

Warrington College of Business Administration
Heavener School of Business
Fisher School of Accounting
Hough Graduate School of Business

100 Bryan Hall
PO Box 117150
Gainesville, FL 32611-7150
352-392-2398
352-392-2086 Fax
<http://warrington.ufl.edu/>
john.kraft@warrington.ufl.edu

**GENERAL FACULTY MEETING
AGENDA | TUESDAY, SEPTEMBER 13, 2016 | 1:00 PM | HOUGH 120**

1. The faculty are asked to approve a waiver of the posting deadline due to the UF emergency closing.
2. The April 27, 2016 General Faculty Meeting Minutes is presented for approval by the faculty.
3. The Undergraduate Committee presents the following items for approval by the faculty.

CHANGES TO BSBA MAJORS:

Proposed: Changes to BSBA Majors

Rationale: The BSBA-MKG, BSBA-MGT, and BSBA-IST have each voted to increase the rigor of their curriculum by increasing the grade required to be in the major. The changes are detailed in the table below.

Attachments: Further detail is provided in the attached catalog copy.

Management	
Current: Grade of C or better in MAN 3025	Proposed: Grade of B or better in MAN 3025 Grade of B or better in QMB 3250
Marketing	
Current: Grade of C or better in MAR 3023	Proposed: Grade of B or better in MAR 3023 Grade of B or better in QMB 3250
Information Systems	
Current: No grade requirements for core courses	Proposed: Grade of B or better in QMB 3250

INCLUSION OF THE BABA: GBA MAJOR IN UFO:

Proposed: Allow students in the UFO program to access the Business Administration – General Studies major (BABA: GBA)

Rationale: The GBA major is currently offered to on-campus majors, providing access to an interdisciplinary degree rooted in business with a concentration of coursework in a different discipline. The intent of expanding the availability of this major into the UFO curriculum is to increase the diversity of business majors available to online students, and to provide UFO students with an interdisciplinary major. Many UFO students are already working full-time jobs, and the hope is that this degree program will equip them with a solid foundation in business while also providing the opportunity to develop relevant skills and exposure in an applied discipline through the area of specialization required within the major.

Attachments: The changes are detailed in the attached catalog copy.

4. Other Business

5. Dean's Report

GRADUATE FACULTY MEETING *(Immediately following the General Faculty Meeting)*
AGENDA | TUESDAY, SEPTEMBER 13, 2016 | 1:00 PM | HOUGH 120

1. The April 27, 2016 Graduate Faculty Meeting Minutes is presented for approval by the faculty.

2. Other Business

3. Dean's Report

Warrington College of Business Administration
Heavener School of Business
Fisher School of Accounting
Hough Graduate School of Business

100 Bryan Hall
PO Box 117150
Gainesville, FL 32611-7150
352-392-2398
352-392-2086 Fax
<http://warrington.ufl.edu/>
john.kraft@warrington.ufl.edu

GENERAL FACULTY MEETING
MINUTES | WEDNESDAY, APRIL 27, 2016 | 2:00 PM | HOUGH 120

1. A motion was made to approve the April 4, 2016 General Faculty Meeting Minutes. The motion was seconded and the faculty voted to approve the minutes as presented.
2. A motion was made to approve the College Name Modification Proposal – Removal of “Administration”. The motion was seconded and the faculty voted to approve the proposal as presented.
3. Other Business - none
4. Dean’s Report - none

GRADUATE FACULTY MEETING *(Immediately following the General Faculty Meeting)*
MINUTES | WEDNESDAY, APRIL 27, 2016 | 2:00 PM | HOUGH 120

1. A motion was made to approve the April 4, 2016 Graduate Faculty Meeting Minutes. The motion was seconded and the faculty voted to approve the minutes as presented.
2. Other Business -
 - The Strategic Planning Committee
 - full committee met once
 - plan/modification w/new budget model
 - sub-committees are meeting
 - refinements on plan
 - metrics/academic analytics
 - specialized masters strategy
 - Pace to pick up in the fall
3. Dean’s Report – none

Attendees: John Kraft, Selcuk Erenguc, Brian Ray, Alex Sevilla, Tawnya Means, Dorothy McCawley, Alan Cooke, Rich Lutz, Fiona Barnes, John Laibson, Haldun Aytug, Joe Alba, Jinhong Xie, Robert Emerson

Management

The Bachelor of Science in Business Administration-Management (BSBA-MGT) degree program provides a broad overview of the functional areas of business with an emphasis in management. Students take foundation courses in economics, mathematics, computing skills and accounting; core courses that relate to the basic functions of business, such as finance, management, marketing and operations management; and major courses that focus on the behavioral and organizational problems of management.

About this Major

- **College:** Heavener School of Business
 - **Degree:** Bachelor of Science in Business Administration
 - **Credits for Degree:** 120
 - **Academic Learning Compact**
 - **Additional Information**
-
- **Related Management Programs**

To graduate with this major, students must complete all university, college, and major requirements.

Critical Tracking Model Semester Plan

The BSBA-MGT curriculum focuses on the structure and behavior of organizations, the management of human resources, and the creation, use and evaluation of strategies that help organizations achieve competitive advantages. The BSBA-MGT degree prepares students for a broad range of occupations in virtually every sector of the economy. Graduates can also pursue graduate studies in business, hospital administration, urban and regional planning and the social sciences.

BSBA-MGT majors are encouraged to gain practical work experience through [internships](#), student organizations and community service. In addition, the Heavener School of Business offers students a wide variety of academic and [career and leadership programs](#), including [study abroad](#), the Florida Leadership Academy, involvement in [student organizations](#) and [research activities](#). Students should consult an [academic advisor/career coach](#) for specific information.

[Back to Top](#)

Requirements for the Major

BSBA-MGT majors must maintain a 2.0 core, major and UF GPA. Students must read the individual course descriptions in this catalog to determine the prerequisites for their required courses. In addition to the critical-tracking and general education courses outlined below, BSBA-MGT majors must take 120 credits, including:

- **Core courses:** BUL 4310, FIN 3403, GEB 3373, MAN 3025, MAN 4504, MAR 3023 and QMB 3250
- **Major courses:** MAN 3240, MAN 4301, MAN 4723 and four credits of 3000/4000-level MAN or BUL elective course(s)
- **Restricted elective courses:** 11-12 credits of any 3000/4000-level courses or 1000/4000-level foreign language courses. One electronic platform course (ENT 3003, GEB 3035, ISM 3004 or REE 3043) can be taken to fulfill the restricted elective requirement. Internship, independent study or assistantship credit will not count toward this requirement.
- **Professional communication course:** GEB 3213 Professional Writing in Business, GEB 3218 Professional Speaking in Business, SPC 2608 Introduction to Public Speaking, ENC 3312 Advanced Argumentative Writing or a similar course with prior approval (requires a minimum grade of C).
- **Internship course:** GEB 4941 Internship in Business Administration (one credit) in conjunction with an internship of at least 150 credits before the start of the senior year. The internship requirement can be waived for students who participate in a study abroad experience of at least six weeks. Students who waive the requirement via study abroad are strongly encouraged to complete at least one internship to improve their chances of obtaining full-time employment and/or admission to graduate programs or law school. Students should consult an academic advisor/career coach for more information.

[Back to Top](#)

Critical Tracking

Critical Tracking records each student's progress in courses that are required for entry to each major. Please note the critical-tracking requirements below on a per-semester basis.

Equivalent critical-tracking courses as determined by the State of Florida [Common Course Prerequisites](#) may be used for transfer students.

To remain on track for the BSBA-MGT major, students must meet the critical-tracking criteria listed below. The critical-tracking GPA is calculated based on all attempts of the critical-tracking courses or their equivalents. After a student receives a minimum grade of C in a critical-tracking course or its

equivalent, no subsequent grade in that course or its equivalent will be used in the calculation of the critical-tracking GPA.

Semester 1

- Complete 1 critical-tracking course from ACG 2021, ACG 2071, CGS 2531 or ISM 3013, ECO 2013, ECO 2023, MAC 2233, STA 2023
- 2.50 GPA on all attempts of critical-tracking courses, excluding MAN 3025
- 2.0 UF GPA required

Semester 2

- Complete 2 additional critical-tracking courses for a total of 3 critical-tracking courses
- 2.75 GPA on all attempts of critical-tracking courses, excluding MAN 3025
- 2.0 UF GPA required

Semester 3

- Complete 2 additional critical-tracking courses (including ACG 2021) for a total of 5 critical-tracking courses
- 3.0 GPA on all attempts of critical-tracking courses, excluding MAN 3025
- 2.0 UF GPA required

Semester 4

- Complete 7 of the 8 critical-tracking courses, excluding MAN 3025
- 3.0 GPA on all attempts of critical-tracking courses, excluding MAN 3025
- 2.0 UF GPA required

Semester 5

- Complete MAN 3025 **and QMB 3250** with a minimum grade of **B**.
- Meet all semester 1-4 critical-tracking requirements
- 2.0 UF GPA required (and maintained through semester 8)

[Back to Top](#)

Model Semester Plan

To remain on track, students must complete the appropriate critical-tracking courses, which appear in bold.

