

Warrington College of Business Administration  
Hough Graduate School of Business  
School of Business  
Fisher School of Accounting

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**GENERAL FACULTY MEETING**

**AGENDA** | Wednesday, April 8, 2009 | 4:00 p.m. – STZ 102

1. The March 5, 2009 General Faculty Meeting Minutes is presented for approval by the faculty.

2. Undergraduate Committee (approved the following items):

The following course change is presented for approval by the faculty:

**Course Changes** (for approval):

**MAR 3023**

◆ **Change Prerequisite**

Current: Sophomore Standing and Completion of ECO 2023-Microeconomics or ECO 2013-Macroeconomics

Proposed: Sophomore Standing and completion of one of the following: ECO 2013-Macroeconomics, ECO 2023-Microeconomics, or AEB 2014-Economic Issues, Food, and You

The following information on a new minor in ISOM is presented for discussion only:

**New Minor:** (for discussion)

**Minor in Information Sciences and Operations Management**

5 Required Courses (12 hrs.):

MAC 2233 Survey of Calculus (3 hrs.)

CGS 2531 Problem Solving Using Computers (3 hrs.)

ISM 4113 Business Systems Design and Applications (2 hrs.)

ISM 4210 Database Management (2 hrs.)

ISM 4220 Business Data Communications (2 hrs.).

2 Elective Courses (4 hrs.):

ISM 4330 Information Systems and Operations Strategy (2 hrs.)

ISM 3254 Business Systems 1 (2 hrs.)

ISM 3255 Business Systems 2 (2 hrs.)

QMB 4701 Managerial Operations Analysis 1 (2 hrs.)

QMB 4702 Managerial Operations Analysis 2 (2 hrs.)

3. Other Business

4. Dean's Report

**GRADUATE FACULTY MEETING**

**AGENDA** | Wednesday, April 8, 2009 | (immediately following the General Faculty Mtg) – STZ 102

1. The March 5, 2009 Graduate Faculty Meeting Minutes is presented for approval by the faculty.

2. Other Business

3. Dean's Report

**Warrington College of Business Administration**

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**GENERAL FACULTY MEETING**

*MINUTES* | Thursday, March 5, 2009 | 4:00 p.m. – STZ 103

1. The February 10, 2009 General Faculty Meeting Minutes were presented for approval. A motion was made to approve the minutes as presented. The motion was seconded and the faculty voted to approve the minutes as distributed.
2. The College grading policy regarding problems associated with on line testing was presented as an action item with one minor change to exclude the word “projects” from the description. A motion was made to approve the grading policy as presented. The motion was seconded and the faculty voted to approve the college grading policy as presented.
3. Other Business – no items were presented.
4. Dean’s Report – no items were presented.

**GRADUATE FACULTY MEETING**

*MINUTES* | Thursday, March 5, 2009 | immediately following General Faculty meeting – STZ 103

1. The February 10, 2009 Graduate Faculty Meeting Minutes were presented for approval. A motion was made to approve the minutes as presented. The motion was seconded and the faculty voted to approve the minutes as distributed.
2. The Specialty Masters Committee approved the following degree concentrations. The new degree concentrations were explained in detail. A motion was made to approve the on-line MSM degree concentrations. The motion was seconded and the faculty voted to approve the following degree concentrations: On-line MSM degree concentrations (see attached):

Health Care Risk Management  
Geriatric Care Management

3. Other Business – no items were presented.
4. Dean’s Report –
  - The budget plans were discussed.
  - A meeting with the Provost is coming up and the budget reduction plan will be discussed.
  - There is still no word as to if the reduction will be 10%, less or over.
  - The college just completed AACSB Accreditation review.
  - AACSB recommended continuation with a six year review.
  - Attention needs to be given to Assurance of Learning at the College.
  - Some concerns AACSB has is what our budget will be, and also we should consider adding PQ Faculty.
  - AACSB Review Team was very interested in the Electronic Platform.
  - FEO’s – opportunities – information distributed to AUH’s. Information will be online tomorrow.
  - Applications must follow procedure posted online.
  - Information regarding summer research grants will be coming out next week.

A motion was made to adjourn the meeting. The motion was seconded and the meeting adjourned.

Attendees: John Kraft, Andy McCollough, Selcuk Erenguc, Gary McGill, Asoo Vakharia, Eric Olson, Dorothy McCawley, Alan Cook, Alan Sawyer, Joe Alba, David Denslow, Stan Smith, Jon Hamilton, Ira Horowitz, Robert Emerson

**PART 1: TO BE COMPLETED BY THE INSTITUTION**

Institution: University of Florida	Institutional Code: 001535	Instructional Unit or Department Name, Department Code: Marketing Dept. - 00117080100
Current SCNS Course Identification:		
Discipline (SMA) <u>1 4 0</u>	Prefix <u>M A R</u>	Level <u>3</u>
Course Number <u>0 2 3</u>		Lab Code _____
Institution's Course Title: <u>Principles of Marketing</u>		

**PART 2: REQUESTED ACTIONS**

Terminate Current Course	<input type="checkbox"/> Yes	Date Termination Effective: _____
NEW SCNS Course Identification: (Complete all appropriate areas)		
NEW Discipline (SMA) _____	Prefix _____	Level _____
Course Number _____		Lab Code _____
NEW Institution Course Title (if applicable): _____		
EFFECTIVE TERM AND YEAR FOR CHANGES: <u>Fall 2009</u>		

Other Items to Change	Change From	Change To
Amount of Credit	N/A	N/A
Contact Hour Base or Head Count	N/A	N/A
Prerequisites/Corequisites (This form does not update ISIS or registration prerequisite checking.)	Sophomore Standing and completion of EC02023 Microeconomics or EC02013 Macroeconomics.	See attachment for proposed change.....
Change of Course Description (Course syllabus must be attached): N/A	Mark any changes that apply: Rotating Topic <input type="checkbox"/> yes <input type="checkbox"/> no S/U Only <input type="checkbox"/> yes <input type="checkbox"/> no Repeatable for Credit <input type="checkbox"/> yes <input type="checkbox"/> no	

Department Contact, Telephone Number, Email Address and PO Box: <b>Julia Smith; 273-3269; julia.smith@cba.ufl.edu; 117155;</b>	(Date) <i>3/24/2009</i>
College Contact, Telephone Number, Email Address and PO Box: <b>Sharon Haughton; 273-3225; sharon.haughton@cba.ufl.edu; 117150</b>	(Date) <i>3/24/2009</i>

**PART 3: TO BE COMPLETED BY THE FACULTY DISCIPLINE COMMITTEE REPRESENTATIVE**

Approved Course Classification (Prefix, Number, Lab Code): \_\_\_\_\_  
 If not the same as recommended by institution, please explain:

SCNS Course Title (if new): _____
Decade Title (if new): _____
Century Title (if new): _____
Signature, Faculty Discipline Committee Representative _____
Date _____

Change Transmittal Form – attachment

Marketing Dept. 001170801.00

Prerequisite Change for MAR3023, Principles of Marketing:

Proposed: Sophomore Standing and completion of one of the following: ECO 2013 Macroeconomics, ECO 2023 Microeconomics, or AEB 2014 Economic Issues, Food and You