Greetings from the College of Commerce at National Chengchi University!

CNCCU prides itself on its excellent academic and professional reputation; it has long been dedicated to business education by offering a learning environment characterized by diversified curricula blending oriental and western intellectual traditions. The International Exchange Programs at our College was set forth in 1999 with the aim of providing incoming international students from our partner schools with the opportunities to acquire direct exposure and training within an Asian context, and nurturing our local students’ aspiration for globalization.

Annually, more than 100 exchange students from around 70 top business schools join the CNCCU International Exchange Programs and about 200 international students from over 30 countries in five continents are enrolled in our college’s academic programs. The perfect combination of the college atmosphere, made unique by its refined mixture of cultures, with the alluring environment of Taiwan is sure to draw one in. Taiwan is a beautiful island known for its assortment of cuisine and culture, which is deeply rooted in Chinese tradition. To those visiting, the Taiwanese have always shown a welcoming heart.

CNCCU is entering a very exciting stage and we would like to invite global-minded students to partake of the rich blend of Asian management thought, culture and traditions that we have to offer. Grasp every opportunity that comes your way at our College and we are confident that it will be fruitful and memorable experience because we know that CNCCU will not only touch your mind but also touch your heart.

Prof. Samuel Chen  
Associate Dean and Concurrent  
International Exchange Programs Director  
College of Commerce  
National Chengchi University
Welcome to Taiwan, The Republic of China!

Taiwan, the Republic of China, is geographically situated at the point where the Asian continental shelf meets the vast Pacific Ocean. First known to the West as Ilha Formosa, or Beautiful Island, Taiwan’s unique geology and topography has given rise to the beautiful landscapes and coastal scenes that can be found all over the country.

In the last few decades, Taiwan has successfully developed itself to become a technological island, initially as an original equipment manufacturer, and today, as the source of world renowned brands such as Acer, Asus and HTC. Many visitors are surprised to find that despite the technological development and advancements it has achieved, the modest island of twenty three million people has managed to preserve not only a wide array of its ecological resources, but also its culture and traditions.

The government has established seven national parks and thirteen national scenic areas to preserve Taiwan’s natural ecological environment and cultural sites. Take a hike in the splendor and sheer heights of the cliffs at Taroko Gorge; take a ride on the Alishan train – one of only three mountain railways in the world – and experience the breathtaking sunset and sea of clouds; hike up to the summit of Northeast Asia’s highest peak, Jade Mountain. You can also soak up the sun in Kending, Asia’s version of Hawaii; stand at the edge of Sun Moon Lake; trapse through the East Rift Valley; or visit the offshore islands of Kinmen and Penghu. It’s fun and awesome journey of natural discovery!

The cultural aspects are also not to be missed. The blending of Hakka, Taiwanese, and ethnic Chinese cultures has produced a rich plethora of cultural and social color. Whether it is religion, architecture, language, living habits, or food, it’s just one big exciting melting pot! Food is the best representative of this cultural mixing and matching. Aside from cuisines from different parts of the mainland such as Zhejiang, Hunan, Guangdong, Yunnan, Shanghai, Beijing, Sichuan, and others, there is also local Taiwanese cuisine as well as local delicacies from various areas of the island.

Taiwan’s strategic location in Asia makes it an ideal gateway to the rest of the region. Many airlines fly directly to Taiwan, making it a perfect travel destination.

Above information and photos are courtesy of the Taiwan Tourism Bureau, MOTC, R.O.C., please visit their website to learn more about Taiwan. www.taiwan.net.tw
Climate
Taiwan enjoys warm weather all year round. The strongest fluctuations in weather conditions occur during spring and winter, while the weather is relatively stable during summer and autumn. Taiwan is an ideal travel destination since the annual average temperature is a comfortable 22 degrees Celsius with lowest temperatures ranging from 12 to 17 degrees Celsius (54-63 degrees Fahrenheit). With the exception of a few mountain areas where some traces of snow can be found during winter, snow is seldom seen in Taiwan. When summer approaches (March to May), continuously drizzling rain will sometimes fall on Taiwan while typhoons are known to reach the island during summer (June to August) so it is best to remember to carry an umbrella at all times.

