GENERAL FACULTY MEETING
March 6, 1992
2:00 - 4:00 p.m.

AGENDA

1. Minutes from the February 14, 1991 General Faculty Meeting.

2. Undergraduate Committee (attachment 1)
   - Curriculum Changes
     addition of ECO 4970 (Honors Thesis)
     deletion of ECO 2620, ECO 4633, ECO 4634 and ECP 3000
   David Nye

3. Other Business

GRADUATE FACULTY MEETING
March 6, 1992

1. Minutes from the February 14, 1992 Graduate Faculty meeting

2. MBA Program (attachment 1)
   Chris James

3. Other Business
FLORIDA DEPARTMENT OF EDUCATION
STATEWIDE NEW COURSE TRANSMITTAL FORM

(See instructions for completing Part I on reverse side.)

PART I: TO BE COMPLETED BY UNIVERSITY

UNIVERSITY OF FLORIDA
University

Recommended SCNS Course Identification:

Discipline (SMA) _ _ _ Prefix _ _ _ Level _ _ _ Course No. _ _ _ Lab Code _ _ _ Contact Hr** Base

University's Course title: Honors Thesis

Amount of College Credit: If variable or repeatable credit, min _ and max _ per semester; total _ repeated credits allowed.

Catalog Description (For graduate courses, attach brief syllabus, grading criteria, and reading list; for undergraduate and professional courses, attach syllabus or outline):

To qualify for High or Highest Honors, Economics majors in the College of Business Administration will need to complete an honors thesis which will be reviewed by at least one faculty member selected by the Economic's honors coordinator.

Prerequisites: 100 hours earned and 3.6 UF GPA

Corequisites:

Intended Students (Check all that apply):
__ Undergraduate Nonmajors  _ Undergraduate Majors  _ Advanced Undergraduates  _ Graduate Students

_Honor Students  X Other (specify):

Category of Instruction: _ Introductory  _ Intermediate  _ Advanced

List the department chair (by name & dept) with whom you have cleared any question of possible duplication or infringement by this course. Each such chair must either sign the syllabus requested or indicate no concern or possible infringement or make comments. Any lack of comments or signatures must be explained.

Fall 1992
Effective Term (first term course will be offered):

Signature of Department Chair

Signature of College Dean

Signature of University Contact

*Example formulas on reverse side.

PART II: FACULTY DISCIPLINE COMMITTEE USE

APPROVED Prefix _ _ _ Level _ _ _ Course No. _ _ _ Lab Code _ _ _

If not the same as recommended by institution, please explain:

SCNS Course Title (if new)
Decade Title (if new)  Century Title (if new)

Signature of Faculty Discipline Committee Representative

PART III: SCNS STAFF USE ONLY

Signature

Date Entered

Correspondence Number
Attachment 1

STATEWIDE COURSE TERMINATION OR CHANGE TRANSMITTAL FORM
(See instructions for completing Part I on reverse side.)

PART I: TO BE COMPLETED BY THE UNIVERSITY

UNIVERSITY OF FLORIDA

001535

Economics

Institutional Code

Department:

Current SCNS Course Identification:

Discipline (SMA) ___ Prefix ECO ___ Level 2 Course No. 620 ___ Lab Code ___

University's Current Course Title: Economic History of the US

TERMINATE CURRENT COURSE: Effective Term Fall 1992

(Skip to signatures)

COMPLETE ONLY THOSE PORTIONS WHERE CHANGES ARE REQUESTED:

Recommended Revised SCNS Course Identification:

Discipline (SMA) ___ Prefix ___ Level ___ Course No. ___ Lab Code ___ Contact Hrs: Base ___

UN Head Count ___

University's Revised Course Title:

College Credit: From ___ To ___

Explanation of Requested Change:

Revised Catalog Description (For graduate courses, attached brief syllabus, grading criteria, and reading list; for undergraduate and professional courses, attach revised outline or syllabus):

P/ requisites: Add ___ Delete ___

Corequisites: Add ___ Delete ___

Intended Students (Check all that apply):

