

HOW TO FIND US:

Arriving by Tube

The School is five minutes walk from Baker Street Underground station, which is served by the Metropolitan, Circle, Jubilee, Hammersmith & City and Bakerloo lines.

From the station, walk up Baker Street in the opposite direction to the one-way traffic flow until you reach Park Road. Turn left and walk along Park Road for about 2 minutes. You will see the School entrance on the right.

From London Heathrow (15 miles west of Central London)

The Heathrow Express runs, non-stop to London Paddington every 15 minutes during the day and hourly throughout the night. You will then need to take a taxi to the School which is about a 5 minute journey or get the Circle, Hammersmith & City, or Bakerloo lines to Baker Street station. More details of this service can be found on the Heathrow Express website at: www.heathrowexpress.co.uk

Arriving by car

There is no visitor parking in the School, and central London traffic can often be heavy. There are some parking meters on Outer Circle and Park Road and an NCP car park on Park Road.

Accom.:

London Business School has agreed a preferential rate for conference attendees at the nearby Ramada Plaza Hotel. Please contact us for further details.

CONFERENCE WEBSITE:

The conference papers will be available to download from the website below from 1st May 2004:

<http://www.london.edu/ri/>

Global Communications Consortium

GCC is the major European academic business research programme analysing the key issues facing communications providers today. The Consortium, which was launched in 1998, builds on the established track record of London Business School, and draws together a distinguished group of researchers at the School, elsewhere in the UK and internationally.

The consortium aims first to provide crucial research and outreach to the business and policy communities and second, to assist operators, equipment manufacturers and others in their strategy development and is supported by a wide range of communications companies. The GCC sponsors and hosts a regular series of conferences, seminars and workshops. <http://www.london.edu/ri/GCC/gcc.html>

Public Utility Research Center

Founded in 1972, PURC strives to enhance executives', regulators', academics' and students' knowledge of issues confronting public utilities and regulatory agencies through conference, seminars, training programs and research. <http://www.purc.ufl.edu>

Center for International Business Education and Research

CIBER seeks to increase the international business capacity of US business and institutions through interdisciplinary research and teaching programs that link business, area studies, language studies and other professional programs. <http://bear.cba.ufl.edu/centers/ciber/>

Public Policy Research Center

PPRC fosters high-quality, independent research in antitrust, education, environment, health care, international trade, regulation and tax policy. <http://bear.cba.ufl.edu/centers/pprc/pprc.html>



COMPETITION IN NETWORKING: WIRELESS AND WIRELINE

THURSDAY, 13TH MAY
& FRIDAY 14TH MAY, 2004

CONFERENCE SPONSORED BY:
Global Communications Consortium
London Business School
&
Public Utility Research Center

Center for International Business
Education and Research

Public Policy Research Center
Warrington College of
Business Administration
University of Florida

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DAY 1: THURSDAY 13TH MAY, 2004

SESSION I: REGULATION

- 9.30 A coasian alternative to pigovian regulation of network interconnection**
Christopher C. Barnekov, *Federal Communications Commission*
- 10.10 Broadband in internet: open access & content competition**
Christiaan Hogendorn, *Wesleyan University*
- 10.50 Refreshments**
- 11.10 Competitive equilibrium & regulatory bias in converging technologies**
Victor Pavon-Villamayor, *Oxford University*
- 11.50 Discussant: Yossi Spiegel, Tel Aviv University**
- 12.20 Sandwich Lunch**

SESSION II: INTERMODAL COMPETITION

- 14.00 Network interconnection with competitive transit**
Yossi Spiegel, *Tel Aviv University*
- 14.40 Usage substitution between wireless and wireline in the U.S.**
Michael Ward, *University of Texas at Arlington*
- 15.20 Refreshments**
- 15.40 Estimating the demand for VoIP services**
James Alleman, *University of Colorado & Paul Rappoport, Temple University*
- 16.20 The price of anarchy for interconnected communication networks provisioned selfishly**
Pedro Ferreira, *Carnegie Mellon University*
- 17.00 Discussant: Robin Mason, University of Southampton**
- 17.40 Close of day 1**

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- 19.30 CONFERENCE DINNER**
London Business School

DAY 2: FRIDAY 14TH MAY, 2004

SESSION III: WIRELINE

- 9.30 A new view of scale and scope in the telecommunications industry: implications for competition and innovation**
Jonathan Liebenau, *London School of Economics*
- 10.10 Explaining CLEC survival through resource stocks- the power of being nimble & rich**
Rich Gentry, *University of Florida*
- 10.50 Refreshments**
- 11.10 Quantifying the benefits of entry into local phone service**
Katja Seim, *Stanford Graduate School of Business*
- 11.50 Discussant: Chris Doyle**
- 12.20 Sandwich Lunch**

SESSION IV: WIRELESS

- 14.00 Municipal wireless networks: policy & business implications of emerging access technologies**
William Lehr, *Massachusetts Institute of Technology*
- 14.40 Competition in wireless telecommunications**
Arun Sundararajan, *Stern School of Business*
- 15.20 Discussant: Michael Ward, University of Texas at Arlington**
- 15.40 Refreshments**

SESSION V: SPECTRUM MANAGEMENT

- 16.00 Is the optimal auction a beauty contest? The interaction of market allocation & supervision**
Matthew Bennett, *Université de Toulouse, GREMAQ*
- 16.40 Is spectrum still a constraint for mobile telecommunications?**
Harald Gruber, *European Investment Bank*
- 17.20 Discussant: James Alleman, University of Colorado**
- 17.40 Conclusions & close of day 2**