Language
The official language of Taiwan is Mandarin (Chinese), but because many Taiwanese are of southern Fujian descent, Min-nan (the Southern Min dialect or Hokkien) is also widely spoken. The smaller groups of Hakka people and aborigines have also preserved their dialects. Many elderly people can also speak some Japanese because before the return of Taiwan to Chinese rule in 1945, they were subjected to Japanese education as a result of the Japanese occupation, which lasted for half a century.

The most popular foreign language in Taiwan is English and it is part of the regular school curriculum. However, to be on the safe side, it is advisable to prepare a note with basic phrases and particular places of destination, such as the school, or your living quarters written in Chinese so that people can assist you if needed.

Life in Taipei City
Taipei is a lively and diversified modern cosmopolitan metropolis serving as Taiwan’s economic, political and cultural center. Its buildings provide much architectural splendor and visitors who are fond of historic sites and old streets will not want to miss the work of traditional master builders evident on Dihua Street in the Dadaocheng area or the Longshan Temple in the Wanhua district. The internationally renowned National Palace Museum has an inexhaustible collection of precious historical Chinese arts and artifacts that no visitor can afford to miss; Taipei is also home to many other fine museums such as the Taipei Fine Arts Museum, National Museum of History, and the Postal Museum. On the city’s outskirts is the Yangmingshan National Park, which features a unique volcanic terrain, a rich variety of forest vegetation, and an extensive network of hiking trails; Yangmingshan is one of the few places in the Taipei area where you can indulge yourself in a hot mineral bath, making it a popular destination for visitors, whether they are seeking physical activity or relaxation. Taipei also has the largest zoo in Taiwan, you can see the rare Formosan black bear, the giant pandas, cuddly koalas, and stately king penguins in this zoo. The city’s comprehensive rapid transit system takes you quickly to the zoo or just about any place you might want to go in the metropolitan area.

Above information and photos are courtesy of the Taiwan Tourism Bureau, MOTC, R.O.C., please visit their website to learn more about Taiwan. www.taiwan.net.tw
National Chengchi University

Since its founding some 80 years ago, National Chengchi University (NCCU) has earned a reputation as an institution of higher education celebrated for its studies in the humanities, social sciences, and management sciences. Although it has changed its name and constitution twice in its history, the goals and ideals of the university have always remained steadfast: the search for truth, the commitment to academic research, the cultivation of future generations of leaders, and the ability to recognize and respond to the changes shaping society and the academia.

The university finds its roots in the central government’s 1927 founding of the Central Party Affairs School, presided over by then President Chiang Kai-shek in China. The victory of “the Northward Expedition” in 1929 was accompanied by a name change to the Central Political School. A further progression, its integration with the Central Political School, was an immediate prelude to the founding of National Chengchi University, which followed shortly after the conclusion of the Sino-Japanese War in 1946.

Over the decades, NCCU has developed and refined itself into nine colleges including Commerce, Liberal Arts, Science, Social Sciences, Law, Foreign Languages, Communication, International Affairs, and Education, forty-eight independent graduate institutes, and thirty-four departments. More than 600 full-time professors and over 350 part-time lecturers, scholars and experts conduct instruction and research in this prestigious institution.
The area of the main campus is approximately 103 hectares, with 80 hectares of it divided between the lower campus, where the main portion of colleges and infrastructure are located, and the higher campus. The lower campus is comprised of historical buildings such as the Zhi-Shi Building, the Guo-Fu Building and the Si-Wei Hall. Modern buildings have also been constructed around campus including the Chung-Cheng Library, the Social Science Information Center, the General Research Building, the Commerce Building and the General-Purpose Building. On the other hand, the upper campus also houses several colleges, centers, the men’s dormitory and several tourist and hiking attractions. These include the Communication College Building, the Dao-Fan Building, the Century Building and the Ji-Tao Building, all of which have wonderful views of the beautiful, winding Jing-Mei River from the hillside.

The vibrant academic scene at the hill foot and the beautiful scenery of the hill side combined set the university apart from other universities in northern Taiwan.
The College of Commerce

The College of Commerce at National Chengchi University (CNCCU) is highly regarded nationally and internationally as the leading business school in Taiwan. It is the first to be fully accredited by the Association to Advance Collegiate Schools of Business (AACSB) under its new processes and holds the distinction of being ranked among the top 50 programs around the world in the Financial Times Masters in Management ranking in 2008. Our reputation is based on the caliber of our academics and students. With eight departments, two graduate institutes, three specialized offices, twenty-one national-level research centers, and thirty-one multi-functional laboratories, CNCCU has achieved an outstanding record in academic research, providing consulting services not only in the development of government policies, but also to businesses and the community. The College boasts of more than 140 professors who have earned Ph. D. degrees from world-renowned universities.

