



Warrington College of Business Administration

Hough Graduate School of Business

School of Business

Fisher School of Accounting

GENERAL FACULTY MEETING

Agenda | Thursday, March 5, 2009 | 4:00 p.m. – STZ 103

1. The February 10, 2009 General Faculty Meeting Minutes presented for approval.
2. The College grading policy regarding problems associated with on line testing was presented at the last meeting as a discussion item. The policy is being presented now with one minor change to exclude the word “projects” from the description. This item is an action item and requires faculty to vote.
3. Other Business
4. Dean’s Report

GRADUATE FACULTY MEETING

Agenda | Thursday, March 5, 2009 | immediately following General Faculty meeting – STZ 103

1. The February 10, 2009 Graduate Faculty Meeting Minutes presented for approval.
2. The Specialty Masters Committee approved the following and presented it at the last meeting as an information item. It is now being presented to the faculty as an action item requiring faculty to vote.
On-line MSM degree concentrations (see attached):
Health Care Risk Management
Geriatric Care Management
3. Other Business
4. Dean’s Report

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GENERAL FACULTY MEETING

MINUTES | Tuesday, February 10, 2009 | 4:00 p.m. – STZ 103

1. The December 5, 2008 General Faculty Meeting Minutes were presented for approval. A motion was made to approve the minutes. The motion was seconded and the faculty voted to approve the minutes as distributed.
2. Undergraduate Committee - The Undergraduate Committee approved the following and requested approval by the faculty. A motion was made to approve these items. The motion was seconded and the faculty voted to approve the following course changes.

Course Changes:

QMB 4905

♦ Change Title

OLD: Individual Work in Decision and Information Sciences
NEW: Individual Work in Information Systems and Operations Management

♦ Change Description

OLD: Reading and/or research in Decision and Information Sciences. A written report is required.
NEW: Reading and/or research in Information Systems and Operations Management. A written report is required.

QMB 4941

♦ Change Title

OLD: Internship in Decision and Information Sciences
NEW: Internship in Information Systems and Operations Management

♦ Change Description

OLD: Applied work in Decision and Information Sciences. Requires several papers and reports. Will be counted as free-elective credit only. (S-U)
NEW: Applied work in Information Systems and Operations Management. Requires several papers and reports. Will be counted as free-elective credit only. (S-U)

3. The following item was presented for faculty approval. A motion was made to approve the following course change. The motion was seconded and the faculty voted to approve the following course change.

Business Minor Requirement:

♦ Change courses:

CURRENT: ECO 1033 or ECO 2023; ACG 2021C, MAN 3025, MAR 3023, and FIN 3403
NEW: ECO 1033 and ECO 2023 OR either ECO and BUL 4310; ACG 2021C, MAN 3025, MAR 3023, and FIN 3403

4. The College grading policy regarding problems associated with on line testing was presented as a discussion item.
5. Other Business – no other business was presented.
6. Dean's Report – no dean's report was presented.



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GRADUATE FACULTY MEETING

MINUTES | Tuesday, February 10, 2009 | immediately following General Faculty meeting – STZ 103

1. The December 5, 2008 Graduate Faculty Meeting Minutes were presented for approval. A motion was made to approve the minutes. The motion was seconded and the faculty voted to approve the minutes as distributed.
2. The following item was presented as an information item:
The Specialty Masters Committee has approved the following and is presenting these for information.
On-line MSM degree concentrations (see attached):
 - Health Care Risk Management
 - Geriatric Care Management
3. Other Business – no other business was presented.
4. Dean's Report – the following items were presented:
 - a) Notice of WCBA's Accreditation Visit – March 1-3, 2009.
 - b) The budget reduction was discussed; 10% reduction is due to the administration by 3/4/09.
 - c) Faculty encouraged to share input/suggestions regarding the budget cuts.
 - d) An explanation was provided regarding RCM Budget Models.
 - e) The new budget models are being negotiated.
 - f) The President would like to have a budget model in place by Summer.

