GENERAL FACULTY MEETING
AGENDA | MONDAY, OCTOBER 23, 2017 | 1:00 PM | HOUGH 120

1. The January 17, 2017 General Faculty Meeting Minutes is presented for approval by the faculty.

2. This item is presented to the faculty for a vote to terminate the BS Real Estate Degree. The program has been in suspension since 2011 due to insufficient resources and undergraduate demand. To meet the external and internal demand, the program is instead offering an undergraduate Real Estate minor and a Master’s of Science in Real Estate. Both of these programs have been effective and successful.

3. Other Business

4. Dean’s Report

GRADUATE FACULTY MEETING (Immediately following the General Faculty Meeting)
AGENDA | MONDAY, OCTOBER 23, 2017 | 1:00 PM | HOUGH 120

1. The January 17, 2017 Graduate Faculty Meeting Minutes is presented for approval by the faculty.

2. The Ph.D. Committee presents this item to the faculty for a vote to change the BTE 7171 – PhD Teaching Seminar credit hours from 3 to 2 and also to S/U only status. There is no change in course description.

3. The Specialized Graduate Programs Committee presents this item to the faculty for a vote to Modify the Master of International Business (MIB) curriculum to allow the following courses in the Department of Economics to count as major courses toward the MIB degree.
   - ECO5715 Open Economy Macroeconomics (2 credits)
   - ECO6409 Game Theory Applied (2 credits)
   - ECP6708 Cases in Competitive Strategy (2 credits)
   - ECP5702 Managerial Economics (2 credits)

4. The Specialized Graduate Programs Committee presents this item to the faculty for a vote to Modify the Master of Science with a major in Management (MSM) curriculum to allow the following courses in the Department of Economics to count as major courses toward the MSM degree.
   - ECO5715 Open Economy Macroeconomics (2 credits)
   - ECO6409 Game Theory Applied (2 credits)
   - ECP6708 Cases in Competitive Strategy (2 credits)
   - ECP5702 Managerial Economics (2 credits)

5. Other Business

6. Dean’s Report
GENERAL FACULTY MEETING
MINUTES | TUESDAY, JANUARY 17, 2017 | 3:00 PM | STUZIN 102

1. A motion was made to approve the December 13, 2016 General Faculty Meeting Minutes. The motion was seconded and the faculty voted to approve the minutes as presented.

2. The Strategic Plan 2017-2022 was presented for approval by the faculty. A motion was made to approve the Strategic Plan. The motion was seconded and the faculty voted to approve the strategic Plan 2017-2011 as presented.

3. Other Business - none

4. Dean’s Report - none

GRADUATE FACULTY MEETING (Immediately following the General Faculty Meeting)
MINUTES | TUESDAY, JANUARY 17, 2017 | 3:00 PM | STUZIN 102

1. A motion was made to approve the December 13, 2016 Graduate Faculty Meeting Minutes. The motion was seconded and the faculty voted to approve the minutes as presented.

2. Other Business - none

3. Dean’s Report – The three finalists for the Dean position is (Gary McGill, Steve Salbu, Gene Anderson) and will begin interviews this month.

MEMORANDUM

TO: John Kraft, Dean, Warrington College of Business

FROM: Joseph Glover
       Provost and Senior Vice President for Academic Affairs

SUBJECT: Masters in Real Estate (CIP 52.0501)

Thank you for providing information on the above degree as part of the Board of Governors 7-year academic program review process. The system office asks us to ensure that all programs on the inventory are meeting baseline enrollment and graduation goals. This degree program has been in suspension since 2011, and recent changes to Board Regulations will make it difficult to continue to maintain suspended programs in the inventory.

I have approved this program, but by December 31, 2017 please provide a plan to either take the program out of suspension and increase enrollment or close the program.

If you have any questions, please contact Angel Kwolek-Folland, Associate Provost for Academic Affairs, at akf@aa.ufl.edu.

Cc: Selcuk Erenguc, Associate Dean
BOG Program Review: BSBA Real Estate

The following information pertains to the undergraduate degree programs. CIP code 52.1501 Real Estate

1. The review of the mission(s) and purpose(s) of the program within the context of the institutional mission and the Board of Governor’s Strategic Plan.

