RETAIL TRADE PUBLICATIONS

**About.com.** This website provides information about the retail industry
[http://retailindustry.about.com/](http://retailindustry.about.com/) For example, the listing of the largest retail firms are at [https://www.thebalance.com/largest-us-retailers-4045123](https://www.thebalance.com/largest-us-retailers-4045123)

**Advanstar** Integrated marketing solutions for the fashion, life sciences and power sports industries.  [www.advanstar.com](http://www.advanstar.com)

**Bizstats.com** Instant access to useful financial ratios, business statistics and benchmarks. Effective and understandable analysis of businesses & industries. [www.bizstats.com](http://www.bizstats.com)

**BLBuyer.** Provides retail executives with information on merchandising and marketing private label products through in-depth features on leading retail chains, up-close category analysis and a focus on industry trends designed to help maximize quality and profitability in private label programs.

**Chain Store Age** Monthly magazine for retail headquarters executives and shopping center developers. Deals with management, operations, construction, modernization, store equipment, maintenance, real estate, financing, materials handling, and advertising. More oriented to operations than stores. [www.chainstoreage.com](http://www.chainstoreage.com)

**Colloquy** Trade publication and website targeting the loyalty marketing industry. It provides of marketers with consulting, news, editorial, educational and research services across all industries and around the globe on topics including loyalty marketing, reward programs and customer retention. [www.colloquy.com](http://www.colloquy.com)

**Convenience Store Decisions.** Trade publication and website for convenience store operators.  [www.csdecisions.com](http://www.csdecisions.com)

**Convenience Store News** Monthly magazine for convenience store and oil retailing executives, managers, and franchisees. Covers industry trends, news, and merchandising techniques. [www.csnews.com](http://www.csnews.com)

**CPGMatters.** CPGmatters is a monthly e-zine designed to help makers of consumer packaged goods build brands through retail. CPG is defined broadly as food, beverage, general merchandise, and health and beauty care. These fast-moving consumer goods are sold through a variety of channels: grocery, drug, mass, supercenter, convenience, warehouse club, dollar store, and online. Some of the topics covered are: brand strategy, category management, coupons, in-store marketing, loyalty marketing, sampling, and trade marketing, among others that are related. The common denominator is the brand around which all marketing revolves.  [www.cpgmatters.com](http://www.cpgmatters.com)

**DNR** Daily newspaper about retail fashion, products, merchandising, and marketing for men’s and boy’s wear. Geared to retailers, wholesalers, and manufacturers.
Dealerscope Monthly publication for retailers of consumer electronics, appliances, and computers. www.dealerscope.com

Direct Selling News – a monthly magazine for executives in the direct selling industry www.directsellingnews.com

Drug Store News Drug Store News is read by 40,000 industry professionals for its timely coverage of industry news, merchandising trends and pharmacy developments. Its articles and studies provide extensive coverage of every major segment of chain drug retailing and combination stores, keeping it number one in readership. The recognized industry source for statistics, Drug Store News publishes A.C. Nielsen Reports; exclusive Gallup consumer studies; and the IRI Annual Report of the Chain Drug Industry, long recognized as the most complete analysis of chain drug retailing. Drug Store News participates in all important industry functions and, each year, sponsors the Retail Excellence (REX) Awards honoring the industry's leading retailers and suppliers. www.drugstorenews.com

ESRI Leading source of geo-demographic data used for store location. The specific web page on the ESRI site allows a person to enter a zip code and get a description of the geo-demographic profile of the zip code. http://www.esri.com/data/esri_data/explore-data

E-Tailer's Digest. Moderated discussions of various issues confronting Internet retailing such as customer service, security issues, effective merchandising, shipping and tax issues, and warehousing and logistics. www.etailersdigest.com/

Furniture/Today Weekly newspaper for retail executives in furniture and department stores and for executives in manufacturing firms. www.furnituretoday.com

GlobeSt.com – The mission of this UK-based website is to provide in-depth and breaking commercial real estate news around the clock in major and secondary markets throughout the country. In doing so, GlobeSt.com has become the premier destination for original and timely real estate related content on the Internet. www.globest.com

Grocery Headquarters. Grocery Headquarters is a monthly business magazine dedicated to reporting on issues, trends and strategies involved in the operation of food retailers. It is written and edited for key decision makers at headquarters, where buying authority is concentrated. The target audience includes senior management and other key directors, buyers, managers and supervisors at chain and independent supermarkets, food wholesalers, mass merchandise stores and drugstores. www.groceryheadquarters.com

