



Graduate Programs in Business
Warrington College of Business Administration
Fisher School of Accounting
John Kraft, Dean

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GENERAL FACULTY MEETING
AGENDA
December 12, 2003 ** 3:00 P.M. ** 103 Stuzin Hall

Support materials are available in
the Associate Dean's Office for
review.

- 1. Minutes from the October 10, 2003 General Faculty Meeting
2. Undergraduate Committee:
The Undergraduate Committee has approved the following and requested that it be presented at the next College of Business Administration Faculty Meeting for approval.

New Courses:

GEB 4117 – Fundamentals of new Venture Planning

- Credits: 4
Contact Hours: 4 hours
Prerequisites: ACG 2021 & GEB 3112 (Principles of Entrepreneurship)
Description: A study of all the key elements of new venture planning to achieve an understanding of the process involved in the evaluation of new venture feasibility and the development business plans for new ventures.

Course changes:

MAR 3023 – Principles of Marketing

- Prerequisites: OLD – Junior standing or sophomore standing with ECO 2023
NEW – ECO 2023 and sophomore standing

3. Information Items:

The Undergraduate Committee has approved:

- 1) Principles of Entrepreneurship (proposed as GEB 3112) has been approved to be used as an elective for the BABA program
2) Minor in Entrepreneurship
3) Changes to the BSBA Online program curriculum
-“Principles of Entrepreneurship” will replace “Personal Finance” as a required course
- mix of requirements changed as follows: 7 core courses (no change), 6 major courses (previously 5), and 2 professional development courses (previously 3)
4) Limit placed on credits taken abroad
- BSBA & BABA students may count up to 30 credit hours of work taken abroad toward their undergraduate degree program
5) The college will no longer offer academic credit for internship experiences with the two exceptions:
- student participating through the Retail Center
- one-credit of GEB 4941 for students whose potential employer requires academic credit as a condition of employment In these cases, the UPO will supervise and issue the internship credit.
6) Hours required for Dean’s List has been reduced from 14 hours of graded coursework to 12 hours. GPA of 3.5 remains as does the restriction that S/U work does not count.

4. Other

**GRADUATE FACULTY MEETING
AGENDA**

1. Minutes from the October 10, 2003 Graduate Faculty Meeting

2. Masters Committees:

The Masters Committee has approved the following and requested that it be presented at the next College of Business Administration Graduate Faculty Meeting for approval.

New Courses:

ISM 6257 – Intermediate Business Programming

- ♦ Credits: 2
- ♦ Contact Hours: 2
- ♦ Prerequisites: CGS 2414 or CGS 3022 or consent of Instructor
- ♦ Description: This course teaches intermediate level object oriented programming concepts through the C# programming language. The focus is on the application of these concepts in business systems. Concepts such as classes, inheritance, polymorphism, interfaces, error handling, multithreading, database connectivity, etc. and their use in business information systems are covered.

ISM 6258 – Advanced Business Programming

- ♦ Credits: 2
- ♦ Contact Hours: 2
- ♦ Prerequisites: ISM 6257
- ♦ Description: The course is designed as an advanced level system implementation course to teach event driven, component based programming, GUI components and client end system design and implementation in distributed systems. Other advanced topics such as database development, networking, security and object oriented concepts will also be covered as needed.

QMB 6941 – Internship

- ♦ Credits: Variable, 1-3; Max 6
- ♦ Contact Hours: .5 head count hours
- ♦ Grading: S/U only
- ♦ Prerequisites: Open only to DIS graduate students
- ♦ Description: Applied course work. Several papers and reports will be required.

3. MBA Committee:

The MBA Committee has approved the following and requested that these be presented at the next College of Business Administration Faculty Meeting for approval.

New Courses:

MAR 6837 – Consumer-Centered Product Design

- ♦ Credits: 3
- ♦ Contact Hours: 3
- ♦ Prerequisites: MAR 5805
- ♦ Description: Project based course that greatly elaborates the product-development module of the core marketing course. Focus on the intersection of marketing, engineering and design.

4. PhD Committee

The PhD Committee has approved the following and requested that these be presented at the next College of Business Administration Faculty Meeting for approval.

New Courses:

FIN 7815 – Market Micro Structure

- ♦ Credits: 2 credits
- ♦ Contact Hours: 2 hours

- ♦ Description: Empirical research in finance, focused on the application of econometric and statistical techniques to address research problems in finance.

MAN 7146 – Leadership

- ♦ Credits: Variable 1-3 credits
- ♦ Contact Hours: 1-3 hours
- ♦ Description: This course will consider both the classical approaches to leadership, as well as the contemporary perspectives that are at the leading edge of this paradigm shift. Accordingly, most of the course will be spent understanding and evaluating the theories that have shaped the leadership field.

5. Information Items:

The MBA Committee has approved changes as follows:

- 1) Allow the following new courses to count as electives for all MBA students: GEB 6116 (Technology Venture Sequence) , FIN 6603 (International Cash Flow Management), FIN 6623 (Project Analysis in a Global Environment).
- 2) MBA Entrepreneurship Concentration: Students must take either GEB 6115 – Entrepreneurship or FIN 6642 – Global Entrepreneurship.
- 3) MBA Finance Concentration: Students must take either GEB 6115 – Entrepreneurship or FIN 6642 – Global Entrepreneurship.

The Masters Committee has approved changes to program names as follows:

1. Current name: Master of Science in Business Administration with a concentration in Entrepreneurship
Proposed name: Master of Entrepreneurship
2. Current name: Master of Science in Business Administration with a concentration in Finance
Proposed name: Master of Science in Finance
3. Current name: Master of Science in Business Administration with a concentration in Management
Proposed name: Master of Management
4. Current name: Master of Science in Business Administration with a concentration in Real Estate
Proposed name: Master of Science in Real Estate

6. Other