

Video on Retailing Management, 7th edition

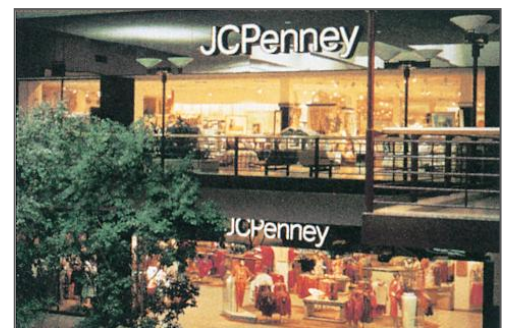
1. The History of Wal-Mart
2. Retail Revolution in India
3. Staples' Retail Mix
4. Westpoint Market – a Unique Grocery Retailer
5. Rainforest Café; A Themed Restaurant Chain
6. Build-A-Bear; Experimental Retailing
7. Dominos Pizza in Mexico
8. Behind the Scenes at Costco
9. Yum! Brands - Growth Strategies
10. Rubios Expands through Franchising
11. CEO Jim McCann of 1-800 Flowers
12. How to Buy Diamonds
13. eBay and the World of Online Auctions
14. Shopping for Bargains: Comparison Sites
15. Segmenting Retail Markets
16. McDonald's: A Global Retailer
17. Copy Services – A Growth Opportunity for Staples
18. Suburban Regional Malls
19. Lifestyle Centers - The New Mall
20. The Container Store; The Best Company to Work For
21. Wild Oats Markets; Building Employee Commitment
22. reston Vineyards' Distribution Channels
23. Microwave Popcorn – Act II
24. Innovation and Technology in Physical Distribution
25. Netflix – Retailing a Service
26. Amazon's Strategic Evolution
27. Jos. A. Bank's Growth Strategy
28. Lands' End's Private Label Merchandise
29. JC Penney Quality Assurance for Private Label Merchandise
30. Starbucks; Fair Trade Relationship with Coffee Farmers
31. Pricing Decisions
32. Wal-Mart's Public Image
33. Walgreens uses EAS to Reduce Shoplifting
34. Centralized Cash Wraps at JC Penney Implements
35. Potbelly Sandwich Works: Retail Entrepreneurship
36. Apple Store in Europe
37. Services Retailing
38. Pet Economy: Pampering Your Pet



Chapter 1, slide 1-24



Chapter 1, slide 1-29



Chapter 1, slide 1-36



Chapter 2, slide 2-5