Hobby Merchandiser Monthly trade publication for suppliers and retailers in the model hobby industry. www.hobbymerchandiser.com

**IBM Retail Solutions.** Information about applications of IBM technologies in retailing. [http://www-03.ibm.com/industries/retail/](http://www-03.ibm.com/industries/retail/)

**Indiaretailing.com.** A retail information interface portal providing a view and analysis of the business of retail in India. Alongside interactive features that includes interviews, feedbacks and business development tools, it also contains exclusive and investigative editorial content. Beside retail news feeds, indiaretailing.com has an exclusive database of retail brands and retailers, retail investors and consultants, retail real estate developers, retail technology and system firms, finance outfits, store design, and shop-fit professionals. [www.indiaretailing.com](http://www.indiaretailing.com)

**Internet Retailer** Monthly magazine devoted to electronic retailing issues. [www.internetretailer.com](http://www.internetretailer.com)

**InternetRetailing.Net** - InternetRetail.net (IR), based in the UK, provides news and analysis for today’s net retailers. IR combines online information, a print magazine and an annual conference. [www.internetretailing.net](http://www.internetretailing.net)

**Labelscar**: The Retail; History Blog. This blog document the history of shopping center developments specifically enclosed malls. [http://www.labelscar.com/](http://www.labelscar.com/)

**Mass Market Retailers** Biweekly newspaper for executives in supermarket, chain drug, and chain discount headquarters. Reports news and interprets its effects on mass merchandisers. [www.massmarketretailers.com](http://www.massmarketretailers.com)

**Modern Grocer** Weekly newspaper covers regional and national news current events relating to food-retailing.

**Modern Jeweler** Monthly magazine for jewelry retailers. Looks at trends in jewelry, gems, and watches. [www.modernjeweler.com](http://www.modernjeweler.com)

**NACS Magazine** Monthly publication for convenience stores. [http://www.nacsonline.com](http://www.nacsonline.com)


**NRF SmartBrief** Daily e-mail newsletter highlighting links to the top retail headlines. This is read by retail executives. [www.nrf.com/RetailHeadlines](http://www.nrf.com/RetailHeadlines)

**Planet Retail.** Planet Retail is the leading provider of global retailing information, from news and analysis to market research and digital media. Covering more than 7,000 retail and foodservice (HoReCa) operations across 140 markets around the world, many of the world’s leading companies turn to Planet Retail as a definitive source of business intelligence. [https://www.planetretailnetgroup.com/analytics-portals/157.article](https://www.planetretailnetgroup.com/analytics-portals/157.article)

**Planning Factory Limited.** Offers tools for merchandise planning.
www.planfact.co.uk/ A series of 12 articles developed by Retek about merchandise planning is at www.planfact.co.uk/merchandise_planning_articles.htm.


Progressive Grocer Monthly magazine reporting on the supermarket industry. In-depth features offer insights into trends in store development, technology, marketing, logistics, international retailing, human resources, and consumer purchasing patterns. www.progressivegrocer.com

RFID Journal is a trade publication covering the uses and new developments of RFID technology. http://www.rfidjournal.com/

Retail Bulletin. The Retail Bulletin is an online information source aimed at meeting retailers' need for quick, accurate and up-to-date news about the industry. It free on-line service delivers the latest company news, breaking stories, and summaries of media coverage of the retail sector. Updated through the day. Its regular email news alerts include links which bring you straight to the relevant news story. www.theretailbulletin.com

Retail Customer Experience. Magazine and email newsletter focusing on the customer experience in stores and on websites. Website for publication has slide shows and research reports. www.retailcustomerexperience.com

Retail Info Systems News (RIS) Monthly magazine addressing system solutions for corporate/financial, operations, MIS, and merchandising management in retail. risnews.com

Retail and Leisure International. RLI is a global magazine covering both retail and leisure sectors. Dedicated to the retail and leisure markets, the magazine incorporates global news, specialist features, profiles and regular sections including Property, Legal, Design Investment and Technology, all combined to offer the reader an insight and analysis into the impact of retail and leisure development on the industry as a whole www.rli.uk.com

Chain Store Age. Published biweekly providing news, trends, and research for decision makers in the 150 largest retailers. www.chainstoreage.com
**Retail Email Blog.** The Retail Email Blog, the strategic retail partner of the Direct Marketing Association’s [Email Experience Council](https://blogs.oracle.com/marketingcloud/), is the only blog dedicated to tracking the email marketing campaigns of the largest online retailers. This blog tracks retailers’ activities to reveal best practices and trends that are helpful to others in the industry who are looking for ideas, insight and guidance in executing their own campaigns.