The undergraduate degree in real estate has been in suspension since 2011. When it was active, the program was designed to develop real estate professionals that could make significant contributions to the real estate industry and their employer immediately upon graduation.

2. A description of the program including the degrees offered, the majors and minors, and the research and scholarly activity of the faculty.

The program was to serve undergraduates and the greater community by delivering educational programs that provide a foundation for responsible participation in business, the professions, and government.

3. Program goals and objectives for teaching, research, service and other areas as appropriate; N/A

4. Criteria and measures for knowing when the goals and objectives are achieved or not achieved; N/A

5. Student learning goals for each degree offered; N/A

6. Assessment: N/A

7. For baccalaureate programs, a review of lower level prerequisite courses to ensure that the program is in compliance with state-approved common prerequisites and (if appropriate) a review of the limited access status of the program to determine if such status is still warranted; N/A

8. The date of the last review of the program and a brief description of program changes made since the last review, including responses to recommendations made in the earlier review;

Last review 2009

9. A summary of the findings of the current review, including strengths, weaknesses, opportunities, and threats (SWOTs) that support or impede achievement of program goals and student learning outcomes;

Strengths: The Warrington College of Business has a strong Real Estate Research Center (http://warrington.ufl.edu/centers/cres). It also has a strong minor in real estate at the undergraduate level and a strong master's degree program. During the economic downturn, it was determined that there was not sufficient demand to continue offering the undergraduate major. The college went through the necessary channels at the university level to suspend the undergraduate degree offering.

Weaknesses: Insufficient demand from undergraduates.
Opportunities: The college will consider offering the undergraduate major again if various stakeholders (e.g., the Legislature, UF's Central Administration, the Florida Business Community, etc.) and Florida's economic situation suggest that it would be advantageous for the State of Florida.

10. The program’s top five achievements and top five impediments to attaining its goals along with discussion of the program’s strategies for building on achievements and overcoming impediments;

See #9

11. Data on the program’s enrollments (SCH and FTE), majors, degrees granted, faculty, and financial profile from the time of the last program review to the present;

No new students since 2011.

12. A description of the academic culture of the program including mentoring of undergraduate and graduate students, intellectual life, partnerships across the University and professional activities in the department’s discipline; N/A

13. A link to the Academic Learning Compact for each reviewed baccalaureate program; N/A

14. A summary of the recommendations and/or proposed action plans made as a result of the review, including changes at the academic, departmental, college or institutional level.

See #9
Course: Modify for request 11838

Info

Request: BTE7171 - PhD Teaching Seminar - Preparing to Teach in Business
Description of request: No change in course description
Submitter: Shawn Lee shawn.lee@warrington.ufl.edu
Created: 9/18/2017 10:01:08 AM
Form version: 1

Responses

Current Prefix
Enter the current three letter code (e.g., POS, ATR, ENC).

Response:
BTE

Course Level
Select the current one digit code preceding the course number that indicates the course level at which the course is taught (e.g., 1=freshman, 2=sophomore, etc.).

Response:
7

Number
Enter the current three digit code indicating the specific content of the course based on the SCNS taxonomy and course equivalency profiles.

Response:
171

Lab Code
Enter the current lab code. This code indicates whether the course is lecture only (None), lab only (L), or a combined lecture and lab (C).

Response:
None

Course Title
Enter the current title of the course as it appears in the Academic Catalog.

Response:
PhD Teaching Seminar - Preparing to Teach in Business

Effective Term
Select the requested term that the course change(s) will first be implemented. Selecting “Earliest” will allow the change to be effective in the earliest term after SCNS approval. If a specific term and year are selected, this should reflect the department’s expectations. Courses cannot be changed retroactively, and therefore the actual
effective term cannot be prior to SCNS approval, which must be obtained prior to the first day of classes for the effective term. SCNS approval typically requires at least 6 weeks after approval of the course change at UF.

Response:
Spring

Effective Year
Select the requested year that the course change will first be implemented. See preceding item for further information.

Response:
2018

Requested Action
Indicate whether the change is for termination of the course or any other change. If the latter is selected, all of the following items must be completed for any requested change.

