



UNIVERSITY OF FLORIDA

COLLEGE OF BUSINESS ADMINISTRATION
ALAN G. MERTEN, DEAN

GAINESVILLE, FLORIDA 32611
(904) 392-2397

GENERAL FACULTY MEETING

1/12/87

MINUTES

ANNOUNCEMENTS: Dean Merten welcomed Professor Emeritus Elmo Jackson to the meeting. An invitation has been extended to all retired faculty to attend College Faculty Meetings.

1. **MINUTES:** Minutes of previous meeting approved as distributed.

2. **COMMITTEE REPORTS:**

UNDERGRADUATE: Rather than give a report at this time, Dean Merten has asked the Committee to return in March with specific recommendations on how to improve the undergraduate program. Some of the areas to be addressed are 1) admission requirements and time of admission, 2) course requirements and specification of when courses must be taken, 3) number of students to be admitted, 4) prerequisite sequence, and 5) majors, etc. Faculty who have ideas regarding the undergraduate program should express them to the Undergraduate Committee.

MBA: Dr. Weitz reported that the MBA Committee will be meeting on a regular basis to develop plans to improve the overall MBA Program. Students, faculty and recruiters will be interviewed for their input and perspectives.

Dr. Abdel-Khalik questioned if we should be considering a more specialized MBA Program rather than mirroring MBA Programs at comparable institutions. Dr. Weitz responded that the Committee would look at that question in their deliberations.

PhD: Dr. Kramer referred to the minutes of a previous meeting that were distributed to the faculty and explained that the Committee has held meetings on a regular basis. Future meetings will be held to discuss revisions to the PhD Program, including core curriculum. Dr. Kramer solicited comments from the faculty and invited them to attend upcoming meetings. Several points raised by Dean Merten for consideration were 1) What common areas are there across departments? and 2) How can we better place our PhD students?

3. MOTION TO AMEND BY-LAWS: The motion to amend the Research Committee section of the By-Laws was reviewed as submitted by Dr. Milliman. The motion to accept the proposed revision was made, seconded and passed.

4. CENTER FOR INTERNATIONAL ECONOMICS: Dr. Crum reported that while the Center was established some years ago, activities have been minimal because of financial constraints. Recently, the Center was given two years of seed money to provide the basis for seeking funding from other sources.

Long range planning includes greater visibility through travel and presentation of papers at international conferences and sponsoring of a seminar series on campus. INBUPRO is now a part of the Center and Dr. Crum is looking for funding to support the INBUPRO database, which is a collection of English language abstracts of Spanish and Portuguese articles in professional journals. Another major research project underway involves counter trade and barter. Dr. Crum is working with Professor Morrison in CLAS to determine the prevalence of any existence of counter trade. If any faculty have interest in this project they are encouraged to join Dr. Crum in the early planning stages of the project.

Dr. Crum explained the joint MBA Program in the Netherlands and the possibility of a summer internship program in Costa Rica. The Center is involved in undergraduate programs in Copenhagen, Nijenrode and is investigating establishing programs both at undergraduate and graduate levels at other insitutions throughout the world.

In conclusion Dr. Crum gave the following as goals for the Center: 1) increase visibility in the international area, and 2) secure outside funding for outside programs and research activities to replace seed money. Long range plans include securing funding for summer research, international travel to conferences and seminars.

6. DEAN'S REPORT:

A) Dean Merten announced that we have received a \$200,000 gift from Bill and Jane Emerson to support the renovation of Bryan and landscaping projects.

B) Alfred Ring's gift and the related article in the newspaper were discussed. Dean Merten explained that he was approached by Dr. Ring regarding transferring his gift to the College. After discussing the proposal with faculty, Dr. Ring, Dean Sidman and Provost Bryan, Dean Merten has proposed to establish a lecture series in business ethics with the proceeds of the gift. Twice a year, an academic or business leader will be invited to give a lecture in the area of business ethics. Dr. Andy McCollough will identify a list of names for the lecture series. Please provide him with suggestions.

Dr. Abdel-Khalik raised the issue of having checks in the fund raising system to prevent a recurrence of the problems which developed with the Ring gift and the possibility of satisfying Dr. Ring's original requests. Dean Merten explained that the Foundation now has a system of checks to reduce the possibility of problems of this nature occurring in the future. He also explained the need to coordinate fund raising and academic objectives. Randy Talbot has presented a revised gift agreement to Dr. Ring which outlines the specifics regarding the lectureship in ethics.

C) Dean Merten has met with the chairmen regarding the organizational structure of the College and expects the final structure to be announced in February. The search process will begin for chairmen and administrative positions as soon as possible. If anyone has any questions or suggestions they should express those to Dean Merten.

5. FACILITIES REPORT: As chairman of the Facilities Task Force, Professor John Simmons gave a report on the areas of renovation and work to be done in and around the College.

A) Matherly Hall: All windows will be replaced to reduce noise and improve heating and air conditioning effectiveness.

B) Classrooms: A two-year project is underway to improve the classrooms of the College by adding carpeting, risers and audio-visual capability.

C) Landscaping: Area between the three buildings will be revamped with brick paving, seating, lighting and shrubs with an anticipated June completion date.

D) Bryan Hall: The Reading Room renovation as a computer lab and construction of the Dean's suite will begin within the next two months.

The meeting adjourned at 4:00 p.m.



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GRADUATE FACULTY MEETING

1/12/87

MINUTES

1. The only item on the agenda involved a change in title for REE 6756 from "Seminar in Land Use Analysis" to "Seminar in Real Estate Market Analysis." This is an administrative requirement to more accurately describe the content of the course. The motion was made seconded and passed.

The meeting adjourned at 4:10 p.m.