EP Course Grading Proposal

Given the current state of computer-based testing technology and the size of our EP courses, I propose that we cap the percentage of the final grade earned through online assessments (e.g., quizzes, projects, tests) at 25%, to be distributed over a minimum of five assessments. No single online assessment should exceed 10% of the grade, and under no circumstance shall the final exam be an online assessment.

The college should continue to pursue the possibility of an online, proctored testing center. Contingent on the availability of existing resources and testing capacity, one or more of the EP courses should pursue this testing approach on a pilot basis.

A Proposal for Master of Science in Management with Concentrations in Health Care
Risk Management and Geriatric Care Management

NAMES OF THE PROPOSED CONCENTRATIONS

**Master of Science in Management with a concentration in Health Care Risk
Management**

**Master of Science in Management with a concentration in Geriatric Care
Management**

DESCRIPTION OF THE PROPOSED CONCENTRATIONS

Degree Level: Graduate (Master of Science)

Concentrations: Health Care Risk Management
Geriatric Care Management

Number of Credit Hours Required: Both concentrations will require students to complete 30 credit hours of graduate coursework and are expected to take 20 months to complete. Students will be taking two courses (six credit hours) per semester for five semesters. The specific courses required for the concentrations are listed in Exhibit 1.

Admission Criteria: In line with the current MSM degree requirements, applicants must have an acceptable four-year U.S. bachelor's degree from an accredited college or university, or a four-year international equivalent. Applicants for admission must also ~~have at least two years of work experience in a health care field~~ and must submit recent official scores for the GMAT or GRE test as well as official transcripts for all previous academic work. Applicants whose native language is not English are also required to submit test scores for the Test of English as a Foreign Language (TOEFL).

Master of Science in Management (MSM) is a graduate degree offered by the Warrington College of Business Administration. The MSM program is designed for individuals **with a non-business undergraduate degree**, who want to gain business knowledge which can be applied to a variety of careers. The curriculum provides skills that encompass the art and science of management, and prepares candidates for successful entry-level positions in management, consulting, or financial service positions. The MSM curriculum essentially consists of the first year (core) MBA courses plus three/four elective courses. The program is offered in an on-book, in-residence format. (Please see the attached MSM curriculum.)

On-line, self-funded versions of the MBA core courses taken by the MSM students are currently offered in the first year of the Two Year Internet MBA program. (Please see the attached Internet MBA curriculum.)

Certificate in Health Care Risk Management (CHCRM) is a graduate certificate program offered by the Department of Pharmacy Health Care Administration in the College of Pharmacy. The program consists of three 3-credit graduate courses and is offered in a self-funded, on-line format. (Please see the attached CHCRM curriculum.)

Master of Science in Management with a Concentration in Health Care Risk Management (MSM-CoHCRM) is an interdisciplinary master's program consisting of six 3-credit hour Business courses and four 3-credit hour Pharmacy Health Care Administration courses. Nine of the ten courses are currently offered in an on-line format in existing programs and the tenth course, Evaluation of Risk Management/Patient Safety Programs, is currently being developed. MSM-CoHCRM program will be offered in an on-line self funded format. Working professionals are the primary audience for this program.

Certificate in Geriatric Care Management (CGCM): is a graduate certificate program which is offered in a unique partnership between the University of Florida's Division of Continuing Education and Department of Behavioral Sciences and Community Health in the College of Public Health and Health Professions. The program is appropriate for new graduates or working professionals interested in a career in the care management of our elderly. The program consists of five, three-credit graduate courses and a 50-hour supervised clinical experience and is offered in an on-line self-funded format (Please see the attached CGCM curriculum.)

Master of Science in Management with a Concentration in Geriatric Care Management (MSM-CoGCM) is an interdisciplinary master's program consisting of six 3-credit hour Business courses and four 3-credit hour Behavioral Sciences and Community Health courses. All of the courses required in this program are currently offered in an on-line format in existing programs. MSM-CoGCM program will be offered in an on-line self funded format. Working professionals are the primary audience for this program.