CNCCU was founded in the fall of 1957 with the aim of cultivating the entrepreneurial competencies of students as well as pioneering research in all areas of business. The faculty of CNCCU is highly respected and has developed a strong research culture. Its diverse research agenda focus on finding solutions to real-world problems through its collaboration with industry and government. Extensive links with the business community enable the faculty to integrate theory and practice, earning CNCCU the reputation of being “a college for the real world,” providing courses that are practical and relevant.

CNCCU is ideally located in Metropolitan Taipei: a center of international trade, finance and banking, which has witnessed the exponential growth of Taiwan’s high-tech industries. CNCCU leverages on its strategic position in emerging economies to offer a series of creative programs that connect the local business community and numerous overseas Chinese organizations through research, courses and extra-curricular activities. CNCCU has a cooperative and team-oriented culture, mirroring the best business practices today and leading the way in preparing its graduates to respond to new challenges and opportunities.

For information, please visit www.commerce.edu.tw/english/index.jsp
World Class Faculty

Instructors of the English-taught business courses are drawn from the large pool of faculty at the College of Commerce, there are over 140 outstanding professors who have earned Ph.D. degrees from world-renowned universities. Aside from CNCCU faculty, the program further invites industry senior executives and renowned scholars from top overseas business schools to be its visiting instructors. Not only does this reflect the program’s effort in maintaining a meaningful balance between theoretical and practical learning, it also reflects the internationalization of the program. Below is a short list of the distinguished visiting educators, in the past and present, who have helped make our program so excellent:

Prof. Albert Chen, President, Telamon, USA
Prof. Andrew C. Chu, California State University, USA
Prof. Chester Ho, Secretary General, Monte Jade Science & Technology Association of Taiwan
Prof. George Tseng, Former Area Director, Asia Blaco Animal Health Division, Eli Lilly & Co., China
Prof. Glen H. Brodowsky, California State University, USA
Prof. H. M. Huang, former President, Hewlett Packard, Taiwan
Prof. Jason Hsu, Principal and Director of Research and Investment Management, Research Affiliates LLC and Professor of UCLA, USA
Prof. Joseph Hu, former China Country Head Managing Director, Standard & Poor’s, China
Prof. S.H. Lee, former Vice President of Human Resources, TSMC, Taiwan
Prof. William Reinfeld, CEIBS and Fudan University, China

Our International Academic Network

To enable students to become globally competitive graduates, CNCCU students are given the opportunity to participate in the outbound exchange programs to leading universities in the Americas, Europe, Asia and Oceania. The international recognition that CNCCU has achieved has made possible the establishment of reciprocal exchange programs with around 70 prestigious business schools worldwide. Spending one term at CNCCU allows students to enrich their studies by learning about Asian management thought and practices from industry experts and personally experiencing a different cultural and business environment.
Currently, we have established exchange programs with the world's leading business schools including:

**North America**
- Canada: McMaster University, Michael G. DeGroote School of Business
- Simon Fraser University, School of Business Administration
- University of Calgary, Haskayne School of Business
- University of Western Ontario, Richard Ivey School of Business
- York University, Schulich School of Business

**America**
- Brandeis University, International Business School
- Claremont Graduate University, School of Information Science
- George Mason University, School of Management
- Ohio State University, Fisher College of Business
- Purdue University, Krannert School of Management
- University of Florida, Warrington College of Business Administration
- University of St. Thomas
- University of Washington, School of Business Administration

**Asia**
- China: Graduate University of Chinese Academy of Sciences
- Peking University, Guanghua School of Management
- Renmin University of China, School of Business
- Tongji University, School of Economics and Management

- Hong Kong: Chinese University of Hong Kong, Faculty of Business Administration
- Hong Kong University of Science and Technology, School of Business and Management
- Indian Institute of Management Bangalore
- Indian School of Business
- Tel Aviv University, Leon Recanati Graduate School of Business Administration
- International University of Japan, Graduate School of International Management
- Kyoto University, Graduate School of Management

- Japan: KAIST Business School
- Sungkyunkwan University, School of Business
- Asian Institute of Management

- Korea: Chulalongkorn University, Samut Graduate Institute of Business Administration
- National University of Singapore, Business School
- Bilkent University, Faculty of Business Administration

