

34th Annual PURC Conference
A Century of Utility Regulation: Looking Forward to the Next Hundred Years

Thursday, February 15, 2007
J. Wayne Reitz Union Grand Ballroom

11 a.m. **Registration opens**

PLENARY SESSION

1:30 p.m. **Welcome**
Mark A. Jamison
Director, PURC, University of Florida

1:45 – 2:45 p.m. ***Financing Florida's Infrastructure Needs – Views from Wall Street***

Moderator: **Michael Cooke**, General Counsel, Florida Public Service Commission

Speakers: **Daniel F. Ford**, Managing Director, Electric Utilities Research, Lehman Brothers
Robert C. Atkinson, Director of Policy Research, Columbia Institute for Tele-Information (CITI)

2:45 – 3:15 p.m. **Q&A**

3:15 – 3:30 p.m. **Refreshments Break**

CONCURRENT SESSIONS

3:30 – 5 p.m. ***Florida's Electricity Investment Needs***

Moderator: **Richard Pettway**, Visiting Scholar of Finance, Warrington College of Business Administration, University of Florida

Speakers: **Paul Cutler**, Treasurer – Corporate Finance, FPL Group Inc.
Paul McElroy, Chief Financial Officer, JEA

Discussant: **Daniel F. Ford**, Managing Director, Electric Utilities Research, Lehman Brothers

3:30 – 5 p.m. ***New Technologies & Services in Telecommunications: Effects on Competition and Investment***

Moderator: **Jeremy Lawton Susac**, Chief Advisor to Commissioner Katrina Tew, Florida Public Service Commission

Speakers: **Chris McDonald**, Director of State Government Affairs, Comcast
Beth Shiroishi, Senior Director, Regulatory & External Affairs, BellSouth Telecommunications
Kathleen Wallman, President, Wallman Consulting LLC

Discussant: **Robert C. Atkinson**, Director of Policy Research, Columbia Institute for Tele-Information (CITI)

RECEPTION

Reitz Union Arredondo Room

5 – 7 p.m. **Reception**

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CONCURRENT SESSIONS

9 – 10:15 a.m. ***Prospective Climate Change Policy: What Do We Know and Where are We Going?***

Moderator: **Paul Sotkiewicz**, PURC Director of Energy Studies

Speakers: **Karen Palmer**, Darius Gaskins Senior Fellow, Resources for the Future
Reid Harvey, Branch Chief, Climate Change Division, US Environmental Protection Agency

9 – 10:15 a.m. ***What about Telecommunications Deregulation?***

Moderator: **Beth Keating**, Of Counsel, Akerman Senterfitt

Speakers: **Robert Loubé**, Director, Economic Research, Rhoads & Sinon Group, LLC
William E. Taylor, Senior Vice President, NERA Economic Consulting

10:15 – 10:30 a.m. **Refreshments Break**

CONCURRENT SESSIONS

10:30 – 11:45 a.m. ***Policies and Possibilities for Energy Efficiency from Electric and Gas Utilities***

Moderator: **Mark Spiller**, Principal, Energy Engineering Group, MACTEC Engineering & Consulting, Inc.

Speakers: **David Dismukes**, Professor and Associate Director, LSU Center for Energy Studies
David Pickles, Vice President, ICF International

10:30 – 11:45 a.m. ***Universal Service: Current and Future Issues***

Moderator: **The Honorable Matthew M. Carter II**, Commissioner, Florida Public Service Commission

Speaker: **Rob Frieden**, Professor; Pioneers Chair in Telecommunications, Penn State University

Discussants: **Tom McCabe**, Manager, State Regulatory Affairs, TDS Telecom
Greg Shafer, Public Utilities Supervisor, Florida PSC

CONFERENCE LUNCHEON

11:45 a.m.

Remarks: **Brian Ray**, Asst. Dean and Director, Undergraduate Programs, Warrington College of Business Administration, UF

Award Presentations: **Gerald L. Gunter Award Distinguished Service Award**
PURC Distinguished Service Award

Speaker: ***Telecoms Regulatory Reform, Then and Now***
Gerald Faulhaber, Professor of Business and Public Policy, Wharton School and Professor of Law, University of Pennsylvania

1:30 p.m. **Adjourn**