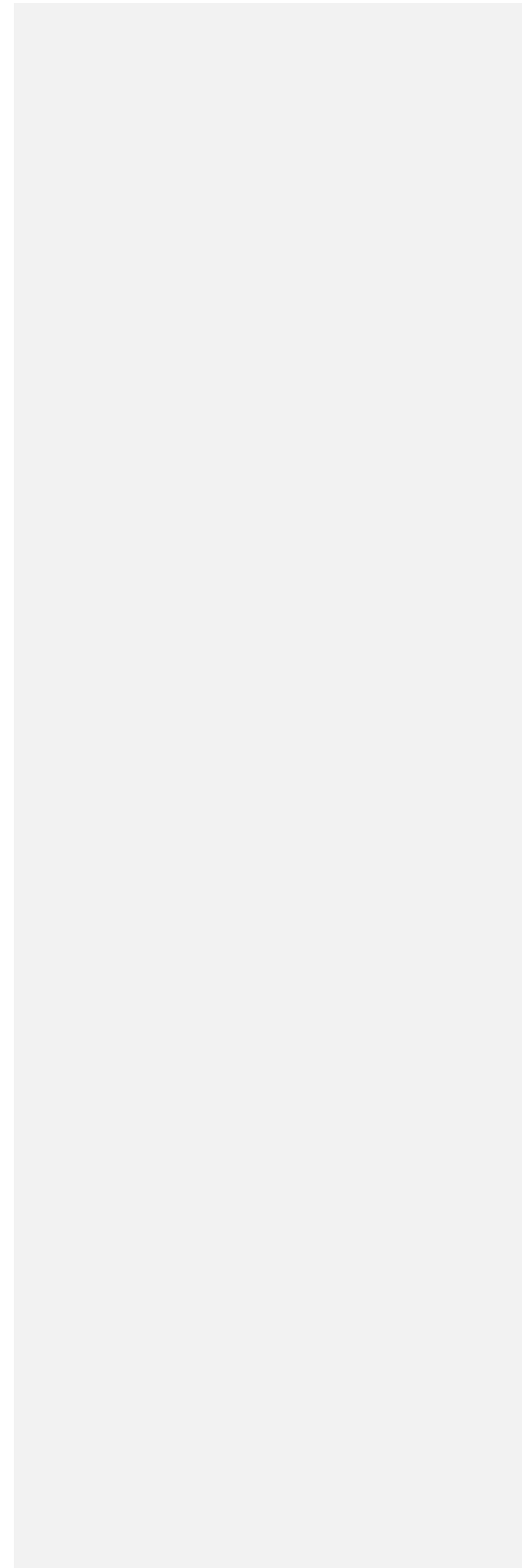
Deleted: C

This semester plan represents an example progression through the major. Actual courses and course order may be different depending on the student's academic record and scheduling availability of courses. Prerequisites still apply.

Semester 1	Credits
ECO 2023 Principles of Microeconomics <i>GE-S</i>	4
Biological or Physical Science <i>State Core GE-B or P</i>	3
Composition <i>GE-C; WR</i>	3
Elective <i>MAC 1140 Precalculus Algebra, if needed</i>	3
Total	13

Semester 2 **Credits**

ECO 2013 Principles of Macroeconomics <i>State Core GE-S</i>	4
IUF 1000 What is the Good Life <i>GE-H</i>	3
MAC 2233 Survey of Calculus 1 <i>State Core GE-M</i>	3



Biological or Physical Science 3
GE-B/P

Diversity elective 3
GE-D

Total 16

Semester 3	Credits
ACG 2021 Introduction to Financial Accounting	4
CGS 2531 Problem Solving Using Computer Software, 3 credits, (GE-M) or ISM 3013 Introduction to Information Systems, 4 credits	3-4
Composition <i>State Core GE-C</i>	3
Elective	2
Humanities <i>State Core GE-H</i>	3
Total	15-16

Semester 4 Credits

ACG 2071 Introduction to Managerial Accounting 4

STA 2023 Introduction to Statistics 1 <i>GE-M</i>	3
Elective	2
GEB 4941 Internship in Business Administration <i>Complete by beginning of senior year</i>	1
International elective <i>GE-N</i>	3
Professional communication course <i>GEB 3213, GEB 3218, SPC 2608, or ENC 3312</i>	3

Total 16

Semester 5	Credits
MAN 3025 Principles of Management <i>GE-S; minimum grade of <u>B</u> required</i>	4
QMB 3250 Statistics for Business Decisions <i>Minimum grade of <u>B</u> required</i>	4
Elective	3
Restricted elective	4

