

Warrington College of Business
Heavener School of Business
Fisher School of Accounting
Hough Graduate School of Business

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**GENERAL FACULTY MEETING
AGENDA | FRIDAY NOVEMBER 20, 2015 | 9:30A | HOUGH 120**

1. The October 22, 2015 General Faculty Meeting Minutes is presented for approval by the faculty.
2. The **UG Committee** proposes that the faculty approve the following items:
 - a. Add a new BABA Area of Specialization in Theatre
 - b. Add a new BABA Area of Specialization in Event Management
 - c. Adjust the tracking requirements for the Finance Major ('16-'17 catalog)
 - Require a "B" or better in ACG 2021 Financial Accounting (current requirement C)
 - Require a "B" or better in ACG 2071 Managerial Accounting (current requirement C)
 - Require a "B+" or better in FIN 3403 Business Finance (current requirement B)
 - Add a 9th tracking course (MAC 2234 Survey of Calc II)
 - d. Adjust the Requirements for the Finance Major ('16-'17 catalog)
 - Current: FIN 4243, FIN 4504, FIN 4414, and an elective (any ACG 3000-level or REE 4303)
 - Proposed: Add ECO 3713 International Macro and ECO 4213 Monetary Econ to elective options
 - e. Creation of a Real Estate track in the Finance Major (for the online program)
 - Proposed: FIN 4243, FIN 4504, REE 3043, REE 4303, and ECO 3713 or ECO 4213
3. WCB By-Laws:
Current: Ex-Officio:and the Director of Student Services of the MBA Program (non-voting)
Proposed: Ex-Officio:and the Director **s** of Student Services of the MBA Program (non-voting)
4. Other Business
5. Dean's Report

GRADUATE FACULTY MEETING *(Immediately following the General Faculty Meeting)*
AGENDA | FRIDAY, NOVEMBER 20, 2015 | 9:30 A.M. | HOUGH 120

1. The October 22, 2015 Graduate Faculty Meeting Minutes is presented for approval by the faculty.
2. The **MBA Committee** proposes that the faculty approve the removal of QMB 5304 as a required course.

Rationale: The MBA program currently has two statistics courses required for the degree, one is an introductory statistics course (QMB 5304) and the other is designed specifically for graduate business students to utilize inferential statistics in the business environment. Based on an evaluation of the curriculum and course work required to achieve desired learning outcomes, the MBA curriculum committee determined the content in QMB 5305 was sufficient for the MBA degree. Further, the curriculum committee determined that the necessary content from QMB 5304 to prepare students for QMB 5305 could effectively be covered by building the content into an already required "boot camp" that takes place during orientation (we would add necessary statistics basics to math and accounting basics). The MBA curriculum committee plans to implement a course to replace QMB 5304 that focuses more heavily on quantitative decision tools that will provide critical learning outcomes for the students and the companies that hire them. In the short-term, an approved elective will be offered to students in place of QMB 5304. In the long-term the curriculum committee will evaluate this replacement course to determine if it or a new course will best meet the needs of the students. This would also apply to major code BTR.

3. Other Business
4. Dean's Report

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GENERAL FACULTY MEETING MINUTES | THURSDAY, OCTOBER 22, 2015 | 3:00 p.m. | HOUGH 120

1. A motion was made to approve the April 15, 2015 General Faculty Meeting Minutes. The motion was seconded and the faculty voted to approve the minutes as presented.
2. Dr. Paul Davenport, spoke to the faculty and talked about the role of the Faculty Senate. The faculty were encouraged to participate in shared governance and serve on a university committee. More information can be found online at www.senate.ufl.edu/about-faculty-senate . In December he will be at the meeting with the Trustees and will be highlighting International activities. The college is encouraged to send him a few bragging points that he can include in his report.
3. A motion was made to approve the following item as presented by the **Teaching Committee**. The motion was seconded and the faculty voted to approve the proposed policy requiring every “regular course” taught in the College (i.e., not independent studies, thesis credits, etc.) to have a course website using the University’s LMS (currently Canvas).

Course Website Policy presented for approval by the faculty:

Every course taught in the Warrington College of Business Administration shall have a course website utilizing the University’s current Learning Management System (LMS) for e-learning. At a minimum, the course website must contain the current semester’s course syllabus and instructor contact information.