___ Undergraduate Nonmajors ___ Undergraduate Majors ___ Advanced Undergraduates ___ Graduate Students ___

___ Honor Students ___ Other (specify): ___

Category of Instruction: ___ Introductory ___ Intermediate ___ Advanced ___

Effective Term (first term change will be implemented) 4/8/95

Signature of Department Chair: J. Kenny

Date ___ Signature of College Dean ___ Date ___

Signature of Graduate Dean (if applicable) ___ Date ___ Signature of University Contact ___ Date ___

FOR SCNS USE ONLY

PART II: FACULTY DISCIPLINE COMMITTEE USE ONLY

APPROVED Prefix ___ Level ___ Course No. ___ Lab Code ___

If not the same as recommended by university, please explain:

SCNS Course Title (if new) ___

Decade Title (if new) ___ Century Title (if new) ___

Signature of Faculty Discipline Committee Representative ___

PART III: SCNS STAFF ONLY

Signature ___ Date Entered ___ Correspondence Number ___
**FLORIDA DEPARTMENT OF EDUCATION**

**STATEWIDE COURSE TERMINATION OR CHANGE TRANSMITTAL FORM**

*(See instructions for completing Part I on reverse side.)*

**PART I: TO BE COMPLETED BY THE UNIVERSITY**

**UNIVERSITY OF FLORIDA**

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**Institutional Code**: 001535

**Department**: Economics

**Current SCNS Course Identification:**

- **Discipline (SMA)**: __
- **Prefix**: ECO
- **Level**: 4
- **Course No.**: 634
- **Lab Code**: __

**University's Current Course Title**: Development of Modern Western Economy

---

**Terminate Current Course**: Effective Term: Fall 1992

(Skip to signatures)

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**COMPLETE ONLY THOSE PORTIONS WHERE CHANGES ARE REQUESTED:**

**Recommended Revised SCNS Course Identification:**

- **Discipline (SMA)**: __
- **Prefix**: __
- **Level**: __
- **Course No.**: __
- **Lab Code**: __
- **Contact Hrs:** __
- **Base OR Head Count**: __

---

**University's Revised Course Title**: __

**College Credit**: From __ To __

**Explanation of Requested Change**: __

**Revised Catalog Description** *(For graduate courses, attached brief syllabus, grading criteria, and reading list; for undergraduate and professional courses, attach revised outline or syllabus):*

---

**Pre requisites**: Add __ Delete __

**Corequisites**: Add __ Delete __

**Intended Students** *(Check all that apply):*

- Undergraduate Nonmajors
- Undergraduate Majors
- Honor Students
- Other (specify): __

**Category of Instruction**: Introductory

**Effective Term** *(first term change will be implemented)*

[Signature of Department Chair L. Kenny] Date __/8/91

**Signature of Graduate Dean** *(if applicable)*

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**FOR SCNS USE ONLY**

**PART II: FACULTY DISCIPLINE COMMITTEE USE ONLY**

**Approved Prefix**: __

**Level**: __

**Course No.**: __

**Lab Code**: __

**If not the same as recommended by university, please explain:**

**SCNS Course Title** *(if new)*

**Decade Title** *(if new)*

**Century Title** *(if new)*

---

**Signature of Faculty Discipline Committee Representative**

---

**PART III: SCNS STAFF ONLY**

**Signature**

**Date Entered**

**Correspondence Number**
MBA FOR MANAGERS

Draft Proposal
March 2, 1992

Introduction

There appears to be strong demand for The Florida MBA Program from people in the work force. Over the years many requests for a part-time MBA program at Florida have resulted in several surveys. Earlier surveys pointed to a limit in the number of qualified candidates in the Gainesville area necessary to sustain a part-time program. The most recent survey, a phone survey sponsored by the Business Leaders Forum in spring of 1990, convinced the MBA administration that sufficient market demand does exist to run a small program for the fully employed. A proposal approved by the MBA committee was presented to college department chairmen in fall of 1990. The plan was tabled due to the budget crisis.

This proposal is a version of the one passed by the MBA committee with two critical modifications. This proposal reflects the recently approved 16 course MBA program and describes a program which can generate sufficient revenues to cover its costs. This pilot program is viewed as the beginning of executive MBA education at the University of Florida.

PLAN

Admissions

The target group for this program is employed professionals within approximately a 100 mile radius of campus. Identical criteria used to select candidates for the full-time program will be adopted with the addition of a minimum work experience requirement of 2 years. All procedures established by the graduate school will be followed. Candidate quality comparable to our full-time program is the goal. All applicants will be required to interview with a member of the admissions committee. Enrollment is limited to Florida residents.

