



Graduate Programs in Business
Warrington College of Business Administration
Fisher School of Accounting
John Kraft, Dean

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GENERAL FACULTY MEETING
THURSDAY, OCTOBER 7, 1999
3:30 - 5:00 PM
STZ 101
AGENDA

Backup material for curriculum items can be viewed in the Dean's

- 1. Minutes: Approval of minutes from the August 26, 1999 General Faculty Meeting (attachment 1)
2. Undergraduate Committee: The Undergraduate Committee has approved the following and requested that it be presented at the College of Business Administration Faculty Meeting for approval. Increase the preprofessional GPA requirement from its current level of 3.0 to 3.25 for admission to the DIS major (attachment 2)
3. Dean's Report
4. Other Business

GRADUATE FACULTY MEETING
October 7, 1999

- 1. Minutes: Approval of Minutes from the August 26, 1999 Graduate Faculty meeting (attachment 1)
2. MBA Committee: The MBA Committee has approved the following curriculum items and has requested that these be presented at the next College of Business Administration Graduate Faculty Meeting for approval.

Informational items:

- 1) Addition of a concentration in Latin American Studies (attached). [ECO] (attachment 3)
2) New certificate program in Entrepreneurship and Technology Management [FIRE] (attachment 4)
3) Revisions to Concentration in Human Resource Management [MAN] (attachment 5)

New Courses

MAN 6xxx - Designing Effective Organizations

- Credits/Contact: 2
Description: The design of successful organizations. Topics include the nature of the firm, history of organizational design, contemporary designs for vertical integration, diversification, low cost, differentiation and mixed strategies and organizational design problems.
Prerequisite: MAN 5246 or equivalent

### **MAN 6xxx – Managing Groups and Teams in Organizations**

- ♦ Credits/Contact: 2
- ♦ Description: Issues facing those who manage groups and teams in business organizations. Topics include: composing, developing, and motivating teams; inter- and intra-team processes; assessing barriers to effectiveness; interventions to overcome team problems.
- ♦ Prerequisite: MAN 5246 or equivalent

### **MAN 6xxx – Strategic Human Resource Management**

- ♦ Credits/Contact: 2
- ♦ Description: Human resource management from the perspective of the organization with emphasis on how organizations utilize human resources effectively to achieve organizational goals.
- ♦ Prerequisite: MAN 5246 or equivalent

### **MAN 6xxx – Managing Strategic Processes and Change in Organizations**

- ♦ Credits/Contact: 2
- ♦ Description: Organizational and managerial issues that surround the development and implementation of new organizational strategies. Topics include strategic decision-making; managing research and development as a strategic resource; simulation and experimentation; organizational change; and the interaction between organizational strategy, structure and culture.
- ♦ Prerequisite: MAN 5246 or equivalent

### **MAN 6xxx – Managing Technology in Organizations**

- ♦ Credits/Contact: 2
- ♦ Description: Organizational and Managerial issues surrounding the development diffusion, and adoption of new technologies. Topics include the interplay of technology, organizations, and work, the interplay of development, transfer, and adoption of new technologies; R & D of new products and process; technology transfer; diffusion of innovation.
- ♦ Prerequisite: MAN 5246 or equivalent

### **ECP 6421 – Latin American Business Economics**

- ♦ Credits/Contact: 2
- Description: A review of the political, economic and cultural background of the region including trade patterns and policies; direct foreign investment and multinational firms; determination of foreign exchange rate risk; the effects of currency crises and monetary policies on the business environment; corporate strategies that are relevant for Latin America; international marketing and finance strategies appropriate for the region; and the role of government policies affecting the operations of firms in Latin America.

### Course Changes

#### **MAN 6331 – Compensation and Performance Appraisal**

- ♦ Change Title: Compensation in Organizations

#### **BUL 6891 – Legal Aspects of Technology Management**

- ♦ Change Description: Legal aspects of managing and transferring technology, especially law that

governs the development, protection, and transfer of the firm's intellectual assets. Topics include patents, copyrights, trademarks, trade secrets and other forms of intellectual property, with applications to high technology and the internet.

3. **Graduate Committee:**

The Graduate Committee has approved the following curriculum changes and has requested that these be presented at the next College of Business Administration Graduate Faculty Meeting for approval.

Use ISM 6223 as capstone course for the MS in DIS Program. (**attachment 6**)

New Courses

**REE 6307 – Real Estate Securities & Portfolios**

- ♦ Credits/Contact: 2
- ♦ Description: Securitized equity real estate investment topics. Emphasis on multiple property valuation and decision making.
- ♦ Prerequisite: REE 6505

Course Changes

**REE 6505 – Principles of Real Estate Decision Making**

- ♦ Change Title: Introduction to Real Estate

**REE 6395 – Real Estate Investment and Securities**

- ♦ Change Title: Investment Property Analysis

4. **Dean's Report**

5. **Other Business**

**FALL SEMESTER FACULTY MEETINGS:**

**THURSDAY, DECEMBER 2, 1999 (3:30-5:00P)** Agenda items due 11/18/99

**PEP LECTURE SCHEDULE:**

**THURSDAY, DECEMBER 2, 1999**

**ALAN SAWYER**

**Title: The Accuracy of Managers' Beliefs About What Consumers Think: Possible Causes"**