Aston Business School
Birmingham, UK
www.abs.aston.ac.uk
Location: Birmingham, the UK’s 2nd largest city

2 million + population in Greater Birmingham

31,000 companies / 300 companies from outside UK

Largest professional/financial sector outside London

37% of population under 24 years (national average = 31%)
Aston Business School

Birmingham
International location - direct connections

- Birmingham
- London 1 hr 20 mins
- Principal European cities
- USA
- Asia
- Middle East
Aston University

Consists of four schools:

- Aston Business School (ABS)
- Engineering & Applied Science
- Life & Health Sciences
- Languages & Social Sciences
Aston University
The largest freestanding brick building in Europe!
(1937 architect’s drawing)
Some key dates........

......about Aston University

- Birmingham Municipal Technical School founded in 1895
- Moved to present site in 1955
- Became Aston University in 1966

......about Aston Business School

- Department of Industrial Administration from 1947
- Aston University Management Centre from 1972
- Aston Business School from 1990
The Aston Triangle
MBA suite
Executive Education Centre
ABS Accreditations

AACSB accredited (10 years)

EFMD EQUIS accredited (full - 5 years)

AMBA accreditation of MBA for all modes of study, including distance learning

Full ESRC recognition for Doctoral Programme

Top 10 in 2008 Research Assessment Exercise (based on total score)

24 out of 24 for Teaching Quality Assessment (QAA)

First Beta Gamma Sigma Honours Society Chapter in UK
UK rankings of universities and business schools

The “Daily Telegraph” Business School Ranking 2008 (108 business schools) - Aston 7th

The “Daily Telegraph” Good University Guide 2008 (113 universities) - Aston 12th

“The Times” Business Education Ranking 2009 (111 Business Schools) - Aston 11th

“The Times” Top Universities 2009 (113 universities) - Aston 28th

“The Guardian” Business Education Ranking 2009 (116 Business Schools) - Aston 16th

“The Guardian” Good University Guide 2009 (117 universities) - Aston 18th
“Financial Times”
Global MBA ranking 2010
(Top 100 MBAs worldwide)
11th in UK, 19th in Europe, 73rd in World overall
1st in the UK and 5th in the world for career progression
20th worldwide for International Experience
90% salary percentage increase

1 LBS
21 Cambridge
16 Oxford
24 Lancaster
26 Cranfield
32 Imperial
40 Manchester
41 City
42 Warwick
51 Strathclyde
57 Leeds

**73 Aston**
74 Durham
75 Birmingham
87 Bath
89 Bradford (Tias/Nimbas)
89 Edinburgh
100 Nottingham
Aston Business School Structure

Programme Areas:
- Undergraduate
- Postgraduate (Graduate)
- Executive Education
- Research and Doctoral

Academic Groups:
- Finance, Accounting & Law
- Marketing
- Operations and Information Management
- Economics and Strategy
- Work and Organisational Psychology

40% are international faculty
Undergraduate Exchange Programme 2009/2010

- Total number of students at Aston University: 7,958

- Total number of undergraduate students at Aston Business School: 3,250, registered on 15 different programmes

- Total number of incoming undergraduate exchange students at Aston Business School: 86 from 39 partner institutions around the world.
Academic Calendar

Two Teaching Periods (Semesters)

- Each lasting approximately 12 weeks
- Teaching Period One
  3 October 2010 – 9 January 2011
- Teaching Period Two
  9 January 2011 – 11 June 2011

Two key holiday dates:

- Christmas: 19 Dec 2009 – 8 January 2011
- Easter: 10 April 2011 – 2 May 2011
Aston Welcome Weeks

International Welcome Week: 20 Sept 2010

- To help all new international students settle into Aston life

Aston Welcome Week: 27 September 2010

- Both ABS and the Students’ Guild organise programmes and event

Welcome Programme and Campus Tour for students arriving in January (Teaching Period 2)
Exchange Students

Undergraduate Application Procedure:

Download application form from: www.aston.ac.uk/abs/ugie

UG Admission Deadlines:

Friday 14 May 2010 for September admission

Friday 15 October 2010 for January admission
How to choose your modules......

