ANNUAL REPORT
2019-20

Elizabeth B. & William F. Poe, Sr.
BUSINESS ETHICS CENTER

WARRINGTON COLLEGE of BUSINESS
Even though the academic year was cut short due to the Covid-19 pandemic, 2019-2020 was the most successful year for the Poe Business Ethics Center in recent memory. In addition to robust recruiting for the Business Ethics Ambassadors, our Ethics Case Competition Team had its most successful year ever. In this report you will read about the success of our students as well as the programs the center provides for the university community.

Building on a tradition of excellence in ethics education, the Poe Business Ethics Center empowers students to recognize the impact that business has on individual lives and society, and develop skills necessary for emergence as ethical leaders. This unique mission naturally positions the Poe Center to support the specific missions of other programs and centers in the Warrington College of Business (MBA, Retail, Real Estate, Entrepreneurship). The impact of alumni support of the Poe Center is visible across the UF community. Examples include expanding ethics education to impact undergraduate, combined-degree, and graduate students in formal coursework and a variety of experiential learning opportunities. Recruiters seek candidates who exhibit skills associated with ethical leaders. Engagement with the Poe Center helps students differentiate themselves as they enter the world of work. Moreover, it prepares them for long-term success in business.

Brian D. Ray, Ph. D.
Director
Poe Business Ethics Center

DR. BRIAN RAY
Director and
Senior Lecturer

GO GATORS!
GO ETHICS!
The Poe Business Ethics Center empowers students to recognize the impact that business has on individual lives and society, and develop skills necessary for emergence as ethical leaders. This unique mission naturally positions the Poe Center to support the specific missions of other centers in the Warrington College of Business (Retail, Real Estate, Entrepreneurship, Public Utility Research). The impact of alumni support of the Poe Center is visible across the UF community. Examples include expanding ethics education to impact undergraduate, combined-degree, and graduate students in formal coursework and a variety of experiential learning opportunities. Recruiters seek candidates who exhibit skills associated with ethical leaders. Engagement with the Poe Center helps students differentiate themselves as they enter the world of work, and prepares them for long-term success in business.

The Poe Business Ethics Center’s work is premised on the idea that:

- Business ethics lies at the core of a productive market system.
- A prosperous and just society presumes that people accept responsibility and discharge duties.
- Leaders honor commitments, deal honestly with others, and respect the dignity and integrity of fellow human beings.
ABOUT THE POE CENTER

STUDENT INVOLVEMENT

Two ways the Poe Center directly promotes student involvement in business ethics is through the Business Ethics Ambassadors and the Ethics Case Competition team.

BUSINESS ETHICS AMBASSADORS

Business Ethics Ambassadors engage in a series of experiential learning opportunities in order to develop ethical decision making and leadership skills, including creating and implementing programs that meaningfully integrate ethics into the Heavener experience. Programs that the Ambassadors have spearheaded include the Warrington Welcome Ethics Case Competition and the Alumni Speaker Series.

ETHICS CASE COMPETITION TEAM

The Ethics Case Competition Team provides select students with unique opportunities to further develop their strategic decision making, team building, and communication skills by analyzing cases and presenting solutions that satisfy both financial and ethical responsibilities. When competing at a variety of international ethics case competitions, students interact with, and receive feedback from, business practitioners on the viability of their solutions, their potential to impact stakeholders, and presentation skills. The team regularly competes at the Eller Collegiate Ethics Case Competition, Milgard Invitational Competition on Corporate Social Responsibility, International Business Ethics Case Competition, Intercollegiate Ethics Bowl, and the Templeton Business Ethics Case Competition.
Four students from the University of Florida Warrington College of Business took home a first-place win at the CFA® Societies of Florida Ethics Challenge hosted February 7 at Florida A&M University’s School of Business & Industry in Tallahassee, Florida. The team came out on top after competing against teams from across Florida’s universities, including Bethune Cookman University, Embry-Riddle Aeronautical University, Florida A&M University, Florida Gulf Coast University, Florida Memorial University, Florida State University, Rollins College, Stetson University, the University of Central Florida and the University of North Florida.

The CFA® Societies of Florida Ethics Challenge embodies the mission of CFA Institute by promoting “the highest standards of ethics, education, and professional excellence.” The competition is designed to increase students’ awareness of the ethical dilemmas they may face as investment management professionals and to better prepare them for the workforce.