Response:
Other (selecting this option opens additional form fields below)

Change Course Prefix?

Response:
No

Change Course Level?
Note that a change in course level requires submission of a course syllabus.

Response:
No

Change Course Number?

Response:
No

Change Lab Code?
Note that a change in lab code requires submission of a course syllabus.

Response:
No
Change Course Title?
Response: No

Change Transcript Title?
Response: No

Change Credit Hours?
*Note that a change in credit hours requires submission of a course syllabus.*
Response: Yes

Current Credit Hours
Response: 3

Proposed Credit Hours
Response: 2

Change Variable Credit?
*Note that a change in variable credit status requires submission of a course syllabus.*
Response: No

Change S/U Only?
Response: Yes

S/U Only Status
Response:
Change to S/U Only

**Change Contact Type?**

Response:
No

**Change Rotating Topic Designation?**

Response:
No

**Change Repeatable Credit?**

*Note that a change in repeatable credit status requires submission of a course syllabus.*

Response:
No

**Change Course Description?**

*Note that a change in course description requires submission of a course syllabus.*

Response:
No

**Change Prerequisites?**

Response:
No

**Change Co-requisites?**

Response:
No

**Rationale**

Response:
Course for PhD students prior to teaching assignments.
Major|Modify_Curriculum for request 11626

Info

Request: Master of International Business
Description of request: Modify the Master of International Business (MIB) curriculum to allow the following courses in the Department of Economics to count as major courses toward the MIB degree.
- ECO5715 Open Economy Macroeconomics (2 credits)
- ECO6409 Game Theory Applied (2 credits)
- ECP6708 Cases in Competitive Strategy (2 credits)
- ECP5702 Managerial Economics (2 credits)

Submitter: Dena Roberts droberts@ufl.edu
Created: 4/17/2017 12:44:25 PM
Form version: 1

Responses

Major Name
Enter the name of the major. Example: "Mathematical Modeling"

Response: International Business

Major Code
Enter the two-letter or three-letter major code.

Response: MIB

Degree Program Name
Enter the name of the degree program in which the major is offered.

Response: Master of International Business

Effective Term
Enter the term (semester and year) that the curriculum change would be effective.

Response: Earliest Available

Effective Year

Response: 2017

Proposed Changes
Describe the proposed changes to the curriculum. If the change is to offer the program through UF Online, please explain and attach a letter of support from the Director of UF Online.

Response:
Modify the Master of International Business (MIB) curriculum to allow the following courses in the Department of Economics to count as major courses toward the MIB degree.

- ECO5715 Open Economy Macroeconomics (2 credits)
- ECO6409 Game Theory Applied (2 credits)
- ECP6708 Cases in Competitive Strategy (2 credits)
- ECP5702 Managerial Economics (2 credits)

Pedagogical Rationale/Justification
Describe the rationale for the proposed changes to the curriculum.

Response:
These courses were considered business major courses until the Department of Economics moved from the Warrington College of Business to the College of Liberal Arts & Sciences in August 2015. The courses are integral to the MIB curriculum and learning objectives. ECO5715 Open Economy Macroeconomics is a core MIB course. The other courses (ECO6409, EPC6708 and ECP5702) are elective courses, which complement and enrich the learning objectives of the MIB degree program.

Impact on Enrollment, Retention, Graduation
Describe any potential impact of the curriculum changes on students who are currently in the major.

Response:
The courses are already being taught by the Department of Economics faculty specifically for the Hough Graduate School of Business students. We do not anticipate any impact on enrollment numbers, retention, or graduation. Allowing these courses to count as MIB major courses will make it easier for students to track their MIB curriculum degree and major GPA requirements.

Assessment Data Review
Describe the Student Learning Outcome and/or program goal data that was reviewed to support the proposed changes.

Response:
Below you’ll find the existing course offering and enrollment capacity for MIB core and elective courses offered by the Department of Economics. We do not anticipate any changes to the existing course offering.

