Bachelor of Arts in Business Administration

Area of Specialization: Travel and Tourism Management (RPT)

Description
The Tourism, Recreation and Sports Management Department through the College of Health and Human Performance provides students with the skills to work in business, leisure and travel markets, food and beverage operations, and hotel management. Courses focus on planning of physical, social and economic resources necessary to develop and support tourism. Topics also include administration of leisure services for profit and non-profit organizations. Career opportunities are available in hospitality management, recreation and tourism-related areas such as theme parks, cruise lines, and hotel management. For career information view: http://www.erb.ufl.edu/.

Requirements
In order to pursue this area of specialization, students must have a 2.5 UF GPA. Students are required to have a minimum of four classes totaling 12 hours from any of the 3000-4000 level courses listed below and maintain a minimum 2.0 Area of Specialization GPA. Be sure to check course prerequisite requirements. IMPORTANT: The Tourism Recreation and Sports Management department will register students for a maximum of 2 LEI/HFT courses per term. It is recommended students plan for at least 3 semesters to complete the area. The department will not be able to assist you with registration until 3 weeks after the start of Advance Registration. The department allows the students in the major to register prior to students outside the major.

- HFT 3253 Lodging Operations and Management (Prereq: ACG2021)
- HFT 4468 Hospitality Revenue Management (Prereq: ACG2021)
- HFT 4743 Tourism and Hospitality Marketing (Prereq: LEI3301 & MAR3023)
- LEI 3301 Principles of Travel and Tourism
- LEI 3303 Fundamentals of Tourism Planning (Prereq: LEI3301)
- LEI 3360 Hospitality Management
- LEI 3843 Entrepreneurship in Tourism, Recreation and Sport Management (Prereq: LEI2181)

Contact Information
You are always welcome to meet with an Advisor in the School of Business; however, advising specifically related to Travel and Tourism Management is available through the Tourism, Recreation and Sport Management department in the College of Health and Human Performance. For registration, scheduling, and area-specific questions, please contact:

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http://hhp.ufl.edu/current-students/academic-advising/
Department Website: http://hhp.ufl.edu/about/departments/trsm/

Minor Option
There is not a minor offered in Travel and Tourism Management.