

# Warrington College of Business Administration

## General Faculty Meeting Agenda

February 15, 2008 – 101 Stuzin Hall – 4:00 p.m.

1. General Faculty Meeting Minutes:  
December 7, 2007 minutes presented for approval by the faculty.
2. Undergraduate Committee:  
The Undergraduate Committee approved the following and requests approval by the faculty:  
  
*ECP 3302 – Environmental Economics*  
Change prerequisites:  
Current: ECO 2023  
New: ECO 2023. Credit cannot be received for both ECP 3302 and AEB 3450
3. Informational Item:  
Discussion of Assurance of Learning Goals and Objectives – Rich Lutz
4. Other
5. Dean's Report

## Graduate Faculty Meeting Agenda

February 15, 2007 – 101 Stuzin Hall – (*immediately following General Faculty Meeting*)

1. Graduate Faculty Meeting Minutes:  
December 7, 2007 minutes presented for approval by the faculty.
2. Other
3. Dean's Report

# Warrington College of Business Administration

## Faculty Meeting Minutes

December 7, 2007 – 102 Stuzin Hall – 10:00 a.m.

1. General Faculty Meeting Minutes

The October 30, 2007 minutes were presented for approval by the faculty. A motion was made to approve the minutes. The motion was seconded and the faculty voted to approve the minutes as distributed.

2. Tawyna Means, Director of Instructional Support for the College was introduced to the faculty.

3. Undergraduate Committee

A motion was made. The motion was seconded and the faculty voted to approve the following new courses:

New Course:

**ECO 3106 – Microeconomics for Public Policy Analysis (approved)**

◆ Credits: 4 credits

◆ Contact Hours: 4 hours

◆ Description: Primarily designed for public policy students in the College of Liberal Arts and Sciences. Not for economics majors in the College of Liberal Arts and Sciences or the Warrington College of Business Administration. This course examines the theory of consumer behavior, production, costs, firm behavior and the allocation of resources in the market system. Welfare economics and market failure with public policy focus are emphasized.

◆ Prerequisites: ECO 2023. Students who have credit for ECO 3101 or ECP 3703 cannot get credit for Microeconomics for Public Policy Analysis. Not for ECO or ES majors or majors in the Warrington College of Business Administration.

**ECP 4422 – Public Utility Economics: International Infrastructure (approved)**

◆ Credits: 4 credits

◆ Contact Hours: 4 hours

◆ Description: The course will examine issues in infrastructure industries (telecommunications, energy, water and transportation) that confront policy-makers and managers around the world. It will cover the political economy of regulation, regulatory policy reforms, technology change, market structure and competition, finance (and the activities of multilateral organizations, such as the World Bank), international investment, incentive regulation, performance benchmarking services to the poor, price structures, service quality, cost analysis, regulatory institutions and instruments, energy/environment issues, stakeholder interests, and corporate governance.

◆ Prerequisites: ECO 2023

**ECS 4110 – Africa in the Global Economy (approved)**

◆ Credits: 4 credits

◆ Contact Hours: 4 hours

◆ Description: The course aims to examine the African continent position globally, looking both at the challenges as well as at the options available to African nations to get a 'fair and better deal' in the global economy. Main topics: international trade and global value chains; WTO rules and negotiations especially with regard to agriculture; aid to Africa; economic reforms, the World Bank and IMF; the debt crisis; migration and African Diaspora.

◆ Prerequisites: ECO 2013 & ECO 2023, students who have credit for ECS 4111 cannot get credit for ECS 4110

**ECS 4111 – African Economic Development (approved)**

◆ Credits: 4 credits

◆ Contact Hours: 4 hours

◆ Description: The course deals with the most pressing issues facing Sub-Saharan African countries in their quest for socio-economic development. Although the main focus is on the contemporary issue and forthcoming challenges, we will also turn to (more or less recent) historical facts whenever necessary, to shed light on the present. Main topics are: economic growth, politics and institutions, international trade, agricultural and industrial development, poverty and inequality, access to basic social services, the environment, and gender issues.

