

Warrington College of Business Administration
School of Business

Katrice Crawford

Welcome Business Gators!

It is my pleasure to assist you on your journey through the University of Florida and the Warrington College of Business. As your academic advisor and career counselor, I can provide you with the information and resources you need to succeed as a student and beyond. I encourage you to get involved, study hard, and utilize the wide variety of campus resources. The University of Florida and Gainesville Community have so much to offer. If you take advantage of it, it will only enrich this exciting time in your lives.



Born and raised in Miami, FL, I moved to Gainesville to attend the University of Florida where I earned a B.S. in Advertising and a M.S. in Management. I quickly got involved in a range of activities, including Ad Society, a service club, a sorority, and numerous peer outreach programs. It's amazing how quickly you feel at home when you invest in the community around you.

During my graduate program I performed an assistantship with the department of Residence Life and Education. It was my first true experience working in student affairs and I loved it! As soon as I graduated from the Warrington College of Business I went on to work as a Financial Aid Advisor, specializing in Academic Progress and Study Abroad Financial Aid. Although I loved my job, I was curious about the corporate experience and anxious to test drive my business degree. I seized an opportunity to work as a supervisor for a Fortune 500 Insurance company, and later moved to a project management position at a web development company. Although these were great opportunities, in my heart I knew Student Affairs was where I belonged. My journey came full circle when I returned to my Alma mater to become an Academic Advisor and Career Counselor.

Now that you know a little about me, I'm looking forward to getting to know you. To schedule an appointment with me, you may call our office at 352-273-0165. You can also contact me directly via email at Katrice.crawford@cba.ufl.edu, or visit me during my shift at the advising walk-in counter in 267 Stuzin Hall.

Once again, Welcome and Go Gators!

Katrice