



*McCullough*

*AK*  
*GB*

**UNIVERSITY OF FLORIDA**

**College of Business Administration  
Graduate School of Business  
Fisher School of Accounting  
John Kraft, Dean**

**101 Anderson Hall  
Gainesville, Florida 32611-2014  
Phone (904) 392-2397  
Fax (904) 392-2086**

**GENERAL FACULTY MEETING  
March 6, 1992  
2:00 - 4:00 p.m.**

**AGENDA**

1. Minutes from the February 14, 1991 General Faculty Meeting.
2. Undergraduate Committee (attachment 1) David Nye  
- Curriculum Changes  
addition of ECO 4970 (Honors Thesis)  
deletion of ECO 2620, ECO 4633, ECO 4634 and ECP 3000
3. Other Business

**GRADUATE FACULTY MEETING  
March 6, 1992**

1. Minutes from the February 14, 1992 Graduate Faculty meeting
2. MBA Program (attachment 1) Chris James
3. Other Business

FLORIDA DEPARTMENT OF EDUCATION  
STATEWIDE NEW COURSE TRANSMITTAL FORM

(See Instructions for completing Part I on reverse side.)

**Part I: TO BE COMPLETED BY UNIVERSITY**

UNIVERSITY OF FLORIDA 0 0 001535 Economics  
 University County Code Institutional Code Department

Recommended SCNS Course Identification:

Discipline (SMA) \_\_\_ Prefix ECO Level 4 Course No. 970 Lab Code \_\_\_ Contact Hr\* Base \_\_\_  
 OR Head Count XX

University's Course Title: Honors Thesis

Amount of College Credit: \_\_\_ If variable or repeatable credit, min 1 and max 3 per semester; total \_\_\_  
 repeated credits allowed.

Catalog Description (For graduate courses, attach brief syllabus, grading criteria, and reading list; for undergraduate and professional courses, attach syllabus or outline):

To qualify for High or Highest Honors, Economics majors in the College of Business Administration will need to complete an honors thesis which will be reviewed by at least one faculty member selected by the Economic's honors coordinator.

Prerequisites: 100 hours earned and 3.6 UF GPA

Corequisites: \_\_\_\_\_

Intended Students (Check all that apply):

Undergraduate Nonmajors  Undergraduate Majors  Advanced Undergraduates  Graduate Students  
 Honor Students  Other (specify): \_\_\_\_\_  
 Category of Instruction:  Introductory  Intermediate  Advanced

List the department chair (by name & dept) with whom you have cleared any question of possible duplication or infringement by this course. Each such chair must either sign the syllabus requested or indicate no concern possible infringement or make comments. Any lack of comments or signatures must be explained.

<u>Fall 1992</u>	<u>William Bomberger</u>	<u>1/30/92</u>
Effective Term (first term course will be offered)	Department Contact	Phone No.
<u>3000 ... (S) (K)</u>	<u>1/28/92</u>	_____
Signature of Department Chair	Date	Signature of College Dean
_____	Date	_____
Signature of Graduate Dean (if applicable)	_____	Signature of University Contact
_____	_____	Date

\*Example formulas on reverse side.

FOR SCNS USE ONLY

**PART II: FACULTY DISCIPLINE COMMITTEE USE**

APPROVED Prefix \_\_\_ Level \_\_\_ Course No. \_\_\_ Lab Code \_\_\_

If not the same as recommended by institution, please explain: \_\_\_\_\_

SCNS Course Title (if new) \_\_\_\_\_  
 Decade Title (if new) \_\_\_\_\_ Century Title (if new) \_\_\_\_\_  
 Signature of Faculty Discipline Committee Representative \_\_\_\_\_ Date \_\_\_\_\_

**PART III: SCNS STAFF USE ONLY**

Signature \_\_\_\_\_ Date Entered \_\_\_\_\_ Correspondence Number \_\_\_\_\_

FLORIDA DEPARTMENT OF EDUCATION  
STATEWIDE COURSE TERMINATION OR CHANGE TRANSMITTAL FORM  
(See instructions for completing Part I on reverse side.)

DE-037

PART I: TO BE COMPLETED BY THE UNIVERSITY

UNIVERSITY OF FLORIDA  
University

001535  
Institutional Code

Economics  
Department

Current SCNS Course Identification:

Discipline (SMA) \_\_\_ Prefix ECO Level 2 Course No. 620 Lab Code \_\_\_

University's Current Course Title: Economic History of the US

TERMINATE CURRENT COURSE: Effective Term Fall 1992 (Skip to signatures)

COMPLETE ONLY THOSE PORTIONS WHERE CHANGES ARE REQUESTED:

Recommended Revised SCNS Course Identification:

Discipline (SMA) \_\_\_ Prefix \_\_\_ Level \_\_\_ Course No. \_\_\_ Lab Code \_\_\_ Contact Hr: Base \_\_\_  
OR Head Count \_\_\_

