

## Florida MBA Program Makes Big Jump in *The Wall Street Journal* 2006 MBA Rankings

Gainesville, Fla. – The Florida MBA Program made a huge leap in this year's survey of corporate recruiters' picks for Top Business Schools conducted by *The Wall Street Journal*. The University of Florida's MBA Program rose from #27 to #13, a move of 14 spots, for the third biggest gain by any Regional program.

Recruiters were especially impressed by UF's willingness to go the extra mile in making their jobs easier. The Florida MBA Program received particularly positive reviews for the relationships recruiters have forged with our career-services office. Wesley Edwards, a senior vice president at Jabil Circuit Inc. in St. Petersburg, Fla., says he likes recruiting at the Warrington College of Business because career-services director Steve LaBarbera works closely with him to match specific students to his job requirements. "He doesn't just throw a bunch of résumés at me," Mr. Edwards says. "This helps greatly in expediting the recruitment process."

Overall, recruiters rated graduates on 21 attributes that included curriculum and faculty, but the majority say they care most about the M.B.A. students' interpersonal and communication skills, teamwork orientation, personal ethics and integrity, analytical and problem-solving abilities, and work ethic. The rankings, which grouped schools into three categories (National, Regional and International) according to the recruiters they share, placed UF among Regional schools, a mix of private and public universities from across the U.S., Canada and Mexico.

*The Wall Street Journal*/Harris Interactive Business School Year 6 Survey is based on the opinions and behavior of 4,125 M.B.A. recruiters who hire full-time business-school graduates. All interviews were conducted online from Dec. 13, 2005, to March 16, 2006. The 4,125 recruiters, who were asked to rate schools with which they had recent experience, provided a total of 5,651 school ratings. To qualify for a ranking, a school needed a minimum of 20 recruiter ratings.

The University of Florida was also ranked among the Top 50 MBA programs worldwide by *U.S. News & World Report*. For the complete listings and other rankings, see our Web site at: [www.floridamba.ufl.edu/rankings.asp](http://www.floridamba.ufl.edu/rankings.asp).

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The Warrington College of Business is one of the world's top-rated public business programs, recognized for excellence by *U.S. News & World Report*, *The Wall Street Journal*, *Financial Times*, *The Economist*, and *Forbes*. As part of a Research 1 institution, Warrington is dedicated to a substantial research agenda, in addition to its teaching mission, from the undergraduate to the doctoral level. Warrington educates future business leaders using teamwork that provides opportunities for development of leadership, interpersonal and total management skills; promoting mastery of business functional areas; and fostering the habits and attitudes that constitute a solid research and work ethic.