To: MSRE Applicants

From: Pam DeMichele

RE: Statement of Purpose Guidelines

An applicant’s “Statement of Purpose” should explain in a two page Essay:

• Why he or she is interested in pursuing the Master of Science in Real Estate degree at the University of Florida

• Why his or her application is competitive

• What his or her career goals are

• Anything else that may strengthen the application, such as explaining any weaknesses in GPA or GMAT scores and/or telling more about the work experience listed in their resume.

This statement should be typed into the UF Admissions on-line application or emailed directly to Pam DeMichele DeMichPL@UFL.EDU.