University's Revised Course Title: \_\_\_\_\_

College Credit: From \_\_\_\_\_ To \_\_\_\_\_

Explanation of Requested Change: \_\_\_\_\_

Revised Catalog Description (For graduate courses, attached brief syllabus, grading criteria, and reading list; for undergraduate and professional courses, attach revised outline or syllabus):  
\_\_\_\_\_  
\_\_\_\_\_

Prerequisites: Add \_\_\_\_\_ Delete \_\_\_\_\_  
Corequisites: Add \_\_\_\_\_ Delete \_\_\_\_\_

Intended Students (Check all that apply):  
\_\_\_ Undergraduate Nonmajors \_\_\_ Undergraduate Majors \_\_\_ Advanced Undergraduates \_\_\_ Graduate Students  
\_\_\_ Honor Students \_\_\_ Other (specify): \_\_\_\_\_

Category of Instruction: \_\_\_ Introductory \_\_\_ Intermediate \_\_\_ Advanced

Effective Term (first term change will be implemented) \_\_\_\_\_  
Dian Studstill  
Department Contact 302-0151  
Phone No.

Signature of Department Chair J. Keeney 11/8/91 Date  
Signature of College Dean \_\_\_\_\_ Date

Signature of Graduate Dean \_\_\_\_\_ Date  
(if applicable) Signature of University Contact \_\_\_\_\_ Date

FOR SCNS USE ONLY

PART II: FACULTY DISCIPLINE COMMITTEE USE ONLY

APPROVED Prefix \_\_\_ Level \_\_\_ Course No. \_\_\_ Lab Code \_\_\_  
If not the same as recommended by university, please explain: \_\_\_\_\_

SCNS Course Title (if new) \_\_\_\_\_  
Decade Title (if new) \_\_\_\_\_ Century Title (if new) \_\_\_\_\_

Signature of Faculty Discipline Committee Representative \_\_\_\_\_

PART III: SCNS STAFF ONLY

Signature \_\_\_\_\_ Date Entered \_\_\_\_\_ Correspondence Number \_\_\_\_\_

CE-037

FLORIDA DEPARTMENT OF EDUCATION  
STATEWIDE COURSE TERMINATION OR CHANGE TRANSMITTAL FORM  
(See instructions for completing Part I on reverse side.)

Form UCC2 Rev 91  
OAA# \_\_\_\_\_

PART I: TO BE COMPLETED BY THE UNIVERSITY

UNIVERSITY OF FLORIDA \_\_\_\_\_ 001535 \_\_\_\_\_ Economics  
University Institutional Code Department

Current SCNS Course Identification:

Discipline (SMA) \_\_\_ Prefix ECO Level 4 Course No. 634 Lab Code \_\_\_

University's Current Course Title: Development of Modern Western Economy

TERMINATE CURRENT COURSE: Effective Term Fall 1992 (Skip to signatures)

COMPLETE ONLY THOSE PORTIONS WHERE CHANGES ARE REQUESTED:

Recommended Revised SCNS Course Identification:

Discipline (SMA) \_\_\_ Prefix \_\_\_ Level \_\_\_ Course No. \_\_\_ Lab Code \_\_\_ Contact Hr: Base \_\_\_  
OR Head Count \_\_\_

University's Revised Course Title: \_\_\_\_\_

College Credit: From \_\_\_\_\_ To \_\_\_\_\_

Explanation of Requested Change: \_\_\_\_\_

Revised Catalog Description (For graduate courses, attached brief syllabus, grading criteria, and reading list; for undergraduate and professional courses, attach revised outline or syllabus):  
\_\_\_\_\_  
\_\_\_\_\_

Prerequisites: Add \_\_\_\_\_

Delete \_\_\_\_\_

Corequisites: Add \_\_\_\_\_

Delete \_\_\_\_\_

Intended Students (Check all that apply):

Undergraduate Nonmajors  Undergraduate Majors  Advanced Undergraduates  Graduate Students  
 Honor Students  Other (specify): \_\_\_\_\_

Category of Instruction:  Introductory  Intermediate  Advanced

Effective Term (first term change will be implemented)

Dian Studstill 302-0151  
Department Contact Phone No.

