

## **Florida MBA Team Takes Second Place in Ethics Competition**

Gainesville, Fla. – A team of Florida MBA students were put to the test last week at the Ethical Leadership Case Competition in Waco, Tex. and passed with flying colors. Going head to head with students from across the country, the UF team took second place in the contest, which was hosted by Baylor University's Hankamer School of Business.

The Florida team, whose participation was sponsored by UF's Poe Center for Ethics, consisted of: Andrew Uelsmann, Scott Herndon, Daniel Cadoff, and Stephen Bidwell. Bidwell won special recognition for his skills in the category "Best Presenters."

Teams of MBA students from nine schools around the nation competed during the Dale P. Jones Business Ethics Forum at Baylor. Over a three-day period, the teams studied an ethical business dilemma and were given the opportunity to present their solutions before a panel of judges. Pepperdine University earned first place honors and Baylor University's team placed third.

UF's team impressed the judges with their approach to a case they were given involving a medical supply company. Rather than trying to find a way out of a delicate public relations situation, the team presented a solution to modify their company's fee structure, changing the entire industry's standard.

Other MBA programs represented at the competition included Babson College, Clemson University, Texas A & M, University of Arizona, University of Notre Dame and University of Washington participated.

Judy Brashear, assistant director of the Poe Center and team coach, said, "Our MBA team, two first-year and two second-year students, performed beautifully. I was very impressed with what they did in 12 hours. They analyzed the underlying ethical dilemma and came up with what one judge called a 'bold, decisive solution' to lead and improve the entire industry."

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