7. Announcements

The College and the University of Florida Foundation have hired Mr. Tom Boyden as Assistant Dean for Development and Alumni Affairs. Tom is previously from MIT, Tufts and the Denver Art Museum.

Virginia Maurer is reviewing the By-Laws for the College and making some proposed editorial changes. These proposals will be presented to the faculty in February or March for review.

The meeting was adjourned at 5:07 p.m.

cc: Lee-Ann Humenik
Larry Humes
Naoma Young
Tom Boyden