Program

The sixteen courses will be offered in 4 eleven week terms per year on a two year cycle. Two course sections will be taught each Saturday, allowing candidates from as far as Jacksonville and Ocala to participate. The program will begin in January 1993, with the first participants graduating in December 1994 (exhibit 1). Only the General Business concentration will be offered. Professional development seminars such as business writing and public speaking will be provided. The program is neutral with respect to undergraduate course offerings. If the program is in-load the college will provide funds to support graduate students to staff undergraduate courses lost during Fall or Spring semester.
EXHIBIT I

MBA For Managers
*Potential Coursework

January 1993 to December 1994
Two Year Cycle

<table>
<thead>
<tr>
<th>Course Offered</th>
<th>Course</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 SPRING SEMESTER '93</td>
<td>MAN 6245 - Organization Behavior</td>
<td>3</td>
</tr>
<tr>
<td>(Jan. - March)</td>
<td>QMB 5200 - Managerial Statistics</td>
<td>3</td>
</tr>
<tr>
<td>2 SUMMER '93</td>
<td>ECP 6705 - Managerial Economics</td>
<td>3</td>
</tr>
<tr>
<td>(April - June)</td>
<td>ISM 5021 - Information Systems</td>
<td>3</td>
</tr>
<tr>
<td>3 SUMMER '93</td>
<td>FIN 5405 - Financial Management</td>
<td>3</td>
</tr>
<tr>
<td>(July - Sept.</td>
<td>MAR 6805 - Marketing Management</td>
<td>3</td>
</tr>
<tr>
<td>4 FALL SEMESTER '93</td>
<td>ACG 6026 - Man &amp; Fin Accounting</td>
<td>3</td>
</tr>
<tr>
<td>(Oct. - Dec.</td>
<td>MAN 5501 - Operations Management</td>
<td>3</td>
</tr>
<tr>
<td>5 SPRING SEMESTER '94</td>
<td>FIN 5425 - Corporate Finance</td>
<td>3</td>
</tr>
<tr>
<td>(Jan. - March)</td>
<td>ECP 6725 - International Macro</td>
<td>3</td>
</tr>
<tr>
<td>6 SUMMER '94</td>
<td>MAR 6646 - Marketing Research</td>
<td>3</td>
</tr>
<tr>
<td>(April - June)</td>
<td>Elective</td>
<td>3</td>
</tr>
<tr>
<td>7 SUMMER '94</td>
<td>FIN 6314 - Financial Institutions</td>
<td>3</td>
</tr>
<tr>
<td>(July - Sept.)</td>
<td>MAR 6816 - Advanced Marketing Management</td>
<td>3</td>
</tr>
<tr>
<td>8 FALL SEMESTER '94</td>
<td>MAN 6721 - Business Policy</td>
<td>3</td>
</tr>
<tr>
<td>(Oct. - Dec.)</td>
<td>GEB 5405 - Legal Environment of Business</td>
<td>3</td>
</tr>
</tbody>
</table>

*Sequence and elective courses to be determined.

TOTAL 48
The meeting was called to order by Dean John Kraft at 2:00 p.m.

1. **MINUTES**
   
   Minutes from the February 14, 1992, meeting were approved as distributed.

2. **UNDERGRADUATE COMMITTEE**
   
   The Undergraduate Committee approved the following curriculum changes and presented them for faculty action:
   
   - Addition of ECO 4970 (Honors Thesis). A motion was made, seconded and passed to approve this addition.
   - Deletion of ECO 2620; ECO 4633; ECO 4634, ECP 3000. A motion was made, seconded and passed to approve these deletions.

3. **OTHER BUSINESS**
   
   - Dean Kraft reported on the Foundation Debt. The College has reached an agreement with the Foundation concerning the debt. The agreement has been approved by the Finance Committee and the College will begin payment on the principal in December of 1992, and pay installments for seven years in order to extinguish the debt.

   - Dean Kraft reported on the GRK property. He stated that just recently he had a meeting with the people from Continuing Education and laid out our conditions for the sale of the property. The conditions will require DOCE to make an investment in the property to bring it up to code; they will pay interest on the debt owed us by that property, and in five years they will begin paying the principal and continue to pay interest. We will try to reach an agreement by the end of this month.