RATIONALE AND NEEDS ASSESSMENT FOR A MASTER'S DEGREE IN MANAGEMENT WITH A CONCENTRATION IN GERIATRIC CARE MANAGEMENT

Job opportunities in geriatrics and gerontology are expected to grow by more than 35% - ranking among the most rapidly growing employment areas, according to the Bureau of Labor Statistics. The proposed program is designed to allow working professionals who already have a bachelor's degree to advance their career by attaining a Master's degree through a specialized on-line degree program. The University of Florida has been a pioneer in the establishment of a specialized discipline for those seeking to be designated as "professional geriatric care managers". The existing graduate certificate program serves as a foundation for those seeking to become "Certified Geriatric Care Managers". Several

states including Florida are currently working to establish a special license for those who practice under this designation. Once established the proposed law would recognize an advanced degree as a part of the licensure requirements.

The target market for this program would be working professionals seeking to advance their career or develop their own practice in GCM. This would include Nurses, Licensed Clinical Social Workers, Insurance and Financial Professionals.

The National Association of Professional Geriatric Care Managers is a professional association with about 3,000 members and would provide a natural venue for promotion of the proposed program. This association worked very closely with UF in development of a specialized certificate program and has already been a strong advocate for promotion of the existing program. There are several UF faculty members who are in the leadership of this prominent professional association. Dr. Ken Nanni serves as the Education Chair of the Florida Chapter and is actively involved in the national association.

The proposed program would also be attractive to members of the American College of Health Care Administrators, the American Health Care Association and the American Association of Homes and Services for the Aging, and the International Academy of Elder Care Managers.

RATIONALE AND NEEDS ASSESSMENT FOR A MASTER'S DEGREE IN MANAGEMENT WITH A CONCENTRATION IN HEALTH CARE RISK MANAGEMENT

The field of health care risk management is rapidly expanding with many new job opportunities yearly and expected to grow by more than 25% per year - according to the Bureau of Labor Statistics. The proposed program is designed to allow working professionals who already have a bachelor's degree to advance their career by attaining a Master's degree through a specialized on-line degree program. The State of Florida was the first in the country to recognize the significance of Health Care Risk Management as a means to reduce medical error, improve patient safety and overall quality of care. All hospitals and surgical centers in Florida are required to have a licensed health care risk manager on staff. Many states are now following the lead of Florida in establishing certification and licensure for professionals working in this field. In order to achieve certification and licensure in this area professionals are required to have graduate level training and currently there are no Master's in Management degrees (in Florida or across the country) which offer a specialization in Health Care Risk Management.

The target market for this program would be working professionals seeking to advance their career in health care risk management or administration of health care facilities/organizations. This would include Nurses, Hospital Administrators, Managed Care professionals and other health care providers.

The American Society for Health Care Risk Managers is a professional association representing about 5,500 members and would provide a natural venue for promotion of the proposed program. There are several faculty members associated with both the Florida Chapter and the American Association of HCRM including Dr. Ken Nanni who has served on the Board of Directors.

The proposed program would also be attractive to members of the Risk and Insurance Management Society, the American College of Health Care Executives, the American College of Health Care Administrators.

NUMBER OF STUDENTS

We expect to enroll 40 students, 20 in each concentration, in the first year of the program. We expect to reach a steady state enrollment of 60 students per year. Since the programs will be delivered over 20 months, a steady state enrollment of 120 students is the target.

TARGET START DATE

January 2010

PROGRAM FEES

The total price of the program is \$25,600. Books, a laptop computer and other teaching materials are included in the program cost.

PROGRAM FINANCES

Exhibit 2 shows that the breakeven number of students is 31. It also shows that the program will have a net revenue of \$123,000 for a cohort size of 40. This positive net revenue will be kept in reserve against unexpected drop in demand or increase in cost.

SUS INSTITUTIONS OFFERING SIMILAR PROGRAMS

There is no SUS institution offering a similar program.

RELATIONSHIP TO EXISTING CAMPUS PROGRAMS

As stated in the program description section, the proposed concentrations are interdisciplinary programs involving the Colleges of Business Administration, Pharmacy and Public Health and Health Professions. With the exception of one course which is in the development stage, all of the courses included in the curricula of the proposed concentrations are currently offered by the three Colleges.