[Signature] 11/8/91  
Signature of Department Chair L. Kenny Date

\_\_\_\_\_  
Signature of College Dean Date

\_\_\_\_\_  
Signature of Graduate Dean (if applicable) Date

\_\_\_\_\_  
Signature of University Contact Date

FOR SCNS USE ONLY

PART II: FACULTY DISCIPLINE COMMITTEE USE ONLY

APPROVED Prefix \_\_\_ Level \_\_\_ Course No. \_\_\_ Lab Code \_\_\_

If not the same as recommended by university, please explain: \_\_\_\_\_

SCNS Course Title (if new) \_\_\_\_\_

Decade Title (if new) \_\_\_\_\_ Century Title (if new) \_\_\_\_\_

\_\_\_\_\_  
Signature of Faculty Discipline Committee Representative

PART III: SCNS STAFF ONLY

\_\_\_\_\_  
Signature Date Entered Correspondence Number



## UNIVERSITY OF FLORIDA

COLLEGE OF BUSINESS ADMINISTRATION  
MBA PROGRAM

GAINESVILLE 32611-2017  
Phone: 904-392-7992

### MBA FOR MANAGERS

Attachment 1

### Draft Proposal

March 2, 1992

#### Introduction

There appears to be strong demand for The Florida MBA Program from people in the work force. Over the years the many requests for a part-time MBA program at Florida have resulted in several surveys. Earlier surveys pointed to a limit in the number of qualified candidates in the Gainesville area necessary to sustain a part-time program. The most recent survey, a phone survey sponsored by the Business Leaders Forum in spring of 1990, convinced the MBA administration that sufficient market demand does exist to run a small program for the fully employed. A proposal approved by the MBA committee was presented to college department chairmen in fall of 1990. The plan was tabled due to the budget crisis.

This proposal is a version of the one passed by the MBA committee with two critical modifications. This proposal reflects the recently approved 16 course MBA program and describes a program which can generate sufficient revenues to cover its costs. This pilot program is viewed as the beginning of executive MBA education at the University of Florida.

### PLAN

#### Admissions

The target group for this program is employed professionals within approximately a 100 mile radius of campus. Identical criteria used to select candidates for the full-time program will be adopted with the addition of a minimum work experience requirement of 2 years. All procedures established by the graduate school will be followed. Candidate quality comparable to our full-time program is the goal. All applicants will be required to interview with a member of the admissions committee. Enrollment is limited to Florida residents.

#### Program

The sixteen courses will be offered in 4 eleven week terms per year on a two year cycle. Two course sections will be taught each **Saturday**, allowing candidates from as far as Jacksonville and Ocala to participate. The program will begin in January 1993, with the first participants graduating in December 1994 (exhibit 1). Only the General Business concentration will be offered. Professional development seminars such as business writing and public speaking will be provided. The program is neutral with respect to undergraduate course offerings. If the program is in-load the college will provide funds to support graduate students to staff undergraduate courses lost during Fall or Spring semester.

EXHIBIT IMBA For Managers  
\*Potential CourseworkJanuary 1993 to December 1994  
Two Year Cycle

<u>Course Offered</u>	<u>Course</u>	<u>Credits</u>
1 SPRING SEMESTER '93 (Jan - March)	MAN 6245 - Organization Behavior	3
	QMB 5200 - Managerial Statistics	3
2 SUMMER '93 (April - June)	ECP 6705 - Managerial Economics	3
	ISM 5021 - Information Systems	3
3 SUMMER '93 (July - Sept)	FIN 5405 - Financial Management	3
	MAR 6805 - Marketing Management	3
4 FALL SEMESTER '93 (Oct. - Dec.)	ACG 6026 - Man & Fin Accounting	3
	MAN 5501 - Operations Management	3
5 SPRING SEMESTER '94 (Jan. - March)	FIN 5425 - Corporate Finance	3
	ECP 6725 - International Macro	3
6 SUMMER '94 (April - June)	MAR 6646 - Marketing Research	3
	Elective	3
7 SUMMER '94 (July - Sept.)	FIN 6314 - Financial Institutions	3
	MAR 6816 - Advanced Marketing Management	3
8 FALL SEMESTER '94 (Oct. - Dec.)	MAN 6721 - Business Policy	3
	GEB 5405 - Legal Environment of Business	3
	TOTAL	48

\*Sequence and elective courses to be determined.



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GENERAL FACULTY MEETING  
March 6, 1992  
MINUTES

The meeting was called to order by Dean John Kraft at 2:00 p.m.

1. MINUTES

Minutes from the February 14, 1992, meeting were approved as distributed.

2. UNDERGRADUATE COMMITTEE

The Undergraduate Committee approved the following curriculum changes and presented them for faculty action:

- Addition of ECO 4970 (Honors Thesis). A motion was made, seconded and passed to approve this addition.
- Deletion of ECO 2620; ECO 4633; ECO 4634, ECP 3000. A motion was made, seconded and passed to approve these deletions.

3. OTHER BUSINESS

-Dean Kraft reported on the Foundation Debt. The College has reached an agreement with the Foundation concerning the debt. The agreement has been approved by the Finance Committee and the College will begin payment on the principal in December of 1992, and pay installments for seven years in order to extinguish the debt.

-Dean Kraft reported on the GRK property. He stated that just recently he had a meeting with the people from Continuing Education and laid out our conditions for the sale of the property. The conditions will require DOCE to make an investment in the property to bring it up to code; they will pay interest on the debt owed us by that property, and in five years they will begin paying the principal and continue to pay interest. We will try to reach an agreement by the end of this month.

-A question came up about not offering Summer A. Dean Kraft stated that as far as he knows the only thing the College has at risk is Summer B. Summer A would only be at risk if we got further cuts in this fiscal year. He reminded the faculty that if the Reality Budget passes we will not have Summer B but we will have A and C.

A motion was made to adjourn the General Faculty meeting at 2:45 p.m.