◆ Prerequisites: ECO 2013 & ECO 2023, students who have credit for ECS 4110 cannot get credit for ECS 4111

3. Information Item – no action required
  - ◆ The minor in Real Estate is being discontinued and, effective Spring, 2008 no new students will be enrolled in the program. No discussion took place.
4. Other – none
5. Dean’s Report – none

A motion was made to adjourn the faculty meeting. The motion was seconded and the meeting adjourned.

## Graduate Faculty Meeting Minutes

December 7, 2007 – 102 Stuzin Hall – (immediately following General Faculty Meeting)

1. Graduate Faculty Meeting Minutes  
October 30, 2007 minutes presented for approval by the faculty. A motion was made to approve the minutes. The motion was seconded and the faculty voted to approve the minutes as distributed.
2. Information Item – no action required
  - ◆ The Hough Graduate School of Business is presenting the following (see attachment) for review and discussion.  
-A Pre-Proposal for Doctor of Business Administration (DBA) Degree.  
Dr. Erenguc presented a revised version of the DBA document. He pointed out that it will be turned over to an ad-hoc committee to review prior to asking the faculty to vote. Anyone interested in serving on the committee should contact Dr. Erenguc directly.
3. Other - none
4. Dean’s Report

### ***Salary pay plan:***

- Currently is in effect for next year.
- Eligible faculty will be notified by next week.
- This year the college has 17 eligible faculty.
- Normally the T&P Committee ranks the eligible faculty but this year some of the members are also eligible therefore a new committee will be selected to review and rank.
- The ranking will be provided to the university and the university will decide on who will be selected.

### ***Self-funded courses:***

- The Provost is in the second draft of evaluating self-funded courses (off-book programs).
- The recent draft reflects a tax rate of 25% on gross revenues.
- University-wide, Colleges are opposed.
- The central administration is moving from “there will be no more off-book courses” to “we need them but want to control them”.

### ***Hough Hall:***

- The building project is progressing.
- Construction manager is starting work with architect.
- Dr. Erenguc has visited schools (Emory) which was designed by the same architect.
- Still need \$9.75 million certified by Jan 1.
- Need \$200,000 by the end of December.
- Not all is cash in hand – plan to borrow against pledges.
- Plan to break ground in August.

### ***School of Business:***

- Senate approved the concept of creating the School of Business.
- Trustees are meeting in March and this is on their agenda.

- The President also needs to sign off on it.

***Student/Faculty Ratio:***

- The University received money to improve student/faculty ratio.
- The College was allotted two faculty positions and 0 advising positions.
- The bad news is the salary allocated is below the standard for faculty members hired here or at our peer schools.
- The salary problem has been pointed out to the administration as a concern.
- One position will be assigned to Finance and one position will be assigned to Accounting.

***Other:***

- This is Andy's last "official" faculty meeting.
- Joe Glover will be coming over to assume the Senior Associate Dean's position, however it will not happen until May 15, 2008.

A motion was made to adjourn the meeting. The motion was seconded and the meeting adjourned.

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*Attendance:* Joe Alba, Horace Tucker, Alan Sawyer, Jonathan Hamilton, David Sappington, Dominique DeSantiago, Joel Demski, Sandy Kramer, Jinhong Xie, Bart Weitz, Stan Smith, Larry Kenny, Donna Johnson, Tawyna Means, Sarah Hamersma, David Figlio, Bill Bomberger, Doug Waldo, Dave Denslow, Bill Rossi, Virginia Maurer, Asoo Vakharia, Steve Shugan, Jane Douglas, M. Nimalendran, Sanford Berg, Andy McCollough, Selcuk Erenguc, John Kraft

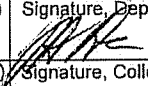
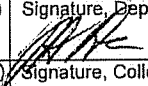
**PART 1: TO BE COMPLETED BY THE INSTITUTION**

Institution: <b>University of Florida</b>	Institutional Code: <b>001535</b>	Instructional Unit or Department Name, Department Code: <b>Economics / 01170500</b>
Current SCNS Course Identification: Discipline (SMA) <u>018</u> Prefix <u>ECP</u> Level <u>3</u> Course Number <u>302</u> Lab Code _____ Institution's Course Title: <u>Environmental Economics</u>		