EXHIBIT 1

PROPOSED MSM-CoHCRM CURRICULUM

ECP 5705: Economics of Business Decisions
ACG 5065: Financial and Managerial Accounting
MAN 5245: Organizational Behavior
QMB 5303: Introduction to Managerial Statistics
FIN 5405: Financial Management
MAR 5805: Problems and Methods in Marketing
PHA 5271: Introduction to Health Care Risk Management, Quality Improvement and Compliance
PHA 5270: Law, Health Care and Patient Safety
PHA 5272: Risk Management and Liability
PHA xxxx: Evaluation of Risk Management/Patient Safety Programs.

PROPOSED MSM-CoGCM CURRICULUM

ECP 5705: Economics of Business Decisions
ACG 5065: Financial and Managerial Accounting
MAN 5245: Organizational Behavior
QMB 5303: Introduction to Managerial Statistics
FIN 5405: Financial Management
MAR 5805: Problems and Methods in Marketing
GEY 6646: Issues and Concepts in Gerontology
RCS 6931: Medical and Health Management Issues in Aging.
GEY 6206: Interpersonal Communication within the Aging Network
GEY 6220: Geriatric Care Management.

EXHIBIT 2			
WARRINGTON COLLEGE OF BUSINESS ADMINISTRATION			
HOUGH GRADUATE SCHOOL OF BUSINESS			
MASTER OF SCIENCE IN MANAGEMENT WITH CONCENTRATIONS IN			
HEALTHCARE RISK MANAGEMENT AND GERIATRIC CARE MANAGEMENT			
30 CREDIT HOUR PROGRAM			
	BREAKEVEN		40 STUDENTS
FACULTY & STAFF PAYROLL			
a) assumes \$6,000 per credit hour overload (1)	108,000		108,000
b) Program staff (\$60K + 30% fringes)	78,000		78,000
c) BITS support	15,000		15,000
d) OPS assistant for coordinator (1 @ \$5K)	5,000		5,000
e) Graduate assistant support (\$2K/course)	28,000		28,000
f) Faculty Coordinator @0.15 FTE (300K + 30% fringes)	58,500		58,500
PROGRAM LUNCHEONS/REFRESHMENTS			
a) assumes \$350 per student	10,850		14,000
ORIENTATION & GRADUATION			
a) assumes \$400 per student	12,400		16,000
BOOKS, SUPPLIES, COPIES, ETC.			
a) assumes \$50 per credit hour	46,500		60,000
LAPTOP COMPUTERS			
\$2,550 per student	79,050		102,000
CREDIT CARD EXPENSE			
a) assumes 2% of revenues	15,872		20,480
PROMOTIONAL EXPENSE	150,000		150,000
UNIVERSITY OVERHEAD @ 14% OF REVENUES (2)	111,104		143,360
CONTRIBUTION TO COLLEGE OVERHEAD @ 10% OF REVENUES	79,360		102,400
TOTAL EXPENSE	797,636		900,740
TUITION REVENUE (\$25,600 per student)	793,600		1,024,000
NET REVENUE (LOSS) (3)	-4,036		123,260
# OF STUDENTS NEEDED	31		40
(1) Currently there is excess capacity in the Geriatric care and healthcare risk management courses. Therefore there is no additional faculty cost at this time for these courses. However, if and when the enrollment exceeds 35-40, it will be necessary to incur additional (overload) faculty cost.			
(2) Subject to change			
(3) Will be kept in reserve against unexpected drop in demand or increase in cost			

MSM Curriculum Plans for Full-time Students

SPRING START

Spring: Module 3

ACG 5005	Financial Accounting
QMB 5304	Intro. to Managerial Statistics
ECP 5702	Managerial Economics
GEB 5214	Professional Writing (1)

Spring: Module 4

ACG 5075	Managerial Accounting
MAN 5246	Organizational Behavior
XXX #####	Business Elective
GEB 5215	Professional Communications (1)

Summer A

MAN 6636	Global Strategic Management
BUL 5811	Managers & Legal Environ.
GEB 6115	Entrepreneurship (suggested elective)

Fall: Module 1

FIN 5437	Finance I
MAR 5806	Marketing Mgmt
XXX #####	Business Elective

Fall: Module 2

MAN 5502	Prod & Ops. Management
XXX #####	Business Elective
XXX #####	Business Elective

SUMMER B START

Summer B

GEB 5214	Professional Writing (1)
GEB 5215	Professional Communication (1)
MAN 6636	Global Strategic Management
BUL 5811	Managers and the Legal Environ.