The Ethics Challenge touches on many CFA Institute Future of Finance areas of focus including: Transparency and Fairness, Regulation and Enforcement and Safeguarding the System. It also promotes ethical awareness and fosters a healthy financial environment.

The team members included Teresa “Tess” Dilan (BA Mathematics, BSBA Finance ’20), Kara Lefebvre (BSBA Finance ’20), Vikram Singh (BSBA Information Systems and Operations Management ’21) and Jake Orlick (BSAc ’21). The group was tasked with creating an ethical framework for a dually registered investment advising firm with questionable business practices.

“Our solution was to combat situational influences that lead to ethical violations including open communication channels, revamp the onboarding process and train junior/senior employees,” Lefebvre said.

For their first-place efforts, the team received a trophy, $250 each and four copies of “Nicomachean Ethics” by Aristotle. They were also invited to a speaker panel by the Resource Consulting Group in Orlando.

The team was proud that their efforts led them to victory against other universities across the state.

“I think the win meant a lot to our team,” Orlick said. “It was the culmination of our hard work and focus. As a team, we complimented each other’s strengths and had a really enriching experience all around. The competition was an amazing opportunity to explore tangible, real-life ethical problems that affect people in that field and the clients they serve.”

Singh added, “The competition was tough, but we were tougher. The odds couldn’t have been more against us as we were in Tallahassee, our rival city, however we just went out there and made Gator Nation proud. A lot of my friends were asking me what we would do if we didn’t win... I guess we’d never know!”

Lefebvre felt that preparation was her biggest asset in helping the team win.

“I think it really solidified my confidence that I’m ready to enter this field,” she said. “I felt like we had a great grasp of the business/financial aspects of the case, which gave us a leg up.”
A team of undergraduate students from the University of Florida Warrington College of Business finished among the top teams at the Inter-Collegiate Business Competition (ICBC), a student-run organization at the Smith School of Business at Queen's University in Canada. The team finished second among the six teams in the final ethics case competition, in addition to taking home the Co-Chairperson Award and first place in the Creative Case Competition.

The Inter-Collegiate Business Competition is Canada’s premier case competition. The main competition is split in two rounds, a preliminary and final round. The preliminary round is a written case competition designed to challenge competitors’ ability to write a quality business report. The top six teams from the preliminary round move to the final round, in which competitors have five and a half hours to prepare and present a case to a panel of judges.

The team members included Dorian Simpkins (BSBA ’22), Isabella Roman-Secor (BSBA ’22) and team captain Carly Ritterband (BA ’20). Simpkins, Roman-Secor and Ritterband were tasked with developing a plan for a fictional family with a local business and how the family should respond most ethically to a business proposition.

“The main event was about a family who had owned a business, a retirement home, for many years in a local community,” Simpkins said. “We were asked to play the role of business consultants who would help the family decide if it was more ethical to keep the business they owned and stay in the location where the business first started, or move to another town, knowing that the land would be developed into a tourist destination that didn’t meet the local community’s moral standards.”

From the moment they received the case, the team had five and a half hours to create their argument and presentation. Ultimately, the team decided to recommend the family move their business from its original location in order to preserve the business, but also recommend that a more-family friendly business, like a bed and breakfast, take its place to keep with the moral standards of the local community.

“We’re especially proud since this was only the second case competition we’ve done together and that we took home three awards,” Roman-Secor said. “We had a smaller team, but we were still able to do well and show off for UF.”

The Co-Chairperson Award, which represents the most valuable school at the competition, was Simpkins, Roman-Secor and Ritterband’s second award at the ICBC. With this win, UF Warrington broke Concordia University’s six-year streak.

Simpkins presented individually to win the Creative Case Competition. This competition was among all sixteen teams that came to the ICBC and asked each university to pitch their suggestion for businesses that would help make a fictional city more sustainable.

Simpkins, Roman-Secor and Ritterband were proud to represent UF Warrington on an international scale, and noted their appreciation to the support of those who helped them do so.

“We’d like to thank the sponsors of the Poe Center and Dr. Ray,” Ritterband said. “It’s because of their support that we’re able to compete and represent UF at case competitions like ICBC.”
Undergraduate and graduate students from the University of Florida Warrington College of Business took top honors at the 2019 International Business Ethics and Sustainability Case Competition (IBESCC). IBESCC is the nation’s oldest and most prestigious event of its kind. Undergraduate and graduate students from around the world participate in the annual competition to identify problems and present solutions to some of the most pressing ethical issues in global business today. Warrington’s graduate student team came in first place in the 25-minute presentation among graduate teams. The undergraduate team came in second place in the 10-minute presentation.