**REPORT TO THE FACULTY  
OF THE COLLEGE OF BUSINESS ADMINISTRATION**

**on the**

**UNDERGRADUATE CURRICULUM**

**Prepared by the**

**UNDERGRADUATE COMMITTEE**

**March 27, 1992** - *Revised*



AACSB accreditation team, involves the presentation of material and the breadth and depth of coverage. Typically, a standard lecture format is followed with each course lasting one semester. There has been insufficient experimentation with course format, for example the creation of four hour courses which include a lab section. Courses taught in modular fashion are a rarity. Little is demanded from our students in the way of written reports and oral presentations. International business material has not been adequately introduced to our students, inadequate attention is given to the "soft" skills and the subject of ethics is not properly covered.

Insufficient faculty and staff resources to meet business course demand and a lack of innovativeness can have an adverse impact on the learning experience of our students. For example, existing faculty resources can meet present student demand only by allowing large class sizes in both core and major courses, and by utilizing adjunct faculty.<sup>1</sup> The University's current budget crisis will exacerbate these problems as our faculty and resource base continues to shrink.

**Enrollment Management Report.** The Enrollment Management Report demonstrated a number of factors that may cause problems in the frequency and scope of course offerings.

Non-fungible Faculty. The specialized nature of faculty

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<sup>1</sup> Preliminary Analysis of Undergraduate Enrollment Potential (Enrollment Management Report), College of Business Administration, University of Florida, January 24, 1991.

## **CONCLUSIONS**

Technically, our current curriculum does not violate the maximum number of business hours requirement. However, the Undergraduate Committee believes that some CBA students currently take too many business courses. Moreover, some students do not achieve sufficient diversity in their education because they do not take courses dealing with international experiences and the "soft" skills such as communications.

The University's current budget crisis has accelerated the College's need to rebalance its resources in order to properly support its faculty and provide a quality learning experience to its students.

## **PROPOSAL**

As a result of deliberations during the Fall, 1991 and Spring, 1992 semester, the Undergraduate Committee has drawn up a proposal for adoption by the faculty. It is designed to improve the learning experience of College of Business students as well as contribute to a long run solution to the College's budget problems.

The proposal is driven by the following mission statement from which the Committee developed an operating strategy.

**GOAL**        The goal of the undergraduate business curriculum is to prepare students to be general managers as well as to instruct them in the functional skills needed to be immediately productive members of a business enterprise.

2. Major Experience: Maximum of 5 required CBA (or non-CBA) courses

Departments would control the contents of their majors as in the past. The likely sets are estimated to be the following, with the last line showing the course(s) likely to be lost with this 5-course maximum given the current majors.

<u>Management</u>	<u>Marketing</u>	<u>Economics</u>	<u>Finance</u>	<u>DIS</u>
1. Org. Behav.	Cons. Behav.	Inter. Macro	Debt	Simulation
2. Dept. Elect.	Mar. Resear.	Inter. Micro	Equity	Production
3. Dept. Elect.	Mar. Manag.	Dept. Elect.	Topics	Sys. Anal.
4. Dept. Elect.	Mar. Elect.	Dept. Elect.	Inter. Micro.	Track #1
5. Quant. Elect.	Free	Dept. Elect.	Free	Track #2

Lost:

Inter. Micro	Inter. Macro	Dept. Elect.	Inter. Macro	Inter. Macro
	Inter. Micro			Inter. Micro

3. Excluded CBA Courses (not considered in teaching loads):

1. Honors courses.
2. Internships.
3. Dean's Course.

4. Business Policy will continue to be taught by Management.

5. Instructors in all course sections with a capacity of 48 or less will be expected to include at least one paper, written project, or oral presentation in their course requirements. They may be individual or group assignments. The Dean's Office will request course outlines for all such courses every semester. The Undergraduate Committee will review the course outlines and report back to the Dean's Office on this subject prior to the start of the following semester.

6. Students will be required to complete the computer literacy requirement by the end of their first semester or they will be excluded from further registration within the college. The requirement can be filled by,

- a. completing CAP 3802,

APPENDIX A

CBA Undergraduate Program: With Old General Education Requirement

<u>General Education</u>	<u>Hours</u>	<u>Comments</u>
Mathematics	6	6 hours can be met by MAC 3233 and STA 3023
Social & Behavioral Sciences	9	3 hours can be met by ECO 2013
English	6	
Humanities	9	
Physical & Biological Sciences	9	
	-----	
	39	
	=====	
 <u>CBA Distribution</u>		
Social Sciences	9	
Less hours already met	6	
	-----	
SUBTOTAL	3	
	=====	
 <u>Preprofessional Courses</u>		
ACG 2021	3	
ACG 2071	2	
ECO 2013	0	Satisfies 3 hours of General Education
ECO 2023	3	
MAC 3233	0	Satisfies 3 hours of General Education
STA 3023	0	Satisfies 3 hours of General Education
	-----	
SUBTOTAL	8	
	=====	
Required Lower Division	50	
	=====	

APPENDIX A (Continued)

