

## Five College of Business Departments Gain National Acclaim

September 26th, 2003, Gainesville, FL - Five departments within the Warrington College of Business at the University of Florida have been recognized as being in the Top 50 in research, based on a new citation study of outstanding faculty research across eight disciplines (accounting, economics, finance, information systems, marketing, management science, organizational behavior, and strategy). The five departments and their overall national rankings among public institutions are:

- #1 Marketing
- #6 Finance
- #10 Economics
- #10 Organizational Behavior
- #11 Management Science

The rankings are the result of a study of over 1.5 million citations by Academic Assessment Services. Full results will be presented at the International Business and Economic Research Conference in Las Vegas on October 6th. Citation analysis counts the number of times an article has been used in later academic work by other researchers. Because it measures the impact of work on the academic community, it is widely regarded as a valid measure of research quality and productivity for schools, departments, and individual professors.

### Publications

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