- Philippines: Philippine University, Business School
- Queensland University of Technology

- Turkey: Griffith University, Business School

**Europe**
- Austria: University of Innsbruck, School of Management
- Belgium: Université catholique de Louvain, Louvain School of Management
- Czech Republic: University of Economics, Prague
- Denmark: Copenhagen Business School
- Finland: Helsinki School of Economics
- France: ESCP, The Lille School of Management
- Germany: International University Schloss Reischothausen, European Business School
- Korea: Hanyang University, Graduate School of Management
- Philippines: Asian Institute of Management
- Turkey: Bilkent University, Faculty of Business Administration

**Central America**
- Costa Rica: INCAE Business School
- Honduras: Universidad Tecnológica Centroamericana

**South America**
- Brazil: FGV-EESP

**North America**
- Canada: McMaster University, Michael G. DeGroote School of Business
- Simon Fraser University, School of Business Administration
- University of Calgary, Haskayne School of Business
- University of Western Ontario, Richard Ivey School of Business
- York University, Schulich School of Business

**America**
- Brandeis University, International Business School
- Claremont Graduate University, School of Information Science
- George Mason University, School of Management
- Ohio State University, Fisher College of Business
- Purdue University, Krannert School of Management
- University of Florida, Warrington College of Business Administration
- University of St. Thomas
- University of Washington, School of Business Administration

**Asia**
- China: Graduate University of Chinese Academy of Sciences
- Peking University, Guanghua School of Management
- Renmin University of China, School of Business
- Tongji University, School of Economics and Management

- Hong Kong: Chinese University of Hong Kong, Faculty of Business Administration
- Hong Kong University of Science and Technology, School of Business and Management
- Indian Institute of Management Bangalore
- Indian School of Business
- Tel Aviv University, Leon Recanati Graduate School of Business Administration
- International University of Japan, Graduate School of International Management
- Kyoto University, Graduate School of Management

- Japan: KAIST Business School
- Sungkyunkwan University, School of Business
- Asian Institute of Management

- Korea: Chulalongkorn University, Samut Graduate Institute of Business Administration
- National University of Singapore, Business School
- Bilkent University, Faculty of Business Administration

- Philippines: Philippine University, Business School
- Queensland University of Technology

- Turkey: Griffith University, Business School

**Europe**
- Austria: University of Innsbruck, School of Management
- Belgium: Université catholique de Louvain, Louvain School of Management
- Czech Republic: University of Economics, Prague
- Denmark: Copenhagen Business School
- Finland: Helsinki School of Economics
- France: ESCP, The Lille School of Management
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- Korea: Hanyang University, Graduate School of Management
- Philippines: Asian Institute of Management

**Central America**
- Costa Rica: INCAE Business School

**South America**
- Brazil: FGV-EESP
### The Student Exchange Programs

Candidates who have been selected by their home universities can participate in the student exchange programs at our College. Therefore, interested students are advised to contact their school’s exchange programs office for details regarding the qualification and selection process at their school. Whether the exchange is at the undergraduate or the graduate level depends on the agreement between schools.

There are two terms in every academic year in which students can apply for exchange to CNCCU, the fall term and the spring term. The deadlines for submitting applications are April 30 and October 31 of each year.

#### Semester Schedule

<table>
<thead>
<tr>
<th></th>
<th>Undergraduate</th>
<th>Graduate</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Term starts from</strong></td>
<td><strong>Term ends in</strong></td>
<td><strong>Application Deadline</strong></td>
</tr>
<tr>
<td>Fall Term</td>
<td>Mid September</td>
<td>Mid January</td>
</tr>
<tr>
<td></td>
<td>Late February</td>
<td>Late June</td>
</tr>
<tr>
<td>Spring Term</td>
<td></td>
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<td></td>
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</tbody>
</table>

16 17
The academic assessment methods at CNCCU frequently come in the form of class participation, attendance, examinations, quizzes, projects, assignments, case studies, and presentations for each individual course. We maintain a 100-point grading scale system with the corresponding evaluation indicated in the charts to the right.