	<u>Old GenEd</u>	<u>New GenEd</u>
<b>CIS</b>		
Gen Ed	39	45
CBA Social Science	3	9
Preprofessional (3/2 courses)	8	5
Core (8 courses)	24-25	24-25
Major (10 courses)	29-30	29-30
Free Electives	<u>19-21</u>	<u>10-12</u>
	<u>124</u>	<u>124</u>
	=====	=====
Business Related	61-63	58-60
Percent Business Related	49%-51%	47%-48%
<b>DIS</b>		
Gen Ed	39	45
CBA Social Science	3	9
Preprofessional (3/2 courses)	8	5
Core (9 courses)	28-29	28-29
Major (11 courses)	27	27
Free Electives	<u>18-19</u>	<u>9-10</u>
	<u>124</u>	<u>124</u>
	=====	=====
Business Related	63-64	60-61
Percent Business Related	51%-52%	48%-49%
<b>ECO</b>		
Gen Ed	39	45
CBA Social Science	3	9
Preprofessional (3/2 courses)	8	5
Core (9 courses)	28-29	28-29
Major (5-7 courses)	16-22	16-22
Free Electives	<u>23-30</u>	<u>14-21</u>
	<u>124</u>	<u>124</u>
	=====	=====
Business Related	52-59	49-56
Percent Business	42%-48%	40%-45%
<b>FIN</b>		
Gen Ed	39	45
CBA Social Science	3	9
Preprofessional (3/2 courses)	8	5
Core (9 courses)	28-29	28-29
Major (5-6 courses)	17-20	17-20
Free Electives	<u>25-29</u>	<u>16-20</u>
	<u>124</u>	<u>124</u>
	=====	=====
Business Related	53-57	50-54
Percent Business Related	43%-46%	40%-44%

APPENDIX B

RESPONSES FROM BUSINESS ADVISORY COUNCIL MEMBERS CONCERNING THE IMPORTANCE OF SUBJECT AREAS FOR ALL COLLEGE OF BUSINESS STUDENTS.

TARGET KNOWLEDGE FOR CBA STUDENTS		Avg	Std. Dev	#
Communication Skills		4.82	0.39	11
Ethics		4.71	0.45	14
Communication Skills	Oral	4.43	1.29	14
Interpersonal relations		4.29	0.70	14
Communication Skills	Written	4.29	1.33	14
Accounting		4.27	0.75	11
Management		4.09	0.79	11
Management	Business policy/strategy	3.93	1.33	14
Finance		3.92	0.76	12
Marketing		3.82	0.72	11
Accounting	Financial	3.79	1.37	14
Quantitative skills		3.70	1.10	10
Quantitative skills	Business math	3.64	1.49	14
Economics		3.64	0.64	11
Finance	Corporate	3.60	1.31	15
Current Issues		3.54	1.01	13
Management	Human resources	3.50	1.18	14
Marketing	Sales	3.43	1.35	14
Entrepreneurship		3.38	1.55	13
Marketing	Product management	3.29	1.28	14
Economics	Macro	3.29	1.16	14
Computer Literacy		3.27	0.62	11
Production		3.23	0.97	13
Computer Literacy	Spreadsheet	3.21	1.21	14
Accounting	Cost/Managerial	3.21	1.32	14
Law		3.18	1.11	11
Economics	Micro	3.14	1.06	14
Finance	Financial Institutions	3.07	1.24	15
Management	Information systems	3.00	1.13	14
Law	Contract	2.93	1.28	14
Global Market Relationships		2.93	0.96	14
Computer Literacy	Database	2.93	1.39	14
Industry Specific Knowledge		2.86	0.96	11
Quantitative skills	Statistics	2.79	1.47	14
Industry Specific Knowledge	National industry knowledge	2.50	1.18	14
Finance	Investments	2.40	1.08	15
Law	Tort	2.38	1.21	13
Industry Specific Knowledge	Internships	2.36	1.11	14
Computer Literacy	Word Processing	2.36	1.11	14
Industry Specific Knowledge	Client oriented projects	2.21	1.08	14
Industry Specific Knowledge	Regional industry knowledg	2.14	1.41	14
Quantitative skills	Calculus	2.07	1.58	14
Computer Literacy	Programming	1.57	0.98	14



GRADUATE SCHOOL OF BUSINESS ADMINISTRATION • UNIVERSITY OF FLORIDA • GAINESVILLE 32611-2017

Department of Finance, Insurance, and Real Estate

Tel: (904) 392-0153  
Fax: (904) 392-6250

December 1, 1991

MEMORANDUM

TO: David Nye, Chairman  
Undergraduate Committee

FROM: Roy L. Crum *RLC*

SUBJECT: Global Studies Certificate

Attached for the Committee's review are the proposed requirements for the Global Studies Certificate that will be available to all CBA students.

If you require additional information, please let me know.

RLC:kb



UNIVERSITY OF FLORIDA

College of Business Administration  
Graduate School of Business  
Fisher School of Accounting  
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2:00 - 4:00 p.m.