- ECO5715 Open Economy Macroeconomics (2 credits) – core MIB class
  - Fall Module 2: 2 sections (enrollment capacity 140)
  - Spring Module 4: 1 section (enrollment capacity 70)
- ECO6409 Game Theory Applied (2 credits)
  - Fall Module 1: 1 section (enrollment capacity 70)
  - Spring Module 3: 1 section (enrollment capacity 70)
- ECP6708 Cases in Competitive Strategy (2 credits)
  - Spring Module 3: 1 section (enrollment capacity 70)
  - ECP5702 Managerial Economics (2 credits)
  - Spring Module 3: 1 section (enrollment capacity 70)
  - Fall Module 1: 2 sections (enrollment capacity 140)
Academic Learning Compact and Academic Assessment Plan

Describe the modifications to the Academic Learning Compact (for undergraduate programs) and Academic Assessment Plan that result from the proposed change.

Response:
N/A.
We support the Master of International Business (MIB) and Master of Science with a major in Management (MSM) programs’ application to modify their curriculum to allow the economics courses listed below to count as MIB and MSM major courses.

Below you’ll find the existing course offering and enrollment capacity for MIB/MSM core and elective economics courses. The courses are already being taught by the Department of Economics faculty specifically for the Hough Graduate School of Business students. We do not anticipate any changes to the existing course offering or enrollment demand.

- ECO5715 Open Economy Macroeconomics (2 credits) – **core MIB class**
  - Fall Module 2: 2 sections (enrollment capacity 140)
  - Spring Module 4: 1 section (enrollment capacity 70)
- ECO6409 Game Theory Applied (2 credits)
  - Fall Module 1: 1 section (enrollment capacity 70)
  - Spring Module 3: 1 section (enrollment capacity 70)
- ECP6708 Cases in Competitive Strategy (2 credits)
  - Spring Module 3: 1 section (enrollment capacity 70)
- ECP5702 Managerial Economics (2 credits) – **core MSM class**
  - Spring Module 3: 1 section (enrollment capacity 70)
  - Fall Module 1: 2 sections (enrollment capacity 140)

Thank you for your consideration.

[Signature]
DATE: February 22, 2017
TO: UF Graduate School – Academic Approval Tracking
FROM: Robert E. Thomas, Ph.D.
Chair, Department of Management
S. Selcuk Erenguc, Ph.D.
Sr. Associate Dean & Director of the Hough Graduate School of Business
RE: Petition to Modify the Curriculum for the Master of International Business (MIB) Degree

Major Code: MIB
Degree Program Name: Master of International Business
Effective Term: Summer A/C
Effective Year: 2017

Proposed Changes
Modify the Master of International Business (MIB) curriculum to allow the following courses in the Department of Economics to count as major courses toward the MIB degree.
- ECO5715 Open Economy Macroeconomics (2 credits)
- ECO6409 Game Theory Applied (2 credits)
- ECP6708 Cases in Competitive Strategy (2 credits)
- ECP5702 Managerial Economics (2 credits)

Pedagogical Rationale/Justification
These courses were considered business major courses until the Department of Economics moved from the Warrington College of Business to the College of Liberal Arts & Sciences in August 2015. The courses are integral to the MIB curriculum and learning objectives. ECO5715 Open Economy Macroeconomics is a core MIB course. The other courses (ECO6409, EPC6708 and ECP5702) are elective courses, which complement and enrich the learning objectives of the MIB degree program.

Impact on Enrollment, Retention, Graduation
The courses are already being taught by the Department of Economics faculty specifically for the Hough Graduate School of Business students. We do not anticipate any impact on enrollment numbers, retention, or graduation. Allowing these courses to count as MIB major courses will make it easier for students to track their MIB curriculum degree and major GPA requirements.
Assessment Data Review

Below you’ll find the existing course offering and enrollment capacity for MIB core and elective courses offered by the Department of Economics. We do not anticipate any changes to the existing course offering.

- ECO5715 Open Economy Macroeconomics (2 credits) – **core MIB class**
  - Fall Module 2: 2 sections (enrollment capacity 140)
  - Spring Module 4: 1 section (enrollment capacity 70)
- ECO6409 Game Theory Applied (2 credits)
  - Fall Module 1: 1 section (enrollment capacity 70)
  - Spring Module 3: 1 section (enrollment capacity 70)
- ECP6708 Cases in Competitive Strategy (2 credits)
  - Spring Module 3: 1 section (enrollment capacity 70)
- ECP5702 Managerial Economics (2 credits)
  - Spring Module 3: 1 section (enrollment capacity 70)
  - Fall Module 1: 2 sections (enrollment capacity 140)

Please contact Dena Roberts, Interim Director for the MIB and MSM programs, at dena.roberts@warrington.ufl.edu or 352-273-0343 for additional information.