“The International Business Ethics and Sustainability Case Competition attracts some of the best university students in the world,” said Dr. Brian Ray, Director of the Poe Business Ethics Center. “It is tremendous to see Warrington students achieve such tremendous success competing against prestigious institutions like Bentley University, George Washington University, Hong Kong University of Science and Technology, the University of Illinois, the University of Melbourne, University of Minnesota and the University of Oxford.”

The graduate team, Stephanie Barahona (BSBA Marketing, MIB ’19), Suzy Dabage (BABA General Business, MIB ’19), Natalia Leal (BSBA Finance, MS-ISOM ’19), Olivia Piatkowski (BSBA Finance, MSF ’19) and Justin Schlakman (BSBA Finance, MS-ISOM ’19), presented on the ethics involved with the sales practices and actions of JUUL, the market leader for e-cigarettes. The team recommended that JUUL rebrand its product to target the correct audience, adults, and minimize potential harm to key stakeholders by partnering with FlySense, a vaping detection system, as part of a youth initiative to target the teen vaping epidemic in schools.

“The most rewarding aspect was doing our case on something that is prevalent in the news and in our generation,” Dabage said.

Finishing his last competition, Schlakman added, “The Ethics Case Competition Team has been a capstone in my collegiate career. Being able to apply all the skills you learn in class on an international level is incredibly rewarding. Hard work really does pay off.”

The undergraduate team, Ariana Acree (BABA, BA Economics ’19), Jeanie Hoang (BSBA Marketing, BA Economics ’20), Danielle Jones (BSBA Finance ’19), Jared LeVine (BSBA Finance, BA Economics ’19), and Carly Ritterband (BA Economics ’20), presented on the same topic, but offered a different solution. In their second-place winning presentation, the team recommended that the company initiate a two-pronged marketing campaign focused on generating appeal among adult cigarette smokers while actively discouraging adolescents from using the product.

“The International Business Ethics and Sustainability Competition was a great way to round off my college career,” said LeVine, who is graduating in May. “This competition differs from other ones I’ve been to in that each team gets to choose its own topic. E-cigarette usage among adolescents is a particularly relevant topic to both teams, since all of us have witnessed the product’s growing popularity among our peers.

“Developing solutions to dilemmas like this is essential to ensuring that businesses can operate both successfully and sustainably. We look forward to incorporating the skills gained at this competition into our professional and personal lives.”

“The hard work and success of these students should be a tremendous source of pride for the Gator Nation,” said Dr. Ray. “It is wonderful to see that the Poe Business Ethics Center is making a big impact in the professional development of our graduate and undergraduate students. GO GATORS...GO ETHICS!”
WARRINGTON STUDENTS PLACE 3RD IN COLLEGIATE ETHICS CASE COMPETITION

A team of undergraduate students from the University of Florida Warrington College of Business finished in the top three teams at the 17th Annual Collegiate Ethics Case Competition hosted by the Eller College of Management at the University of Arizona October 17-22.

The Collegiate Ethics Case Competition hosts the top public and private business schools across the globe and exposes students to a thought-provoking business ethics case that they could face in their professional careers. Student teams collaborate to analyze, present and respond to questions posed by a panel of judges. The experience challenges students’ moral reasoning, provides a networking opportunity and raises students’ awareness of the importance of corporate social responsibility.

“Eller’s Collegiate Ethics Case Competition attracts some of the best university students in the nation,” said Dr. Brian Ray, Director of the Poe Business Ethics Center. “It is tremendous to see Warrington students achieve such tremendous success competing against prestigious institutions like Georgetown, Emory, Boston College, Indiana, Illinois, Penn State, Texas and the U.S. Naval Academy.”

The team members included Vikram Singh (BSBA Information Systems and Operations Management ’21), Jeanie Hoang (BSBA Marketing ’20, BA Economics ’20) and team captain Carly Ritterband (BA Economics ’20). Singh and Hoang presented on the ethics involved with Boeing’s response to its 737 Max disasters. Their third-place winning response won each of them $500.

