



## UNIVERSITY OF FLORIDA

COLLEGE OF BUSINESS ADMINISTRATION  
ALAN G. MERTEN, DEAN

GAINESVILLE, FLORIDA 32611  
(904) 392-2397

### GENERAL FACULTY MEETING

October 8, 1986

102 BUS Bldg.  
4:00 pm

#### AGENDA

1. Minutes of the meeting of September 5, 1986 (see attached)
2. Phil Dingle (Student Honor Court)
3. Report on the activities of the Bureau of Economic and Business Research - (Dr. Milliman)
4. Report on computing activities of the College - (Dr. Schaefer)
5. Dean's report
  - financial statement for 1985-86
  - university policies on academic honesty
  - other matters



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### GENERAL FACULTY MEETING

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#### MINUTES

1. MINUTES: Minutes of previous meeting approved as distributed.
2. STUDENT HONOR COURT REPRESENTATIVE: Phil Dingle, Chancellor of the Student Honor Court, spoke to the faculty regarding academic dishonesty. He stated that he would be willing to speak individually with any faculty who would like to be made aware of the procedures for dealing with students who are suspected of academic dishonesty. Literature will be distributed to individual faculty explaining these procedures.
3. REPORT ON THE ACTIVITIES OF THE BUREAU OF ECONOMIC AND BUSINESS RESEARCH: Dr. Milliman gave a brief description of BEBR, its research programs, and publication and information programs. Dr. Milliman explained that the Bureau is a College resource for information faculty might use in their research. He gave an overview of the kinds of information available through the Bureau and described the faculty connected with the Bureau and their individual responsibilities. Attached are copies of the overheads used in his presentation.
4. REPORT ON COMPUTING ACTIVITIES OF THE COLLEGE: Dr. Schaefer began his report by informing the faculty of the members of the College Computing Task Force. They are: Bipin Ajinkya, Roy Crum, Dick Elnicki, and Jim McClave. Dr. Schaefer gave a brief synopsis of the report of an ad-hoc committee who met this summer. He also indicated that Evan Eldridge would be glad to meet with the faculty about any problems that might arise with NERDC. A copy of the overheads used are attached.

#### ANNOUNCEMENTS BY WANDA DENNY:

A. If a student does not appear on the class roll, the student should be sent to Dr. Denny's office to avoid confusion later.

B. I's and X's no longer automatically change to E's. Faculty should be aware that students may make up any work at any time unless a grade change has been submitted.

5. DEAN'S REPORT:

A. Dean Merten introduced Randy Talbot, Development Officer for the College.

B. Dean Merten explained the University of Florida is seriously considering beginning a Capital Campaign. A consultant was hired to assess the feasibility of the University undertaking this campaign and the report by the consultant singled out the faculty of the College and the Fisher School of Accounting as being especially good. The report also mentioned the College as one of three areas on campus who will most likely receive support through the Capital Campaign.

Dean Merten recognized the efforts of Dr. Robert Lanzillotti as having a significant bearing on the success and image of the College of Business.

C. Faculty should contact Wanda Denny or Dean Merten if interested in the Honors Program.

D. Several issues related to College activities have been discussed in Chairmen's meetings. In specific, Dean Merten and the Chairmen have been looking at faculty workloads. They have been examining 1) University policy towards faculty workloads, particularly teaching loads, 2) is the College meeting the requirements as put forth by the University, and 3) are the departments implementing the policy equally across different areas. If any faculty have any ideas regarding workload, they should discuss them with their Chairman.

E. Tenure and Promotion Committee has been named. Within the next few days, the remaining College Committees will be announced. At the November faculty meeting, nominations will be accepted for the Research Committee. Also at the November faculty meeting changes in the by-laws will be discussed.

F. The Long-Range Planning Committee has been meeting on a regular basis and should have a final report in December. The Committee members are: Joel Cohen, Dave Denslow, Gene Brigham, Dan Feldman and Jack Kramer.