Subject areas:
- Law
- Business Psychology
- Finance/Accounting
- Marketing
- Management Science
- Information Systems
- Operations Management
- Economics
- E-Business
- Business & Management

A full list of modules is available on the website.

Deadline for module selection:
- Full year and Teaching Period One only: **31 July 2010**
- Teaching Period Two only: **31 October 2010**

Workload:
- 30 ECTS (60 Aston University credits) per Teaching Period, unless otherwise indicated by home institution.
Support Services available to you

- Aston Student Advice Point (ASAP)
- International Student Support Unit (ISSU)
- Advice and Representation Centre (ARC)
- ABS UG Office Teams
- ABS UG Personal Advisors
- Buddy Scheme
- Library & Information Services
- Learning & Development Centre
- Aston Chaplaincy
- Academic Staff
- Student Societies
Careers and Employability

Graduate Advantage
Provides information on
- Work experience
- Graduate Training
- Link to their website: http://www.graduateadvantage.co.uk/home

Aston Job Shop
Provides information on
- term time jobs
- Website link: http://www.astonguild.org.uk/jobshop/

Aston Career and Employability Centre
Provides information on
- Choosing a career
- Information and Resources
- Employability, etc
- Link to their website: http://www1.aston.ac.uk/current-students/careers-centre/students-graduates/
Student Facilities & Services

- Career Services
- Student Canteens and Café bars
- The Students’ Guild
- Sports Centres and Facilities
- Computer Rooms
- Library & Information Services
- Common Rooms
- On-campus Housing & Accommodation
- Bookshop
- Student Health Services
- Medical Centre
- Aston Campus Residence Association - ACRA
Housing

Three types of on-campus accommodation available: 2,117 comfortable, convenient places in total.

- Lakeside accommodation with en-suite rooms: **647 places**
- High-Rise accommodation with standard single rooms and shared kitchen and toilets: **355 places**
- Low-rise accommodation with standard single rooms and shared kitchen and toilet: **1115 places**

On-campus accommodation only available for whole year attendance.

- No accommodation for students attending in Teaching Period One.
- EU students must apply by end of July, non-EU students by end of August.
- Rooms for students with additional needs available at Lakeside
- Online application is available: [http://www1.aston.ac.uk/study/accommodation/apply-online/](http://www1.aston.ac.uk/study/accommodation/apply-online/)
Housing

Off-campus Accommodation

- is provided by private landlords or student housing associations.

Advice & Representation Centre (ARC)

- offers guidance and advice on off-campus living

Student Pad Link: http://www.astonstudentpad.co.uk/

Students’ Guild website: http://www.astonguild.org.uk/
Living Costs (2010/2011 prices)

On-campus Rent

- Lakeside: £98.00 per week
- Standard Hall: £68.00 per week

New on-campus residences available in January 2011

Off-campus Rent (typical)

- Shared: £45 - £70 per week
- Studio: £80 - £100 per week
- Flat: £120 - £160 per week

Prepaid meal: £245 - £375 per semester
Studying at Aston Business School

- Excellent graduate employment record
- A multicultural university
- A friendly & green campus in the heart of Birmingham
- A world class business school with a world class reputation
Studying in Birmingham

- A Student city
  - Aston University
  - Birmingham City University
  - Birmingham University & numerous colleges
- Home to over 50,000 students
- A Multicultural city
- One of Europe’s shopping capitals
- The Bullring - UK busiest shopping centre
- Friendly people & environment
- Easy to get around
- National Exhibition Centre
- Good transport links to rest of the UK
- Numerous tourist attractions nearby
- National Indoor Arena
- Variety of restaurants, pubs & bars
Birmingham Nightlife

- Thriving nightlife
- Fantastic pubs, bars & night clubs
- Friendly atmosphere
- Fabulous entertainment places to go for fun
- Lowest crime rate amongst big cities
- Live music scenes
- Unforgettable students nights & clubbing experience
- One of UK’s biggest club scenes
- Something for everyone