Deleted: C

Formatted: Font: Bold

Formatted: Font: Bold

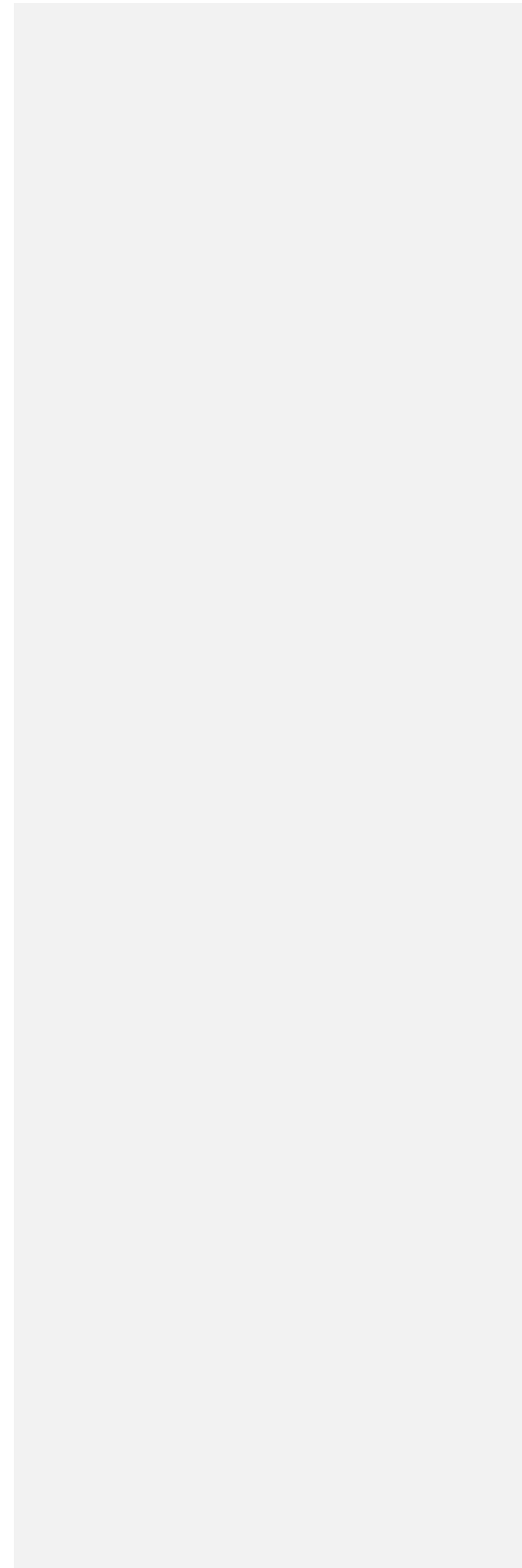
Total	15
-------	----

Semester 6	Credits
-------------------	----------------

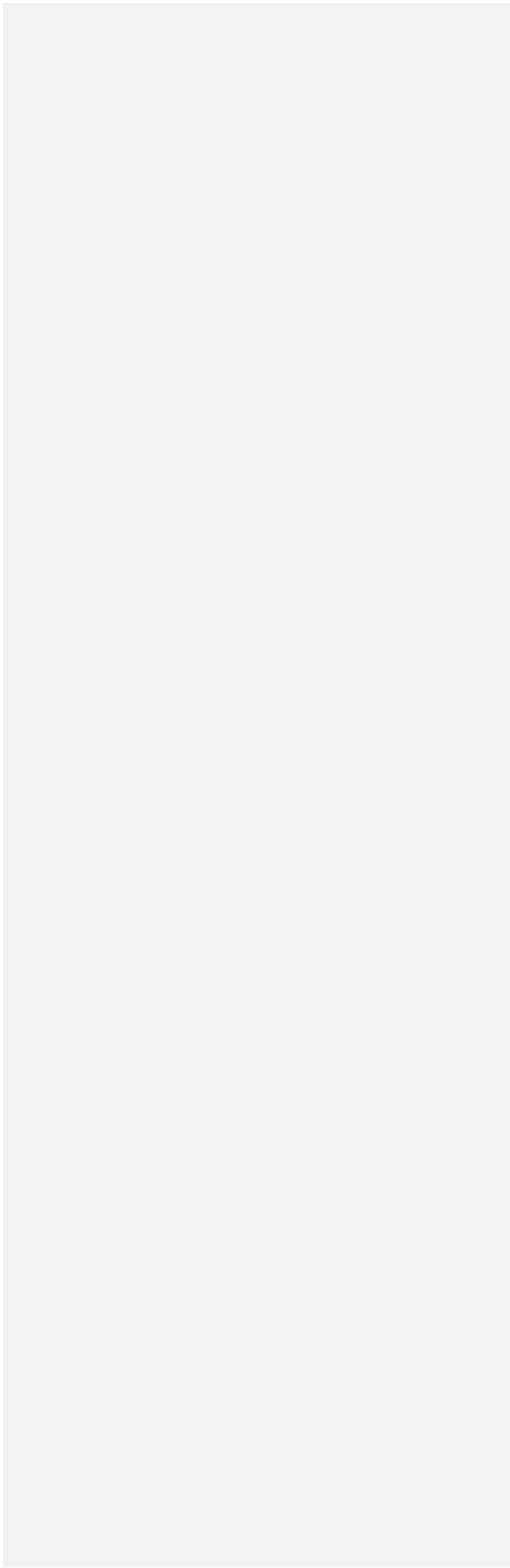
FIN 3403 Business Finance	4
MAN 3240 Organizations: Structure and Behavior <i>Minimum grade of C required</i>	4
MAR 3023 Principles of Marketing	3
Restricted elective	4
Total	15

Semester 7	Credits
-------------------	----------------

BUL 4310 The Legal Environment of Business	4
GEB 3373 International Business	4
MAN 4301 Human Resource Management	4
MAN or BUL elective <i>3000/4000 level</i>	4



	Total	16
Semester 8		Credits
MAN 4504 Operations and Supply Chain Management		4
MAN 4723 Strategic Management		4
Elective		2
Restricted elective		4
	Total	14



Marketing

The Bachelor of Science in Business Administration-Marketing (BSBA-MKG) degree program provides a broad overview of the functional areas of business with an emphasis in marketing. Students take foundation courses in economics, mathematics, computing skills and accounting; core courses that relate to the basic functions of a business, such as finance, management, marketing and operations management; and major courses that teach students how to plan and execute the conception, pricing, promotion and distribution of products and manage customer relationships in ways that benefit organizations and their stakeholders.

About this Major

- **College:** Heavener School of Business
- **Degree:** Bachelor of Science in Business Administration
- **Credits for Degree:** 120
- **Academic Learning Compact**
- **Additional Information**

To graduate with this major, students must complete all university, college, and major requirements.

Critical Tracking Model Semester Plan

The BSBA-MKG curriculum focuses on consumer behavior, development and analysis of marketing strategies, retail management, marketing research, sales management and international marketing. The BSBA-MKG curriculum prepares students for careers in sales, marketing research, brand management, retail marketing and marketing communications, and for graduate studies in business, advertising and the social sciences.

BSBA-MKG majors are encouraged to gain practical work experience through [internships](#), student organizations and community service. In addition, the Heavener School of Business offers students a wide variety of academic and [career and leadership programs](#), including [study abroad](#), the Florida Leadership Academy, involvement in [student organizations](#) and [research activities](#). Students should consult an [academic advisor/career coach](#) for specific information.

[Back to Top](#)

Requirements for the Major

BSBA-MKG majors must maintain a 2.0 core, major and UF GPA. Students must read the individual course descriptions in this catalog to determine the prerequisites for their required courses. In addition to the critical-tracking and general education courses outlined below, BSBA-MKG majors must take 120 credits, including:

- **Core courses:** BUL 4310, FIN 3403, GEB 3373, MAN 3025, MAN 4504, MAR 3023 and QMB 3250
- **Major courses:** MAR 3503, MAR 4803 and two 4-credit 3000/4000-level marketing elective courses
- **Restricted elective courses:** 11-12 credits of any 3000/4000-level courses or 1000/4000-level foreign language courses. One electronic platform course (ENT 3003, GEB 3035, ISM 3004 or REE 3043) can be taken to fulfill the restricted elective requirement. Internship, independent study or assistantship credit will not count toward this requirement.
- **Professional communication course:** GEB 3213 Professional Writing in Business, GEB 3218 Professional Speaking in Business, SPC 2608 Introduction to Public Speaking, ENC 3312 Advanced Argumentative Writing or a similar course with prior approval (requires a minimum grade of C)
- **Internship course:** GEB 4941 Internship in Business Administration (one credit) in conjunction with an internship of at least 150 credits before the start of the senior year. The internship requirement can be waived for students who participate in a study abroad experience of at least six weeks. Students who waive the requirement via study abroad are strongly encouraged to complete at least one internship to improve their chances of obtaining full-time employment and/or admission to graduate programs or law school. Students should consult an academic advisor/career coach for more information.

[Back to Top](#)

Critical Tracking

Critical Tracking records each student's progress in courses that are required for entry to each major. Please note the critical-tracking requirements below on a per-semester basis.

Equivalent critical-tracking courses as determined by the State of Florida [Common Course Prerequisites](#) may be used for transfer students.

To remain on track for the BSBA-MKG major, students must meet the critical-tracking criteria listed below. The critical-tracking GPA is calculated based on all attempts of the critical-tracking courses or their equivalents. After a student receives a minimum grade of C in a critical-tracking course or its equivalent, no subsequent grade in that course or its equivalent will be used in the calculation of the critical-tracking GPA.

Semester 1

- Complete 1 critical-tracking course from ACG 2021, ACG 2071, CGS 2531 or ISM 3013, ECO 2013, ECO 2023, MAC 2233, STA 2023
- 2.50 GPA on all attempts of critical-tracking courses, excluding MAR 3023
- 2.0 UF GPA required

Semester 2

- Complete 2 additional critical-tracking courses for a total of 3 critical-tracking courses
- 2.75 GPA on all attempts of critical-tracking courses, excluding MAR 3023
- 2.0 UF GPA required

Semester 3

- Complete 2 additional critical-tracking courses (including ACG 2021) for a total of 5 critical-tracking courses
- 3.0 GPA on all attempts of critical-tracking courses, excluding MAR 3023
- 2.0 UF GPA required

Semester 4

- Complete 7 of the 8 critical-tracking courses, excluding MAR 3023
- 3.0 GPA on all attempts of critical-tracking courses, excluding MAR 3023
- 2.0 UF GPA required

Semester 5

- Complete MAR 3023 and QMB 3250 with a minimum grade of B
- Meet all semester 1-4 critical-tracking requirements
- 2.0 UF GPA required (and maintained through semester 8)

[Back to Top](#)

Deleted: C

Model Semester Plan

To remain on track, students must complete the appropriate critical-tracking courses, which appear in bold.

