



UNIVERSITY OF FLORIDA

COLLEGE OF BUSINESS ADMINISTRATION
ALAN G. MERTEN, DEAN

GAINESVILLE, FLORIDA 32611
(904) 392-2397

GENERAL FACULTY MEETING

November 6, 1986

MINUTES

1. MINUTES: Minutes of previous meeting approved as distributed.
2. PHONOTHON: Dean Merten introduced Vicky Hughes from the Foundation who gave a report on the College of Business Phonothon. During the first 15 days, \$140,890 in pledges was received; there was a 9% overall increase from last year's efforts.
3. NOMINATIONS FOR RESEARCH COMMITTEE: The Committee consists of three elected members and two appointed members. The three members are Gordon Bechtel, Dan Feldman, and John Lynch. Dean Merten accepted nominations from the floor with the explanation that the person receiving the highest number of votes will serve a two year term, and the person receiving the next highest number will serve a one year term. The nominations were: Roger Huang and Steve Cosslett. A ballot will be distributed to the faculty.
4. COMPUTING TASK FORCE: Dr. Schaefer announced the CIRCA budget had been increased and will be distributed to the individual departments once received. He discussed the tapes and services program, the cost of which will be shared with the Library. Dr. Schaefer will provide information about what is available in this program.

There will be presentations by Apple Desktop Publishing on November 20 in room 120 Matherly.

Dr. Schaefer asked the faculty to complete and return to him the Computing Resources Inventory Survey. IBM has been asked to do an applications transfer study to assess needs for word processing and administrative support areas. Overheads were used for recommended software and are attached.

Dean Merten commented that within the next few months several computer vendors will be making presentations of their products here at the College. Faculty were asked for any information which might be helpful in the decision process.

November 6 Faculty Meeting Minutes Continued

5. ACTIVITIES OF PURC: Dr. Brigham gave a description of the Public Utility Research Center and the two separate goals of the Center. Copies of the overheads used are attached.

6. BY-LAWS: The motion to amend the By-laws as proposed in Dr. Sawyer's memo of October 22 was editorially changed for the Undergraduate Committee to read:

Membership: Nine members in all; six faculty members and two students (appointed by the Dean from nominations by Chairs and Director of the Fisher School of Accounting) and the Assistant Dean for Undergraduate Studies.

The motion was made and seconded. After discussion, the amendment passed by voice vote.

All other proposed amendments discussed and voted on at the meeting are not effective because they were not distributed to the faculty prior to the meeting. Any amendments to the By-Law's should be submitted in writing to Dean Merten in order to be considered at a subsequent faculty meeting.

7. DEAN'S REPORT:

a. The most recent faculty seminar, which was held in Atlanta, was discussed. Professor Heggstad was the featured speaker. In addition, there was a reception for alumni and friends in Atlanta. Joel Wells hosted a luncheon in Atlanta for local business leaders to meet with representatives of the College. Future seminars will be held in Jacksonville and West Palm Beach. Dean Merten asked interested faculty to volunteer to speak at these seminars.

b. Placement Activities: The proposal from the Career Resource Center to provide job placement services for both undergraduate and masters students was mentioned by Dean Merten. The question of how much of our placement activities should be centered in the College versus how much performed by the Career Resource Center was posed. Faculty were requested to make their suggestions regarding placement activities to either Dr. Heggstad or Dr. Schaefer.

c. Organization Structure: Dean Merten solicited opinions from interested faculty on the organizational structure of the College and will entertain any suggestions that might be presented. It is anticipated that a new administrative structure will be determined February or March of 1987 and the positions filled by Fall, 1987.

The meeting adjourned at 5:35 p.m.