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  - Curriculum Changes
  - addition of ECO 4970 (Honors Thesis)
  - deletion of ECO 2620, ECO 4633, ECO 4634 and ECP 3000
3. Other Business

GRADUATE FACULTY MEETING  
March 6, 1992

1. Minutes from the February 14, 1992 Graduate Faculty meeting
2. MBA Program (attachment 1) Chris James
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UNIVERSITY OF FLORIDA 0 0 001535 Economics  
 University County Institutional Code Department  
Code

**Recommended SCNS Course Identification:**

Discipline (SMA) --- Prefix ECO Level 4 Course No. 970 Lab Code --- Contact Hr\* --- Base ---  
 OR Head Count XX

University's Course Title: Honors Thesis

Amount of College Credit: --- If variable or repeatable credit, min 1 and max 3 per semester; total ---  
 repeated credits allowed.

Catalog Description (For graduate courses, attach brief syllabus, grading criteria, and reading list; for undergraduate and professional courses, attach syllabus or outline):

To qualify for High or Highest Honors, Economics majors in the College of Business Administration will need to complete an honors thesis which will be reviewed by at least one faculty member selected by the Economic's honors coordinator.

Prerequisites: 100 hours earned and 3.6 UF GPA

Corequisites: ---

Intended Students (Check all that apply):

Undergraduate Nonmajors  Undergraduate Majors  Advanced Undergraduates  Graduate Students  
 Honor Students  Other (specify): ---

Category of Instruction:  Introductory  Intermediate  Advanced

List the department chair (by name & dept) with whom you have cleared any question of possible duplication or infringement by this course. Each such chair must either sign the syllabus requested or indicate no concern or possible infringement or make comments. Any lack of comments or signatures must be explained.

<u>Fall 1992</u>	<u>William Bomberger</u>	<u>1/30/92</u>
Effective Term (first term course will be offered)	Department Contact	Phone No.
<u>[Signature]</u>	<u>[Signature]</u>	<u>---</u>
Signature of Department Chair	Signature of College Dean	Date
<u>---</u>	<u>---</u>	<u>---</u>
Signature of Graduate Dean (if applicable)	Signature of University Contact	Date

\*Example formulas on reverse side.

**FOR SCNS USE ONLY**

**PART II: FACULTY DISCIPLINE COMMITTEE USE**

APPROVED Prefix --- Level --- Course No. --- Lab Code ---

If not the same as recommended by institution, please explain: ---

SCNS Course Title (if new) ---

Decade Title (if new) --- Century Title (if new) ---

Signature of Faculty Discipline Committee Representative ---

Date ---

**PART III: SCNS STAFF USE ONLY**

Signature ---

Date Entered ---

Correspondence Number ---

FLORIDA DEPARTMENT OF EDUCATION  
STATEWIDE COURSE TERMINATION OR CHANGE TRANSMITTAL FORM  
(See instructions for completing Part I on reverse side.)

Form UCC2 Rev 91  
0AA# \_\_\_\_\_

PART I: TO BE COMPLETED BY THE UNIVERSITY

UNIVERSITY OF FLORIDA  
University

001535  
Institutional Code

Economics  
Department

Current SCNS Course Identification:

Discipline (SMA) \_\_\_ Prefix ECO Level 2 Course No. 620 Lab Code \_\_\_

University's Current Course Title: Economic History of the US

TERMINATE CURRENT COURSE: Effective Term Fall 1992 (Skip to signatures)

COMPLETE ONLY THOSE PORTIONS WHERE CHANGES ARE REQUESTED:

Recommended Revised SCNS Course Identification:

Discipline (SMA) \_\_\_ Prefix \_\_\_ Level \_\_\_ Course No. \_\_\_ Lab Code \_\_\_ Contact Hr: Base \_\_\_  
OR Head Count \_\_\_

University's Revised Course Title: \_\_\_\_\_

College Credit: From \_\_\_\_\_ To \_\_\_\_\_

Explanation of Requested Change: \_\_\_\_\_

Revised Catalog Description (For graduate courses, attached brief syllabus, grading criteria, and reading list; for undergraduate and professional courses, attach revised outline or syllabus):  
\_\_\_\_\_  
\_\_\_\_\_

Prerequisites: Add \_\_\_\_\_  
Co-requisites: Add \_\_\_\_\_

Delete \_\_\_\_\_  
Delete \_\_\_\_\_

Intended Students (Check all that apply):

Undergraduate Nonmajors  Undergraduate Majors  Advanced Undergraduates  Graduate Students  
 Honor Students  Other (specify): \_\_\_\_\_

Category of Instruction:  Introductory  Intermediate  Advanced

Effective Term (first term change will be implemented) \_\_\_\_\_

Dian Studstill  
Department Contact 302-0151  
Phone No.