<table>
<thead>
<tr>
<th>Undergraduate</th>
<th>Graduation</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Grade</strong></td>
<td><strong>Explanation</strong></td>
</tr>
<tr>
<td>90 and above</td>
<td>Excellent</td>
</tr>
<tr>
<td>80 – 90</td>
<td>Very Good</td>
</tr>
<tr>
<td>70 – 80</td>
<td>Good</td>
</tr>
<tr>
<td>60 – 70</td>
<td>Amply Sufficient</td>
</tr>
<tr>
<td>60 and below</td>
<td>Passing grade</td>
</tr>
</tbody>
</table>

Estimated Expenses

Normally, tuition is paid at the exchange student’s home university. Aside from tuition, exchange students will need to budget their living expenses as well as travel cost to and from Taiwan. Fees that will be incurred by an exchange student include: dormitory fees (free internet access), books, medical insurance, and other miscellaneous items.

<table>
<thead>
<tr>
<th>Item</th>
<th>Cost (NTD)</th>
<th>Approximate USD</th>
</tr>
</thead>
<tbody>
<tr>
<td>Milk</td>
<td>70 / L</td>
<td>2.25</td>
</tr>
<tr>
<td>Transportation</td>
<td>15 - 50 / one way</td>
<td>0.48 - 1.61</td>
</tr>
<tr>
<td>Public telephone</td>
<td>1 / minute</td>
<td>0.03 – 0.48</td>
</tr>
<tr>
<td>Textbook</td>
<td>800 - 1,500 / volume</td>
<td>25.80 - 48.38</td>
</tr>
<tr>
<td>Restaurant meal</td>
<td>150 - 1,500</td>
<td>4.83 - 48.38</td>
</tr>
</tbody>
</table>

*NTD : USD = 1:31

We require the following documents to process applications:

1. On-line application
2. A completed application form (with a photo)
3. A copy of passport
4. A current resume
5. A passport-sized photograph
6. Health report, with a photo (Students could also choose to do it at NCCU)

For details, please visit [http://iep.nccu.edu.tw](http://iep.nccu.edu.tw)
Course Overview

There are no minimum requirements as to the number of courses or credit hours an exchange student must take; however, they must verify with their home university office for their university’s requirements.

### 2008 Fall English Business Courses

<table>
<thead>
<tr>
<th>Undergraduate Level</th>
<th>Subject</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>Business Forum</td>
<td></td>
<td>1</td>
</tr>
<tr>
<td>Calculus</td>
<td></td>
<td>3</td>
</tr>
<tr>
<td>Computer Software Application in Finance</td>
<td></td>
<td>3</td>
</tr>
<tr>
<td>Data Structure</td>
<td></td>
<td>3</td>
</tr>
<tr>
<td>Economics</td>
<td></td>
<td>3</td>
</tr>
<tr>
<td>Financial Management</td>
<td></td>
<td>3</td>
</tr>
<tr>
<td>Financial Markets</td>
<td></td>
<td>3</td>
</tr>
<tr>
<td>Fundamental Accounting (1)</td>
<td></td>
<td>3</td>
</tr>
<tr>
<td>Human Resource Management</td>
<td></td>
<td>3</td>
</tr>
<tr>
<td>Insurance</td>
<td></td>
<td>3</td>
</tr>
<tr>
<td>International Business Communication</td>
<td></td>
<td>2</td>
</tr>
<tr>
<td>International Investment</td>
<td></td>
<td>3</td>
</tr>
<tr>
<td>Macroeconomics</td>
<td></td>
<td>3</td>
</tr>
<tr>
<td>Mathematics with Business Application</td>
<td></td>
<td>3</td>
</tr>
<tr>
<td>Mobile Services and Solutions Development</td>
<td></td>
<td>2</td>
</tr>
<tr>
<td>Seminar on Organization Theory</td>
<td></td>
<td>3</td>
</tr>
<tr>
<td>Special Topics in Petri Nets</td>
<td></td>
<td>3</td>
</tr>
<tr>
<td>Statistics</td>
<td></td>
<td>3</td>
</tr>
<tr>
<td>Web Technologies</td>
<td></td>
<td>3</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Graduate Level</th>
<th>Subject</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>Financial Engineering &amp; Innovation (1)</td>
<td></td>
<td>3</td>
</tr>
<tr>
<td>Insurance Economics Seminar</td>
<td></td>
<td>3</td>
</tr>
<tr>
<td>Interest Rate Derivatives Pricing Theory</td>
<td></td>
<td>3</td>
</tr>
<tr>
<td>International Business Communication</td>
<td></td>
<td>2</td>
</tr>
<tr>
<td>International Finance</td>
<td></td>
<td>3</td>
</tr>
<tr>
<td>International Investment (1)</td>
<td></td>
<td>3</td>
</tr>
<tr>
<td>Investment Decisions and Management</td>
<td></td>
<td>3</td>
</tr>
<tr>
<td>Legal Method</td>
<td></td>
<td>3</td>
</tr>
<tr>
<td>Macroeconomics Theory (1)</td>
<td></td>
<td>3</td>
</tr>
<tr>
<td>Mobile Services and Solutions Development</td>
<td></td>
<td>3</td>
</tr>
<tr>
<td>Qualitative Research Method (Middle) - Unique Point</td>
<td></td>
<td>3</td>
</tr>
<tr>
<td>Seminar on Financial Theory (8)</td>
<td></td>
<td>3</td>
</tr>
<tr>
<td>Special Topics in Petri Nets</td>
<td></td>
<td>3</td>
</tr>
<tr>
<td>Strategic Information Application</td>
<td></td>
<td>3</td>
</tr>
<tr>
<td>Web Technologies</td>
<td></td>
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### 2009 Spring English Business Courses