**Retail Merchandiser** Published monthly for retail buyers, CEOs, financial investors, visual merchandisers, and consultants. [www.retail-merchandiser.com](http://www.retail-merchandiser.com)

**Retail Solutions Online** Newsletter focusing on technology used to improve retail operations. [www.retailsolutionsonline.com](http://www.retailsolutionsonline.com)

**RetailTouchpoints.** Provides content about investment in customer-facing technologies such as new in-store technologies that improve the shopping experience. Utilize Web 2.0 technologies—including virtual trade shows, e-newsletters, and e-books— to provide new and different ways to connect with customers and prospects that is both measurable and actionable. [www.retailtouchpoints.com](http://www.retailtouchpoints.com)

**RetailTraffic** Monthly magazine for managers involved in real estate and location decisions. [http://nreionline.com/retail/welcome-retail-traffic](http://nreionline.com/retail/welcome-retail-traffic)

**RetailWire** An online discussion forum that goes beyond conventional headline news reporting. Each business morning, RetailWire editors pick news topics worthy of commentary by its "BrainTrust" panel of industry experts, and the general RetailWire membership. The results are virtual round tables of industry opinion and advice covering key dynamics and issues affecting the retailing industry. [www.retailwire.com](http://www.retailwire.com)

**Retail Worker.** Retail Worker is labor news and discussion, by, for and about retail workers. Retail Worker is a project of the [Industrial Workers of the World labor union](https://iww.org/node/1826).

**Retail Forward.** The mission of this consulting company is to be the premier thought-leaders for retailers and consumer goods companies, with professional services aimed at improving their market and financial performance. The firm provides reports on market
change and assesses the impact of these changes on its clients’ operations and performance. [www.retailforward.com](http://www.retailforward.com)

**Retail Systems Alert Group** Integrated media & research company run by former retailers and focused exclusively on the extended retail industry. RSAG covers the extended retail industry through its conferences, print, and online channels. Its main focus is on the customer experience and how the players in the extended retail industry can enhance it.

**Self Service World.** Magazine and website devoted to the use of technology to enhance the shopping experience.

**Shopping Centers Today** Monthly publication on the development of new shopping centers and the expansion of existing ones. [https://www.icsc.org/sct/](https://www.icsc.org/sct/)

**Stores** Monthly magazine published by the National Retail Federation (NRF). Aimed at retail executives in department and specialty stores, it emphasizes broad trends in customer behavior, management practices, and technology. [https://nrf.com/connect-us/stores-magazine](https://nrf.com/connect-us/stores-magazine)
Supply Chain Brain.com *Global Logistics & Supply Chain Strategies* offering case studies, executive interviews, and features providing information on the latest technology, services and processes needed to maximize supply chain efficiency. [http://www.supplychainbrain.com/content/index.php](http://www.supplychainbrain.com/content/index.php)

Supply Chain Digest is the industry’s premier interactive knowledge source, providing timely, relevant, in-context information. Reaching tens of thousands of supply chain and logistics decision-makers each week, our flagship publications - *Supply Chain Digest* and *Supply Chain Digest – Logistics Edition*, and web site ([www.scdigest.com](http://www.scdigest.com)) deliver news, opinions and information to help end users improve supply chain processes and find technology solutions.

Talking Retail. Talking Retail, published in the UK, is a free-access website dedicated to bringing you worldwide grocery industry news, views and expert analysis. [www.talkingretail.com](http://www.talkingretail.com)

VM+SD (Visual Merchandising and Store Design) Monthly magazine for people involved in merchandise display, store interior design and planning, and manufacturing of equipment used by display and store designers. [www.vmsd.com](http://www.vmsd.com)

WWD (formerly *Women’s Wear Daily*) Daily newspaper reports fashion and industry news on women’s and children’s ready-to-wear, sportswear, innerwear, accessories, and cosmetics. [www.wwd.com](http://www.wwd.com)

Workforce Management. Trade publication website focusing on human resource management issues. [www.workforce.com](http://www.workforce.com)