Lawrence McDonald

At the height of the 2008 financial crisis, Lawrence McDonald wrote a book on the fall of Lehman Brothers, “A Colossal Failure of Common Sense: The Inside Story of the Collapse of Lehman Brothers.”

In his book, McDonald details his experience working as Vice President at Lehman Brothers and provides a behind-the-scenes look on why one of the most prominent investment banks failed. The book is a risk manager’s guide to all the right and wrong moves, and explains why investors must stay ahead of policy moves coming out of Washington and Europe. Published in 2009 by Random House, “Colossal Failure” hit the New York Times Best Seller’s list in its first five days on the bookshelves, and is now considered one of the bestselling business books in the world. “Colossal Failure” is now translated into 12 different languages.

As one of the leading risk managers and bond traders today, McDonald is a frequent guest contributor on Bloomberg, CNBC, Fox Business and The Huffington Post.

McDonald is a highly regarded political policy risk consultant to hedge funds, family offices, asset managers and high net worth investors. His 17 Lehman risk indicators help investors get in front of painful risk off trades in the global markets.

McDonald’s skill set is unique. He has taken billion-dollar risks on a trading floor, and is a world-class European & Washington policy risk analyzer. At Lehman Brothers, he was consistently one of the most profitable traders at the firm.

Notable is McDonald’s involvement as special advisor to the Financial Crisis Inquiry Commission (FCIC), created by Congress in 2009 to investigate the causes—domestic and global— of the economic and financial crisis in the United States.

Additionally, McDonald has participated in three major financial crisis documentaries: Sony Pictures Academy Award winning documentary “Inside Job,” BBC’s “The Love of Money” and CBC’s “House of Cards.”

For more information, visit http://www.lawrencegmcdonald.com/.

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