   - A question came up about not offering Summer A. Dean Kraft stated that as far as he knows the only thing the College has at risk is Summer B. Summer A would only be at risk if we got further cuts in this fiscal year. He reminded the faculty that if the Reality Budget passes we will not have Summer B but we will have A and C.

A motion was made to adjourn the General Faculty meeting at 2:45 p.m.
REPORT TO THE FACULTY
OF THE COLLEGE OF BUSINESS ADMINISTRATION

on the

UNDERGRADUATE CURRICULUM

Prepared by the

UNDERGRADUATE COMMITTEE

March 27, 1992 - Revised
AACSB accreditation team, involves the presentation of material and the breadth and depth of coverage. Typically, a standard lecture format is followed with each course lasting one semester. There has been insufficient experimentation with course format, for example the creation of four hour courses which include a lab section. Courses taught in modular fashion are a rarity. Little is demanded from our students in the way of written reports and oral presentations. International business material has not been adequately introduced to our students, inadequate attention is given to the "soft" skills and the subject of ethics is not properly covered.

Insufficient faculty and staff resources to meet business course demand and a lack of innovativeness can have an adverse impact on the learning experience of our students. For example, existing faculty resources can meet present student demand only by allowing large class sizes in both core and major courses, and by utilizing adjunct faculty.¹ The University's current budget crisis will exacerbate these problems as our faculty and resource base continues to shrink.

Enrollment Management Report. The Enrollment Management Report demonstrated a number of factors that may cause problems in the frequency and scope of course offerings.

Non-fungible Faculty. The specialized nature of faculty

¹ Preliminary Analysis of Undergraduate Enrollment Potential (Enrollment Management Report), College of Business Administration, University of Florida, January 24, 1991.
CONCLUSIONS

Technically, our current curriculum does not violate the maximum number of business hours requirement. However, the Undergraduate Committee believes that some CBA students currently take too many business courses. Moreover, some students do not achieve sufficient diversity in their education because they do not take courses dealing with international experiences and the "soft" skills such as communications.

The University's current budget crisis has accelerated the College's need to rebalance its resources in order to properly support its faculty and provide a quality learning experience to its students.

PROPOSAL

As a result of deliberations during the Fall, 1991 and Spring, 1992 semester, the Undergraduate Committee has drawn up a proposal for adoption by the faculty. It is designed to improve the learning experience of College of Business students as well as contribute to a long run solution to the College's budget problems.

The proposal is driven by the following mission statement from which the Committee developed an operating strategy.

GOAL The goal of the undergraduate business curriculum is to prepare students to be general managers as well as to instruct them in the functional skills needed to be immediately productive members of a business enterprise.
2. Major Experience: Maximum of 5 required CBA (or non-CBA) courses

Departments would control the contents of their majors as in the past. The likely sets are estimated to be the following, with the last line showing the course(s) likely to be lost with this 5-course maximum given the current majors.

<table>
<thead>
<tr>
<th>Management</th>
<th>Marketing</th>
<th>Economics</th>
<th>Finance</th>
</tr>
</thead>
</table>

**Lost:**

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<tr>
<th>Inter. Micro</th>
<th>Inter. Macro</th>
<th>Dept. Elect.</th>
<th>Inter. Macro</th>
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</thead>
<tbody>
<tr>
<td>Inter. Micro</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

3. Excluded CBA Courses (not considered in teaching loads):

1. Honors courses.
2. Internships.
3. Dean's Course.

4. Business Policy will continue to be taught by Management.

5. Instructors in all course sections with a capacity of 48 or less will be expected to include at least one paper, written project, or oral presentation in their course requirements. They may be individual or group assignments. The Dean's Office will request course outlines for all such courses every semester. The Undergraduate Committee will review the course outlines and report back to the Dean's Office on this subject prior to the start of the following semester.