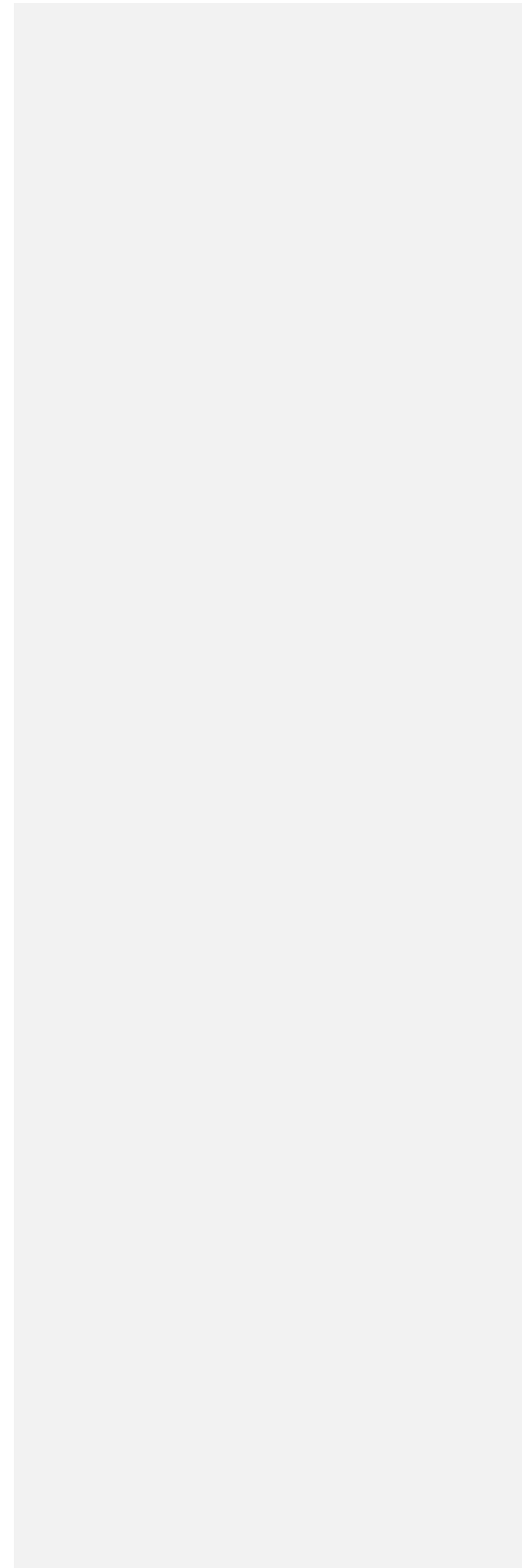
This semester plan represents an example progression through the major. Actual courses and course order may be different depending on the student's academic record and scheduling availability of courses. Prerequisites still apply.

Semester 1	Credits
ECO 2023 Principles of Microeconomics <i>GE-S</i>	4
Biological or Physical Science <i>State Core GE-B or P</i>	3
Composition <i>GE-C; WR</i>	3
Elective <i>MAC 1140 Precalculus Algebra, if needed</i>	3
Total	13

Semester 2

Credits

ECO 2013 Principles of Macroeconomics <i>State Core GE-S</i>	4
IUF 1000 What is the Good Life <i>GE-H</i>	3
MAC 2233 Survey of Calculus 1 <i>State Core GE-M</i>	3
Biological or Physical Science <i>GE-B/P</i>	3



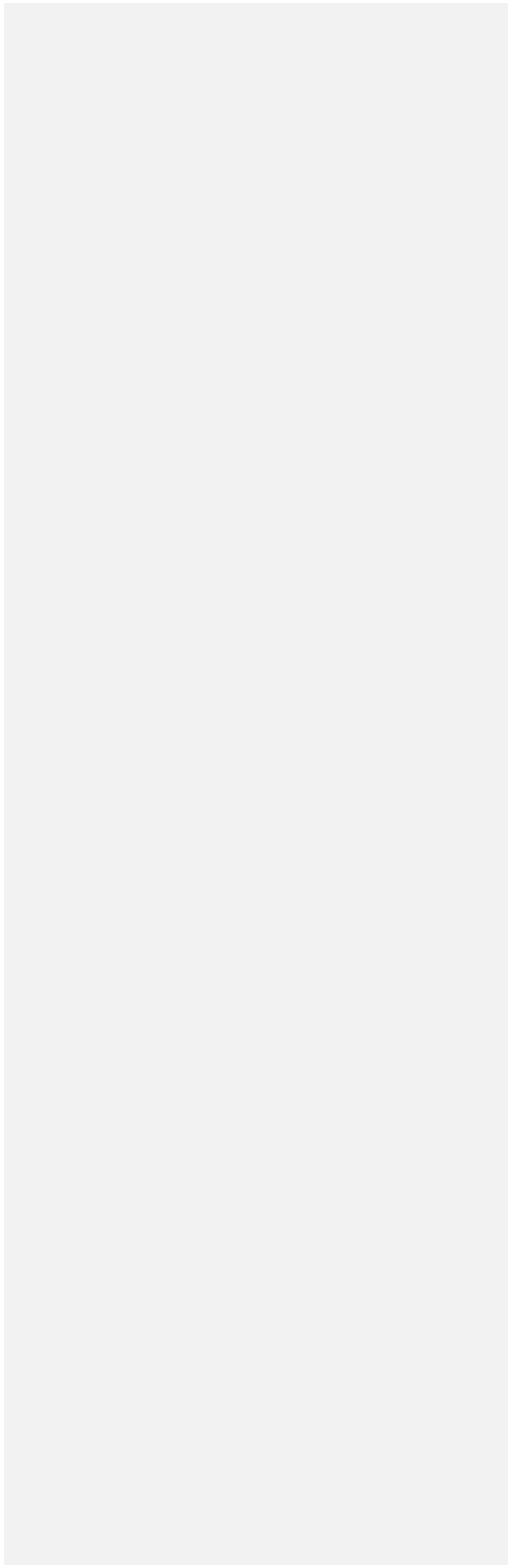
Diversity elective <i>GE-D</i>	3
	Total 16

Semester 3	Credits
-------------------	----------------

ACG 2021 Introduction to Financial Accounting	4
CGS 2531 Problem Solving Using Computer Software, 3 credits, (GE-M) or ISM 3013 Introduction to Information Systems, 4 credits	3-4
Composition <i>State Core GE-C</i>	3
Elective	2
Humanities <i>State Core GE-H</i>	3
	Total 15-16

Semester 4	Credits
-------------------	----------------

ACG 2071 Introduction to Managerial Accounting	4
GEB 4941 Internship in Business Administration <i>Complete by beginning of senior year</i>	1
STA 2023 Introduction to Statistics 1 <i>GE-M</i>	3



Elective	2
International elective <i>GE-N</i>	3
Professional communication course <i>GEB 3213, GEB 3218, SPC 2608, or ENC 3312</i>	3

Total 16

Semester 5		Credits
MAR 3023 Principles of Marketing <i>GE-S; minimum grade of B required</i>	4	
QMB 3250 Statistics for Business Decisions <i>Minimum grade of B required</i>	4	
Elective	3	
Restricted electives	4	
	Total	15
Semester 6		Credits

Deleted: C

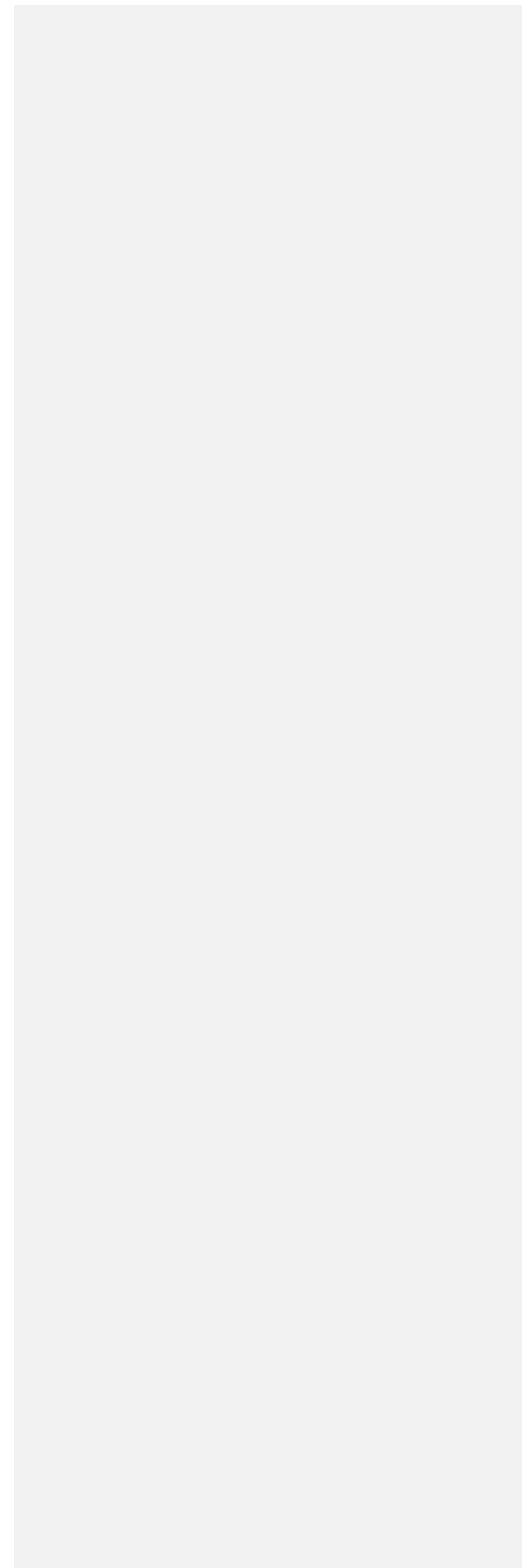
Formatted: Font: Bold

FIN 3403 Business Finance	4
MAN 3025 Principles of Management	4
MAR 3503 Consumer Behavior	4
Restricted elective	3
Total	15