<table>
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<tr>
<th>Undergraduate Level</th>
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<th>Credits</th>
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</thead>
<tbody>
<tr>
<td>Economics</td>
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<td>3</td>
</tr>
<tr>
<td>Business Forum</td>
<td></td>
<td>1</td>
</tr>
<tr>
<td>Business Policy</td>
<td></td>
<td>3</td>
</tr>
<tr>
<td>Computer Software Application in Finance</td>
<td></td>
<td>3</td>
</tr>
<tr>
<td>Financial Management</td>
<td></td>
<td>3</td>
</tr>
<tr>
<td>Fixed Income Securities Analytics and Derivatives</td>
<td></td>
<td>3</td>
</tr>
<tr>
<td>Fundamental Accounting (8)</td>
<td></td>
<td>3</td>
</tr>
<tr>
<td>International Business Law</td>
<td></td>
<td>3</td>
</tr>
<tr>
<td>Investments</td>
<td></td>
<td>3</td>
</tr>
<tr>
<td>Java Programming</td>
<td></td>
<td>3</td>
</tr>
<tr>
<td>Macroeconomics</td>
<td></td>
<td>3</td>
</tr>
<tr>
<td>Management</td>
<td></td>
<td>3</td>
</tr>
<tr>
<td>Operations Management</td>
<td></td>
<td>3</td>
</tr>
<tr>
<td>Real Estate Investment</td>
<td></td>
<td>3</td>
</tr>
<tr>
<td>Risk Management</td>
<td></td>
<td>3</td>
</tr>
<tr>
<td>Seminar on Organization Theory</td>
<td></td>
<td>2</td>
</tr>
<tr>
<td>Statistics</td>
<td></td>
<td>3</td>
</tr>
<tr>
<td>Strategic Cost Management (1)</td>
<td></td>
<td>3</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Graduate Level</th>
<th>Subject</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>Behavioral Finance</td>
<td></td>
<td>3</td>
</tr>
<tr>
<td>Business Policy</td>
<td></td>
<td>3</td>
</tr>
<tr>
<td>Case Studies on Entrepreneurship and Finance</td>
<td></td>
<td>3</td>
</tr>
<tr>
<td>Demand Chain Management</td>
<td></td>
<td>3</td>
</tr>
<tr>
<td>Financial Engineering &amp; Innovation (3)</td>
<td></td>
<td>3</td>
</tr>
<tr>
<td>Financial Innovation</td>
<td></td>
<td>3</td>
</tr>
<tr>
<td>Fixed Income Securities Analytics and Derivatives</td>
<td></td>
<td>3</td>
</tr>
<tr>
<td>International Perspective of Insurance Regulation</td>
<td></td>
<td>3</td>
</tr>
<tr>
<td>Introduction to Service Science; Management and Engineering</td>
<td></td>
<td>3</td>
</tr>
<tr>
<td>Small and Medium Enterprise Management Seminar</td>
<td></td>
<td>3</td>
</tr>
<tr>
<td>Technology Licensing</td>
<td></td>
<td>3</td>
</tr>
<tr>
<td>Web Technologies</td>
<td></td>
<td>3</td>
</tr>
</tbody>
</table>

| Subject | Credits |
Study Abroad Programs

Study Abroad Programs (SAP) in CNCCU are exclusive one to four-week academic events organized by CNCCU. Each year, we give student groups from sister schools an unforgettable experience that combines high quality academic courses with a wide range of cultural and social activities. Our special Asian featured lectures aim to provide students a conduit for gaining Asian perspectives of business and learning all about this growing region.

