

Students Rate UF MBA Tops for Finance in *Princeton Review*

Gainesville, Fla. – *Entrepreneur Magazine*, the nation's leading publication for and about entrepreneurs, reports in its April issue the MBA programs most highly rated by their students in six areas key to a successful career in business. The UF MBA at the Hough Graduate School of Business received honors in the area of finance. The lists, titled "Student Opinion Honors for Business Schools," were derived from the opinions of almost 20,000 MBA students attending approximately 300 schools, and were created and compiled by *The Princeton Review*.

The "Student Opinion Honors for Business Schools" lists each name 15 graduate schools of business that were most highly rated by their students in six categories: accounting, finance, general management, global management, marketing, and operations. The business schools appear in alphabetical order on the lists, and are not ranked 1 to 15. The lists can be found at: www.PrincetonReview.com/studentopinionhonors.aspx.

The Princeton Review compiled the lists using data from its national survey of 19,000 MBA students attending 296 business schools profiled in its book, *Best 296 Business Schools: 2009 Edition* (published October 2008). The 80-question survey asked students to report on classroom and campus experiences at their schools and rate their MBA programs in several areas. *The Princeton Review* tallied the "Student Opinion Honors" lists based on students' assessments of how well (on a five-point scale) they felt their business school courses had prepared them in each of the six areas. *The Princeton Review* is unique among academic program rankings, as they offer applicants feedback they can't find elsewhere: what the schools' own customers think of them.

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