Rationale: In the College’s current strategic plan, “Lead in the use of innovative instructional delivery” is one of our six overarching goals. Having an accessible and functional website for every course we teach is consistent with that goal. In general, as the University has moved to standardize the e-learning efforts across campus, students have become accustomed to using the LMS and expect to see their courses displayed there. Indeed, the impetus for the proposed policy emanated from comments made by student representatives on the committee (one each from BSBA, MBA, and MAcc), who expressed concern that not all of their courses had LMS websites. These sites are relied upon for quick reference to course requirements and deadlines, especially when students are “on the go.” The University has a syllabus requirement (<http://www.registrar.ufl.edu/staff/policies.html>) that states in part, “Instructional faculty are expected to post their course syllabi to a student-accessible website and submit a copy to the department office to document compliance.” Far and away the most “student-accessible” website is an LMS website appearing in e-learning. For all of these reasons, the Teaching Committee recommends immediate adoption of this policy. The University has a basic template available for faculty use, and the College Center for Teaching, Learning and Assessment has instructional designers who can assist faculty in creating their LMS websites.

4. The following item was presented as an information item only to be voted on at the next meeting.
WCB By-Laws:
Current: Ex-Officio:and the Director of Student Services of the MBA Program (non-voting)
Proposed: Ex-Officio:and the Directors of Student Services of the MBA Program (non-voting)
5. Other Business - none
6. Dean’s Report - none

GRADUATE FACULTY MEETING *(Immediately following the General Faculty Meeting)*
MINUTES | THURSDAY, OCTOBER 22, 2015 | 3:00 P.M. | HOUGH 120

1. A motion was made to approve the April 15, 2015 Graduate Faculty Meeting Minutes. The motion was seconded and the faculty voted to approve the minutes as presented.
2. The following item was not presented at this meeting. This item will be presented at the November meeting.

~~The **MBA Committee** proposes that the faculty approve the removal of QMB 5304 as a required course.~~

~~**Rationale:** The MBA program currently has two statistics courses required for the degree, one is an introductory statistics course (QMB 5304) and the other is designed specifically for graduate business students to utilize inferential statistics in the business environment. Based on an evaluation of the curriculum and course work required to achieve desired learning outcomes, the MBA curriculum committee determined the content in QMB 5305 was sufficient for the MBA degree. Further, the curriculum committee determined that the necessary content from QMB 5304 to prepare students for QMB 5305 could effectively be covered by building the content into an already required "boot camp" that takes place during orientation (we would add necessary statistics basics to math and accounting basics). The MBA curriculum committee plans to implement a course to replace QMB 5304 that focuses more heavily on quantitative decision tools that will provide critical learning outcomes for the students and the companies that hire them. In the short-term, an approved elective will be offered to students in place of QMB 5304. In the long-term the curriculum committee will evaluate this replacement course to determine if it or a new course will best meet the needs of the students. This would also apply to major code BTR.~~

3. A motion was made to approve the following item as presented by the **Specialized Graduate Programs Committee**. The motion was seconded and the faculty approved a prerequisite change for the course ISM6236 "Business Objects I".

Current Prerequisites: ISM6215, ISM6222, and ISM6259

Proposed Prerequisites: ISM6215, ISM6222, and **ISM6258**

Rationale: ISM6258 fits better with the contents of the course

4. Other Business - none
5. Dean's Report - none

Attendance: John Kraft, Gary McGill, Brian Ray, Haldun Aytug, Tawnya Means, Praveen Pathak, Asoo Vakharia, Richard Lutz, Alan Cooke, Aner Sela, Eric Olson, Michelle Darnell, Fiona Barnes, Yang Yang,

Bachelor of Arts in Business Administration Area of Specialization: *Theatre (THE)*

Description

The Theatre area of specialization introduces students to the performing arts and allows for a flexible array of courses. Students can choose specialization courses in either general theatre or in theatre production. Basic survey courses may be required as a prerequisite and then students can begin upper division courses which allow students to delve into more specific areas of interest. Theatre appreciation (THE2000) is a prerequisite for many theatre courses and required for both minor options. For career information view: <http://www.crc.ufl.edu/>.

Requirements

Students are required to have a minimum of four classes totaling 12 hours from any of the 3000-4000 level courses listed below and maintain a minimum 2.0 Area of Specialization GPA. While students may choose courses from either list for the specialization, you may want to plan these courses with one of the theatre minors accordingly if pursuing one. Be sure to check course prerequisite requirements. Please be aware that many theatre courses have limited space and will not always be available to non-majors.