“The situation at hand revolved around the two crashes on the Boeing 737 Max that was attributed to a Boeing system error made by a newly integrated Boeing feature, MCAS,” Hoang said. “As a result of this, global aviation authorities grounded the 737 Max. Our three-part strategy to this case was for Boeing to: demonstrate radical transparency, an extensive reform of the MCAS system and aviation standards, and spearheading an unmatched caliber of safety and innovation at Boeing.”

Hoang was proud of the team’s presentation and subsequent top placement.

“The win was significant to me, and it felt rewarding in respect to our efforts poured into the case,” she said. “The competition was comprised of fantastic competitors, so to come away with a win was a phenomenal feeling.”

Singh added, “This is the first time I ever got in the top 3 in the Business Ethics Case Competition Team so it really means a lot. It’s a great way to start the year for our team and hopefully we win even more the rest of this year!”

Dr. Ray echoed Hoang and Singh’s feelings.

“The hard work and success of these students should be a tremendous source of pride for the Gator Nation,” said Dr. Ray. “It is wonderful to see that the Poe Business Ethics Center is making a big impact in the professional development of our undergraduate students. GO GATORS...GO ETHICS!”
A team of undergraduate students from the University of Florida Warrington College of Business finished in the top four of 20 teams at the Milgard Invitational Case Competition on Social Responsibility.

Jacob Orlick, Carly Ritterband and Isabella Roman-Secor made up the Warrington team. The ninth annual competition took place from on February 28 on campus at the University of Washington – Tacoma, Milgard School of Business. The Warrington team competed against schools from the University of Minnesota, University of Pennsylvania, University of Southern California, University of Texas – Austin, and University of Washington, among others.

“The biggest takeaway I had from the Milgard Invitational Case Competition on Social Responsibility (MICCSR) was interacting with students from across the world,” Roman-Secor said. “It was interesting to observe different teams’ presentations and hear the viewpoints they had on the case.

The case competition also gave students an opportunity to explore nearby Seattle and grow their network by meeting likeminded students. The team viewed its 72-hour window to prep for the case as its biggest challenge.

“We all had to be intensely focused on the case to get everything done in the allotted time,” Orlick said. “We worked well as a team and collaborated effectively to overcome the challenge of the condensed prep time.”
Carly Ritterband was named the 2019-2020 recipient of the Virginia Maurer Business Ethics Student of the Year award. She is the fourth recipient of this prestigious award.

The Virginia Maurer Business Ethics Student of the Year award honors students in the Warrington College of Business who have demonstrated a commitment to the role of ethics in business, as evidenced through academic excellence, leadership, personal integrity and civic engagement.

“It feels incredible to win this award!” Ritterband said. “It really means that all of my dedication to this team over the last year was worth it and that I led the team successfully. As the captain of the team, there were moments throughout the year when I felt I might not be doing enough for the members and the team (because they were so amazing I wanted to do the absolute best for them). Winning this award tells me that it all was enough and the entire team had a successful year!

“It is also an honor to be presented any award from Dr. Ray. He is the all-around best person that I know, so being recognized by him is always a tremendous honor. His recognition and approval really mean more than the award itself.”

Ritterband will graduate Magna Cum Laude with her BA in economics this spring. She has served as the captain of the Business Ethics Case Competition Team for the past year, is a member of Florida Blue Key and previously served in Student Government as a member of the Student Senate and the Executive Branch in the External Affairs Cabinet. While on the Business Ethics Case Competition Team, she competed at seven different competitions, placing second at the International Business Ethics and Sustainability Case Competition and the Inter-Collegiate Business Case Competition.

“Carly is one of the most talented students I have worked with, both in terms of leadership ability and academic accomplishment,” said Dr. Brian Ray, Director of the Poe Business Ethics Center and Senior Lecturer of Leadership and Ethics. “Warrington’s Ethics Case Competition Team has thrived during Carly’s tenure as captain. No previous ethics case team has ever had more top three finishes. Carly’s tremendous leadership is unquestionably the key component of this year’s unprecedented success. Her legacy of success and high ethical standards will be felt for years to come.”

Ritterband was inspired to study business ethics after taking the Business Ethics course with Dr. Ray her junior year and participating in the Freshman Business Ethics Case Competition.

“I enjoyed the class so much and was so impressed with Dr. Ray that I decided I wanted to stay involved with the program,” she said. “It really was Dr. Ray’s guidance and his incredible class that encouraged me to get more involved.”