6. Students will be required to complete the computer literacy requirement by the end of their first semester or they will be excluded from further registration within the college. The requirement can be filled by,

   a. completing CAP 3802,
### APPENDIX A

**CBA Undergraduate Program: With Old General Education Requirement**

<table>
<thead>
<tr>
<th>General Education</th>
<th>Hours</th>
<th>Comments</th>
</tr>
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<tr>
<td>Mathematics</td>
<td>6</td>
<td>6 hours can be met by MAC 3233 and STA 3023</td>
</tr>
<tr>
<td>Social &amp; Behavioral Sciences</td>
<td>9</td>
<td></td>
</tr>
<tr>
<td>English</td>
<td>6</td>
<td>3 hours can be met by ECO 2013</td>
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<tr>
<td>Humanities</td>
<td>9</td>
<td></td>
</tr>
<tr>
<td>Physical &amp; Biological Sciences</td>
<td>9</td>
<td></td>
</tr>
<tr>
<td></td>
<td>39</td>
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### CBA Distribution

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<tr>
<th>Social Sciences</th>
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<tr>
<td>Less hours already met</td>
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<td></td>
</tr>
<tr>
<td></td>
<td>6</td>
<td></td>
</tr>
<tr>
<td></td>
<td>3</td>
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**SUBTOTAL**

<table>
<thead>
<tr>
<th>Preprofessional Courses</th>
<th>Hours</th>
<th>Comments</th>
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<tbody>
<tr>
<td>ACG 2021</td>
<td>3</td>
<td>Satisfies 3 hours of General Education</td>
</tr>
<tr>
<td>ACG 2071</td>
<td>2</td>
<td>Satisfies 3 hours of General Education</td>
</tr>
<tr>
<td>ECO 2013</td>
<td>0</td>
<td>Satisfies 3 hours of General Education</td>
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<tr>
<td>ECO 2023</td>
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<td>Satisfies 3 hours of General Education</td>
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<tr>
<td>MAC 3233</td>
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<tr>
<td>STA 3023</td>
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<td></td>
<td>8</td>
<td>Satisfies 3 hours of General Education</td>
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**SUBTOTAL**

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<tr>
<th>Required Lower Division</th>
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### APPENDIX A (Continued)

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<th>Field</th>
<th>Old GenEd</th>
<th>New GenEd</th>
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<td><strong>CIS</strong></td>
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<td></td>
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<tr>
<td>Gen Ed</td>
<td>39</td>
<td>45</td>
</tr>
<tr>
<td>CBA Social Science</td>
<td>3</td>
<td>9</td>
</tr>
<tr>
<td>Preprofessional (3/2 courses)</td>
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<td>5</td>
</tr>
<tr>
<td>Core (8 courses)</td>
<td>24-25</td>
<td>24-25</td>
</tr>
<tr>
<td>Major (10 courses)</td>
<td>29-30</td>
<td>29-30</td>
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<tr>
<td>Free Electives</td>
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<td>10-12</td>
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<td>Gen Ed</td>
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<td>45</td>
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<tr>
<td>CBA Social Science</td>
<td>3</td>
<td>9</td>
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<tr>
<td>Preprofessional (3/2 courses)</td>
<td>8</td>
<td>5</td>
</tr>
<tr>
<td>Core (9 courses)</td>
<td>28-29</td>
<td>28-29</td>
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<tr>
<td>Major (11 courses)</td>
<td>27</td>
<td>27</td>
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<td>Free Electives</td>
<td>18-19</td>
<td>9-10</td>
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<td>CBA Social Science</td>
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<tr>
<td>Preprofessional (3/2 courses)</td>
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<td>5</td>
</tr>
<tr>
<td>Core (9 courses)</td>
<td>28-29</td>
<td>28-29</td>
</tr>
<tr>
<td>Major (5-7 courses)</td>
<td>16-22</td>
<td>16-22</td>
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<td>Free Electives</td>
<td>23-30</td>
<td>14-21</td>
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<td>Business Related</td>
<td>52-59</td>
<td>49-56</td>
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<td>Percent Business</td>
<td>42%-48%</td>
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<tr>
<td><strong>FIN</strong></td>
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<td>Gen Ed</td>
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<td>CBA Social Science</td>
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<td>Preprofessional (3/2 courses)</td>
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<td>Core (9 courses)</td>
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<td>28-29</td>
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<td>Major (5-6 courses)</td>
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<td>17-20</td>
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<td>Free Electives</td>
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<td>16-20</td>
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<td>50-54</td>
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<tr>
<td>Percent Business Related</td>
<td>43%-46%</td>
<td>40%-44%</td>
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</table>
APPENDIX B

RESPONSES FROM BUSINESS ADVISORY COUNCIL MEMBERS CONCERNING THE IMPORTANCE OF SUBJECT AREAS FOR ALL COLLEGE OF BUSINESS STUDENTS.

