

Who's Driving Utility Policy for Information Technologies?



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Overview

- Demand of Consumers & Business
- Supply from Incumbents & New Entrants
- Technology Innovation
- Government Policy and Regulation
 - Federal
 - State
 - Local

Quotes

- The best way to predict the future is to invent it.
 - [Alan Kay](#)
- The future will be better tomorrow.
 - [Dan Quayle](#)
- The future ain't what it used to be.
 - [Yogi Berra](#)

Demand from Consumers and Business

- Bigger, Faster, Better !!!
- Application Driven, Cost Effective
- Economic Development
 - Health Care
 - Entertainment (Video and Gaming)
 - Social Media
 - Job Creation

Supply from Incumbent Firms and New Entrants

- Incumbent firms' investment in infrastructure, wireline and wireless
 - Significant investment in fiber and spectrum.
 - Movement from voice and hardware to applications.
 - If you build it, will they come ?
- New Entrants creation of innovative applications
 - Integration and convergence of technology and applications/media.
 - Interconnection, access, and net neutrality or free rider ?

Federal Government

- Executive Branch
- Legislative Branch
- Judiciary
- Administrative Agencies
 - FCC
 - Department of Commerce / NTIA
- Policy Initiatives
 - Regulatory Parity / Forbearance / Deregulation
 - Broadband / Universal Service / Economic Stimulus
 - Net Neutrality

State Government

- Executive Branch
- Legislative Branch
- Judiciary
- Administrative Agencies
 - State Utility Commissions
 - Other Agencies
- Policy Initiatives
 - Deregulation / Regulatory Parity
 - Universal Service / Broadband Deployment

Local Government

- Networking Age Communities / Smart Cities
- Friendly to Deployment of Infrastructure
- Education
- Health Care
- Economic Development

Parting Thoughts

- Technology innovation, fueled by consumer and business demand, is key.
- Federal Government will be the primary governmental driver of information technologies policy for the foreseeable future.
- State and local government will continue to have significant roles, while helping to shape national policy.

Thank You!

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