She added that she felt it’s important for younger business students to take the Business Ethics course, and that it’s an important topic for students to learn in today’s world.

“The study of business ethics is important to me, but I think it should be more important to everyone,” she said. “I feel that an ethics course should be required of every business student, especially in today’s world. The class may sound like it would teach you how to understand major ethical problems (think Enron), but in reality, it teaches you about day to day things that will come up in any job. From reviewing contracts to proper business dinner etiquette there are so many more things that fall under the ‘business ethics’ topic than people would think.”

Ritterband is proud of all she’s been able to accomplish, and thanks Dr. Ray for helping her along the way.

“I would also like to include a thorough note of gratitude for Dr. Ray,” she said. “He has led me through this year and the team and I would not have been successful without him. His personal guidance and advice have been invaluable to me whether it be concerning the team or my other involvements or my plans for graduate school. I can only hope he continues to answer my calls for years to come!”

Virginia Maurer is the founding director of the Poe Business Ethics Center and served as a Professor of Business Law and Legal Studies. With over 35 years of distinguished research and teaching at the University of Florida, Professor Maurer also served as a visiting faculty member at some of the most prestigious institutions in the world such as Cambridge University, the Helsinki School of Economics and Business, the University of Michigan, and the Institute for Advanced Legal Studies at the University of London.
**Humility Is the New Smart**

*by Edward Hess and Katherine Ludwig*

This book is about human excellence – how human beings can excel at the skills that smart machines and smart robots will not be able to do well in the next few decades. It is the authors’ “Paul Revere’s ride” – a call to action – the smart machines are coming and we humans must take our cognitive and emotional skills to a much higher level and this book puts forth a game plan of how to do that.

Dr. Hess said, “This book is the most important book I have written. Why? We are on the leading-edge of a societal transformation that will be as challenging and transformative as the Industrial Revolution was for our ancestors, and we as a society and as individuals are not ready for what is fixing to hit us. In the next 10-15 years, technology will take over millions of jobs including professional jobs. To stay relevant, human beings need to excel at doing those skills that technology won’t be able to do well: higher order critical thinking, creativity, innovation, and high emotional engagement with other humans. The authors invite you to join them in the pursuit of the type of human excellence that will be necessary in the Smart Machine Age.

**Return on Character: The Real Reason Leaders and Their Companies Win**

*By Fred Kiel*

When we hear about unethical executives whose careers and companies have gone down in flames, it’s sadly unsurprising. Hubris and greed have a way of catching up with people, who then lose the power and wealth they’ve so fervently pursued. But is the opposite also true? Do highly principled leaders and their organizations perform especially well? They do, according to a new study by KRW International, a Minneapolis-based leadership consultancy. The researchers found that CEOs whose employees gave them high marks for character had an average return on assets of 9.35% over a two-year period. That’s nearly five times as much as what those with low character ratings had; their ROA averaged only 1.93%.

Character is a subjective trait that might seem to defy quantification. To measure it, KRW cofounder Fred Kiel and his colleagues began by sifting through the anthropologist Donald Brown’s classic inventory of about 500 behaviors and characteristics that are recognized and displayed in all human societies. Drawing on that list, they identified four moral principles—integrity, responsibility, forgiveness, and compassion—as universal. Then they sent anonymous surveys to employees at 84 U.S. companies and nonprofits, asking, among other things, how consistently their CEOs and management teams embodied the four principles.
Exception to the Rule: The Surprising Science of Character-Based Culture, Engagement, and Performance

by Peter Rea

The antidote to navigating turbulent times isn’t more rules. It is timeless virtue that creates sustainable value. Thoughtful leaders are keenly aware of the enormous challenge they face to drive high performance in a world that continues to ratchet up pressure and uncertainty. Some leaders respond by getting tough and establishing strict rules. They get people in line, but they don’t inspire excellence. Wise leaders, on the other hand, help their people practice character to navigate their way through the turbulence without lowering performance expectations. As a result, their people are more reliable under pressure. Exception to the Rule links ancient wisdom with contemporary science on high performance, teamwork, and engagement. Building an organizational culture based on classical virtues of trust, compassion, courage, justice, wisdom, temperance and hope is both strategically smart and a better way to live. Exception to the Rule walks you through the steps of helping everyone in your organization focus on character defined by virtue. The word virtue means excellence, which is why each one is essential to help people perform at a high level despite uncertainty and pressure. Under character-based leadership, teams work better together, creativity flourishes and engagement increases.