<table>
<thead>
<tr>
<th>TARGET KNOWLEDGE FOR CBA STUDENTS</th>
<th>Avg</th>
<th>Std. Dev</th>
<th>#</th>
</tr>
</thead>
<tbody>
<tr>
<td>Communication Skills</td>
<td>4.82</td>
<td>0.39</td>
<td>11</td>
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<tr>
<td>Ethics</td>
<td>4.71</td>
<td>0.45</td>
<td>14</td>
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<tr>
<td>Communication Skills</td>
<td>4.43</td>
<td>1.29</td>
<td>14</td>
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<tr>
<td>Interpersonal relations</td>
<td>4.29</td>
<td>0.70</td>
<td>14</td>
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<tr>
<td>Communication Skills</td>
<td>4.29</td>
<td>1.33</td>
<td>14</td>
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<td>Management</td>
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13
December 1, 1991

MEMORANDUM

TO: David Nye, Chairman
Undergraduate Committee

FROM: Roy L. Crum

SUBJECT: Global Studies Certificate

Attached for the Committee’s review are the proposed requirements for the Global Studies Certificate that will be available to all CBA students.

If you require additional information, please let me know.

RLC:kb
GENERAL FACULTY MEETING  
March 6, 1992  
2:00 - 4:00 p.m.

AGENDA

1. Minutes from the February 14, 1991 General Faculty Meeting.

2. Undergraduate Committee (attachment 1)  
   - Curriculum Changes  
     - addition of ECO 4970 (Honors Thesis)  
     - deletion of ECO 2620, ECO 4633, ECO 4634 and ECP 3000  
   
   David Nye

3. Other Business

GRADUATE FACULTY MEETING  
March 6, 1992

1. Minutes from the February 14, 1992 Graduate Faculty meeting

2. MBA Program (attachment 1)  
   
   Chris James

3. Other Business
I: TO BE COMPLETED BY UNIVERSITY

UNIVERSITY OF FLORIDA

Recommended SCNS Course Identification:

Discipline (SMA) _____ ECO Level 4 Course No. 970

University's Course Title: Honors Thesis

Amount of College Credit: If variable or repeatable credit, min 1 and max 3 per semester; total ___

repeated credits allowed.

Catalog Description (For graduate courses, attach brief syllabus, grading criteria, and reading list; for undergraduate and professional courses, attach syllabus or outline):

To qualify for High or Highest Honors, Economics majors in the College of Business Administration will need to complete an honors thesis which will be reviewed by at least one faculty member selected by the Economics honors coordinator.

Prerequisites: 100 hours earned and 3.6 UF GPA

Corequisites:

Intended Students (Check all that apply):

Undergraduate Nonmajors Undergraduate Majors X Advanced Undergraduates Graduate Students

Honor Students X Other (specify):

Category of Instruction: Introductory Intermediate X Advanced

List the department chair (by name & dept) with whom you have cleared any question of possible duplication or infringement of this course. Each such chair must either sign the syllabus requested or indicate no concern for possible infringement or make comments. Any lack of comments or signatures must be explained.

Fall 1992

Effective Term (first term course will be offered)

Signature of Department Chair

Signature of Graduate Dean (if applicable)

*Example formulas on reverse side.

FOR SCNS USE ONLY

PART II: FACULTY/DISCIPLINE COMMITTEE USE

APPROVED Prefix ___ Level ___ Course No. ___ Lab Code ___

If not the same as recommended by institution, please explain:

SCNS Course Title (if new)

Decade Title (if new) Century Title (if new)

Signature of Faculty Discipline Committee Representative

*PART III: SCNS STAFF USE ONLY

Signature Date Entered Correspondence Number
FLORIDA DEPARTMENT OF EDUCATION
STATEWIDE COURSE TERMINATION OR CHANGE TRANSMITTAL FORM
(See instructions for completing Part I on reverse side.)