The Program has since evolved into a more mature and flexible format involving closer coordination with visiting programs that begins with an in-depth understanding of the visiting program’s needs; a discussion on the possible options under the SAP commences and based on careful consideration of the visiting program’s specific requirements and CNCCU’s previous experiences, the SAP Coordinator provides a firm recommendation on a tailored program design for the visiting program. The effective SAP Execution Team then follows this through with pre-arrival preparations that ensure a smooth flow from the visiting students’ arrival to their departure.

SAP builds upon CNCCU’s business expertise and network in the Asian region to provide students with the essential fundamental knowledge on doing business in Asia. This is complemented by the real-life experiences offered through the SAP Buddy Program. The SAP buddies are a select group of CNCCU students who first introduce the visiting program’s students to the ins and outs of daily life in Taiwan; it has typically been SAP’s experience that the visiting program’s students and their SAP buddies become lifelong friends after the short program.

For more information on the CNCCU SAP visit [http://sap.nccu.edu.tw](http://sap.nccu.edu.tw).
Language Programs

Many of our exchange students interested in the Chinese language also apply to the Mandarin Study Program offered by the university. A special arrangement of twice weekly courses totaling 60 hours a semester has been arranged for beginners including listening, speaking, reading and writing. Students with a higher level of Chinese proficiency will have to attend the regular program. Students are initially required to pay their tuition of about NTD 10,000 (approx. USD 323), and upon completion of the Mandarin courses, if a student has less than 10% absences and a final score above 80, a scholarship in the full amount of the tuition will be granted in the form of a refund.

The Chinese Language Center offers a variety of non-credit regular courses and elective courses. Regular courses are designed to enhance listening, speaking, reading and writing skills at different levels, while elective courses are available for those who already know the language and would like to sharpen their skills in listening and speaking or to learn Classical Chinese, Business Chinese, Taiwanese, or Cantonese. Workshops, activities and field trips are organized to provide students with opportunities to integrate culturally and socially with local students. Instructors in the program are highly qualified professionals with years of experience in teaching Mandarin Chinese as a foreign language to individuals with various linguistic and cultural backgrounds.

For more information, please visit our Chinese Language Center website at: http://mandarin.nccu.edu.tw/english/index.php
Housing and Facilities

Housing
The University provides dormitory and off-campus housing services. International students not residing in Taiwan are given first priority to the dormitories at a very affordable cost from NTD 9,600 – 15,500 (approx. USD 310 - 500) for one semester. There are no coed dormitories at NCCU. Exchange students are housed in one – six people’s bedrooms and the rooms are partially furnished; students must make their own arrangements for mattresses, bedding, linens, etc. Laundry, food and entertainment facilities are also available at the dormitories. However, cooking is prohibited. For further information regarding off campus housing and accommodations, please refer to http://www.tmm.org.tw or contact your CNCCU buddies for further assistances.

Computer Facilities
The Commerce Building was meticulously designed to fully link its 31 different laboratories and research facilities to the classrooms via a high-speed fiber optic network. In this building alone, there are more than 500 computers in the 15 computer rooms accommodating 40 - 80 persons each. Aside from this, majority of the academic buildings on campus are fully equipped with secured wireless internet service that can be accessed using personal computers and laptops. High-speed Ethernet LAN is also provided in students’ dormitory rooms at no extra cost.

Student Lounge
The Office of International Programs provides a student lounge with computer facilities exclusively for the use of IMBA and incoming exchange students. The lounge is also used by students for off-class interactions. In addition, NCCU also provides Hillside Learning Lodge uphill of campus for students with a rich, diverse residential experience. The design of the Hillside Learning Lodge’s open reading and discussion environment was inspired by Harvard University’s Bureau for Study Counsel: Center for Academic and Personal Development and provides enthusiastic, knowledgeable student mentors to help new students understand the undergraduate curriculum and solve any problem they encounter.