J. Kenny 11/8/91  
Signature of Department Chair Date

Signature of College Dean \_\_\_\_\_ Date \_\_\_\_\_

Signature of Graduate Dean \_\_\_\_\_ Date \_\_\_\_\_  
(if applicable)

Signature of University Contact \_\_\_\_\_ Date \_\_\_\_\_

FOR SCNS USE ONLY

PART II: FACULTY DISCIPLINE COMMITTEE USE ONLY

APPROVED Prefix \_\_\_ Level \_\_\_ Course No. \_\_\_ Lab Code \_\_\_

If not the same as recommended by university, please explain: \_\_\_\_\_

SCNS Course Title (if new) \_\_\_\_\_

Decade Title (if new) \_\_\_\_\_ Century Title (if new) \_\_\_\_\_

Signature of Faculty Discipline Committee Representative \_\_\_\_\_

PART III: SCNS STAFF ONLY

Signature \_\_\_\_\_ Date Entered \_\_\_\_\_ Correspondence Number \_\_\_\_\_

CE-037

FLORIDA DEPARTMENT OF EDUCATION  
 STATEWIDE COURSE TERMINATION OR CHANGE TRANSMITTAL FORM  
 (See instructions for completing Part I on reverse side.)

Form UCC2 Rev 91  
 OAA# \_\_\_\_\_

PART I: TO BE COMPLETED BY THE UNIVERSITY

UNIVERSITY OF FLORIDA 001535 Economics  
 University Institutional Code Department

Current SCNS Course Identification:

Discipline (SMA) \_\_\_ Prefix ECO Level 4 Course No. 634 Lab Code \_\_\_

University's Current Course Title: Development of Modern Western Economy

TERMINATE CURRENT COURSE: Effective Term Fall 1992 (Skip to signatures)

COMPLETE ONLY THOSE PORTIONS WHERE CHANGES ARE REQUESTED:

Recommended Revised SCNS Course Identification:

Discipline (SMA) \_\_\_ Prefix \_\_\_ Level \_\_\_ Course No. \_\_\_ Lab Code \_\_\_ Contact Hr: Base \_\_\_  
 OR Head Count \_\_\_

University's Revised Course Title: \_\_\_\_\_

College Credit: From \_\_\_\_\_ To \_\_\_\_\_

Explanation of Requested Change: \_\_\_\_\_

Revised Catalog Description (For graduate courses, attached brief syllabus, grading criteria, and reading list; for undergraduate and professional courses, attach revised outline or syllabus):  
 \_\_\_\_\_  
 \_\_\_\_\_

Prerequisites: Add \_\_\_\_\_ Delete \_\_\_\_\_  
 Prerequisites: Add \_\_\_\_\_ Delete \_\_\_\_\_

Intended Students (Check all that apply):

Undergraduate Nonmajors  Undergraduate Majors  Advanced Undergraduates  Graduate Students  
 Honor Students  Other (specify): \_\_\_\_\_

Category of Instruction:  Introductory  Intermediate  Advanced

Effective Term (first term change will be implemented) \_\_\_\_\_  
 Department Contact Dian Studstill Phone No. 392-(0)51

Signature of Department Chair L. Kenny 11/8/91 Date  
 Signature of College Dean \_\_\_\_\_ Date

Signature of Graduate Dean (if applicable) \_\_\_\_\_ Date  
 Signature of University Contact \_\_\_\_\_ Date

FOR SCNS USE ONLY

PART II: FACULTY DISCIPLINE COMMITTEE USE ONLY

APPROVED Prefix \_\_\_ Level \_\_\_ Course No. \_\_\_ Lab Code \_\_\_

If not the same as recommended by university, please explain: \_\_\_\_\_

SCNS Course Title (if new) \_\_\_\_\_

Decade Title (if new) \_\_\_\_\_ Century Title (if new) \_\_\_\_\_

Signature of Faculty Discipline Committee Representative \_\_\_\_\_

PART III: SCNS STAFF ONLY

Signature \_\_\_\_\_ Date Entered \_\_\_\_\_ Correspondence Number \_\_\_\_\_



## UNIVERSITY OF FLORIDA

COLLEGE OF BUSINESS ADMINISTRATION  
MBA PROGRAM

GAINESVILLE 32611-2017  
Phone: 904-392-7992

### MBA FOR MANAGERS

Attachment 1

### Draft Proposal

March 2, 1992

#### Introduction

There appears to be strong demand for The Florida MBA Program from people in the work force. Over the years the many requests for a part-time MBA program at Florida have resulted in several surveys. Earlier surveys pointed to a limit in the number of qualified candidates in the Gainesville area necessary to sustain a part-time program. The most recent survey, a phone survey sponsored by the Business Leaders Forum in spring of 1990, convinced the MBA administration that sufficient market demand does exist to run a small program for the fully employed. A proposal approved by the MBA committee was presented to college department chairmen in fall of 1990. The plan was tabled due to the budget crisis.

This proposal is a version of the one passed by the MBA committee with two critical modifications. This proposal reflects the recently approved 16 course MBA program and describes a program which can generate sufficient revenues to cover its costs. This pilot program is viewed as the beginning of executive MBA education at the University of Florida.

#### PLAN

##### Admissions

The target group for this program is employed professionals within approximately a 100 mile radius of campus. Identical criteria used to select candidates for the full-time program will be adopted with the addition of a minimum work experience requirement of 2 years. All procedures established by the graduate school will be followed. Candidate quality comparable to our full-time program is the goal. All applicants will be required to interview with a member of the admissions committee. Enrollment is limited to Florida residents.

