



**GENERAL FACULTY MEETING  
THURSDAY, JANUARY 28, 1999  
3:30 P.M. - STZ 101  
AGENDA**

1. Minutes from the October 22, 1998 General Faculty Meeting (attachment 1)
2. Undergraduate Committee: (attachment 2)

The Undergraduate Committee has approved the following changes and requested that these be presented at the Faculty Meeting for approval.

Change Requirements for Undergraduate Marketing Major

MAR 3503 Consumer Behavior  
MAR 4803 Marketing Management

and one elective from the following set of courses:

MAR 4403 Sales Management  
MAR 4156 International Marketing  
MAR 3231 Retailing  
MAR 4613 Market Research

Change to CIS Curriculum

Drop as a requirement for the CIS Program:

QMB 4703 Managerial Operations Analysis III

3. Dean's Report
4. Other Business

**Erenguc**

**Pep lecture by Selcuk**

**"Project Scheduling"**  
(after the Graduate Faculty Meeting)

**Graduate Faculty Meeting**  
**January 28, 1999**  
**AGENDA**

1. Minutes from the October 22, 1998, Graduate Faculty Meeting (attachment 1)
2. Graduate Committee: (attachment 3)

The Graduate Committee has approved the following proposal and requested that it be presented at the Graduate Faculty Meeting for approval.

*Proposal for Ph.D. Co-major with Statistics*

3. MBA Committee: (attachment 4)

The MBA Committee has approved the following curriculum item and requested that these be presented at the Graduate Faculty Meeting for approval.

New Course:

Title & Number:	MAN 6637 – Global Strategic Management
Credits & Contact Hours:	3
Description:	Analysis of the ways firms compete in a multinational and global environment. Designed for masters' level students in business.

4. Dean's Report
5. Other Business

## **PEP LECTURE BY SELCUK ERENGUC** **"PROJECT SCHEDULING"**

**MARK YOUR CALENDAR FOR THESE UPCOMING MEETINGS:**

*February 25, 1999 (3:30-5:00p) STZ 101 (agenda items due 2/12)*

*March 18, 1999 (3:30-5:00p) STZ 101 (agenda items due 3/8)*