

Warrington College of Business Administration
Heavener School of Business
Fisher School of Accounting
Hough Graduate School of Business

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GENERAL FACULTY MEETING
AGENDA | WEDNESDAY, APRIL 27, 2016 | 2:00 PM | HOUGH 120

1. The April 4, 2016 General Faculty Meeting Minutes is presented for approval by the faculty.
2. College Name Modification Proposal – Removal of “Administration”

Proposed Change: Warrington College of Business
(see attached for Rationale)

3. Other Business
4. Dean’s Report

GRADUATE FACULTY MEETING (*Immediately following the General Faculty Meeting*)
AGENDA | WEDNESDAY, APRIL 27, 2016 | 2:00 PM | HOUGH 120

1. The April 4, 2016 Graduate Faculty Meeting Minutes is presented for approval by the faculty.
2. Other Business
3. Dean’s Report

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**GENERAL FACULTY MEETING
MINUTES | MONDAY, APRIL 4, 2016 | 10:00AM | HOUGH 120**

1. A motion was made to approve the March 7, 2016 General Faculty Meeting Minutes. The motion was seconded and the faculty voted to approve the minutes as presented.
2. A motion was made to approve the following items as presented by The **UG Committee**. The motion was seconded and the faculty voted to approve items a, b, and c.
 - a. Add a BABA Area of Specialization in International Development and Humanitarian Assistance
 - b. Adjust the Requirements for the ISOM Minor
 - Current: Require CGS 2531 Problem Solving with Computers or ISM 3013 Intro to Info Systems
 - Proposed: 1) Require ISM 3013 Intro to Info Systems, 2) Open only to Accounting and Business Students
 - c. Proposed Adjustments to the Online Business Curriculum for the '17-'18 Catalog-
 - Current: Require MAN 4301 Human Resource Management
 - Proposed: Require MAN 4723 Strategic Management
 - Current: Require ECO 3713 International Macroeconomics
 - Proposed: Require MAN 4XXX Leadership & Ethical Issues in Business
3. Other Business - none
4. Dean's Report - none

**GRADUATE FACULTY MEETING (*Immediately following the General Faculty Meeting*)
MINUTES | MONDAY, APRIL 4, 2016 | 10:00AM | HOUGH 120**

1. A motion was made to approve the March 7, 2016 Graduate Faculty Meeting Minutes. The motion was seconded and the faculty voted to approve the minutes as presented.
2. A motion was made to approve the following item as presented by the **MBA Committee**. The motion was seconded and the faculty voted to approve this item as presented.

Human Capital concentration

- Rationale: The MBA Program has experienced an increased interest in recruiters such as Exxon, GE, Chevron, Ford, and P & G looking for full-time MBA candidates with a focus on human capital, HR, human relations, etc. The MBA Program has also seen an increase in students interested in such course work, partially driven by the increased availability of lucrative post-MBA jobs in this area. The Program has placed students in roles consistently over the past three years, including five interns placed into such roles this past summer.

- Suggested course work includes:
 - Art & Science of Negotiations
 - Organizational Staffing
 - Compensation in Organizations
 - Leading Teams
 - Employment Law
 - Business Ethics & Corporate Social Responsibility
 - Economics of Organizations and Markets
 - Controllership

3. Other Business - none

4. Dean's Report - none

Attendance: John Kraft, Gary McGill, Brian Ray, Ira Horowitz John Banko, Haldun Aytug, Joe Alba, Amanda Phalin, Mark Jamison, Jason Rife, Alex Sevilla, Kara Cupoli, Tawnya Means, Alan Cook, Jinhong Xie, Robert Thomas

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Dr. Angel Kwolek-Folland
Associate Provost for Academic and Faculty Affairs

College Name Modification Proposal – Removal of “Administration”

Proposed Change: Warrington College of Business

Rationale:

During a competitive analysis conducted by 160over90 in 2015, we noticed that many of our peer schools are only using one word in referencing themselves - either business or management colleges (i.e. Kenan-Flagler, Kelly, Foster, Haas). Additionally, when referring to our college verbally, we found that it is most commonly referred to as the UF College of Business. As we strategically position our communications to place more equity in the name Warrington, simplifying the identifier will make both verbal and written uses more consistent.

The College has an expanded academic program catalog which includes much more than our original MBA program. Hough Graduate School of Business alone offers six (6) specialized master’s programs, Master of Business Administration (MBA) programs have eight (8) cohort options, five (5) Doctor of Philosophy (Ph.D.) majors, one (1) Doctoral program (DBA), and one (1) post-doctoral program. Our true identity is much more than Master of Business Administration or the perception the word “administration” conveys of simply meaning “management”. Removing “administration” will help us better reflect the true nature of our innovative academic programs, international initiatives, entrepreneurial focus, three (3) Schools, and eleven (11) research centers. This simple change will convey a more forward thinking message.

Budgetary Implications:

The cost of implementing this change is minimal. As new communication materials are produced, we will incorporate the new name change. We will not spend money on replacing existing communications until it is necessary to reorder materials. Faculty, staff, and students will be encouraged to use existing materials until time of reordering is necessary.

S. Selcuk Erenguc
Senior Associate Dean & Director of Hough Graduate School of Business