Fall: Module 1

ACG 5005	Financial Accounting
ECP 5702	Managerial Economics
QMB 5304	Intro. Managerial Statistics
MAN 5265	Groups & Teams (suggested elective) (1)

Fall: Module 2

ACG 5075	Managerial Accounting
MAN 5246	Organizational Behavior
XXX #####	Business Elective
GEB 6930	Adv. Write & Comm. (suggested elective) (1)

Spring: Module 3

FIN 5437	Finance I
MAR 5806	Marketing Management
XXX #####	Business Elective

Spring: Module 4

MAN 5502	Prod. & Operations Management
XXX #####	Business Elective
XXX #####	Business Elective

Internet MBA 2-Year Class of 2011 (I2MBA11)

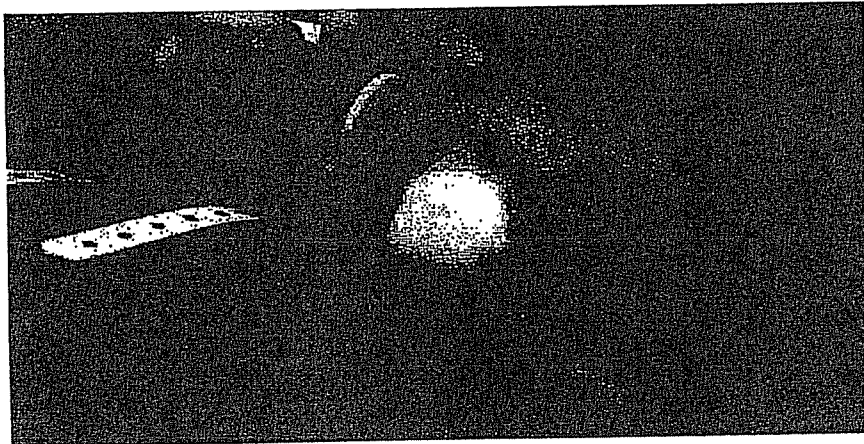
Tentative Class Schedule

Revised July 14, 2008

Term	Course Title	Course Number	Instructor	Credits
Term 1 Spring 2009	Economics of Business Decisions	ECP 5705	Berg	3
	Financial and Managerial Accounting	ACG 5065	Kramer	3
	Professional Writing	GEB 5212	McCawley	2
Term 2 Summer 2009	Organizational Behavior	MAN 5245	Tosi	3
	Introduction to Managerial Statistics	QMB 5303	Thompson	3
	Professional Writing	GEB 5212	McCawley	1
Term 3 Fall 2009	Financial Management	FIN 5405	Houston	3
	Problems & Methods In Marketing Management	MAR 5805	Alba	3
Term 4 Spring 2010	Operations Management	MAN 5501	Vakharia	3
	International Finance	FIN 6626	Naranjo	3
Term 5 Summer 2010	Corporate Finance	FIN 6425	Nimalendran	3
	The Legal Environment of Business	BUL 5810	Emerson	3
	Introduction to Real Estate	REE 6930	Archer	1
Term 6 Fall 2010	Entrepreneurship & Venture Finance	GEB 5114	Heggestad	3
	Business-to-Business Marketing	MAR 6930	Sturdivant	3
	Personal Financial Management	FIN 6930	Nye	1
Term 7 Spring 2011	Advanced Marketing Management	MAR 6816	Lutz	3
	Global Strategic Management	MAN 6637	Kraft	3
	Developing Leadership Skills	MAN 5141	Tosi	1
TOTAL CREDITS				48

