

## Florida Among Top Thirty in Research

The Warrington College of Business ranks in the top thirty overall-and as high as #2 within disciplinary categories-in a new study of U.S. business school research performance. The study, which examined more than 700 accredited MBA programs in the country, was published in the December issue of the *Academy of Management Journal*.

### The study rated Warrington faculty research productivity:

- 2nd in marketing
- 17th in accounting
- 24th in insurance, international business & real estate
- 27th in overall research
- 29th in finance
- 32nd in production operations management

The authors examined the number of pages published in 20 leading business research journals over a 13-year period, from 1986 to 1998. They ranked research in eight discipline groups based on publication in the top journals of each discipline (listed below). Though the study was not weighted for faculty size, numbers in parentheses are the total number of faculty in these areas, according to 1998 records from AACSB-The International Association for Management Education.

"This study puts the focus back on research," said Dean John Kraft of the Warrington College of Business. "Rankings such as those published by Business Week and *U.S. News & World Report*, which focus on instruction and reputational aspects of schools, only tell part of the story. For AAU Research I institutions, that (research) remains the mission and the truest measure of quality."

### Publications Reviewed:

**Accounting (3,336):** *Accounting Review, Journal of Accounting & Economics, Journal of Accounting Research*

**Finance (2,409):** *Journal of Finance, Journal of Financial Economics*

**Insurance, International Business & Real Estate (584):** *Journal of Risk and Insurance, Journal of International Business Studies, Real Estate Economics* (formerly the *Journal of The American Real Estate and Urban Economics Association*)

**Management Science (752):** *Management Science*

**Management2 (3,457):** *Administrative Sciences Quarterly, Academy of Management Journal, Academy of Management Review, Strategic Management Journal*

**Management Information Systems (1,627):** *Information Systems Research, MIS Quarterly*

**Marketing (2,432):** *Journal of Consumer Research, Journal of Marketing, Journal of Marketing Research*

**Production/Operations Management (877):** *Journal of Operations Management*

### Publications

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