Libraries
The libraries at NCCU house over 2.6 million books, periodicals, and more than 600 newspapers. These materials can be found in the Chungcheng Memorial Library, the Social Sciences Materials Center, the Center for Public and Business Administration Education, the Institute of International Relations, and various branch libraries on campus. The Commerce Library located on the fourth floor of the Commerce Building holds about 45,000 volumes of books, 14,000 volumes of bound periodicals, 1,000 audio-visual tapes, 250 reading seats, and 76 network ports.

Sports Facilities
Students have access to all kinds of sport facilities, including a multi-purpose sports stadium, gymnasium, table tennis room, billiards, martial art rooms, fitness center, weight-lifting and training room, track and field, football and soccer field, swimming pool, tennis courts, rock climbing wall, baseball field, and basketball courts.

Other Facilities
The University provides other facilities including a health clinic, a counseling center, a career placement center, a fine arts center, a language center, parking lots, cafeteria and restaurants, book shops, and a retail cooperative. Living on-campus is of utmost convenience as banks, convenience stores, Western and Asian restaurants, supermarkets, and a post office are available within walking distance from the campus.
Services

The Office of International Programs (OIP)
The OIP at CNCCU organizes and coordinates the College's globalization programs. The program coordinators are always at hand to assist students in matters related to their stay in the University including dormitory arrangements and visa extension, among others.

Buddy Program
The OIP provides a Buddy Program where every exchange student is provided with one to three NCCU students who have volunteered to become “buddies” for incoming exchange students. These local “buddies” will assist them in any problems that they may encounter upon arrival and help them adjust to life in Taipei.

IMBA Student Council
The IMBA Student Council was created to act as a student-centered activities-based organization within the IMBA program for the students’ benefit and interaction. Incoming exchange students are welcome to join the IMBA Student Council and participate in the various academic and non-academic activities it hosts.
Testimonials

Matt Coduti
Purdue University, Krannert School of Management / USA
This was my second semester studying at NCCU and I am so pleased I decided to study here for another semester. After studying here the first time and getting adjusted, I was really able to relax and enjoy my stay. The exchange group we were in kind of felt like one big family. I thought everybody in it were very nice people and there was never a weekend when my life was boring. Overall, it was a wonderful experience.

Stefan Bernards
Erasmus University, Rotterdam School of Management / The Netherlands
This exchange at the Chengchi University Taiwan is an inspiring experience for me. The mix of travelling, studying and going along with a big international group of students is an extremely valuable learning for me. At the moment of arrival I was positively surprised by the inhabitants of this island and the Taiwanese students I met. I was picked up by a group of buddies who gave me a good feeling and they made me feel comfortable in my first weeks. I thought everybody in it were very nice people and there was never a weekend when my life was boring. Overall, it was a wonderful experience.

Jose Luis Quintero
INCAE Business School / Costa Rica
Understanding of other cultures has been a learning experience; NCCU offered me a real international environment where I could discus one topic with my classmates and get different points of view from several cultural perspectives. The five months spent in CNCCU have made me a more humble person that is clear about his potential and limits, that considers people not as doers but as innovators and that realizes that in spite of cultural differences among people we share a lot similitude in behaviours and actions.

Marie - Charlotte Demeyere
Reims Management School / France
Time flies, so you really have to profit from every single day you spend here. Taiwan is a great country, which very nice people, from whom you can learn a lot. You live on the campus, at the dorms, where you learn to live in community, sharing bedroom& bathroom. It's actually one of the best ways to meet people. Then when you go abroad for some trips, you feel happy to be back home, in your dorms. That is my first time I have to share my room, but I actually feel good. This is very convenient.

Alexia Harmand
Universite catholique de Louvain, Louvain School of Management / Belgium
Taiwan will touch your heart… That the slogan we received on a magnet when we arrived at NCCU the first day. And it really did! Coming in Taiwan mad me discover a part of the Asian world and its culture. NCCU welcome his exchange student in a wonderful campus that represents well the high quality of the university. Besides offering peace thanks to the beauty of the place, the campus is very convenient. Even if it’s not located on the center of the city there is a lot of shops and restaurant around the campus.

Sebastian Winkler
University of Mannheim, Business School / Germany
The main focus for my exchange studies was going to Asia, but I did not really know what to expect in detail in every country. At the end it turned out that Taiwan was probably the best decision I could have made. The IMBA program makes NCCU very attractive provided various practice related courses held by experienced professors in an international environment in well equipped classrooms. All in all I totally enjoyed my stay at NCCU so that I am sad not being able to extend it.
Contact Us

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