

**“Competition in Wireless: Spectrum, Service, and
Technology Wars”**
February 19 - 20, 2002

Tentative Program

***Competition for the Market and in
the Market***

"The U.S. Transition to Digital TV: Time
to Toss the Negroponte Switch"

*Tom Hazlett, American Enterprise
Institute*

"Appropriate Applications and Good
Etiquette for Unlicensed Spectrum"

Jon Peha, Carnegie Mellon University

"Do Wireless and Wireline Services
Compete?"

Michael Ward, University of Illinois

"Freeing up Spectrum, Resale and
Trading" (invited)

Martin Cave, Warwick University

"Is Termination a Bottleneck?" (invited)

David Newbery, Cambridge University

***Government Regulation of the
Market***

"The Tradeoff between Mandated
Standards and Interconnection: Cell
Phone Penetration the USA versus
Europe."

*Leonard Waverman, London Business
School*

"Equilibrium Market Structure with
Potentially Incompatible Standards"

Nicholas Economides, New York University

"The Effects of Unbundling on Technology
Choice"

*Pinar Dogan, University of Toulouse and
University of Florida*

"Should We Regulate any Aspects of
Wireless?" (invited)

*Annegret Groebel, Vice Chair RegTP,
Germany*

***Country Cases in Wireless Competition
and Regulation***

"A Regulator's Strategy for Promoting
Competition in Telecommunications: The
Moroccan Case"

Mostfa Terrab, Director, ANRT, Morocco

"Brazilian Strategy on Mobile
Spectrum" (invited)

*Dr. Jose Leite Pereira Filho, Conselheiro da
ANATEL*

"On the Design and Implementation of the
GSM Auction in Nigeria -- the World's First
Ascending Clock Spectrum Auction"

Chris Doyle, Charles River Associates

"India's Experience in Mobile Licensing"

Steve McDowell, Florida State University

***Studies in Demand, Supply, and
Market Outcomes***

"Impact of Entry Costs on the Subsequent
Evolution of the Market (for GSM/PCS and
3G)"

Johannes Bauer, Michigan State University

Additional papers are under consideration.
Authors interested in presenting should contact
the conference organizer, Mark A. Jamison, at
jamisoma@ufl.edu.

Registration Form

(Please print clearly)

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February 19 - 20, 2002

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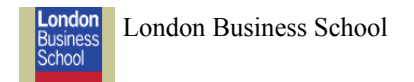
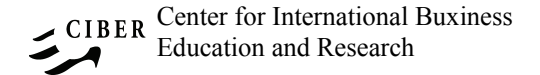
"Competition in Wireless: Spectrum, Service, and Technology Wars"

Wireless telecommunications is now rivaling traditional wire-based communications as the dominant mode of telecommunications in many parts of the world. This trend, coupled with liberalization, privatization, and technology change, is sending shock waves throughout the industry and its government regulators. Emerging issues in globalization and competition, market demand, technology development and implementation, and spectrum licensing and auctioning present new challenges for practitioners and researchers. Old models for analysis and application must be revised and new models developed.

Sponsored by leading telecom research centers, this conference will bring together the world's leading experts to examine the research that is being done in these areas, discuss the impacts of this research, and identify research agendas for the future. The co-sponsoring institutions are the University of Florida's **Public Utility Research Center -PURC** (www.purc.ufl.edu), which was founded in 1972 and strives to enhance executives', regulators', academics', and students' knowledge of issues confronting public utilities and regulatory agencies through conferences, seminars, training programs, and research; the University of Florida's **Center for International Business Education and Research-CIBER** (bear.cba.ufl.edu/centers/ciber), which seeks to increase the international business capacity of US businesses & institutions through interdisciplinary research and teaching programs that link business, area studies, language studies, and other professional programs; the University of Florida's **Robert F. Lanzillotti Public Policy Research Center-PPRC** (bear.cba.ufl.edu/centers/pprc), which fosters high-quality, independent research in antitrust, education, the environment, health care, international trade, regulation, and tax policy; and **The Global Communications Consortium (GCC)**, **London Business School-LBS** (www.london.edu) with its three main aims of first to produce the highest quality academic research concentrating on key emerging

issues, second to offer a program of outreach to assure that the policy environment is consistent with business needs, and third, to assist carriers, equipment manufacturers, and others in their strategy development.

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