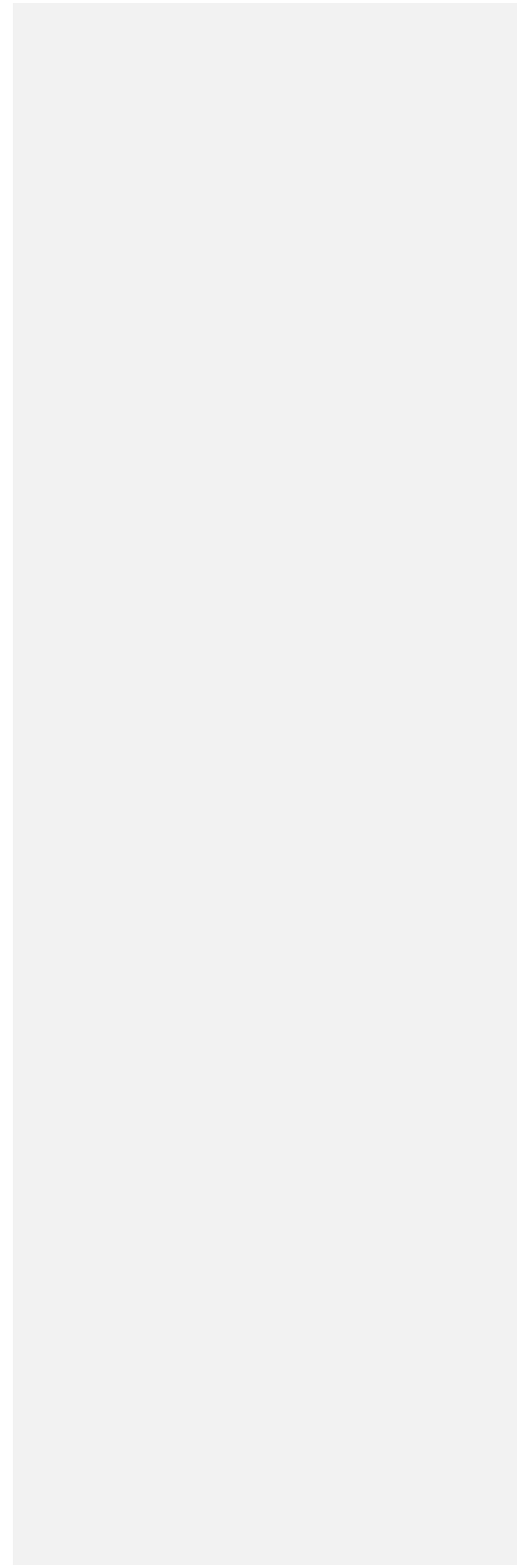
Semester 7	Credits
-------------------	----------------

BUL 4310 The Legal Environment of Business	4
GEB 3373 International Business	4
Marketing electives <i>3000/4000 level</i>	4
Restricted electives	4
Total	16

Semester 8	Credits
-------------------	----------------



MAN 4504 Operations and Supply Chain Management	4
MAR 4803 Marketing Management	4
Marketing electives <i>3000/4000 level</i>	4
Elective	2
Total	14



Information Systems

The Bachelor of Science in Business Administration–Information Systems (BSBA-IST) degree program provides a broad overview of the functional areas of business with an emphasis in information systems. Students take foundation courses in economics, mathematics, computing skills and accounting; core courses that relate to the basic functions of business, such as finance, management, marketing and operations management; and major courses that focus on the computing, quantitative and application skills that are vital to a business problem-solving setting.

About this Major

- **College:** Heavener School of Business
 - **Degree:** Bachelor of Science in Business Administration
 - **Credits for Degree:** 120
 - **Academic Learning Compact**
 - **Additional Information**
-
- **Related Information Systems Programs**

To graduate with this major, students must complete all university, college, and major requirements.

Critical Tracking Model Semester Plan

The Bachelor of Science in Business Administration–Information Systems (BSBA-IST) degree program is designed for students who are interested in information systems, information technology and supply chain management. The information systems curriculum prepares students for positions as decision support specialists, information systems specialists and systems analysts. Graduates of this program can pursue graduate studies in information systems, operations management, supply chain management or business.

BSBA-IST majors are encouraged to gain practical work experience through [internships](#), student organizations and community service. In addition, the Heavener School of Business offers students a wide variety of academic and [career and leadership programs](#), including [study abroad](#), the Florida Leadership Academy, involvement in [student organizations](#) and [research activities](#). Students should consult an [academic advisor/career coach](#) for specific information.

[Back to Top](#)

Requirements for the Major

BSBA-IST majors must maintain a 2.0 core, major and UF GPA. Students must read the individual course descriptions in this catalog to determine the prerequisites for their required courses. In addition to the critical-tracking and general education courses outlined below, BSBA-IST majors must take 120 credits, including:

- **Core courses:** BUL 4310, FIN 3403, GEB 3373, MAN 3025, MAN 4504, MAR 3023 and QMB 3250
- **Major courses:** ISM 3254, ISM 3255, ISM 4113, ISM 4210, ISM 4220, ISM 4330, QMB 4701 and QMB 4702
- **Restricted elective courses:** 11-12 credits of any 3000/4000-level courses or 1000/4000-level foreign language courses. One electronic platform course (ENT 3003, GEB 3035, ISM 3004 or REE 3043) can be taken to fulfill the restricted elective requirement. Internship, independent study or assistantship credit will not count toward this requirement.
- **Professional communication course:** GEB 3213 Professional Writing in Business, GEB 3218 Professional Speaking in Business, SPC 2608 Introduction to Public Speaking, ENC 3312 Advanced Argumentative Writing or a similar course with prior approval (requires a minimum grade of C)
- **Internship course:** GEB 4941 Internship in Business Administration (one credit) in conjunction with an internship of at least 150 credits before the start of the senior year. The internship requirement can be waived for students who participate in a study abroad experience of at least six weeks. Students who waive the requirement via study abroad are strongly encouraged to complete at least one internship to improve their chances of obtaining full-time employment and/or admission to graduate programs or law school. Students should consult an academic advisor/career coach for more information.

[Back to Top](#)

Critical Tracking

Critical Tracking records each student's progress in courses that are required for entry to each major. Please note the critical-tracking requirements below on a per-semester basis.

Equivalent critical-tracking courses as determined by the State of Florida [Common Course Prerequisites](#) may be used for transfer students.

To remain on track for the BSBA-IST major, students must meet the critical-tracking criteria listed below. The critical-tracking GPA is calculated based on all attempts of the critical-tracking courses or

their equivalents. After a student receives a minimum grade of C in a critical-tracking course or its equivalent, no subsequent grade in that course or its equivalent will be used in the calculation of the critical-tracking GPA.

Semester 1

- Complete 1 critical-tracking course from ACG 2021, ACG 2071, CGS 2531 or ISM 3013, ECO 2013, ECO 2023, MAC 2233, STA 2023
- 2.5 GPA on all attempts of critical-tracking courses
- 2.0 UF GPA required

Semester 2

- Complete 2 additional critical-tracking courses for a total of 3 critical-tracking courses
- 2.75 GPA on all attempts of critical-tracking courses
- 2.0 UF GPA required

Semester 3

- Complete 2 additional critical-tracking courses (including ACG 2021) for a total of 5 critical-tracking courses
- 3.0 GPA on all attempts of critical-tracking courses
- 2.0 UF GPA required

Semester 4

- Complete all 7 critical-tracking courses
- 3.0 GPA on all attempts of critical-tracking courses
- 2.0 UF GPA required

Semester 5

- Complete QMB 3250 with a minimum grade of B
- Meet all semester 1-4 critical-tracking requirements
- 2.0 UF GPA required (and maintained through semester 8)

[Back to Top](#)

Model Semester Plan

To remain on track, students must complete the appropriate critical-tracking courses, which appear in bold.