	Holidays		
	2009	2010	2011
New Year's Day	Jan 1	Jan 1	Jan 1
New Year's Day (State Holiday - University Closed)	Jan 1	Jan 1	Dec 31 (2010)
Martin Luther King Day (State Holiday - University Closed)	Jan 19	Jan 18	Jan 17
Chinese New Year	Jan 26	Feb 14	Feb 3
Presidents' Day	Feb 16	Feb 15	Feb 21
Passover	Apr 9	Mar 30	Apr 19
Easter	Apr 12	Apr 4	Apr 24
Mother's Day	May 10	May 9	May 8
Memorial Day (State Holiday - University Closed)	May 25	May 31	May 30
Father's Day	Jun 21	Jun 20	Jun 19
Independence Day (Federal)	Jul 4	Jul 4	Jul 4
Independence Day (State Holiday - University closed)	Jul 3	Jul 5	Jul 4
Labor Day (State Holiday - University Closed)	Sep 7	Sep 6	Sep 5
Rosh Hashanah	Sep 19	Sep 9	Sep 29
Yom Kippur	Sep 28	Sep 18	Oct 8
Columbus Day - Observed (Federal)	Oct 12	Oct 11	Oct 10
Veteran's Day (Federal)	Nov 11	Nov 11	Nov 11
Veteran's Day (State Holiday - University closed)	Nov 11	Nov 11	Nov 11
Thanksgiving Day (Federal)	Nov 26	Nov 25	Nov 24
Thanksgiving Day (State Holiday - University closed)	Nov 26-27	Nov 25-26	Nov 24-25
Christmas Day (official)	Dec 25	Dec 25	Dec 25
Christmas Day (State Holiday - University Closed)	Dec 25	Dec 24	Dec 26

University of Florida

Department of Pharmacy Health Care Administration  Search

Certificate Program

Health Care Risk Management

The University of Florida graduate certificate in Health Care Risk Management is designed to prepare working professionals in healthcare or law to enter the field of health care risk management. After completing the program, students will have an understanding of general risk management techniques, standards of health care risk management administration, federal, state and local laws, and methods for integrating patient safety and enterprise risk management into a comprehensive risk management program.

The certificate requires the successful completion of three graduate-level courses. All courses are taught utilizing the Web for online lectures and discussion forums, incorporating textbook readings. Class assignments are submitted by students through the course Web site. Course interaction includes several discussion forums and presentations using an online virtual classroom.

Courses Offered

Contact Us

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Program Director
Pharmacy Health Care Administration
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Visit the [Distance and Continuing Education site for Health Care Risk Management.](#)

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Department of Pharmacy Health Care Administration

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Division of Continuing Education

University of Florida

Professional Geriatric Care Management Track

This track is designed for those who are interested in developing their own (private practice) geriatric care management business. The curriculum was designed in a partnership with the National Association of Geriatric Care Managers and the National Academy of Care Managers. Students are required to complete three core courses and two elective courses.

• **Required Courses**

- Issues and Concepts in Gerontology
- Overview of Geriatric Care Management
- Medical and Health Aspects of Care Management

• **Elective Courses**

(any two of the following)

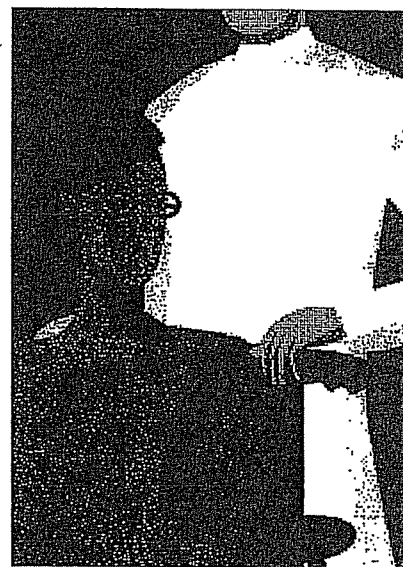
- Interpersonal Communication within the Aging Network
- Social Services and Aging
- Financial Considerations of the Elderly
- Aging Families and Elder Advocacy

• **Clinical Experience**

The final requirement for the Graduate level certificate is the supervised clinical experience. This hands-on, clinical experience enables one to gain clinical practice in the field. Students are required to complete 50 hours of clinical experience. For more information, please review the requirements for completion.

About the Course

- Home
- Graduate Certificate



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