G. The Financial Statement for 1985-86 was reviewed by Dean Merten. The overhead used is attached.

The next faculty meeting will be on November 6, 1986.

The meeting adjourned at 5:15 p.m.

## BRIEF DESCRIPTION OF BEBR

### A. Research Programs

BEBR has four research programs: Forecasting, Population, Survey, and Local Government Studies. The BEBR research staff consists of four economists with joint appointments in the Department of Economics, and ten professional researchers with sub-faculty rank.

BEBR is a primary source in the state for economic forecasting, population research, tracking consumer attitudes, and other statistical information about the economy of Florida.

### B. Publication and Information Program

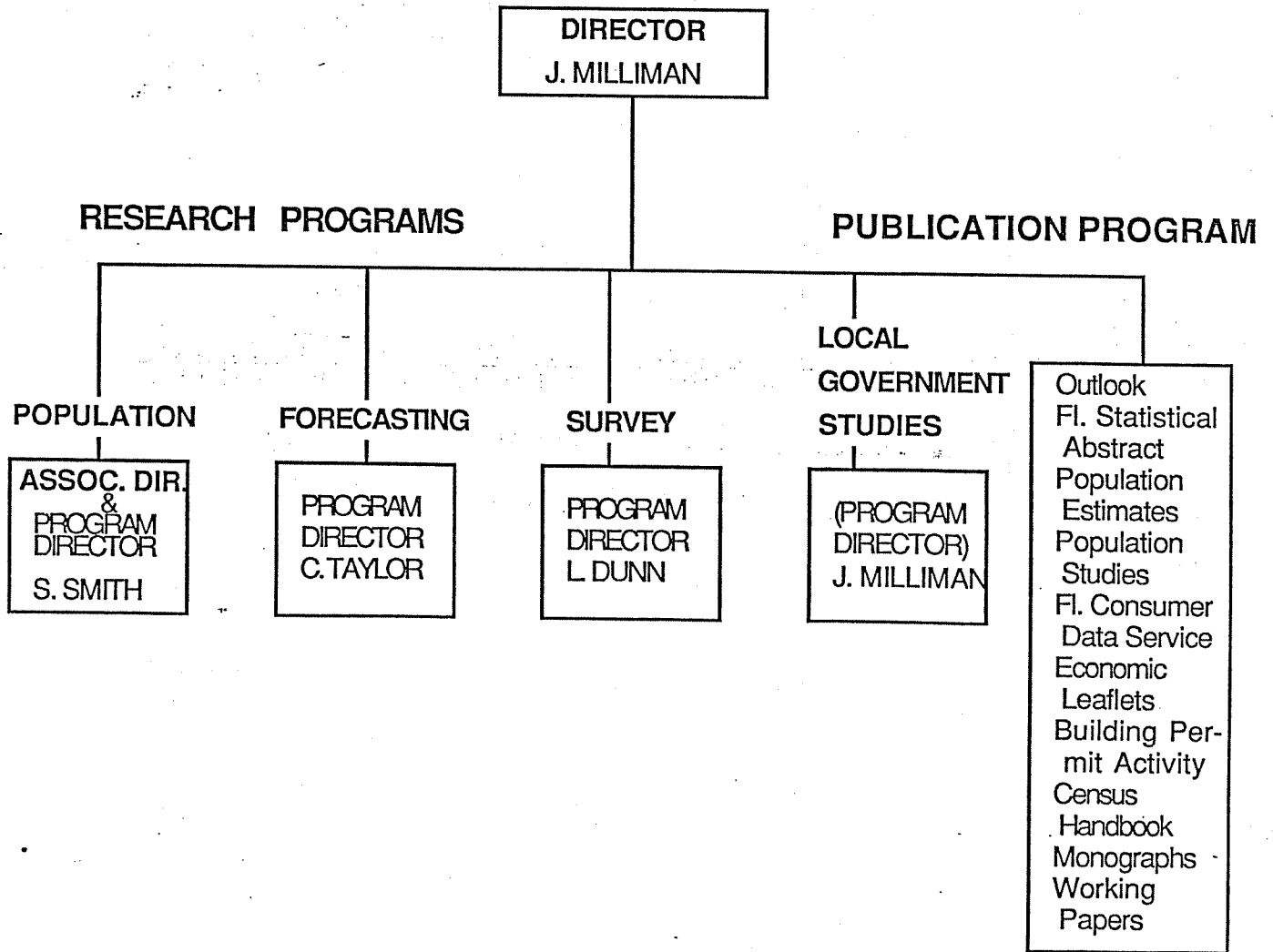
A major function of the Bureau is to disseminate the results of research activity through various BEBR publications and releases: The Florida Outlook, Florida Statistical Abstract, BEBR Monographs, Economic Leaflets, Building Permit Activity in Florida, Population Studies, Population Estimates of Florida: State, Counties and Municipalities, 1980 Census Handbook: Florida Counties, Florida Consumer Data Service, BEBR Data Base, County Profiles and various other studies. These publications are used by business persons, local government planners, state agencies, libraries, and others interested in economic and demographic information about Florida.