Thank you for your consideration.
Major|Modify_Curriculum for request 11627

Info

Request: Master of Science with a major in Management
Description of request: Modify the Master of Science with a major in Management (MSM) curriculum to allow the following courses in the Department of Economics to count as major courses toward the MSM degree.

- ECO5715 Open Economy Macroeconomics (2 credits)
- ECO6409 Game Theory Applied (2 credits)
- ECP6708 Cases in Competitive Strategy (2 credits)
- ECP5702 Managerial Economics (2 credits)

Submitter: Dena Roberts droberts@ufl.edu
Created: 4/17/2017 12:56:29 PM
Form version: 1

Responses

Major Name
Enter the name of the major. Example: "Mathematical Modeling"

Response:
Master of Science with a major in Management

Major Code
Enter the two-letter or three-letter major code.

Response:
MGT

Degree Program Name
Enter the name of the degree program in which the major is offered.

Response:
Master of Science with a major in Management

Effective Term
Enter the term (semester and year) that the curriculum change would be effective.

Response:
Earliest Available

Effective Year

Response:
2017

Proposed Changes
Describe the proposed changes to the curriculum. If the change is to offer the program through UF Online, please explain and attach a letter of support from the Director of UF Online.

Response:
Modify the Master of Science with a major in Management (MSM) curriculum to allow the following courses in the Department of Economics to count as major courses toward the MSM degree.
- ECO5715 Open Economy Macroeconomics (2 credits)
- ECO6409 Game Theory Applied (2 credits)
- ECP6708 Cases in Competitive Strategy (2 credits)
- ECP5702 Managerial Economics (2 credits)

Pedagogical Rationale/Justification
Describe the rationale for the proposed changes to the curriculum.

Response:
These courses were considered business major courses until the Department of Economics moved from the Warrington College of Business to the College of Liberal Arts & Sciences in August 2015. The courses are integral to the MSM curriculum and learning objectives. ECP5702 Managerial Economics is a core MSM course. The other courses (ECO6409, ECP6708 and ECO5715) are elective courses, which complement and enrich the learning objectives of the MSM degree program.

Impact on Enrollment, Retention, Graduation
Describe any potential impact of the curriculum changes on students who are currently in the major.

Response:
The courses are already being taught by the Department of Economics faculty specifically for the Hough Graduate School of Business students. We do not anticipate any impact on enrollment numbers, retention, or graduation. Allowing these courses to count as MSM major courses will make it easier for students to track their MSM degree and major GPA requirements.

Assessment Data Review
Describe the Student Learning Outcome and/or program goal data that was reviewed to support the proposed changes.

Response:
Below you'll find the existing course offering and enrollment capacity for MSM core and elective courses offered by the Department of Economics. We do not anticipate any changes to the existing course offering.

- ECP5702 Managerial Economics (2 credits) - core MSM class
  - Spring Module 3: 1 section (enrollment capacity 70)
  - Fall Module 1: 2 sections (enrollment capacity 140)
- ECO5715 Open Economy Macroeconomics (2 credits)
  - Fall Module 2: 2 sections (enrollment capacity 140)
  - Spring Module 4: 1 section (enrollment capacity 70)
  - ECO6409 Game Theory Applied (2 credits)
  - Fall Module 1: 1 section (enrollment capacity 70)
  - Spring Module 3: 1 section (enrollment capacity 70)
- ECP6708 Cases in Competitive Strategy (2 credits)
o Spring Module 3: 1 section (enrollment capacity 70)

**Academic Learning Compact and Academic Assessment Plan**

*Describe the modifications to the Academic Learning Compact (for undergraduate programs) and Academic Assessment Plan that result from the proposed change.*

Response:
N/A
DATE: February 22, 2017

TO: UF Graduate School – Academic Approval Tracking

FROM: Robert E. Thomas, Ph.D.
   Chair, Department of Management

   S. Selcuk Erenguc, Ph.D.
   Sr. Associate Dean & Director of the Hough Graduate School of Business

RE: Petition to Modify the Curriculum for the Master of Science with a Major in Management (MSM)

Major Code: MGT
Degree Program Name: Master of Science with a major in Management
Effective Term: Summer A/C
Effective Year: 2017

Proposed Changes
Modify the Master of Science with a major in Management (MSM) curriculum to allow the following courses in the Department of Economics to count as major courses toward the MSM degree.