PART I: TO BE COMPLETED BY THE UNIVERSITY

UNIVERSITY OF FLORIDA

Economics

Current SCNS Course Identification:
Discipline (SMA) — Prefix — Level — Course No. — Lab Code —

University's Current Course Title: Economic History of the US

TERMINATE CURRENT COURSE: Effective Term — Fall 1992 —
(Skip to signatures)

COMPLETE ONLY THOSE PORTIONS WHERE CHANGES ARE REQUESTED:

Recommended Revised SCNS Course Identification:
Discipline (SMA) — Prefix — Level — Course No. — Lab Code — Contact Hrs: Base

University's Revised Course Title: ____________________________

College Credit: From — To —

Explanation of Requested Change:

Revised Catalog Description (For graduate courses, attached brief syllabus, grading criteria, and reading list; for undergraduate and professional courses, attach revised outline or syllabus):

Prerequisites: Add — Delete —

C0quisites: Add — Delete —

Intended Students (Check all that apply):
— Undergraduate Nonmajors — Undergraduate Majors — Advanced Undergraduates — Graduate Students

— Honor Students — Other (specify):

Category of Instruction: — Introductory — Intermediate — Advanced

Effective Term (first term change will be implemented)

Signature of Department Chair

Date

Signature of College Dean

Date

Signature of Graduate Dean (if applicable)

Date

FOR SCNS USE ONLY

PART II: FACULTY DISCIPLINE COMMITTEE USE ONLY

APPROVED Prefix — Level — Course No. — Lab Code —

If not the same as recommended by university, please explain:

SCNS Course Title (if new)

Decade Title (if new) — Century Title (if new)

Signature of Faculty Discipline Committee Representative

PART III: SCNS STAFF ONLY

Signature — Date Entered — Correspondence Number
FLORIDA DEPARTMENT OF EDUCATION
STATEWIDE COURSE TERMINATION OR CHANGE TRANSMITTAL FORM
(See instructions for completing Part I on reverse side.)

PART I: TO BE COMPLETED BY THE UNIVERSITY

UNIVERSITY OF FLORIDA
University Institutional Code
Current SCNS Course Identification:
Discipline (SMA) ____ Prefix ECO Level 4 Course No. 634 Lab Code ____
University's Current Course Title: Development of Modern Western Economy

TERMINATE CURRENT COURSE: Effective Term Fall 1992 (Skip to signatures)

COMPLETE ONLY THOSE PORTIONS WHERE CHANGES ARE REQUESTED:

Recommended Revised SCNS Course Identification:
Discipline (SMA) ____ Prefix ____ Level ____ Course No. ____ Lab Code ____ Contact Hrs: Base ____
ON Head Count

University's Revised Course Title: ____________________________
College Credit: From ____ To ____
Explanation of Requested Change:
Revised Catalog Description (For graduate courses, attached brief syllabus, grading criteria, and reading list; for undergraduate and professional courses, attach revised outline or syllabus):

Prerequisites: Add ____ Delete ____
Requisites: Add ____ Delete ____

Intended Students (Check all that apply):
Undergraduate Nonmajors Undergraduate Majors Advanced Undergraduates Graduate Students
Honor Students Other (specify):
Category of Instruction: Introductory Intermediate Advanced

Effective Term (First term change will be implemented) __/__/____
Signature of Department Chair L. Kenny Date _____
Signature of College Dean Date _____
Signature of Graduate Dean (if applicable) Date _____
Signature of University Contact Date _____

FOR SCNS USE ONLY

PART II: FACULTY DISCIPLINE COMMITTEE USE ONLY
APPROVED Prefix ____ Level ____ Course No. ____ Lab Code ____
If not the same as recommended by university, please explain:

SCNS Course Title (if new) ____________________________
Decade Title (if new) ____________________________
Century Title (if new) ____________________________
Signature of Faculty Discipline Committee Representative

PART III: SCNS STAFF ONLY

Signature ______ Date Entered ______ Correspondence Number ______
MBA FOR MANAGERS

Draft Proposal
March 2, 1992

Introduction

There appears to be strong demand for The Florida MBA Program from people in the work force. Over the years the many requests for a part-time MBA program at Florida have resulted in several surveys. Earlier surveys pointed to a limit in the number of qualified candidates in the Gainesville area necessary to sustain a part-time program. The most recent survey, a phone survey sponsored by the Business Leaders Forum in spring of 1990, convinced the MBA administration that sufficient market demand does exist to run a small program for the fully employed. A proposal approved by the MBA committee was presented to college department chairmen in fall of 1990. The plan was tabled due to the budget crisis.