General Theatre

THE3231 African American Theatre (Prereq: THE2000) (3 credits)
THE3234 Diversity & Multiculturalism in the American Theatre (Prereq: THE2000) (3 credits)
THE4110 History of Theatre 1 (Prereq: THE2000) (3 credits)
THE4111 History of Theatre 2 (Prereq: THE2000) (3 credits)
THE4481 Production Dramaturgy (Prereq: THE2000) (3 credits)
TPP3103 Acting 2 – Analysis and Application (Prereq: TPP2110 and department consent)
TPP 3124 Improvisation (3 credits)
TPP4930 Actors for Directors (3 credits) (Prereq: Department consent)
TPP 4930, Advance Improv (Prereq: TPP 3124)

Production – Design/Technical

TPA3208 Drawing and Drafting for the Stage (Prereq: TPA2202C or TPA2232C, and theatre minor) (3 credits)
TPA3217 Introduction to Lighting and Sound (4 credits)
TPA3238 Advanced Costume Construction (Prereq: TPA2232C and theatre minor) (3 credits)
TPA4020 Lighting Design (Prereq: TPA3217) (3 credits)
TPA4049 Costume Design (Prereq: TPA2074) (3 credits)
TPA4239 Costume Patterning (Prereq: TPA2232C and theatre production minor) (3 credits)

Contact Information

You are always welcome to meet with an Advisor in the Heavener School of Business, however, advising specifically related to Theatre is available through the School of Theatre in the College of Fine Arts. For registration, scheduling, and area-specific questions, please contact:

Kevin Austin
kaustin@ufl.edu
352-273-0519
233 McGuire Pavilion
Department Website: <http://www.arts.ufl.edu/welcome/td/>

Minor Option

Two minor options are available in this Area of Specialization. To complete the General Theatre minor students must complete 17 credit hours with grades of “C” or better. To complete the Theatre Minor with an emphasis on Production (Design/Technical) students must complete 18-19 credit hours with grades of “C” or better. More information about the Theatre minors is available at: <https://catalog.ufl.edu/ugrad/1314/finearts/minors/theatre-general.aspx>.

Bachelor of Arts in Business Administration Area of Specialization: *Event Management (EVT)*

Description

The Tourism, Recreation and Sport Management Department through the College of Health and Human Performance prepares students to develop, manage and deliver programs and services to a variety of populations in diverse settings within the disciplines of tourism, event and recreation management. Event management courses and training focus on the knowledge and skills necessary to administer and manage a variety of events in the public and/or private sectors. The curriculum prepares students to organize events and conferences. Career opportunities are available in a range of event planning fields, including corporate, non-profit, entertainment, social, sport, and festival organizations. For career information view: <http://www.crc.ufl.edu/>

Requirements

In order to pursue this area of specialization, students must have a 2.5 UF GPA. Students are required to have a minimum of four classes totaling 12 hours from any of the 3000-4000 level courses listed below and maintain a minimum 2.0 Area of Specialization GPA. **HFT2750 (Event Management) is a prerequisite for completing the specialization courses.** Be sure to check course prerequisite requirements. **IMPORTANT:** The Tourism Recreation and Sports Management department will register students for a maximum of 2 HFT courses per term. It is recommended students plan for at least 3 semesters to complete the area. **The department will not be able to assist you with registration until 3 weeks after the start of Advance Registration. The department allows the students in the major to register prior to students outside the major.**

- [HFT 3512](#) Event Promotion (Prerequisites: ACG2021 and HFT2750)
- [HFT 4468](#) Hospitality Revenue Management (Prerequisite: ACG2021)
- [HFT 4517](#) Convention Sales & Services (Prerequisite: HFT2750)
- [HFT 4754](#) Advanced Event Management (Prerequisite: HFT2750)
- [LEI 3360](#) Hospitality Management

Contact Information

You are always welcome to meet with an Advisor in the Heavener School of Business; however, advising specifically related to Event Management is available through the Tourism, Recreation and Sport Management department in the College of Health and Human Performance. For registration, scheduling, and area-specific questions, please contact:

Dawn Shores
dshores@hhp.ufl.edu
352-392-4042
330 Florida Gym
<http://hhp.ufl.edu/index.php/current-students/current-students/academic-advising/>
Department Website: trsm.hhp.ufl.edu

Minor Option

There is not a minor offered in Event Management.