Leadership: In Turbulent Times

by Doris Kearns Goodwin

In this culmination of five decades of acclaimed studies in presidential history, Pulitzer Prize-winning author Doris Kearns Goodwin offers an illuminating exploration of the early development, growth, and exercise of leadership. She draws upon the four presidents she has studied most closely—Abraham Lincoln, Theodore Roosevelt, Franklin D. Roosevelt, and Lyndon B. Johnson—to show how they recognized leadership qualities within themselves and were recognized as leaders by others. By looking back to their first entries into public life, we encounter them at a time when their paths were filled with confusion, fear, and hope. Leadership tells the story of how they all collided with dramatic reversals that disrupted their lives and threatened to shatter forever their ambitions. Nonetheless, they all emerged fitted to confront the contours and dilemmas of their times. No common pattern describes the trajectory of leadership. Although set apart in background, abilities, and temperament, these men shared a fierce ambition and a deep-seated resilience that enabled them to surmount uncommon hardships. At their best, all four were guided by a sense of moral purpose. At moments of great challenge, they were able to summon their talents to enlarge the opportunities and lives of others. In today’s polarized world, these stories of authentic leadership in times of apprehension and fracture take on a singular urgency.
Range: Why Generalists Triumph in a Specialized World

by David Epstein

Plenty of experts argue that anyone who wants to develop a skill, play an instrument, or lead their field should start early, focus intensely, and rack up as many hours of deliberate practice as possible. If you dabble or delay, you’ll never catch up to the people who got a head start. But a closer look at research on the world’s top performers, from professional athletes to Nobel laureates, shows that early specialization is the exception, not the rule.

David Epstein examined the world’s most successful athletes, artists, musicians, inventors, forecasters and scientists. He discovered that in most fields—especially those that are complex and unpredictable—generalists, not specialists, are primed to excel. Generalists often find their path late, and they juggle many interests rather than focusing on one. They’re also more creative, more agile, and able to make connections their more specialized peers can’t see.

No Time for Spectators: The Lessons that Mattered Most from West Point to the West Wing

by GEN(R) Martin Dempsey

The Why are the best leaders the ones who are most adept at following? What should we expect of those who have the privilege of leading? And what may leaders expect of those who follow them? Drawing upon a military career spanning more than four decades, General Dempsey examines the limits of loyalty, the necessity of sensible skepticism, and the value of responsible rebelliousness, and explains why we actually should sweat the small stuff. The book takes readers behind the closed doors of the Situation Room, onto the battlefields of Iraq, and to the East German border at the height of the Cold War. It contends that relationships between leaders and followers, employers and employees, politicians and constituents, coaches and athletes, teachers and students are most productive when based on certain key mutual expectations. The book begins from the premise that life is not a spectator sport. Especially not today, especially not at a time when issues are so complex, information is so pervasive, scrutiny is so intense, and the stakes are so high.
@UF_POECENTER
warrington.ufl.edu/poe

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UF Business Ethics @UF_PoeCenter · Nov 18, 2019
Congratulations to the two winning teams at the 2019 Freshmen Ethics Case Competition @UFWarrington @UF! GO GATORS...GO ETHICS!

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UF Business Ethics @UF_PoeCenter · Mar 1
Another big win by the @UFWarrington Ethics Case Team! Go Gators! @UF news.warrington.ufl.edu/students/four...

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UF Business Ethics @UF_PoeCenter · Mar 26
Congratulations to Carly Ritterband on her selection as the “Virginia Maurer Business Ethics Student of the Year”
GO GATORS...GO ETHICS!
@UF

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UF Business Ethics @UF_PoeCenter · Apr 15, 2019
Congratulations to the @UFWarrington students who competed at the 2019 International Business Ethics Case Competition. The team of grad students placed 1st and the undergraduate team placed 2nd! @UF_PoeCenter is proud to sponsor these talented students.
GO GATORS...GO ETHICS!

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UF Business Ethics @UF_PoeCenter · Oct 18, 2019
Congratulations to the @UFWarrington students, coached by @Brian_Ray, who finished in the Top 3 out of 25 teams at the @UArizonaEller Ethics Case Competition. Other teams included Georgetown, Emory, Penn St. Indias, UT Austin, and the U.S. Naval Academy.
GO GATORS...GO ETHICS!

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