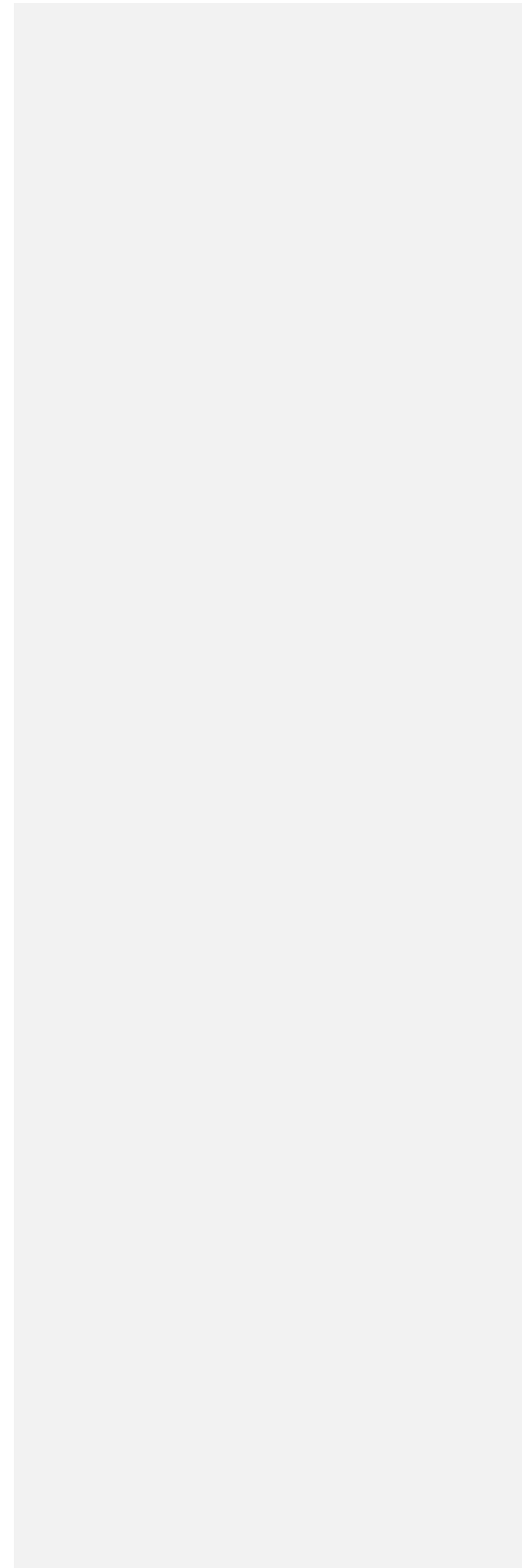
Formatted

This semester plan represents an example progression through the major. Actual courses and course order may be different depending on the student's academic record and scheduling availability of courses. Prerequisites still apply.

Semester 1	Credits
ECO 2023 Principles of Microeconomics <i>GE-S</i>	4
Biological or Physical Science <i>State Core GE-B or P</i>	3
Composition <i>GE-C; WR</i>	3
Elective <i>MAC 1140 Precalculus Algebra, if needed</i>	3
Total	13

Semester 2 **Credits**

ECO 2013 Principles of Macroeconomics <i>State Core GE-S</i>	4
IUF 1000 What is the Good Life <i>GE-H</i>	3
MAC 2233 Survey of Calculus 1 <i>State Core GE-M</i>	3



Diversity elective 3
GE-D

Biological or Physical Science 3
GE-B/P

Total 16

Semester 3		Credits
ACG 2021 Introduction to Financial Accounting		4
CGS 2531 Problem Solving Using Computer Software (3) (<i>GE-M</i>) or ISM 3013 Introduction to Information Systems (4)		3-4
Composition <i>State Core GE-C</i>		3
Elective		2
Humanities <i>State Core GE-H</i>		3
	Total	15-16
Semester 4		Credits

ACG 2071 Introduction to Managerial Accounting	4
GEB 4941 Internship in Business Administration <i>Complete by beginning of senior year</i>	1
STA 2023 Introduction to Statistics 1 <i>GE-M</i>	3
Elective	1
International elective <i>GE-N</i>	3
Professional communication course <i>GEB 3213, GEB 3218, SPC 2608, or ENC 3312</i>	3
Total	15

Semester 5	Credits
-------------------	----------------

MAN 3025 Principles of Management <i>GE-S</i>	4
QMB 3250 Statistics for Business Decisions <i>Minimum grade of B required</i>	4

Formatted: Font: Bold

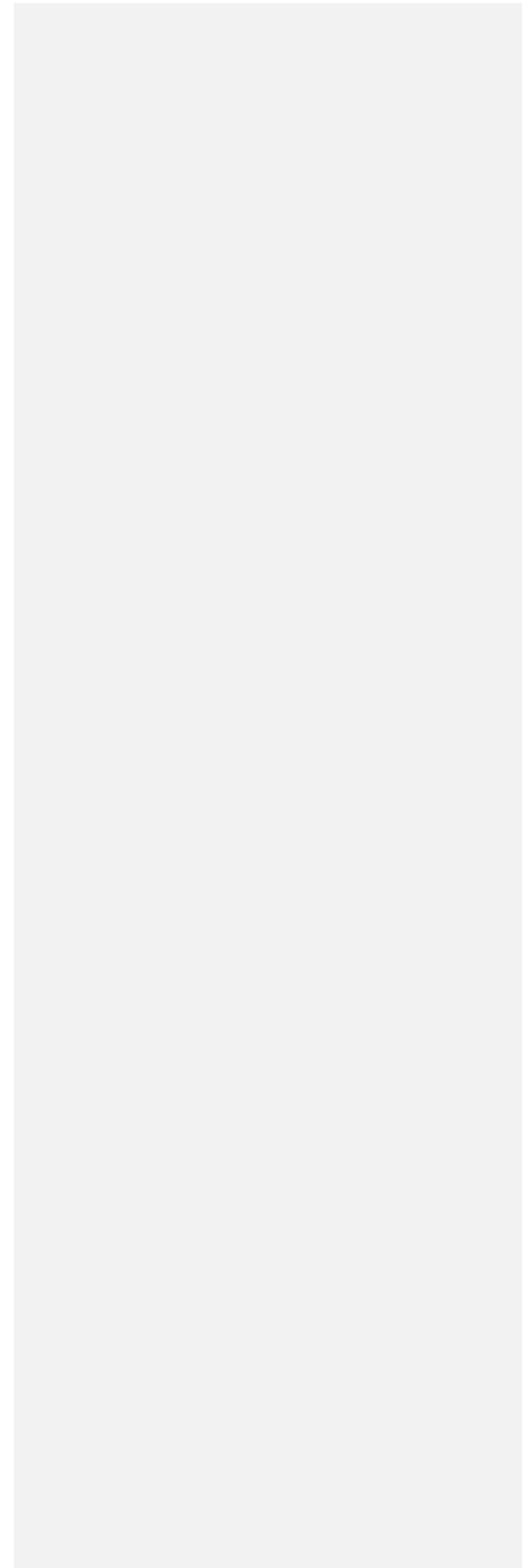
Formatted: Font: Bold

QMB 4701 Managerial Operations Analysis 1	2
QMB 4702 Managerial Operations Analysis 2	2
Restricted elective	3
Total	15

Semester 6	Credits
-------------------	----------------

FIN 3403 Business Finance	4
ISM 3254 Business Systems 1	2
ISM 3255 Business Systems 2	2
MAR 3023 Principles of Marketing	4
Elective	3
Total	15