### C. Sources of Funds

BEBR expenditures come from three sources of funds:

- (1) state funds are approximately \$600,000
- (2) contracts and grants vary from year to year, they currently are generating about \$400,000 annually
- (3) revenues from sales of publications and services approach \$200,000 per year.

# BEBR RESEARCH & PUBLICATIONS



BEBR GOALS FOR 1986 AND BEYONDGeneral Goals:

1. Produce scholarly research on topics in applied economics, business and demography.
2. Produce data and analysis related to Florida's economy and population.
3. Provide visibility for the College throughout the State through its research publications, data bases and presentations.

Specific Goals:

1. Evaluate all existing activities in BEBR.
2. BEBR will strive to have increased impact on the economy of the State and the region.
3. BEBR will strive to increase its interaction with the rest of the College.
4. BEBR will strive to increase its interaction with other units in the University at large.
5. BEBR will strive to generate funds to support other college activities.

## *Essential Requests Requiring Immediate Action*

1. In order to more efficiently utilize our computing resources and increase faculty productivity, we should begin searching for a Director of Computing Services and immediately obtain consulting services from GIRCA.
2. More mainframe computer funding for the College of Business and the School of Accounting is essential for us to accomplish our mission. Last year we did not have sufficient funds to meet our normal needs. Many dislocations of research and service activities were experienced when we ran out of funding in March 1986. We must have more funding for research and service functions.
3. Disk space at lower rates for research utilizing large data sets within the College is required. The College should rent bulk disk space; the price is half the price for individual dataset rentals. Existing large-scale empirical research has been impeded. We must remove this constraint to accomplish our research role.
4. Improved word processing and printing is required to accomplish our teaching, research, and service goals. A key ingredient is the acquisition of high-speed publication-quality printers which can be used to type class handouts, articles, and reports. We need to purchase at least two laser printers that can be driven by many different software from existing PCs and XTs. Investigation of alternative systems to replace the department Displaywriter systems should be begun as soon as possible.
5. Student access to PCs must be increased. Additional large PC labs are needed and the faculty should be encouraged to integrate the PC into additional courses.

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# INSTRUCTION

**NERDC -- Mainframe:**

Complex calculations and large data base storage and analysis such as Compustat, CRSP, etc. <--

**Laboratories -- Micros:**

Students prepare computer-based homework assignments <--

**Faculty -- Micros:**

Prepare & grade computer based assignments <--

**Classrooms -- Micros:**

Solve problems interactively and project computer-based solutions with high-resolution video projectors <--

Compose, type, edit, and print drafts of overheads, handouts, lecture plans, etc. <--

