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***The Economist* names UF's online MBA one of world's two best programs**

GAINESVILLE, Fla. – The University of Florida's online MBA program is one of only two programs in the world to recently earn the top rating of "excellent" by *The Economist* in its "Which MBA?" Distance-Learning Special 2010 publication.

The "Which MBA?" publication states that the rating was derived by looking at three broad areas: the program content, quality of students and quality of the distance-learning elements. Some specific factors cited for UF's positive ranking include program content, percentage of faculty with a Ph.D., high-quality distance-learning materials, low student attrition, favorable student ratings of classmates and the value of the education for the cost.

"The focus of our Internet MBA Program has always been the synergy of exceptional students, learning from renowned faculty while utilizing the latest technology," said Alex Sevilla, assistant dean and director of UF MBA programs. "Delivering a high quality program where students feel connected to each other and to the MBA program is important in a distance learning environment. Rankings such as these are a testament to our students and showcase the ROI (return on investment) of a UF MBA."

The other program ranked as "excellent" by *The Economist* is the International Executive MBA program offered by IE Business School in Spain.

For more information, visit http://media.economist.com/media/W MBA/W MBA_Special_2010b.pdf.

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