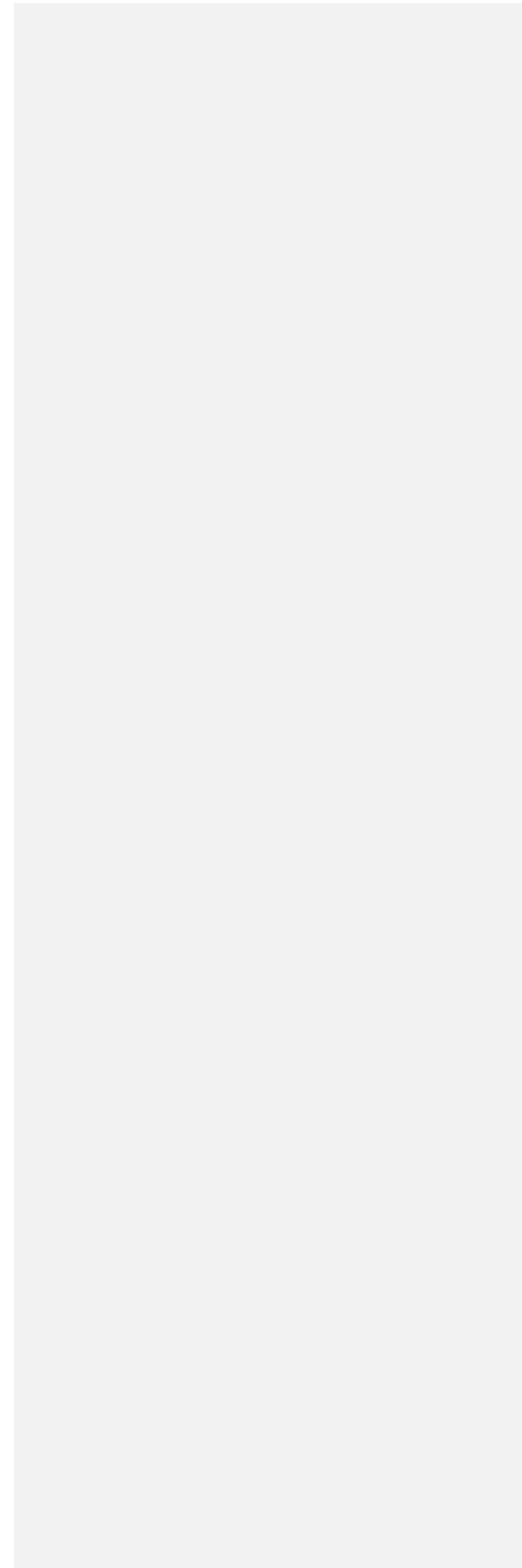
Semester 7	Credits
-------------------	----------------



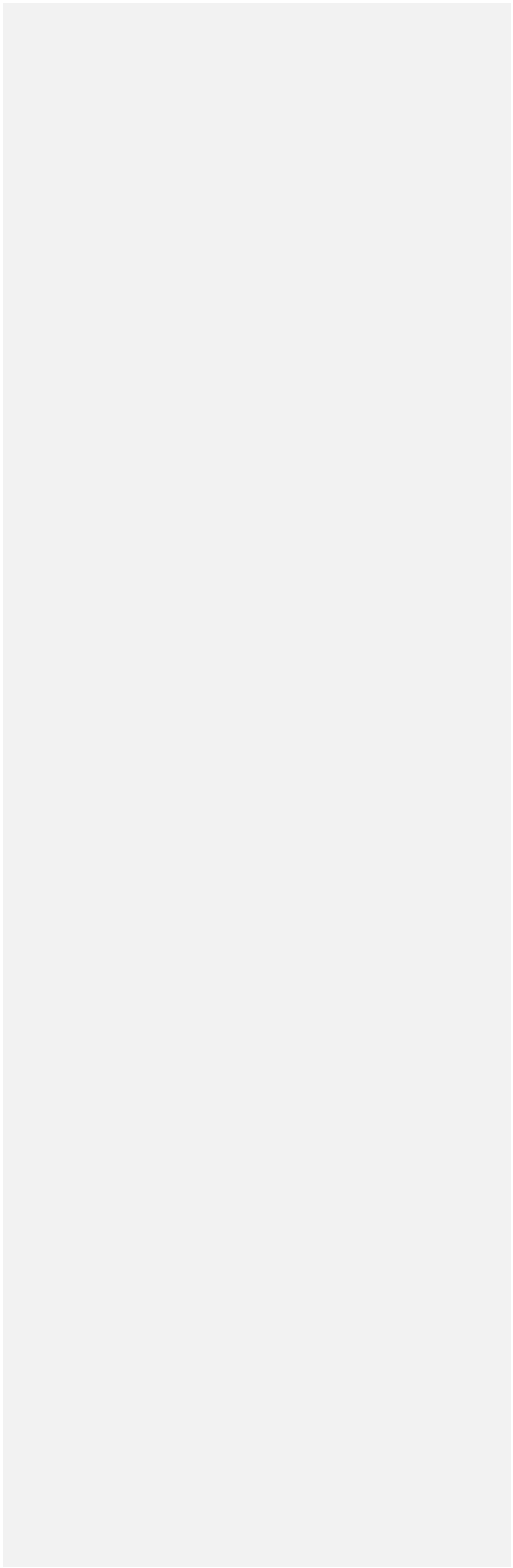
BUL 4310 The Legal Environment of Business	4
GEB 3373 International Business	4
ISM 4113 Business Systems Design and Applications	2
ISM 4210 Database Management	2
Restricted elective	4
Total	16

Semester 8	Credits
-------------------	----------------

ISM 4220 Business Data Communications 1	2
ISM 4330 Information Systems and Operations Strategy	2
MAN 4504 Operations and Supply Chain Management	4
Elective	3
Restricted elective	4



	Total	15
--	-------	----



Business Administration, General Studies, BABA

The Bachelor of Arts in Business Administration-General Studies degree provides a broad overview of the functional areas of business with a selected area of specialization. Students take foundation courses in economics, mathematics, computing skills and accounting; core courses that relate to the basic functions of business, such as finance, management, marketing and operations management; and area of specialization courses that focus on a specific topic, such as international studies, mass communication, criminology, science or a foreign language.

About this Major

- **College:** Heavener School of Business
 - **Degree:** Bachelor of Arts in Business Administration
 - **Credits for Degree:** 120
 - **Academic Learning Compact**
 - **Additional Information**
-
- **Related Business Administration Programs**

To graduate with this major, students must complete all university, college, and major requirements.

Critical Tracking Model Semester Plan

The Bachelor of Arts in Business Administration-General Studies (BABA-GBA) degree program allows students to couple a business major with an outside interest. BABA-GBA students can choose from more than 70 [areas of specialization](#) that are comprised of courses taught by other UF colleges and departments. The BABA-GBA degree prepares students for a wide variety of business-related careers, for graduate studies in business and for graduate programs related to the area of specialization.

BABA-GBA majors are encouraged to gain practical work experience through [internships](#), student organizations and community service. In addition, the Heavener School of Business offers students a wide variety of academic and [career and leadership programs](#), including [study abroad](#), the Florida Leadership Academy, involvement in [student organizations](#) and [research activities](#). Students should consult an [academic advisor/career coach](#) for specific information.

[Back to Top](#)

Requirements for the Major

BABA-GBA majors must maintain a 2.0 core, area of specialization and UF GPA. Students must read the individual course descriptions in this catalog to determine the prerequisites for their required courses. In addition to the critical-tracking and general education courses outlined below, BABA-GBA majors take 120 credits, including:

- **Core courses:** BUL 4310, FIN 3403, GEB 3373, MAN 3025, MAN 4504, MAR 3023 and QMB 3250
- **Area of specialization courses:** Complete 12 credits at the 3000/4000 level in a chosen discipline outside the Heavener School of Business
- **Business elective courses:** Complete 11-12 credits from a list of approved business electives. Internship, independent study or assistantship credit will not count toward this requirement. Note: Students who are pursuing the international studies area of specialization must complete a foreign language minor in lieu of the business elective requirement.
- **Professional communication course:** GEB 3219 Writing and Speaking in Business, SPC 2608 Introduction to Public Speaking, or a similar course with prior approval (requires a minimum grade of C)
- **Internship course:** GEB 4941 Internship in Business Administration (one credit) in conjunction with an internship of at least 150 credits before the start of the senior year. The internship requirement can be waived for students who participate in a study abroad experience of at least six weeks. Students who waive the requirement via study abroad are strongly encouraged to complete at least one internship to improve their chances of obtaining full-time employment and/or admission to graduate programs or law school. Students should consult an academic advisor/career coach for more information.

[Back to Top](#)

Critical Tracking

Critical Tracking records each student's progress in courses that are required for entry to each major. Please note the critical-tracking requirements below on a per-semester basis.

Equivalent critical-tracking courses as determined by the State of Florida [Common Course Prerequisites](#) may be used for transfer students.

To remain on track for the BABA-GBA major, students must meet the critical-tracking criteria listed below. The critical-tracking GPA is calculated based on all attempts of the critical-tracking courses or their equivalents. After a student receives a minimum grade of C in a critical-tracking course or its

Deleted: 3

Deleted: Professional Writing

Deleted: GEB 3218 Professional Speaking in Business,

Deleted: ENC 3312 Advanced Argumentative Writing

equivalent, no subsequent grade in that course or its equivalent will be used in the calculation of the critical-tracking GPA.