- ECO5715 Open Economy Macroeconomics (2 credits)
- ECO6409 Game Theory Applied (2 credits)
- ECP6708 Cases in Competitive Strategy (2 credits)
- ECP5702 Managerial Economics (2 credits)

Pedagogical Rationale/Justification
These courses were considered business major courses until the Department of Economics moved from the Warrington College of Business to the College of Liberal Arts & Sciences in August 2015. The courses are integral to the MSM curriculum and learning objectives. ECP5702 Managerial Economics is a core MSM course. The other courses (ECO6409, EPC6708 and ECO5715) are elective courses, which complement and enrich the learning objectives of the MSM degree program.

Impact on Enrollment, Retention, Graduation
The courses are already being taught by the Department of Economics faculty specifically for the Hough Graduate School of Business students. We do not anticipate any impact on enrollment numbers, retention, or graduation. Allowing these courses to count as MSM major courses will make it easier for students to track their MSM degree and major GPA requirements.
Assessment Data Review
Below you’ll find the existing course offering and enrollment capacity for MSM core and elective courses offered by the Department of Economics. We do not anticipate any changes to the existing course offering.

- ECP5702 Managerial Economics (2 credits) - **core MSM class**
  - Spring Module 3: 1 section (enrollment capacity 70)
  - Fall Module 1: 2 sections (enrollment capacity 140)
- ECO5715 Open Economy Macroeconomics (2 credits)
  - Fall Module 2: 2 sections (enrollment capacity 140)
  - Spring Module 4: 1 section (enrollment capacity 70)
- ECO6409 Game Theory Applied (2 credits)
  - Fall Module 1: 1 section (enrollment capacity 70)
  - Spring Module 3: 1 section (enrollment capacity 70)
- ECP6708 Cases in Competitive Strategy (2 credits)
  - Spring Module 3: 1 section (enrollment capacity 70)

Please contact Dena Roberts, Interim Director for the MIB and MSM programs, at [dena.roberts@warrington.ufl.edu](mailto:dena.roberts@warrington.ufl.edu) or 352-273-0343 for additional information.

Thank you for your consideration.
DATE: February 22, 2017

TO: UF Graduate School – Academic Approval Tracking

FROM: Roger D. Blair, Ph.D.
Chair, Department of Economics, College of Liberal Arts & Sciences

RE: Letter of Support for the Master of International Business (MIB) and the Master of Science with a major in Management (MSM) programs’ application to modify curriculum

We support the Master of International Business (MIB) and Master of Science with a major in Management (MSM) programs’ application to modify their curriculum to allow the economics courses listed below to count as MIB and MSM major courses.

Below you’ll find the existing course offering and enrollment capacity for MIB/MSM core and elective economics courses. The courses are already being taught by the Department of Economics faculty specifically for the Hough Graduate School of Business students. We do not anticipate any changes to the existing course offering or enrollment demand.

- ECO5715 Open Economy Macroeconomics (2 credits) – core MIB class
  - Fall Module 2: 2 sections (enrollment capacity 140)
  - Spring Module 4: 1 section (enrollment capacity 70)

- ECO6409 Game Theory Applied (2 credits)
  - Fall Module 1: 1 section (enrollment capacity 70)
  - Spring Module 3: 1 section (enrollment capacity 70)

- ECP6708 Cases in Competitive Strategy (2 credits)
  - Spring Module 3: 1 section (enrollment capacity 70)

- ECP5702 Managerial Economics (2 credits) – core MSM class
  - Spring Module 3: 1 section (enrollment capacity 70)
  - Fall Module 1: 2 sections (enrollment capacity 140)

Thank you for your consideration.