Personal Branding Expert, Producer and Director Nick Nanton Brings Home Emmy Award

Nick Nanton, award-winning producer and director, along with Amardeep Kaleka recently received an Emmy® Award for their work directing inspirational short film “Jacob’s Turn.”

Orlando, FL – August 2, 2011 - Nick Nanton, Esq., Orlando Entertainment Lawyer and Founder and CEO of The Dicks and Nanton Celebrity Branding Agency®, a Personal Branding Media, Marketing and PR firm, was recently honored to receive an Emmy® Award for his passionate work as one of the Directors of the inspirational short film documentary, “Jacob’s Turn.” Nick and Co-Director Amardeep Kaleka accepted the award in the Director – Short Form category at The Emmy® Ceremony held on July 30, 2011.

Jacob’s Turn is a mother’s story of Jacob Titus, her four-year-old boy from the small rural community of Floyds Knobs, Indiana. Jacob loves to play T-ball, like thousands of kids across the country. Jacob also happens to have Down Syndrome. The film shows how Jacob’s “turn” at bat and on the field was a thrill for him, but more importantly, an event that transformed the hearts of everyone in his town. The script for the short film is based on Patricia Titus’ essay she wrote and submitted to the local newspaper. Based out of, and produced in, the Ohio Valley region, “Jacob’s Turn” also received a nomination in the Human Interest – News category.

As Executive Producer, Nick Nanton worked with his extended network of marketing experts to create awareness of “Jacob’s Turn,” through a method of marketing that is usually applied to commercial ventures, but for the first time was used to launch a charitable campaign - one which will help benefit children not only with Down Syndrome but a wide variety of special needs. The goal of everyone with an emotional and financial investment in the film is to raise people’s awareness and generate charitable donations that will help these kids receive the assistance they need to lead the best lives they can—to get their “turn.”

The film was produced with the help of Marketers For Good (MFG). Drawing upon the expertise of the top international marketing minds of our time, MFG is a not for profit organization dedicated to creating unique launch campaigns to raise money and awareness for charitable causes. Utilizing cutting edge marketing strategies, MFG brings together top marketing and business minds in order to
encourage and lift up those in need.

Others contributing to the project are Nanton’s partners, JW Dicks and Lindsay Dicks, along with Mike Koenigs, Preston Ely, Baeth Davis, Mark Richter, Bill Gough, Richard Seppala, Dr. Scott Schumann, Darrin Mish and Jared Bonshire.

See the 7-minute short film at http://www.JacobsTurn.com and learn more at www.jacobsturn.com/the-mission

To learn more about Nick Nanton, please visit http://www.nicknanton.com and http://www.CelebrityBrandingAgency.com

About Nick Nanton, Esq.:

An Emmy Award Winning Director and Producer, Nick Nanton, Esq., is known as The Celebrity Lawyer and Agent to top Celebrity Experts for his role in developing and marketing business and professional experts, through personal branding, media, marketing and PR to help them gain credibility and recognition for their accomplishments. Nick is recognized as the nation’s leading expert on personal branding as Fast Company Magazine’s Expert Blogger on the subject and lectures regularly on the topic at the University of Central Florida. His book Celebrity Branding You® has been selected as the textbook on personal branding at the University.

The CEO of The Dicks + Nanton Celebrity Branding Agency, Nick is an award winning director, producer and songwriter who has worked on everything from large scale events to television shows with the likes of Bill Cosby, President George H.W. Bush, Brian Tracy, Michael Gerber and many more.

Nick is recognized as one of the top thought-leaders in the business world and has co-authored 10 best-selling books, including the breakthrough hit Celebrity Branding You!®.

Nick serves as publisher of Celebrity Press™, a publishing company that produces and releases books by top Business Experts. CelebrityPress has published books by Brian Tracy, Mari Smith, Ron Legrand and many other celebrity experts and Nick has led the marketing and PR campaigns that have driven more than 300 authors to Best-Seller status. Nick has been seen in USA Today, The Wall St. Journal, Newsweek, Inc. Magazine, The New York Times, Entrepreneur® Magazine, FastCompany.com. and has appeared on ABC, NBC, CBS, and FOX television affiliates around the country speaking on subjects ranging from branding, marketing and law, to American Idol.

Nick is a member of the Florida Bar, holds a JD from the University of Florida Levin College of Law, as well as a BSBA in Finance from the University of Florida’s Warrington College of Business. Nick is a voting member of The National Academy of Recording Arts & Sciences (NARAS, Home to The GRAMMYs), a member of The National Academy of Television Arts & Sciences
(Home to the Emmy Awards) co-founder of the National Academy of Best-Selling Authors, a 6-time Telly Award winner, and spends his spare time working with Young Life, Downtown Credo Orlando, Florida Hospital and rooting for the Florida Gators with his wife Kristina and their three children, Brock, Bowen and Addison.

To learn more about Nick Nanton, please visit http://www.nicknanton.com and http://www.CelebrityBrandingAgency.com