**PART 2: REQUESTED ACTIONS**

Terminate Current Course <input type="checkbox"/> Yes	Date Termination Effective: _____
NEW SCNS Course Identification: (Complete all appropriate areas) NEW Discipline (SMA) _____ Prefix _____ Level _____ Course Number _____ Lab Code _____ NEW Institution Course Title (if applicable): _____	
EFFECTIVE TERM AND YEAR FOR CHANGES: <u>Summer 08</u>	

Other Items to Change	Change From	Change To
Amount of Credit		
Contact Hour Base or Head Count		
Prerequisites/Corequisites (This form does not update ISIS or registration prerequisite checking.)	<b>ECO 2023</b>	ECO 2023. Credit cannot be received for both ECP 3302 and AEB 3450
Change of Course Description (Course syllabus must be attached):		Mark any changes that apply: Rotating Topic <input type="checkbox"/> yes <input type="checkbox"/> no S/U Only <input type="checkbox"/> yes <input type="checkbox"/> no Repeatable for Credit <input type="checkbox"/> yes <input type="checkbox"/> no

Department Contact, Telephone Number, Email Address and PO Box: <b>Doug Waldo, 392-1370, doug.waldo@cba.ufl.edu, 117140</b>	(Date)	Signature, Department Chair: 	(Date)
College Contact, Telephone Number, Email Address and PO Box: <b>Sharon Haughton, 392-2397x1225, sharon.haughton@cba.ufl.edu, 117150</b>	(Date)	Signature, College Dean: 	(Date)
Signature, Graduate Dean (if applicable):	(Date)	Signature, Registrar (Institutional Contact):	(Date)

**PART 3: TO BE COMPLETED BY THE FACULTY DISCIPLINE COMMITTEE REPRESENTATIVE**

Approved Course Classification (Prefix, Number, Lab Code):	
If not the same as recommended by institution, please explain:	
SCNS Course Title (if new): _____	
Decade Title (if new): _____	
Century Title (if new): _____	
Signature, Faculty Discipline Committee Representative _____	Date _____

**PART 4: SCNS APPROVAL ONLY**

Date Approved _____	Correspondence Number _____
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**\*\*\*DRAFT\*\*\***

## **Initial Goals and Objectives Developed by Undergraduate Committee**

From AACSB White Paper, 20 November 2007:

Step 1: Establish Learning goals and objectives:

Each AACSB accredited business school and accounting program must develop a set of learning goals for each program that is consistent with the mission of the school or accounting program. "The mission and strategic objectives set out the intentions of the school, and the learning goals say how the degree programs demonstrate the mission" (AACSB 2007, p. 60). Each learning goal should describe the desired educational outcome that students should be able to accomplish when they graduate from the program, regardless of their major or concentration.

Goal 1: Possess effective communication skills

Objective I: Write business documents clearly, concisely, grammatically and with convincing analysis.

Objective II: Speak in groups and in public clearly, concisely, grammatically, with convincing analysis and appropriate use of visual aids.

Goal 2: Appreciate the ethical and legal aspects of business

Objective I: Define and explain the legal, ethical, and social responsibilities of business organizations.

Objective II: Identify relevant ethical and social issues that may not be obvious in complex business decisions.

Goal 3: Demonstrate competency in and across business disciplines

Objective I: Demonstrate knowledge and understanding of elements of economics, finance, accounting, marketing, operations management, organizational behavior, and business statistics.

Objective II: Apply knowledge of business concepts in decision-making.

Goal 4: Apply appropriate problem solving and decision-making skills

Objective I: Identify business problem(s)/issue(s)

Objective II: Evaluate alternative solutions

Objective III: Assess the outcomes of business decisions

Goal 5: Possess a global perspective on business

Objective I: Describe key components of countries' business environments and understand how environmental components differ across countries.

Objective II: Possess awareness of cultural differences and how these differences affect best practices.

Goal 6: Understand principles of teamwork and effective leadership within a team.

Objective I: Identify the strengths and weaknesses of teams and describe examples of effective teamwork.

Objective II: Define the traits of an effective leader and describe the role of an effective leader within a team.