Semester 1

- Complete 1 critical-tracking course from ACG 2021, ACG 2071, CGS 2531 or ISM 3013, ECO 2013, ECO 2023, MAC 2233, STA 2023
- 2.5 GPA on all attempts of critical-tracking courses
- 2.0 UF GPA required

Semester 2

- Complete 2 additional critical-tracking courses for a total of 3 critical-tracking courses
- 2.75 GPA on all attempts of critical-tracking courses
- 2.0 UF GPA required

Semester 3

- Complete 2 additional critical-tracking courses (including ACG 2021) for a total of 5 critical-tracking courses
- 3.0 GPA on all attempts of critical-tracking courses
- 2.0 UF GPA required

Semester 4

- Complete all 7 critical-tracking courses
- 3.0 GPA on all attempts of critical-tracking courses
- 2.0 UF GPA required

Semester 5

- Meet all semester 1-4 critical-tracking requirements
- 2.0 UF GPA required (and maintained through semester 8)

[Back to Top](#)

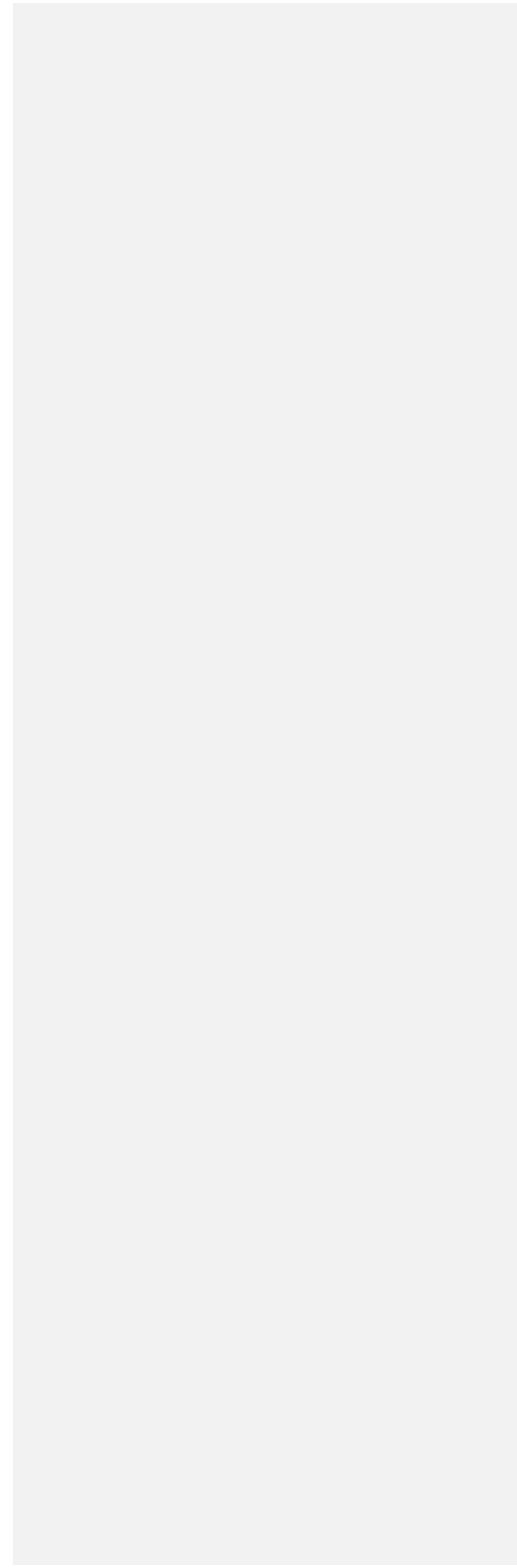
Model Semester Plan

To remain on track, students must complete the appropriate critical-tracking courses, which appear in bold.

This semester plan represents an example progression through the major. Actual courses and course order may be different depending on the student's academic record and scheduling availability of courses. Prerequisites still apply.

Semester 1	Credits
ECO 2023 Principles of Microeconomics <i>GE-S</i>	4
IUF 1000 What is the Good Life <i>GE-H</i>	3
Biological or Physical Science <i>State Core GE-B or P</i>	3
Elective <i>MAC 1140 Precalculus Algebra, if needed</i>	3
	Total 13

Semester 2	Credits
ECO 2013 Principles of Macroeconomics <i>State Core GE-S</i>	4
MAC 2233 Survey of Calculus 1 <i>State Core GE-M</i>	3
Biological or Physical Science <i>GE-B or P</i>	3
Composition <i>GE-C; WR</i>	3
Humanities <i>State Core GE-H</i>	3



Total 16

Semester 3	Credits
ACG 2021 Introduction to Financial Accounting	4
CGS 2531 Problem Solving Using Computer Software, 3 credits, (GE-M) or ISM 3013 Introduction to Information Systems, 4 credits	3-4
Composition <i>State Core GE-C</i>	3
Diversity <i>GE-D</i>	3
International <i>GE-N</i>	3
Total	16-17

Semester 4

Credits

ACG 2071 Introduction to Managerial Accounting	4
GEB 4941 Internship in Business Administration <i>Complete by beginning of senior year</i>	1

STA 2023 Introduction to Statistics 1 3
GE-M

Professional communication course 3
GEB 321 ~~or~~ SPC 2608

Elective 4

Total 15

Semester 5	Credits
------------	---------

MAN 3025 Principles of Management GE-S	4
---	---

QMB 3250 Statistics for Business Decisions	4
--	---

Area of specialization course	3
-------------------------------	---

Elective	4
----------	---

Total	15
-------	----

Semester 6	Credits
------------	---------

FIN 3403 Business Finance	4
---------------------------	---

Deleted: 3, GEB 3218,
Deleted: , or ENC 3312

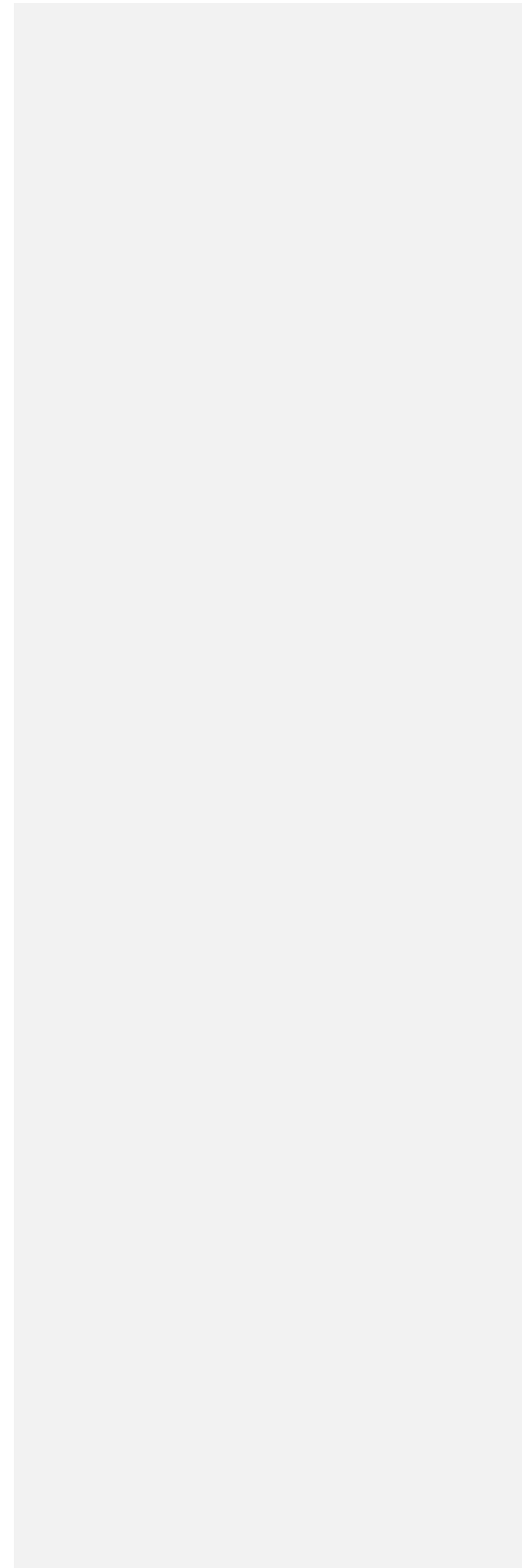
MAR 3023 Principles of Marketing	4
Area of specialization course	3
Business elective	4
Total	15

Semester 7	Credits
-------------------	----------------

BUL 4310 The Legal Environment of Business	4
GEB 3373 International Business	4
Area of specialization course	3
Business elective	4
Total	15

Semester 8	Credits
-------------------	----------------

MAN 4504 Operations and Supply Chain Management	4
---	---



Area of specialization course	3
Business elective	4
Elective	4
Total	15