This proposal is a version of the one passed by the MBA committee with two critical modifications. This proposal reflects the recently approved 16 course MBA program and describes a program which can generate sufficient revenues to cover its costs. This pilot program is viewed as the beginning of executive MBA education at the University of Florida.

PLAN

Admissions

The target group for this program is employed professionals within approximately a 100 mile radius of campus. Identical criteria used to select candidates for the full-time program will be adopted with the addition of a minimum work experience requirement of 2 years. All procedures established by the graduate school will be followed. Candidate quality comparable to our full-time program is the goal. All applicants will be required to interview with a member of the admissions committee. Enrollment is limited to Florida residents.

Program

The sixteen courses will be offered in 4 eleven week terms per year on a two year cycle. Two course sections will be taught each Saturday, allowing candidates from as far as Jacksonville and Ocala to participate. The program will begin in January 1993, with the first participants graduating in December 1994 (exhibit 1). Only the General Business concentration will be offered. Professional development seminars such as business writing and public speaking will be provided. The program is neutral with respect to undergraduate course offerings. If the program is in-load the college will provide funds to support graduate students to staff undergraduate courses lost during Fall or Spring semester.

EQUAL EMPLOYMENT OPPORTUNITY / AFFIRMATIVE ACTION EMPLOYER
EXHIBIT I

MBA For Managers
*Potential Coursework

January 1993 to December 1994
Two Year Cycle

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<td>QMB 5200 - Managerial Statistics</td>
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<td>GEB 5405 - Legal Environment of Business</td>
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*Sequence and elective courses to be determined.
The meeting was called to order by Dean John Kraft at 2:00 p.m.

1. MINUTES

Minutes from the February 14, 1992, meeting were approved as distributed.

2. UNDERGRADUATE COMMITTEE

The Undergraduate Committee approved the following curriculum changes and presented them for faculty action:

- Addition of ECO 4970 (Honors Thesis). A motion was made, seconded and passed to approve this addition.
- Deletion of ECO 2620; ECO 4633; ECO 4634, ECP 3000. A motion was made, seconded and passed to approve these deletions.

3. OTHER BUSINESS

- Dean Kraft reported on the Foundation Debt. The College has reached an agreement with the Foundation concerning the debt. The agreement has been approved by the Finance Committee and the College will begin payment on the principal in December of 1992, and pay installments for seven years in order to extinguish the debt.

- Dean Kraft reported on the GRK property. He stated that just recently he had a meeting with the people from Continuing Education and laid out our conditions for the sale of the property. The conditions will require DOCE to make an investment in the property to bring it up to code; they will pay interest on the debt owed us by that property, and in five years they will begin paying the principal and continue to pay interest. We will try to reach an agreement by the end of this month.

- A question came up about not offering Summer A. Dean Kraft stated that as far as he knows the only thing the College has at risk is Summer B. Summer A would only be at risk if we got further cuts in this fiscal year. He reminded the faculty that if the Reality Budget passes we will not have Summer B but we will have A and C.

A motion was made to adjourn the General Faculty meeting at 2:45 p.m.
GRADUATE FACULTY MEETING
March 6, 1992

MINUTES

1. MINUTES

Minutes from the February 14, 1992 Graduate Faculty meeting were approved as distributed.

2. MBA PROGRAM

Chris James stated that the MBA for Managers proposal was brought to the faculty on February 14th as an information item. At this meeting the faculty will need to vote on it. He stated some minor changes to the proposal have been made since the last meeting. Much discussion took place. A motion to approve the MBA for Managers program as described in the handout was made, and seconded. The motion was amended with a move to decouple the program and the means of implementation, and was seconded. The amended motion was withdrawn and a new motion was made to have the matter brought back to the departments. The new motion was withdrawn. The original motion was amended to make this a pilot program and to use the in-load basis for the initial offering. The amended original motion was seconded and passed. For the record there were two opposed.

3. OTHER BUSINESS

Dean Kraft stated that the faculty will be voting on the Dean's Seminar at one of the upcoming meetings. The Seminar was an experimental program this year.

A motion was made to adjourn the Graduate Faculty meeting at 3:05 p.m.

cc: S. Haughton