



## UNIVERSITY OF FLORIDA

COLLEGE OF BUSINESS ADMINISTRATION  
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### GENERAL FACULTY MEETING December 8, 1987

#### MINUTES

The meeting was chaired by Dean Snowball in Dean Merten's absence.

1. Minutes  
Minutes from the November 3, 1987, Faculty Meeting were approved as distributed.
2. Committee Reports

#### Undergraduate Committee

Dr. McCollough made a motion to accept the proposed course change for "Public Utility Economics" - ECP 3423 (Attachment 1). The motion was seconded and carried unanimously.

He also made a motion to accept the proposed course change for "Senior Seminar" - ECO 4935 (Attachment 2). This motion was also seconded and carried unanimously.

Dr. McCollough moved that the faculty accept the proposed course change for "Business Finance" - FIN 3408 (Attachment 3) involving the reduction of hours from 4 to 3 and change the prerequisite course requirements. There was some discussion on the rationale for dropping certain topics from the course. The motion was seconded and carried, with 1 dissenting vote. Dr. McCollough then moved that the faculty approve the proposed additional requirement of achieving a minimum "C" grade in the preprofessional classes, ACG 2001 and ACG 2302, in order to major in Finance (Attachment 3). The motion was seconded and carried unanimously.

#### MBA Committee

Dr. Weitz discussed the proposed MBA/ISE Program. He indicated that the College had initiated discussions on joint programs with the College of Engineering several years ago, that the program will attract students with high GMAT scores and GPAs, and that the students will take the MBA courses in the fifth and sixth years of the program. Dr. Weitz made a motion that the faculty accept the proposed joint BS in Industrial and Systems and Engineering and Masters of Business Administration program (Attachment 4). The motion was seconded and passed unanimously.

Minority Affairs Committee

Dr. Gleim reported that the committee was formed several years ago and was relatively inactive until now. Dr. Gleim noted that there is only one black faculty member out of 125 in the College. Other problems identified by Dr. Gleim concern the admission and retention of black students in the undergraduate and graduate programs, and the retention of female faculty members. Dr. Gleim asked the faculty for their input and help with the problems.

3. Exchange Program with Bocconi

Dr. Tosi discussed the Bocconi Exchange Program. According to Dr. Tosi, Bocconi is the strongest business school in Italy, and it would be in the interest of the University of Florida College of Business Administration to develop an exchange program with Bocconi. He indicated that exchange arrangements would encompass third and fourth year undergraduate students, masters students and, perhaps, Ph.D research students. Faculty exchange would also be possible. Dr. Tosi indicated that Bocconi wants their faculty to come here, and that our faculty could teach graduate elective courses at Bocconi since they are interested in having these taught in English. Our faculty could also teach international courses at the masters level, since these also are to be taught in English.

Dr. Tosi explained that this program was submitted to the Undergraduate Committee and the MBA Committee and it met with no major objections. If it continues through the University Graduate Committee, it will be ready for signatures from President Criser and the President of Bocconi. He made a motion that the proposed program be approved.

Dr. Fox asked that a detailed description of the program be distributed for the faculty to review before a vote is taken. Dr. Tosi withdrew his motion and agreed to distribute the agreement to the faculty prior to the next faculty meeting.

Dr. Crum explained to the faculty that the Committee on International Programs is a University Committee which is set up to review international programs such as this. There are eight schools in Europe interested in having exchange programs with the University of Florida and Bocconi is one of them.

Dr. Snowball adjourned the faculty meeting at 3:50 p.m., inviting interested faculty members to remain for a presentation by Mr. Michael Gruenberg of a computer program, DISCLOSURE.