**Secretaries -- Word processors:**

Type, edit, and print "publication quality" overheads and handouts <--



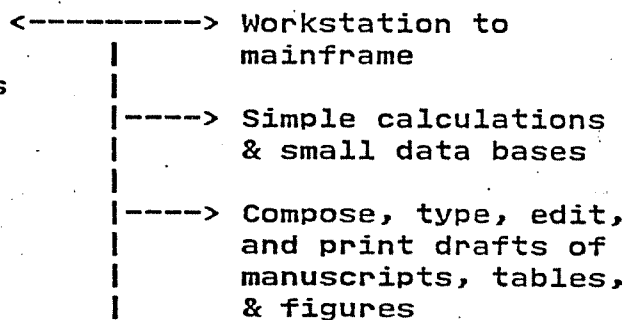
Slide 3

**RESEARCH**

NERDC -- Mainframe:

Complex calculations and  
large data base storage and  
analysis such as Compustat,  
CRSP, and individual data series

Faculty -- Micros:



Secretaries -- Word processors:

Type, edit, and print  
"publication quality"  
manuscripts, tables,  
and figures

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Slide 4

SERVICE

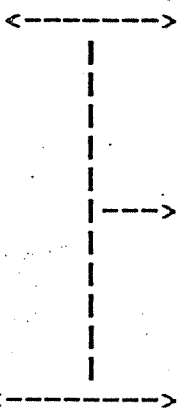
NERDC -- Mainframe:

Faculty -- Micros:

Complex calculations and large data base storage and analyses, e.g, subscription lists, member lists, submitted manuscripts, manuscript reviews, grant pilot studies, statistical evaluations, econometric studies, financial models, survey tabulations, memos, minutes, letters, reports

Secretaries -- Word Processors

Type, edit, and print "publication quality" reports, tables and figures



Workstation to mainframe

Simple Calculations & small databases

Compose, type, edit edit & print drafts of reports, tables, & figures

Slide 5

**RECOMMENDATIONS**

**Hardware, Software, and Support Personnel**

**Requirements**

**Mainframe**

**Microcomputers**

**Word Processing**

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## ***Micros***

### ***Priorities***

1. Provide micros for all faculty members who would use them (most faculty who want a micro now have one; however, expensive upgrades will be needed from time to time).
2. Purchase micro projection systems for selected classrooms.
3. Increase number of micros in computer labs.

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# Word Processors

## Priorities

1. Equip selected word processors with publication-quality laser printers.
2. Replace the inefficient Displaywriter word processing systems with new systems for department offices.
  - \* User friendly.
  - \* Powerful.
  - \* Adequate hard disk storage.
  - \* Compatible with faculty microcomputer software.
3. Purchase publication-quality laser printers that can be driven by existing microcomputers.

<u>1985-86</u>	<u>STATE EXPENDITURES</u>	<u>STATE ALLOCATIONS</u>	<u>PRIVATE EXPENDITURES</u>
FACULTY SALARIES	\$4,803,000	\$5,717,000	
SALARY SUPPLEMENTS			\$77,000
SPECIALTY FACULTY	407,000	407,000	
SUMMER TEACHING	603,000	603,000	
USPS	654,000	654,000	14,000
<u>OPS</u>		446,000	10,000
Graduate Assistants	715,000		
Visitors	258,000		
Student Assistants	135,000		
Contracts	84,000		
<u>OE</u>		282,000	25,000
Postage	35,000		
Freight/Federal Express	3,000		
Telephone	72,000		
Printing	21,000		
Duplicating/Photocopy	55,000		
Building Repairs	4,000		
Equipment Maint/Repairs	71,000		
Travel	64,000		
Advertising	2,000		
Supplies	51,000		
Subscriptions	2,000		
Institutional Members	2,000		
Miscellaneous	6,000		
COMPUTING/CIRCA	47,000	42,000	6,000
EQUIPMENT	153,000	136,000	11,000
SUMMER RESEARCH	64,000		63,000
BEER	126,000	121,000	
CENTERS	95,000	124,000	46,000
PURC			146,000
SCHOLARSHIPS			48,000
CHAIRS			170,000
PROGRAM SUPPORT			101,000
DEVELOP/UF FOUNDATION			318,000
	<u>\$8,532,000.</u>	<u>\$8,532,000</u>	<u>\$1,035,000</u>