

Bachelor of Arts in Business Administration **Area of Specialization: *Sport Management (ESS)***

Description

The Department of Tourism, Recreation, and Sports Management through the College of Health and Human Performance provides opportunities for students interested in studying the impact of leisure services and sport industry on individuals, society, and the environment. The Sport Management program explores finance, marketing, legal issues, administration, and research in today's global sport industry. Career opportunities are available in management and leadership positions within professional sports teams, intercollegiate athletics, recreation programs at colleges or universities, sport governing bodies, major sport arenas or stadiums, and sport equipment companies. For career information view:

<http://www.crc.ufl.edu/> and <http://www.warrington.ufl.edu/sb/mywcba/enhance/careerdev.asp>.

Requirements

Students are required to have a minimum of four classes totaling 12 hours from any of the 3000-4000 level courses listed below and maintain a minimum 2.0 Area of Specialization GPA. Be sure to check course prerequisite requirements. Please see the TRSM advisor if interested in taking SPM courses not listed below. IMPORTANT: The Tourism, Recreation and Sports Management department will register students for a maximum of 2 SPM courses per term. It is recommended students plan for at least 3 semesters to complete the area.

APK 3400	Introduction to Sport Psychology
SPM 3012	Sport and Society
SPM 3204	Ethical Issues in Sport
SPM 3306	Sport Marketing
SPM 4104	Sport Facility Design and Management
SPM 4154	Administration of Sport and Physical Activity (Prereq: SPM2000 and MAN3025 w/C)
SPM 4515	Sport & Business Finance (Prereq: SPM2000 and FIN3403)
SPM 4723	Legal Issues in Sport/Physical Activity

Contact Information

You are always welcome to meet with an Advisor in the School of Business, however, advising specifically related to Sport Management is available through the Tourism, Recreation and Sports Management department in the College of Health and Human Performance. For registration, scheduling, and area-specific questions, please contact:

Sarah Eberhart
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Department Website: <http://www.hhp.ufl.edu/trsm/>

Minor Option

There is not a minor offered in Sports Management.