##### Program

The sixteen courses will be offered in 4 eleven week terms per year on a two year cycle. Two course sections will be taught each **Saturday**, allowing candidates from as far as Jacksonville and Ocala to participate. The program will begin in January 1993, with the first participants graduating in December 1994 (exhibit 1). Only the General Business concentration will be offered. Professional development seminars such as business writing and public speaking will be provided. The program is neutral with respect to undergraduate course offerings. If the program is in-load the college will provide funds to support graduate students to staff undergraduate courses lost during Fall or Spring semester.

EXHIBIT IMBA For Managers  
\*Potential CourseworkJanuary 1993 to December 1994  
Two Year Cycle

<u>Course Offered</u>	<u>Course</u>	<u>Credits</u>
1 SPRING SEMESTER '93 (Jan - March)	MAN 6245 - Organization Behavior	3
	QMB 5200 - Managerial Statistics	3
2 SUMMER '93 (April - June)	ECP 6705 - Managerial Economics	3
	ISM 5021 - Information Systems	3
3 SUMMER '93 (July - Sept)	FIN 5405 - Financial Management	3
	MAR 6805 - Marketing Management	3
4 FALL SEMESTER '93 (Oct. - Dec.)	ACG 6026 - Man & Fin Accounting	3
	MAN 5501 - Operations Management	3
5 SPRING SEMESTER '94 (Jan. - March)	FIN 5425 - Corporate Finance	3
	ECP 6725 - International Macro	3
6 SUMMER '94 (April - June)	MAR 6646 - Marketing Research	3
	Elective	3
7 SUMMER '94 (July - Sept.)	FIN 6314 - Financial Institutions	3
	MAR 6816 - Advanced Marketing Management	3
8 FALL SEMESTER '94 (Oct. - Dec.)	MAN 6721 - Business Policy	3
	GEB 5405 - Legal Environment of Business	3
	TOTAL	48

\*Sequence and elective courses to be determined.



## UNIVERSITY OF FLORIDA

College of Business Administration  
Graduate School of Business  
Fisher School of Accounting  
John Kraft, Dean

101 Anderson Hall  
Gainesville, Florida 32611-2014  
Phone (904) 392-2397  
Fax (904) 392-2086

### GENERAL FACULTY MEETING March 6, 1992 MINUTES

The meeting was called to order by Dean John Kraft at 2:00 p.m.

1. MINUTES

Minutes from the February 14, 1992, meeting were approved as distributed.

2. UNDERGRADUATE COMMITTEE

The Undergraduate Committee approved the following curriculum changes and presented them for faculty action:

- Addition of ECO 4970 (Honors Thesis). A motion was made, seconded and passed to approve this addition.
- Deletion of ECO 2620; ECO 4633; ECO 4634, ECP 3000. A motion was made, seconded and passed to approve these deletions.

3. OTHER BUSINESS

-Dean Kraft reported on the Foundation Debt. The College has reached an agreement with the Foundation concerning the debt. The agreement has been approved by the Finance Committee and the College will begin payment on the principal in December of 1992, and pay installments for seven years in order to extinguish the debt.

-Dean Kraft reported on the GRK property. He stated that just recently he had a meeting with the people from Continuing Education and laid out our conditions for the sale of the property. The conditions will require DOCE to make an investment in the property to bring it up to code; they will pay interest on the debt owed us by that property, and in five years they will begin paying the principal and continue to pay interest. We will try to reach an agreement by the end of this month.

-A question came up about not offering Summer A. Dean Kraft stated that as far as he knows the only thing the College has at risk is Summer B. Summer A would only be at risk if we got further cuts in this fiscal year. He reminded the faculty that if the Reality Budget passes we will not have Summer B but we will have A and C.

A motion was made to adjourn the General Faculty meeting at 2:45 p.m.



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### GRADUATE FACULTY MEETING March 6, 1992

#### MINUTES

1. MINUTES

Minutes from the February 14, 1992 Graduate Faculty meeting were approved as distributed.

2. MBA PROGRAM

Chris James stated that the MBA for Managers proposal was brought to the faculty on February 14th as an information item. At this meeting the faculty will need to vote on it. He stated some minor changes to the proposal have been made since the last meeting. Much discussion took place. A motion to approve the MBA for Managers program as described in the handout was made, and seconded. The motion was amended with a move to decouple the program and the means of implementation, and was seconded. The amended motion was withdrawn and a new motion was made to have the matter brought back to the departments. The new motion was withdrawn. The original motion was amended to make this a pilot program and to use the in-load basis for the initial offering. The amended original motion was seconded and passed. For the record there were two opposed.

3. OTHER BUSINESS

-Dean Kraft stated that the faculty will be voting on the Dean's Seminar at one of the upcoming meetings. The Seminar was an experimental program this year.

A motion was made to adjourn the Graduate Faculty meeting at 3:05 p.m.

cc: S. Haughton